

Health drinks

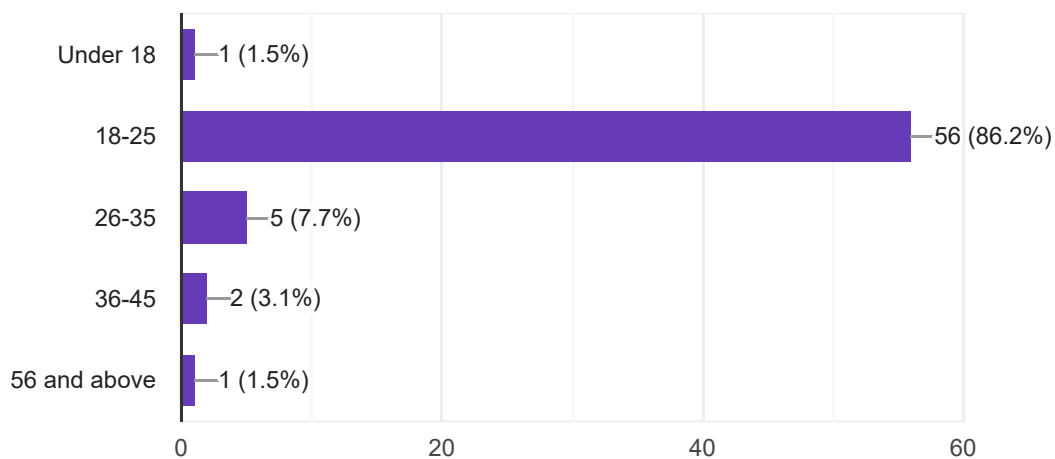
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What is your age group?

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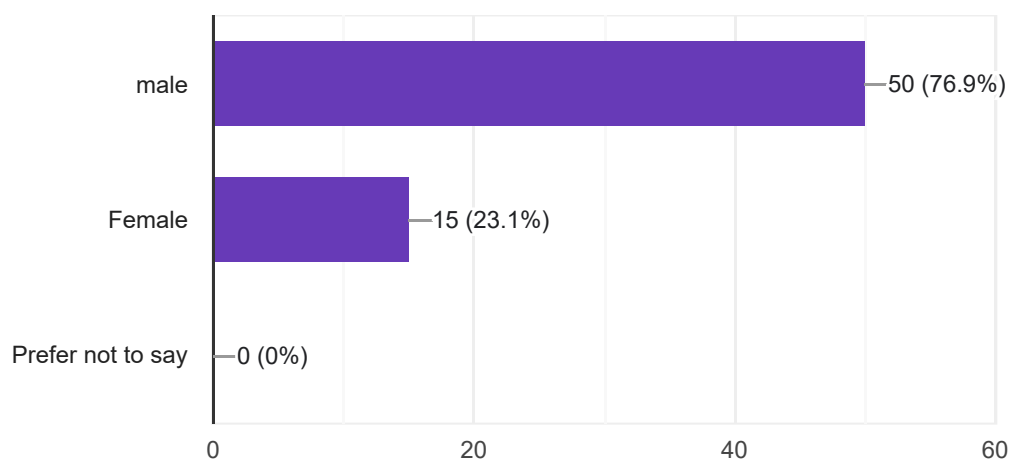
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What is your gender?

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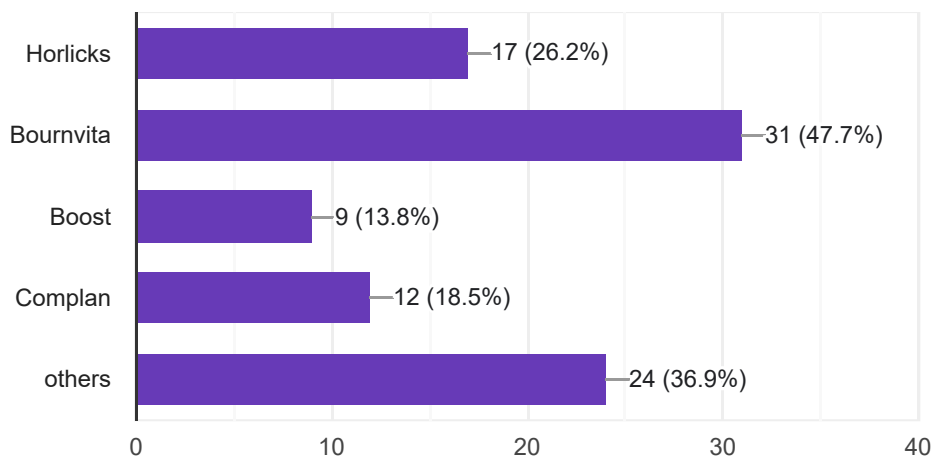
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Which among the following products you have mostly used ?

