**CapStone** CLASS OF 2021

From Team 5

The Future  
Of FTCC SOCIAL

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By Team 5



# INTRODUCTION

What will be the future of FTCC Social, is the question we have been asked multiple times, and here we have the answer to what we hope to achieve with this application of ours

## Data Structure

Looking towards future functionality, if we were allotted more time to work on the project we would likely put our focus on profile customization. Allowing users to customize their profiles and view each other’s profile pages can help to increase engagement with the app and potentially increase user retention.

## Data Anatomy

We hope to build an efficient application for students to allow them to understand the anatomy of what’s going on within their courses and what they are learning and what they want to learn. Allowing them to have a feature that has never been before incremented and allowing them to see what they can achieve visually by using this application.

### Features

The FTCC Social Media App currently features an open board that users can post to and chat openly with everyone else using the app. This method of communication lacks control over scope. Features down the line that could help to control the scope of which users receive your messages would also be solid additions to increase the utility of the FTCC Social Media App.

### Future Cases

In an extreme case, where the project went on for multiple years, efforts would be directed at incorporating the staple features of other social media apps. These features include live chat, video recording functionality, live video chat, and linking with other social media platforms. We also would focus on implementing machine learning AI to utilize the big data we can generate with this platform to push relevant sponsorships and academic opportunities to our students.

## Final Calls

## With this application that we present to the school we understand that we don’t ultimately have the final say but we would love for everyone at The school to be able to put their own input and what they would like to see with the application. We want to allow the school to dictate what’s going on and allow it to be open source

### Regards

We appreciate the ability to work on this app and the functionality and we hope to see it become very prosperous in regards of the school. Thank you