

Glsi Indoors-WP Responsive(CSS3276)

Home Page:

1. **Header:** Logo will be managed by theme options.
2. Menu section will be managed by wp-navmenu.
3. For Submenu color, we will use three classes and add these classes in menu from backend.



HOW IT WORKS

PRODUCTS

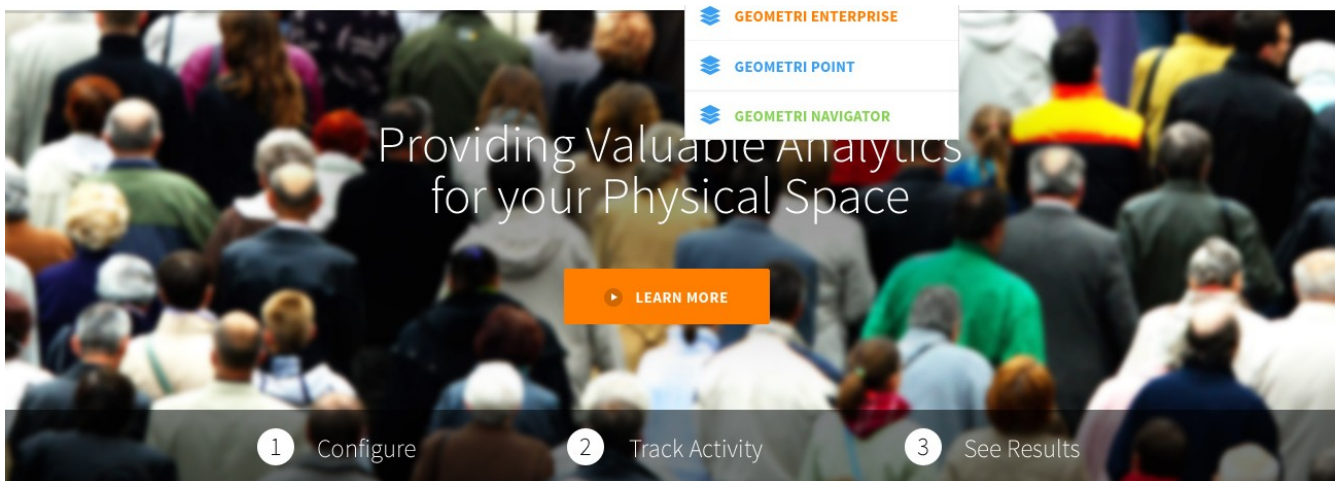
PARTNERS

ABOUT

CONTACT


BLOG

4. **Slider Section:** This section will be managed by Visual composer.
5. User can add Three images,title,text,button links and button colors.




6. This section will be managed by visual composer.
7. Image, Short content and link options will be provided to add.
8. On click on “LEARN MORE”, it will go to provided link page.

Our Products


GEOMETRI
ENTERPRISE


Web analytic software that empowers physical locations (buildings) with incredible insight into physical visitor behavior.

[LEARN MORE](#)


GEOMETRI
POINT

Web analytics built for small business and boutique shops. Learn about your foot traffic to make powerful business decisions.

[LEARN MORE](#)


GEOMETRI
NAVIGATOR

Walk with a Purpose with Indoor Mapping, Point to Point Navigation, and Location marketing all in one simple application.

[LEARN MORE](#)


9. This section will be managed by visual composer.
10. Title, description, Background Image, button text, link to button and button color will be managed by visual composer.