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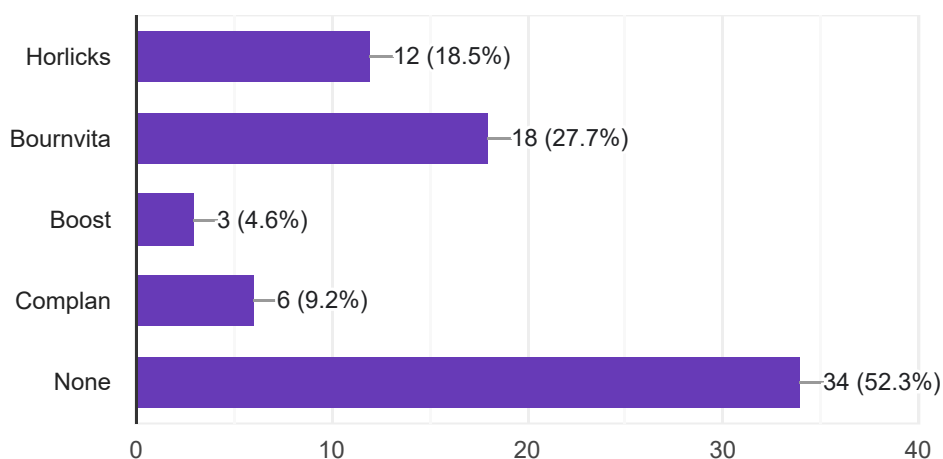
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Which of the following do you think have the health benefits they claims ?

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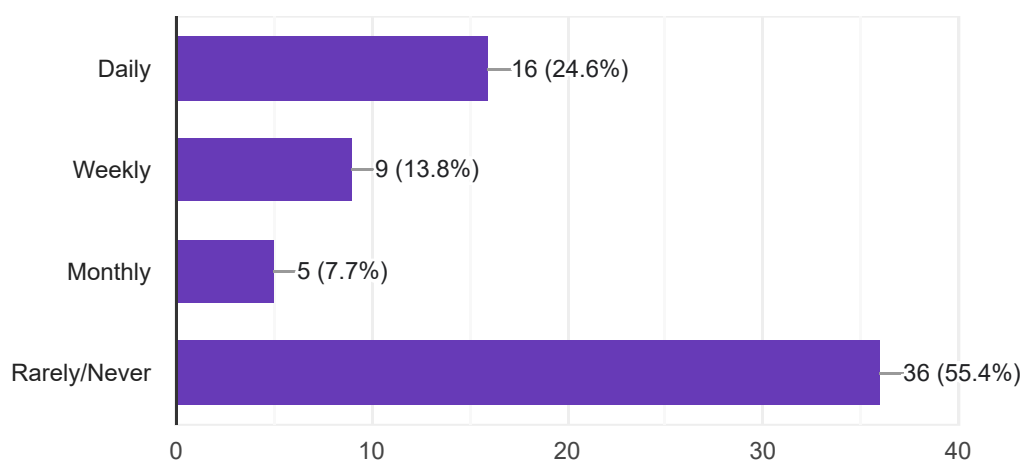
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How often do you consume Bournvita?

