DHANYA VENKATESH

UI/UX DESIGNER ♥ BRISBANE, 4116, AUSTRALIA **♦** 0426773439

• DETAILS •

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LINKS

https://www.dhanyavenkatesh.com/

SKILLS

Analytical Thinking Skills

Creative Problem Solving

User Centric Design

Design Thinking

Wireframing and prototyping

User Research

User Journey

♣ PROFILE

- Master's degree in Interactive Design from the Griffith University of Australia.
- Talented UI and UX Designer with more than 6+ years of work experience as a UX designer and 9+ years of experience in Visual Design.
- Skilled with User research, user-centric design, and software like Adobe XD, Sketch, and similar tools.
- Proven ability to work creatively and analytically in a problem-solving environment.

EMPLOYMENT HISTORY

UX/UI Designer at Transmax Pvt Ltd, Brisbane

October 2021 — Present

- Continuously collaborate with UX Researcher, Product Manager and engineers from discovery through to delivery
- Incorporate regular testing of designs to incrementally validate and refine ideas and uncover new insights
- Develop holistic user experience designs by thinking about the customer's journey over time as they interact with the product and the company as a whole
- Create low and high-fidelity prototypes as a means for communicating ideas and soliciting feedback using the most appropriate tool(s) for the task
- Incorporate both interaction design (e.g. underlying conceptual models, workflows, and control layouts to manipulate such concepts) and visual design (e.g. composition, typography, visual brand) during product development
- Advocate for the product strategy and associated roadmaps both internally and with key external partners
- Represent the company by visiting customers to solicit feedback on products and performance
- Facilitate workshops to tease out objectives, understand business requirements, identify problems to be solved, and brainstorm solutions

UX designer at University of Queensland, Brisbane

 ${\sf September\,2019-October\,2021}$

- Collaborate with product managers and developers to create wire frames, prototypes.
- Style guides, user flows, and high-fidelity designs for websites and web applications.
- Provide front-end design support for implementation and maintenance of websites and web applications.
- Investigate, evaluate and provide advice on user interface matters including third party systems, processes, and UI standards.
- Conduct user research and UX design activities such as usability testing, design workshops, requirements gathering.
- Maintain style guides, pattern libraries, and code standards.
- Contributed to project delivery activities including planning, implementation, testing and change management.

UI/UX designer at OSE, Brisbane

October 2018 — August 2021

 Consultation with management, clients, and developers on UX screen designs by gathering analysis, through to user-centric- design with a strong knowledge of user experience design.

- Conduct user research using methods such as; site visits, focus groups, usability studies, heuristic evaluations, and similar approaches, creating designs and conducting User testing to validate the design, interaction; and content.
- Responsible for clearing obstacles to ensure clear communication between the product owner and the team to ensure to follow proper Agile.
- Ensured that the visions of the director and designer were carried out through production.

UI/UX designer at Unikrn pvt ltd, Brisbane

March 2018 — October 2018

- Designs prototypes, screen mock-ups, and wireframes based on the results of usability testing and customer feedback
- Responsible for the illustration of UX ideas and translating them to user flows, wireframes, mock-ups, and prototypes that lead to intuitive user experiences using HTML and Axure
- Work closely with the Head of Data and the Head of Product to evaluate user requirements
- Evaluating competitors and best practice design for UX based on market research and conducting regular testing of UX solutions
- Conducting User Testing and analysis of designs created

UX Designer Intern at Keara Education, Brisbane

October 2016 — March 2018

- Designs prototypes, screen mock-ups, and wire frames based on the results of usability testing and customer feedback
- Researched areas where students needed the most assistance and designed advertisements based on information

UI/UX Designer at Webacadabra pvt ltd, Banglore

July 2013 — September 2015

- One of the biggest Consulting firms in India and worked for reputed projects like Myntra, Axis bank, etc (www.myntra.com and www.axisbank.com)
- Involved in the design, development, and implementation of the graphic, layout, and production communication for mobile and web applications.
- Developed design briefs by gathering information and data through research
- Worked with the UX team in an architectural change of the IoT Cloud product.
 Worked closely with PMs and Designers to redefine the rule builder experience,
 Through rapid research and iterative wireframes, crafted pixel sharp concepts within given constraints.
- Developing Information architecture, interactive design, and character for wireframes.

EDUCATION

Masters In Interactive Design, Griffith University, Brisbane

February 2016 — November 2017

- Designed a web-based storytelling application from wire-frames and delivered the final design in production quality as part of a master's project.
- Involved in researching a product from a user experience point to provide a more efficient user experience.
- Created Branding for many products as a part of my coursework using Adobe Creative Suite and Sketch.

Bachelors in Design,, Jain University, Banglore

June 2010 — July 2013

■ REFERENCES

References available upon request