Bringing indoor insight and engagement to you and your customers

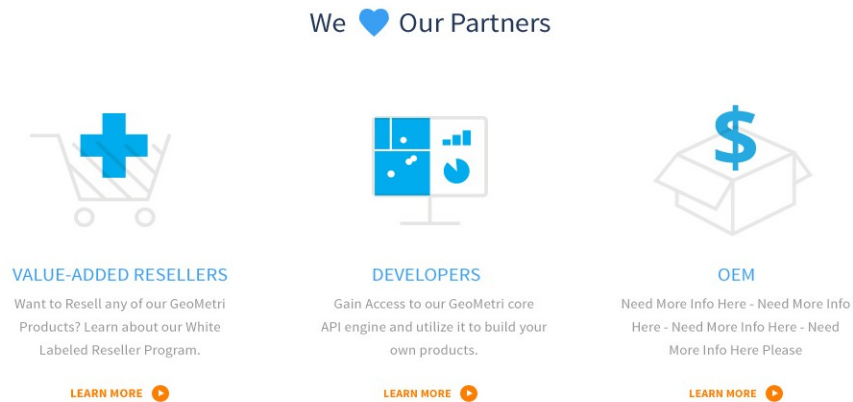
Did you know that the EPA estimates that humans spend 90% of their time indoors? By providing a solid foundation of technical partners, subject matter expertise, and a can-do attitude, we can protect ROI on your indoor activities.

To put it simply:
We craft indoor experiences.

[▶ START YOUR CAMPAIGN TODAY](#)



11. This section will be managed by visual composer.
12. We will provide the option to add “We Love Our Partners”,images,titles,short contents and link to add learn more link.



13. This section will be managed by visual composer.
14. Main title and text below title will be managed by visual composer.
15. These three posts will be latest posts.

Blog: Inside Indoor Analytics

Here's what we're working on and thinking at GeoMetri



April 27, 2014

This is the Title of this Larger Featured Blog

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[READ MORE](#)



April 27, 2014

This is the Title of a Blog



April 25, 2014

This is a Much Longer Title of a Blog

16. **Footer Section:** Logo will be managed by theme options.
17. Menu will be managed by wp-navmenu.
18. Custom Search form will be used.
19. @copy text will be managed by theme options.
20. Menu will be managed by wp-navmenu.
21. Social icons will be managed by theme options.



[HOW IT WORKS](#) [PRODUCTS](#) [PARTNERS](#)
[ABOUT](#) [CONTACT](#) [BLOG](#)

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Private, Secure, Spam-free



How It Works:

1. This section will be managed by visual composer.
2. Title, Description, images and listing will be managed by visual composer.

The GeoMetri Platform

HOW IT WORKS:

The GeoMetri Platform is a combination of spatial and statistical engines sometimes combined with partner technology that is the foundation of GISi Indoors and partner suite of products. The GeoMetri API & solution frameworks used to support GISi Indoors & partner products are flexible, customizable, and designed to be used with existing and emerging technologies. GeoMetri Enterprise, GeoMetri Point and GeoMetri Navigator; provide engaged customers with real-time visitor analytics, Indoor navigation capabilities and even visual maps to track visitor movements while in progress.



Become a Partner

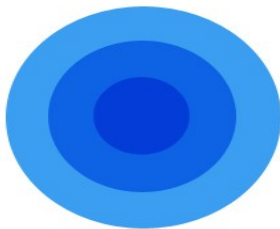


Build/Brand



Deploy

3. This section will be managed by visual composer.
4. Image, Content, listing text and icons will be managed by visual composer.



HOW IT WORKS:

GeoMetri Point operates on WiFi technologies. As mobile devices search for wireless networks to communicate with, they give off "pings" at regular intervals. These bits of information (including signal strength) can be collected and anonymously aggregated for use in physical analytics. While other signal technologies are available (e.g. Bluetooth), Wi-Fi gives the best value in terms of availability, deployment, scalability, and security to our customers. Something about proximity and only using one node.



1. Subscribe



2. Plug In

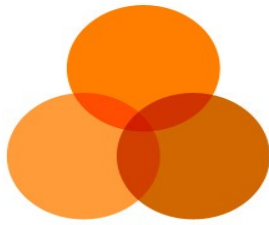


3. Calibrate



4. Collect Data

5. Same as above Part.



HOW IT WORKS:

Same technology as GeoMenti Point but uses multiple sensors... Something about trilateration and using multiple nodes... The GeoMetri Enterprise dashboard provides real-time visualization of current movements throughout a space using trilateration and is displayed on your own floor plan. The continuous flow of data will provide trustworthy and informative analytics to support even the largest decisions for forward thinking businesses.



