

UX Designer Job Summary

Our digital agency is currently seeking a UX (user experience) designer for our growing Web services team. The UX Designer will work closely with our lead developer and graphic artists to measure and optimize applications to improve ease of use and create the best user experience.

The UX designer will also be responsible for conducting user tests to observe behavior both in-person and by using UX toolsets and metrics. Following testing, the UX designer will refine and tweak apps, software and websites to create a digital experience that the users will like and find easy to use.

UX Designer Duties and Responsibilities

- Evaluating existing applications and evaluating their UX (user experience) effectiveness
- Measuring the human-computer interaction (HCI) element of a design
- Using online tools, such as screen readers to determine effectiveness of media
- Conducting user testing of applications, software and websites
- Creating and implementing interaction models, user flows, and user interface specifications
- Communicating scenarios, end-to-end experiences, interaction models, and screen designs with other members of the team
- Developing and maintaining design wireframes and specifications of best practices to share with design team as new projects begin.

UX Designer Requirements and Qualifications

- BS Interaction Design, Industrial Design, Architecture or similar
- Masters preferred
- Excellent IT and programming skills
- 5-6+ years in Engineering or User Experience Design
- Portfolio of sample projects highlighting design for web based applications, mobile applications & consumer facing web sites and/or applications
- Interest in constantly keeping up-to-date of latest trends, best practices and competitive activity
- Ability to work well with ambiguity or when requirements are still in flux

- Proven experience showing clear understanding of the intersection between user needs, technology requirements, and business goals
- Artistic eye for design and the ability to think creatively while maintaining accuracy and attention to detail
- Mathematical aptitude and strong problem-solving skills
- Excellent organizational, time and project management skills
- An understanding of the latest design and technology trends and their role in a commercial environment
- Business-minded approach to time, costs and deadlines