The goal of this assignment is for you to demonstrate your knowledge of the preliminaries of storyboarding.

**Review criterialess**

You will be graded by submitting a definition or explanation of the "Who, What, and How" of an issue and your ability to articulate the three pieces of the "big ideas."

**Defining and Summarizing Your Issueless**

Thinking in the context of Data Visualization, define an example, from your own expertise, experience, or interest of the Who, What, and How of an issue you would like to solve. Do not exceed one-page in explaining your issue.

Be sure your reviewers are able to clearly identify your **Who**, **What**, and **How** of the issue.

In addition, write one sentence that will summarize your story, be sure your sentence incorporates the three pieces of the "big idea":

1. Articulate a unique point-of-view
2. Conveys the issue needing to be addressed
3. A complete sentence