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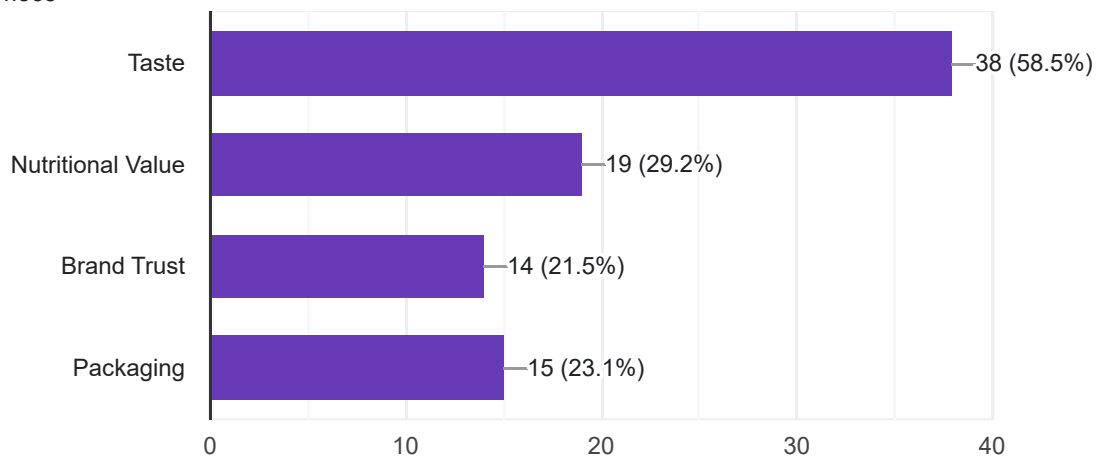
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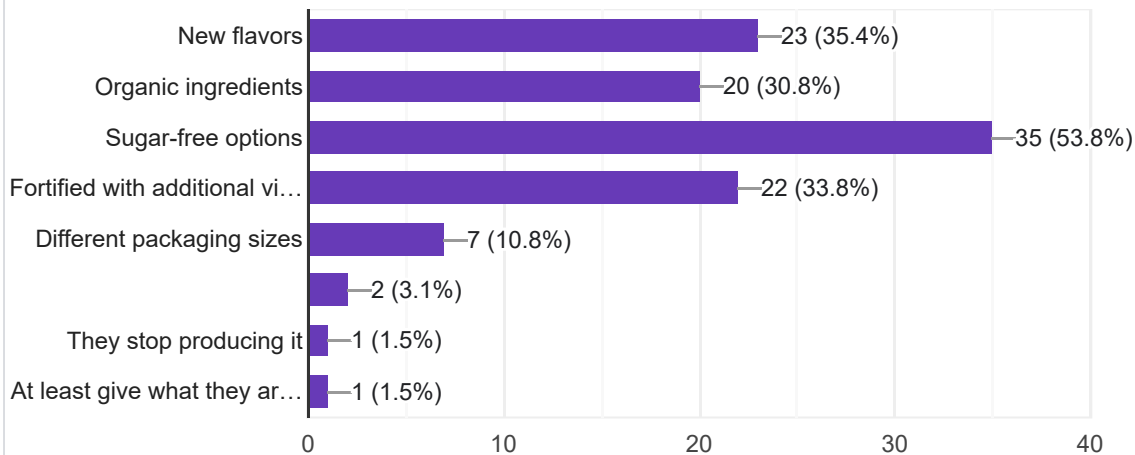
What do you like most about Bournvita?

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What additional features or changes would you like to see in Bournvita?
(Select all that apply) Copy

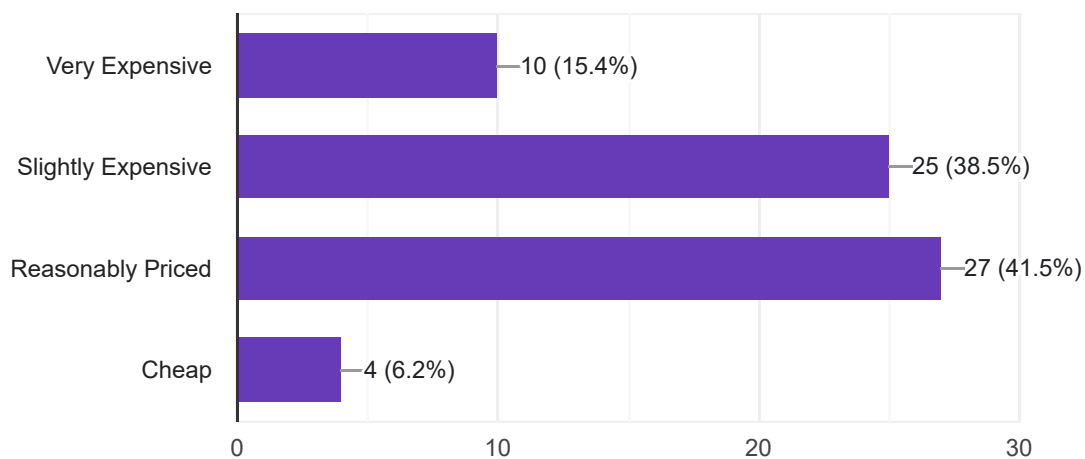
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How do you perceive the price of Bournvita compared to other health drinks?

