

DHANYA VENKATESH SULUGODU

UI/UX DESIGNER 📍 BRISBANE, 4116, AUSTRALIA ☎ 0426773439

◦ DETAILS ◦

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◦ LINKS ◦

<https://www.dhanyavenkatesh.com/>

◦ SKILLS ◦

Analytical Thinking Skills

Creative Problem Solving

User Centric Design

Design Thinking

Wireframing and prototyping

User Research

User Journey

👤 PROFILE

- Master's degree in Interactive Design from the Griffith University of Australia.
- Talented UI and UX Designer with more than 6+ years of work experience as a UX designer and 9+ years of experience in Visual Design.
- Skilled with User research, user-centric design, and software like Adobe XD, Sketch, Invision, Azure, and similar tools.
- Proven ability to work creatively and analytically in a problem-solving environment.
- Enthusiastic entry-level Scrum Master. Have worked in an Agile environment as a UX Designer

📁 EMPLOYMENT HISTORY

UX/UI Designer at Entain, Brisbane

July 2021 — Present

- Propose solutions that balance user needs with business goals and technological capabilities, understanding how and why people use our products and the overall Customer Experience.
- Map product requirements to design and maximize customer engagement and usability across a range of platforms (desktop, mobile, and apps iOS and Android – including response design requirements).
- Provide feedback and input on Information Architecture to facilitate the navigation of online products across diverse platforms.
- Design engaging experiences across all platforms.
- Present concepts to the Product Delivery Teams and Senior Leadership as required.
- Understand how to analyze the success of a proposed concept and produce any associated reports.

UX designer at University of Queensland, Brisbane

September 2019 — July 2021

- Collaborate with product managers and developers to create wire frames, prototypes.
- Style guides, user flows, and high-fidelity designs for websites and web applications.
- Provide front-end design support for implementation and maintenance of websites and web applications.
- Investigate, evaluate and provide advice on user interface matters including third party systems, processes, and UI standards.
- Conduct user research and UX design activities such as usability testing, design workshops, requirements gathering.
- Maintain style guides, pattern libraries, and code standards.
- Contributed to project delivery activities including planning, implementation, testing and change management.

UI/UX designer at OSE, Brisbane

October 2018 — August 2021

- Consultation with management, clients, and developers on UX screen designs by gathering analysis, through to user-centric design with a strong knowledge of user experience design.
- Conduct user research using methods such as; site visits, focus groups, usability studies, heuristic evaluations, and similar approaches, creating designs and conducting User testing to validate the design, interaction; and content.

- Responsible for clearing obstacles to ensure clear communication between the product owner and the team to ensure to follow proper Agile.

UI/UX designer at Unikrn pvt ltd, Brisbane

March 2018 — October 2018

- Designs prototypes, screen mock-ups, and wireframes based on the results of usability testing and customer feedback
- Responsible for the illustration of UX ideas and translating them to user flows, wireframes, mock-ups, and prototypes that lead to intuitive user experiences using HTML and Axure
- Work closely with the Head of Data and the Head of Product to evaluate user requirements
- Evaluating competitors and best practice design for UX based on market research and conducting regular testing of UX solutions
- As a Scrum Master, I ensure that the team follows agile values and principles.
- Conducting User Testing and analysis of designs created

UX Designer Intern at Keara Education, Brisbane

October 2016 — March 2018

- Branding and Creating Advertisements for International students.
- Designs prototypes, screen mock-ups, and wire frames based on the results of usability testing and customer feedback
- Researched areas where students needed the most assistance and designed advertisements based on information

UI/UX Designer at Webacadabra pvt ltd, Bangalore

July 2013 — September 2015

- One of the biggest Consulting firms in India and worked for reputed projects like Myntra, Axis bank, etc (www.myntra.com and www.axisbank.com)
- Involved in the design, development, and implementation of the graphic, layout, and production communication for mobile and web applications.
- Interpreted the client's business needs and developed a concept of wireframes to suit their purpose.
- Developed design briefs by gathering information and data through research
- Worked with the UX team in an architectural change of the IoT Cloud product. Worked closely with PMs and Designers to redefine the rule builder experience, Through rapid research and iterative wireframes, crafted pixel sharp concepts within given constraints.
- Developing Information architecture, interactive design, and character for wireframes.



EDUCATION

Masters In Interactive Design, Griffith University, Brisbane

February 2016 — November 2017

- Designed a web-based storytelling application from wire-frames and delivered the final design in production quality as part of a master's project.
- Involved in researching a product from a user experience point to provide a more efficient user experience.
- Created Branding for many products as a part of my coursework using Adobe Creative Suite and Sketch.

Bachelors in Design,, Jain University, Bangalore

June 2010 — July 2013



REFERENCES

- References available upon request