1. Subscribe



4. Calibrate



2. Load Floor Plans



5. Draw Analytic Zones



3. Plug In



6. Collect Data

6. Same as above part.



HOW IT WORKS:

Navigator s a software framework that adds indoor location to your smartphone app. The Navigator solution framework enhances the customer experience, connects business owners with customers and provides insight into customers behaviors GeoMetri Navigator provides real-time point-to-point GPS navigation, perfect for directing visitors to and from chosen points of interest.



1. Subscribe



5. Calibrate Indoor Positioning



2. Create or Import Floor Plans



6. Add Geofencing, iBeacons and BLE



3. Create/Integrate Routing & Navigation



7. Turn On Analytics

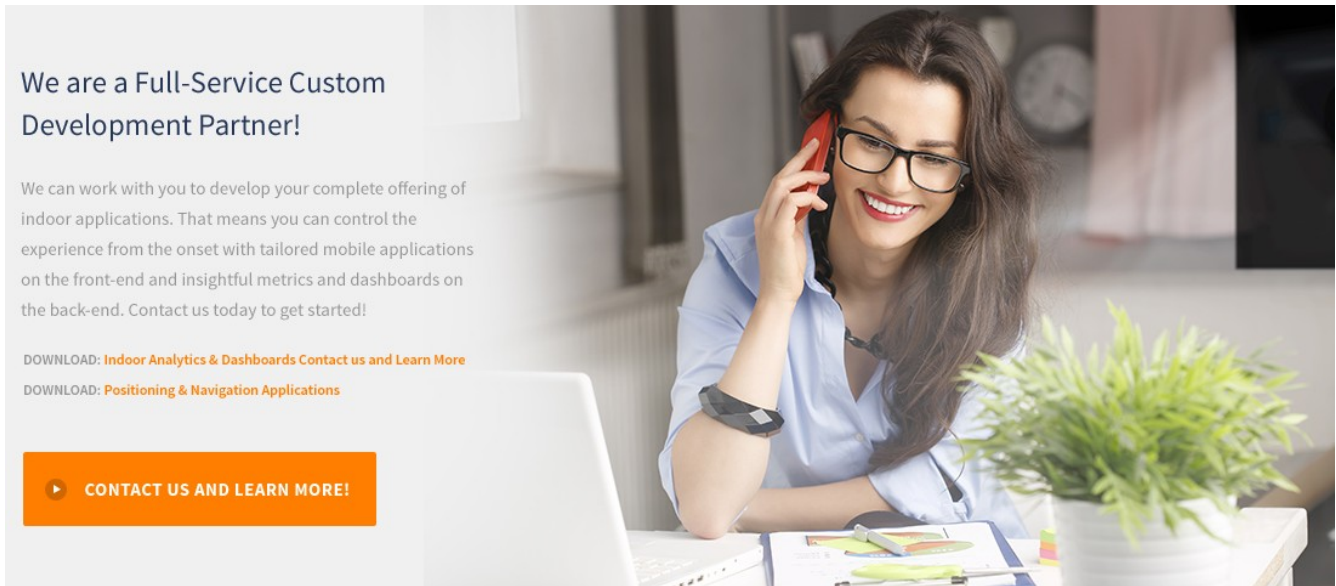


4. Add Indoor Positioning Technology



8. Publish Apps

7. This section will be managed by visual composer.
8. Title,content,button text,button color,link to button and background image options will be provided to add.



We are a Full-Service Custom Development Partner!

We can work with you to develop your complete offering of indoor applications. That means you can control the experience from the onset with tailored mobile applications on the front-end and insightful metrics and dashboards on the back-end. Contact us today to get started!