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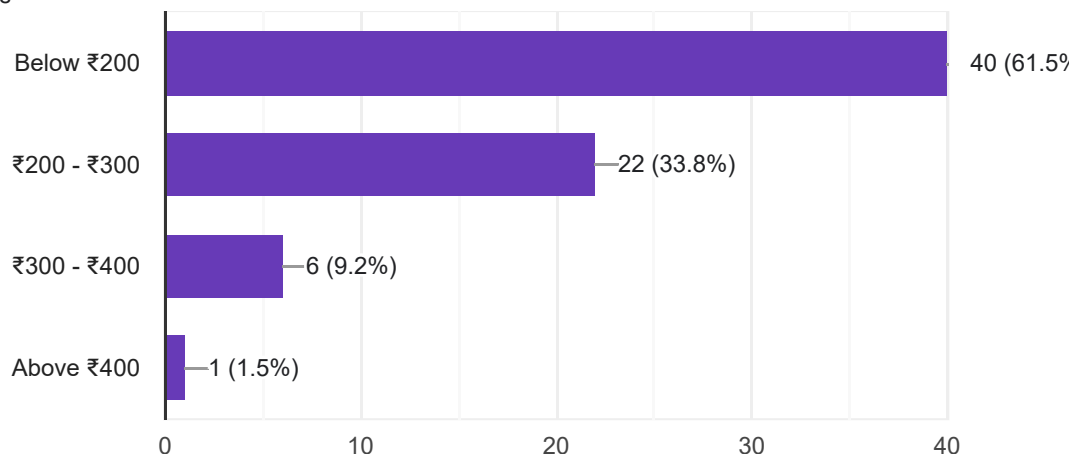
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What price range do you consider fair for a 500g pack of Bournvita?

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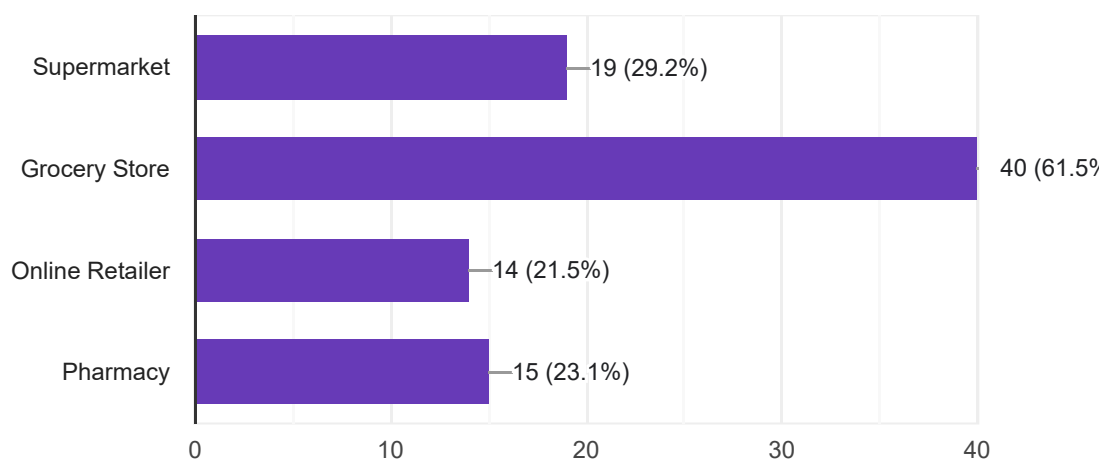
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Where do you usually purchase Bournvita?

