

Project Design Phase-I
Proposed Solution Template

Date	02 November 2023
Team ID	NM2023TMID02288
Project Name	"Creating An Email Campaign In MailChimp"

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Technical Feasibility	Explain the technology stack, infrastructure requirements, and the MailChimp features necessary for the solution. Assess the technical feasibility of integrating and implementing these components
2.	Operational Feasibility	Analyze the practicality and operational implications of the solution. Consider factors like resource availability, team skills, and timeframes.
3.	Financial Feasibility	Provide a cost estimation for setting up and running the email campaign. Discuss the budget, funding sources, and potential revenue streams.
4.	Social Objectives	Define the social objectives of the campaign, such as promoting a cause, raising awareness, or supporting local businesses

5.	Infrastructure Scaling	Discuss the ability to scale the technical infrastructure to support a larger user base or increased data volumes.
6.	<i>Appendices</i>	Include any additional information, financial projections, market research, or supporting documents that enhance the proposal.