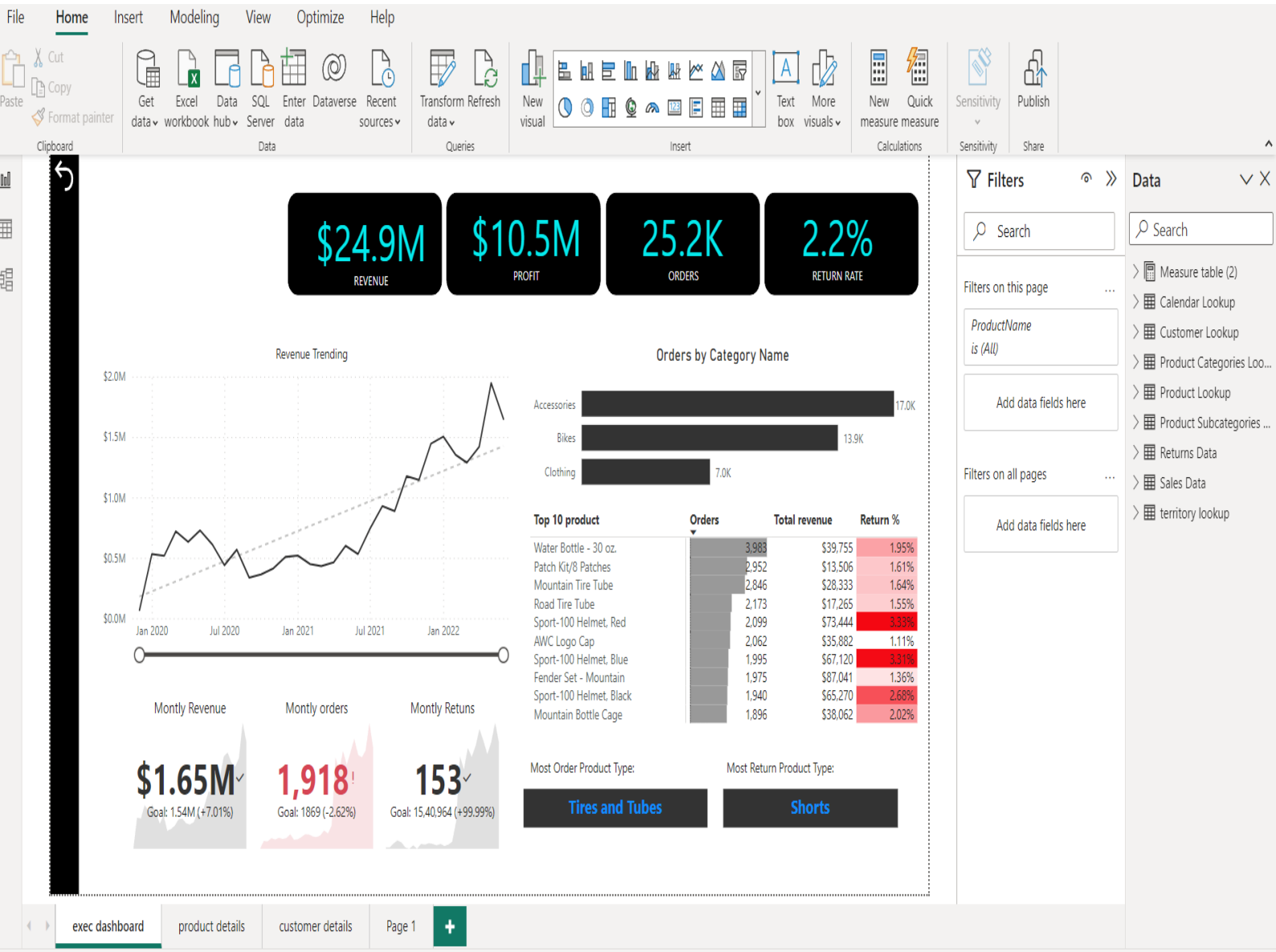
File
Home
Insert
Modeling
View
Optimize
Help
Paste
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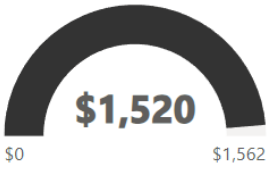
Copy
Format painter
Clipboard
Get data
Excel workbook
Data hub
SQL Server
Enter data
Dataverse
Recent sources
Data
Transform data
Refresh
Queries
New visual
Text box
More visuals
Insert
New measure
Quick measure
Calculations
Sensitivity
Publish
Share
$24.9M
REVENUE
$10.5M
PROFIT
25.2K
ORDERS
2.2%
RETURN RATE
Revenue Trending
$2.0M
$1.5M
$1.0M
$0.5M
$0.0M
Jan 2020
Jul 2020
Jan 2021
Jul 2021
Jan 2022
Orders by Category Name
Accessories
17.0K
Bikes
13.9K
Clothing
7.0K
Top 10 product
Orders
Total revenue
Return %
Water Bottle - 30 oz. 3,983 $39,755 1.95%
Patch Kit/8 Patches 2,952 $13,506 1.61%
Mountain Tire Tube 2,846 $28,333 1.64%
Road Tire Tube 2,173 $17,265 1.55%
Sport-100 Helmet, Red 2,099 $73,444 3.33%
AWC Logo Cap 2,062 $35,882 1.11%
Sport-100 Helmet, Blue 1,995 $67,120 3.31%
Fender Set - Mountain 1,975 $87,041 1.36%
Sport-100 Helmet, Black 1,940 $65,270 2.68%
Mountain Bottle Cage 1,896 $38,062 2.02%
Montly Revenue
$1.65M
Goal: 1.54M (+7.01%)
Montly orders
1,918
Goal: 1869 (-2.62%)
Montly Returns
153
Goal: 15,40,964 (+99.99%)
Most Order Product Type:
Tires and Tubes
Most Return Product Type:
Shorts
Filters
Search
Filters on this page
ProductName
is (All)
Add data fields here
Filters on all pages
Add data fields here
Data
Search
Measure table (2)
Calendar Lookup
Customer Lookup
Product Categories Loo...
Product Lookup
Product Subcategories ...
Returns Data
Sales Data
territory lookup
exec dashboard
product details
customer details
Page 1