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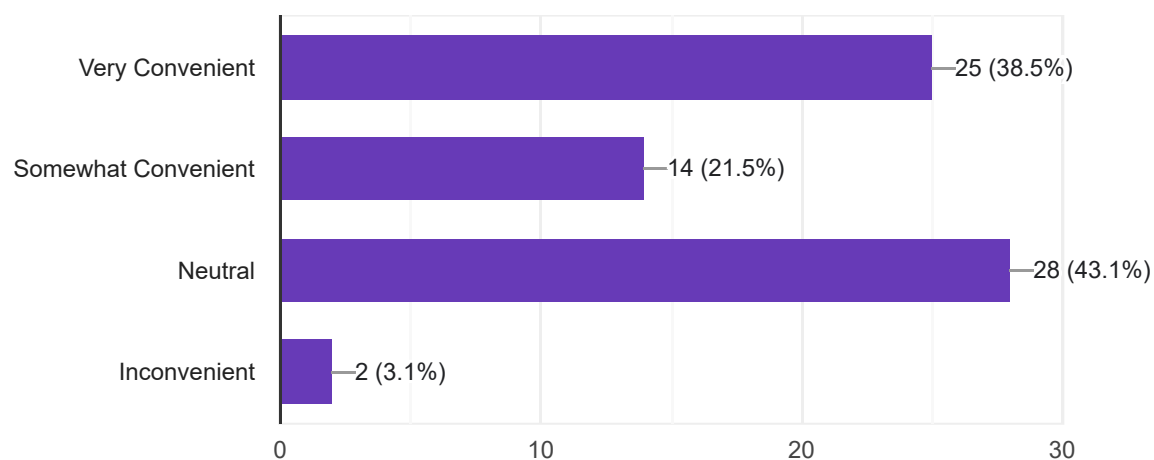
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How convenient is it for you to find and purchase Bournvita?

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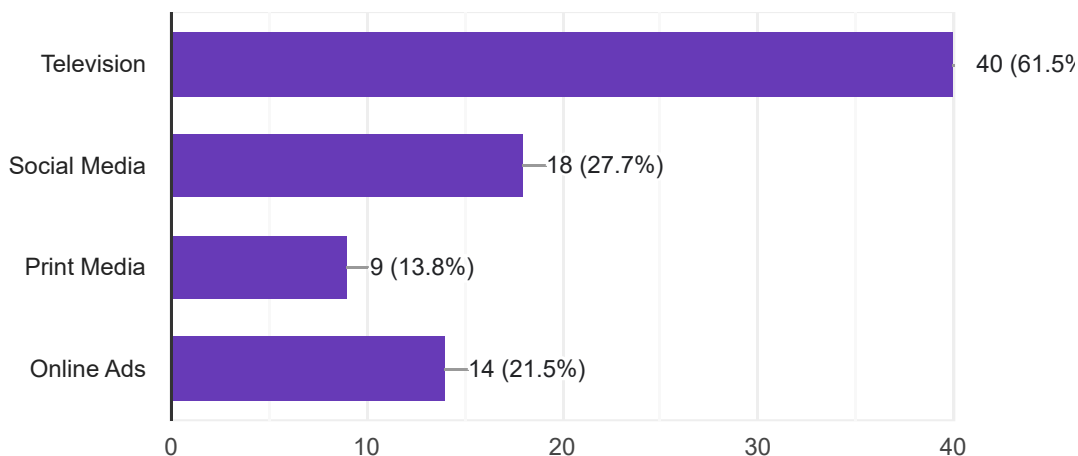
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Which advertising channel influences you the most to buy Bournvita?

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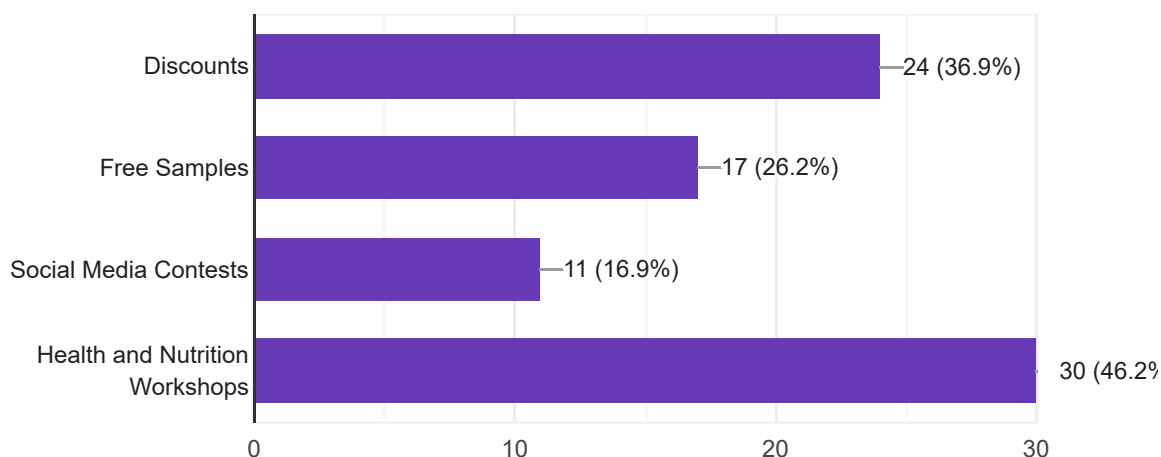
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What kind of promotional activities would interest you the most?

