

## Poisson regression

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Let  $\lambda$  be average rate of occurring an event  $E$ . Poisson random variable is defined as at any given instance "the value of occurrence of event  $E$ ".

Poisson distribution is the discrete probability distribution of the # of events occurring in a given time period, given the average # of times the event occurs over that period.

Range of Poisson Random Variable  $R = \{0, 1, 2, \dots\}$

Probability mass function (pmf) :

$$P(y) = \frac{e^{-\lambda} \lambda^y}{y!} \quad \forall y \in R$$

Given a data set, we assume target variable "y" is distributed as Poisson distribution

$$y | x; \theta \sim \text{Poisson}(\lambda)$$

Show Poisson distribution is a member of Exponential family

$$P(y|x;\theta) = \frac{e^{-\lambda} \lambda^y}{y!} \quad \text{--- (1)}$$

It Poisson distribution is in Exponential family iff its pmf can be written as

$$P(y|x;\eta) = b(\eta) \exp(\eta^T T(y) - a(\eta)) \quad \text{--- (2)}$$

$$\text{From (1), } P(y|x;\theta) = \frac{1}{y!} \exp(\log(e^{-\lambda} \lambda^y))$$

log here is base "e"

$$= \frac{1}{y!} \exp(-\lambda + y \log(\lambda))$$

Comparing with eqn. (2)

$$\boxed{b(y) = \frac{1}{y!}}, \quad \boxed{T(y) = y}, \quad \boxed{\eta = \log(\lambda)}, \quad \boxed{a(\eta) = \lambda}$$

$\lambda = e^\eta$        $a(\eta) = e^\eta$

Building generalized linear model. (Constructing hypothesis for mean)

$$y|x; \theta \sim \text{Exponential Family}(\lambda) \quad (\text{Poisson}(\lambda))$$

expected value,  $h_\theta(x) = \underset{\substack{\uparrow \\ \text{hypothesis}}}{E}[\tau(y)|x] = E[y|x] = \lambda = e^\eta \quad - (3)$

$$\eta = \theta^T x \quad - (4), \quad \text{from eqn. (3) and (4)} \quad \boxed{h_\theta(x) = e^{\theta^T x}}$$

what is the cost function? - log likelihood function

$$h_\theta(x) = \lambda = e^{\theta^T x}$$

$$y|x; \theta \sim \text{Poisson}(\lambda)$$

$$\text{pmf: } p(y|x; \theta) = \frac{e^{-\lambda} \lambda^y}{y!}$$

$$\text{likelihood, } \boxed{L(\theta) = \prod_{j=1}^m \frac{e^{-\lambda} \lambda^{y^{(j)}}}{y^{(j)}!}}$$

$m = \# \text{ of training examples}$

$$= \prod_{j=1}^m \frac{e^{-e^{\theta^T x^{(j)}}} e^{\theta^T x^{(j)} y^{(j)}}}{y^{(j)}!}$$

$$\ell(\theta) = \log L(\theta) = \frac{1}{m} \sum_{j=1}^m \log e^{-e^{\theta^T x^{(j)}}} + \log e^{\theta^T x^{(j)} y^{(j)}} - \log(y^{(j)}!)$$

$$= \frac{1}{m} \sum_{j=1}^m -e^{\theta^T x^{(j)}} + \theta^T x^{(j)} y^{(j)} - \log(y^{(j)}!)$$

Since  $\ell(\theta)$  is concave function,  $-\ell(\theta)$  will be convex

maximizing  $\ell(\theta) = \text{minimizing } -\ell(\theta)$

negative log likelihood,  $\ell(\theta) = -\frac{1}{m} \sum_{j=1}^m -e^{\theta^T x^{(j)}} + \theta^T x^{(j)} y^{(j)} - \log(y^{(j)}!)$

$$l(\theta) = \frac{1}{n} \sum_{j=1}^n e^{\theta^T x^{(j)}} + \log y^{(j)} - \theta^T x^{(j)} y^{(j)}$$

Derivation ~~maximizing~~ minimizing negative log likelihood?

minimization  $l(\theta) \rightarrow J(\theta)$  using gradient descent rule

$$J(\theta) = l(\theta)$$

← negative log likelihood

$$\frac{\partial}{\partial \theta_i} J(\theta) = \frac{1}{n} \sum_{j=1}^n \frac{\partial}{\partial \theta_i} (e^{\theta^T x^{(j)}} + \log y^{(j)} - \theta^T x^{(j)} y^{(j)})$$

$$= \frac{1}{n} \sum_{j=1}^n e^{\theta^T x^{(j)}} \frac{\partial (\theta^T x^{(j)})}{\partial \theta_i} - \frac{\partial}{\partial \theta_i} \theta^T x^{(j)} y^{(j)}$$

$$= \frac{1}{n} \sum_{j=1}^n (e^{\theta^T x^{(j)}} x_i^{(j)} - x_i^{(j)} y^{(j)})$$

$$= \frac{1}{n} \sum_{j=1}^n (e^{\theta^T x^{(j)}} - y^{(j)}) x_i^{(j)}$$

How to update parameters?

Repeat until convergence

$$\theta_i := \theta_i - \frac{\alpha}{n} \sum_{j=1}^n (e^{\theta^T x^{(j)}} - y^{(j)}) x_i^{(j)}$$

$i \in \{0, 1, \dots, n\}$

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$n = \# \text{ of features} + 1$

$\theta_0 x_0 + \theta_1 x_1 + \dots + \theta_n x_n$

$x_0 = 1$