

TOPICS

Average Transaction
Transaction Volume
Debits and Credits Trend - Daily and Weekly
Expenditure by Location

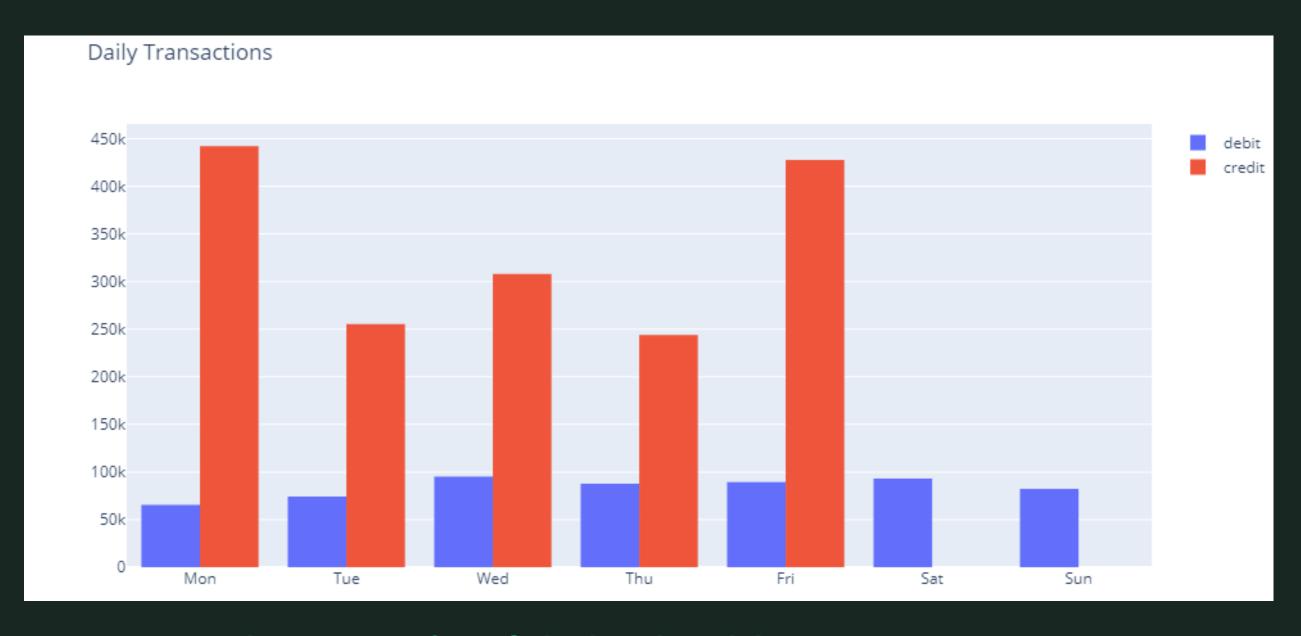


KEY NUMBERS

Average transaction value for 3 months - 187.93

Transaction Volume each month - Aug: 3943, Sep: 4013 and Oct: 4087

KEY INSIGHTS



- Credits are significantly higher than debits.
- Credits are relatively higher on Mondays and Fridays.
- Credits do not occur during the weekend.
- Debits are spread uniformly in a given week

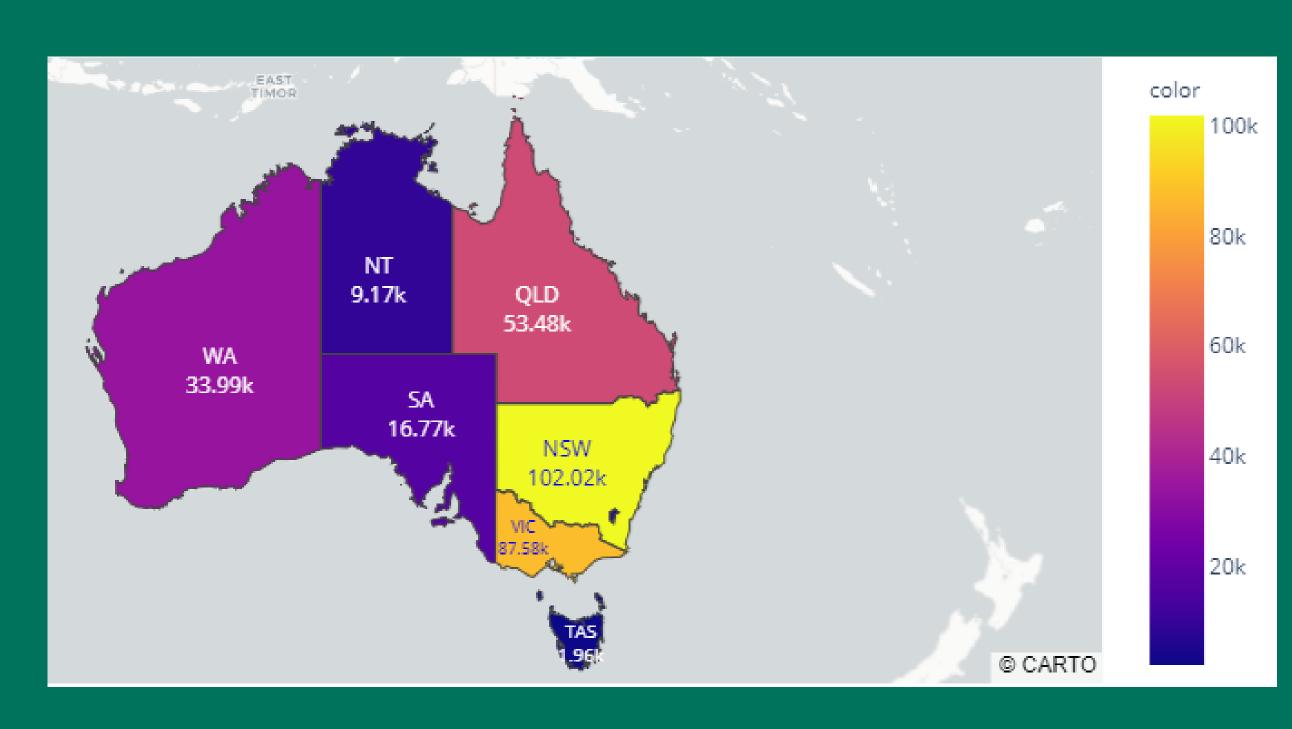


- Debits in the first three weeks are uniform. However we can see higher debits during the fourth week.
- Highest amount of credits occurs in the fourth week.
- This pattern could be attributed to higher spending during end of month after salaries are credited.
- Note: Week 5 values were added to week 4 for the above analysis.



DEBITS BY LOCATION

New South Wales 102021. 77 Victoria 87584. 00 Queensland 53483.43 Western Australia 33992.06 South Australia 16776. 57 Northern Territory 9168.89 **Australian Capital Territory** 4876.68 Tasmania 1962. 93



Full Analysis