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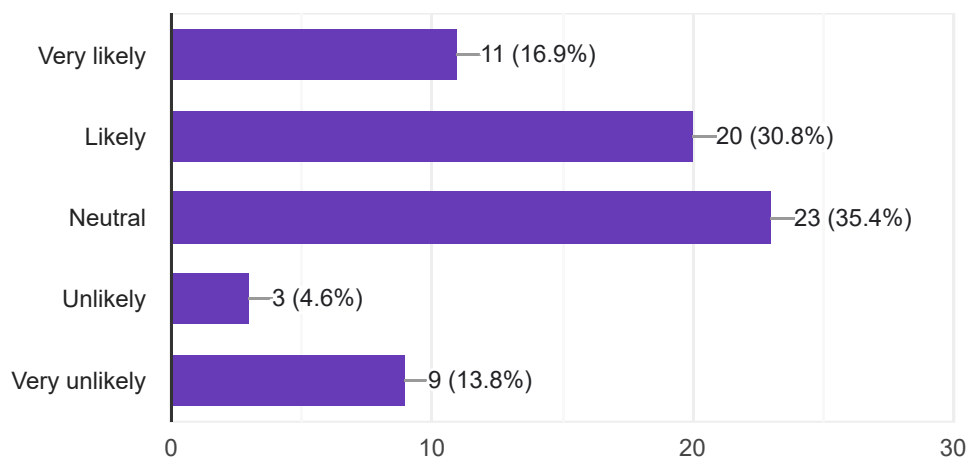
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How likely are you to recommend Bournvita to others?

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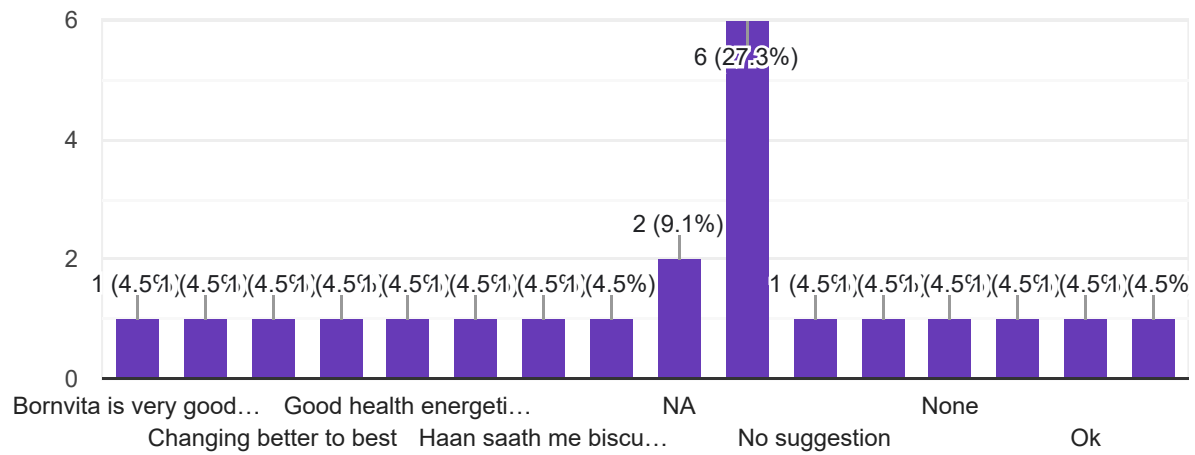
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any other suggestion

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22 responses



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