Selected Product:

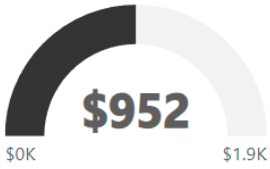
Road Tire Tube

Monthly orders vs target

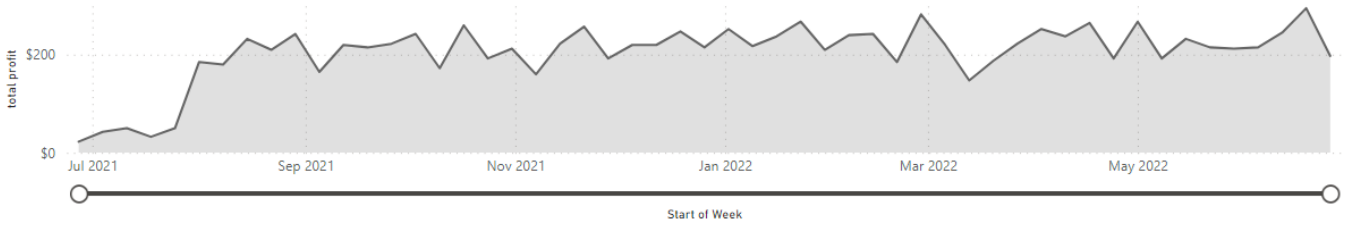
Monthly revenue vs target



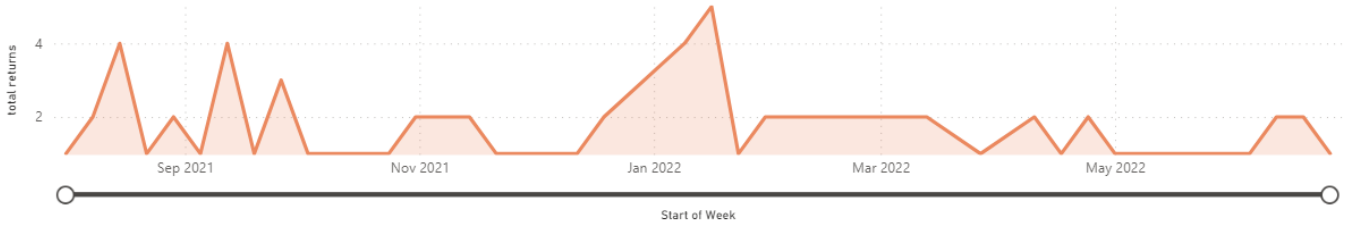
Monthly profit vs target



Weekly profit



Weekly returns



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10.5K
UNIQUE CUSTOMER

$875
REVENUE PER CUSTIOMER

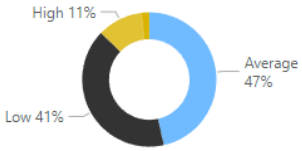
Weekly customers

Start of Week

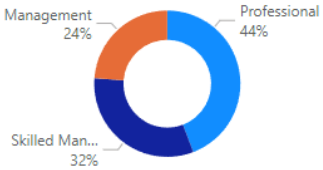
Year

2022 2022

Orders by income level



Orders by occupation



Top 100 customers

Customer Key	Full name	Orders	Revenue
11420	Mr. Jordan Turner	5	$6,802
11417	Mrs. Lacey Zheng	4	$6,180
11429	Mr. Marco Lopez	4	$6,136
11425	Mrs. Ariana Gray	4	$6,035
11242	Mr. Larry Munoz	3	$5,607
11432	Mrs. Dominique Prasad	3	$3,678
11185	Mrs. Ashley Henderson	20	$1,260
11300	Mr. Fernando Barnes	17	$1,250
11223	Mrs. Hailey Patterson	15	$975
11277	Mr. Charles Jackson	13	$944
11262	Mrs. Jennifer Simmons	15	$896
11330	Mr. Ryan Thompson	15	$872
11711	Mr. Daniel Davis	13	$852
11091	Mr. Dalton Perez	13	$845
11276	Mrs. Nancy Chapman	17	$824
11142	Mr. Eduardo Patterson	10	$788
11287	Mr. Henry Garcia	12	$771
Total		**646**	**$76,869**

Top Customer (by revenue):

Mr. Jordan Turner

Orders: **5**

Revenue: **$6,802**

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