



**Web Scraping**

*Instagram*

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# OBJECTIVE:

- Given a hashtag search, we will be scraping images, like/comment count, and other data from the top posts
  - Scrape all hashtags found from each post to observe what is trending and what people like to post about under that original search

# RESOURCES:

- **Request Python Library**
  - Make a request to Instagram
  - Access data content - `get()`
- **Pandas**
  - Create data frames to store extracted data
- **Python Imaging Library & Matplotlib**
  - To use for Data Vis