DOWNLOAD: [Indoor Analytics & Dashboards](#) [Contact us and Learn More](#)

DOWNLOAD: [Positioning & Navigation Applications](#)

▶ [CONTACT US AND LEARN MORE!](#)

Products:

1. We will create a custom post type “Products” and a taxonomy “Product Types”.
2. Three categories “GEOMETRI ENTERPRISE”, “GEOMETRI POINT” and “GEOMETRI NAVIGATOR”. Will be shown in menu.
3. Categories post will be shown here.
4. In each post, we will provide the options to add “Title, Short Description, Featured Image, Video Iframe, Video Image, Button Text, Button Link and Button Color”.
5. In the Taxonomy, We will provide option to add category image, category background Image and category color.
6. This template will be used for all categories.



Empowering enterprise size physical locations with the same insight into visitor metrics as their online analogs



Identify

Visitor Patterns, Exterior Traffic conversion, and peak periods

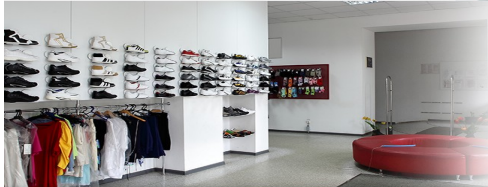
Measure Market Effectiveness

Use Indoor Analytics to gauge customer loyalty visits, in-store dwell times, new customer exposure, sales correlations, and overall customer satisfaction.



Understand & Organize Floor Plan

Use GeoMetri to define space utilization, traffic patterns, and barriers of entry.



Maximize Real Estate Decisions

Our Data will provide you foot traffic analysis, co-tenant traffic analysis, site-to-site comparisons which can lead to Rent PSF optimization, common area optimization, and ultimately lead to the most maximized lease and ad revenue.



Optimize Merchandising Strategy

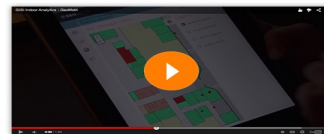
Understand and optimize the impact when placing certain products, merchandising tables, or end caps in certain physical areas.



Get Started with Geometri Enterprise

Location technology is transforming the way we think about our indoor spaces. Find out how it works [here](#). Contact us today to learn more about how GISi can provide data to improve your indoors.

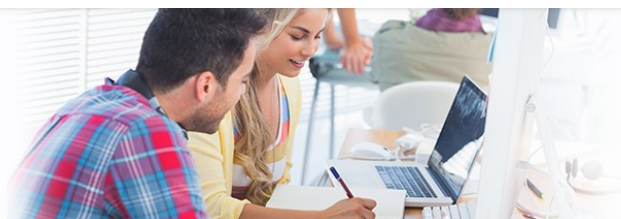
[CONTACT US TO LEARN MORE!](#)



Partners:

1. This will be a banner section. It will be managed by visual composer.
2. Title and background image will be managed by visual composer.

Become a Partner
With GISi Indoors



3. This section will be managed by visual composer.
4. Title, Image and content will be managed by visual composer.

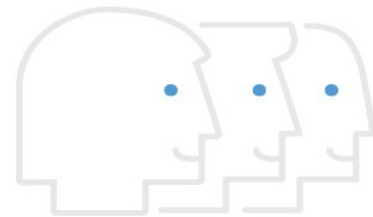


Why Become a Partner?

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How Do I Become a Partner?

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5. This will be a Current Partner Slider.
6. We will provide option to add image.
7. User can add multiple images.



8. Same as home page as “We Love Our Partner” section.



VALUE-ADDED RESELLERS

Want to Resell any of our GeoMetri Products? Learn about our White Labeled Reseller Program.

► [BECOME A VAC PARTNER](#)



DEVELOPERS

Gain Access to our GeoMetri core API engine and utilize it to build your own products.

► [BECOME AN API PARTNER](#)



OEM

Need More Info Here - Need More Info Here - Need More Info Here - Need More Info Here Please

► [BECOME AN OEM PARTNER](#)

9. Contact Us Form section will be managed by visual composer.
10. We will use contact form 7 plugin.

Contact Us

Questions about our products or a partnership?
Get in touch with us to learn more!



Let us know your thoughts...

SUBMIT

About:

1. This image will be managed by visual composer.



2. Content will be managed by visual composer.

We Are GISi Indoors!

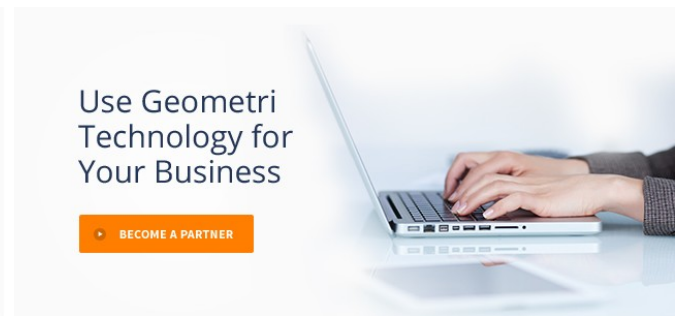
GISI INDOORS IS A PRODUCT OF GISI INC

We solve hard problems by using location technology. GIS (geographic information systems) is an area that is always evolving becoming more and more integrated into enterprise IT. And that's a good thing because we believe that just about any business or organization could benefit from having their volumes of data transformed into an easy to interpret map.

As a part of the GISi team, GISi Indoors is backed by some of the best and brightest minds in the geospatial industry with over 150 developers, analysts, and technologists. However, our indoors team is a highly focused and specialized group dedicated to indoor technologies and analytics.

Viva la Location!

3. This section will be managed by visual composer.
4. We will provide option to add background image, Front image, logo,title,button text, button color and link to button.



5. This section will be managed by visual composer.
6. We will provide option to add images, phone number, email and address.



PHONE NUMBER
205.941.0442



EMAIL
INFO@GISIINDOORS.COM



HEADQUARTERS
2100 Riverchase Center, Suite 105
Birmingham, AL 35236

7. This section will be managed by visual composer.
8. Contact form 7 plugin will be used for contact form.

Contact Us

Questions about our products or a partnership?
Get in touch with us to learn more!

SUBMIT

Blog:

1. These are the categories. On click on any category, The page will go to it's category page.

BROWSE BY CATEGORY:

News

Our Thoughts

Our Friends' Thoughts

All Topics

2. This will be posts listing. Latest 3 posts will be shown here.
3. Post featured image, title, short description, author image and name will be shown here.
4. On click on "Read More" link, It will be redirected to its single page.
5. Facebook, Twitter and Email icons will work for sharing and emailing to current post.



Our Friends' Thoughts | April 27, 2014

This is the Title of a Newer, Large Featured Blog Post in the Feed

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[READ MORE](#)

SHARE THIS:   



by Eric Washington



Our Thoughts | April 26, 2014

This is the Title of a Newer, Large Featured Blog Post in the Feed

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[READ MORE](#)

SHARE THIS:   



by Janet Abraham



News | April 25, 2014

This is the Title of a Newer, Large Featured Blog Post in the Feed

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[READ MORE](#)

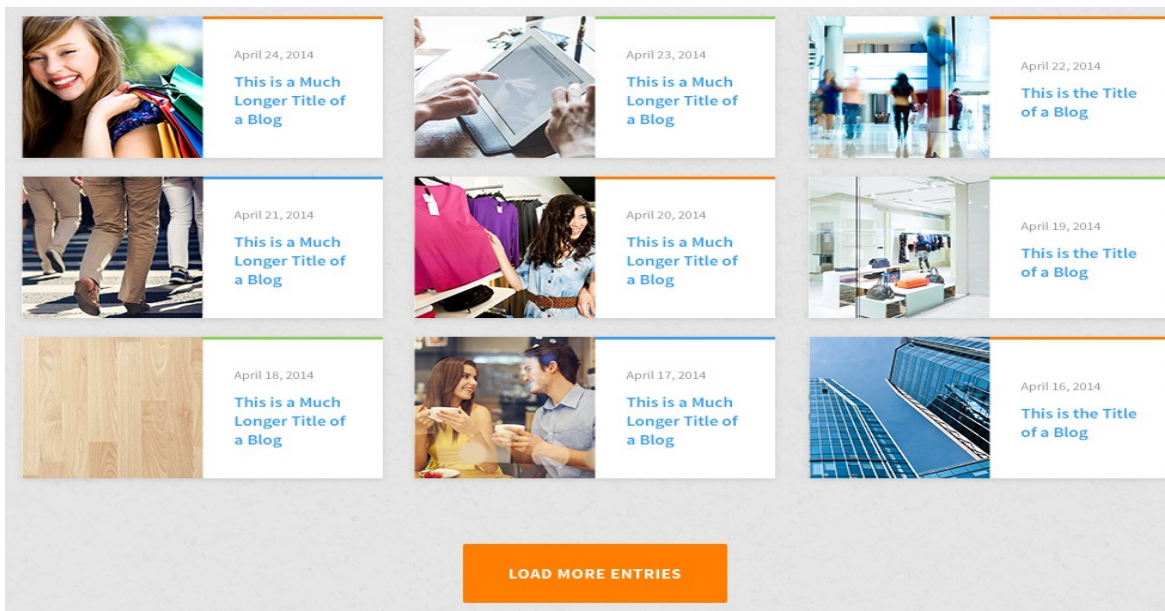
SHARE THIS:   



by Matt Brown

6. Other posts will be shown here.
7. On click on "Load More Entries" Icon, More posts will be loaded via ajax.
8. The color on top will be managed by category color. If post is related to many category,

Then first category color will be shown.



Blog Single Page:

1. This is Blog single page.

2. Blog Title,Category,Posted Date, Featured Image and content section will be shown here.

This is the Title of the Blog Post Shown

Our Friends' Thoughts | April 27, 2014



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3. Author Image,name,designation and company name will be shown here.
4. “Use Geometri Technology” section will be managed by custom field.
5. We will provide option to add image,text and link to “PARTNER WITH US”.

6. Share This section will be used to share current post.



Written by
Eric Washington
CEO - Company Name



Use Geometri Technology
For Your Business

PARTNER WITH US

SHARE THIS:



7. we will show the three posts related to current post tags.

You Might Be Interested In...



April 24, 2014
This is a Much Longer Title of a Blog



April 23, 2014
This is a Much Longer Title of a Blog



April 22, 2014
This is the Title of a Blog

Privacy Policy:

1. Banner Image and Title will be managed by visual composer.



2. This section will be managed by visual composer.
3. We will provide option to add title Image and text for all blocks.



We ♥ Our Users

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Our Information is Completely Private

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No One Knows You're Using it

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4. We will show here recent three posts related to “Privacy & Policy” Tag.
5. This will also be managed by visual composer.

Blog: Inside Indoor Analytics

Browse Postings Related to Privacy Issues and GISi Indoors



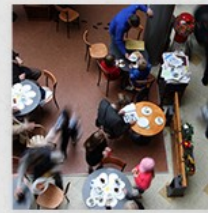
April 24, 2014

This is a Much
Longer Title of
a Blog



April 23, 2014

This is a Much
Longer Title of
a Blog



April 22, 2014

This is the Title
of a Blog

Note: We will use the **Bouncing entrances -> BounceIn** effect for animation effect. See the below link for more help.

http://www.adobe.com/inspire-apps/css_transitions_dreamweaver_demo/

Note: It will not include any type of data entry work.

Plugin Used :

- Option framework
- Visual Composer
- Contact Form 7
- Advanced Custom Field

Other features:

- The theme will contain standard WordPress templates for the blogging section.
- The theme will contain a standard 404 error handling template.
- Search template to hold the search results.
- We would be testing for any markup validation errors on <http://validator.w3.org/> and fix wherever the error is due to our theme.
 - *Note: Any error due to use of external plugins from WordPress would not be resolved from our end.*
- We would also test the site for page speed and Yslow and improve it to an optimal stage within the allowed projects timeframe.