



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Airport entrance fees also high.

Some flight provide free foods. for example, bread, juice, milk,..

The Association of Professional Flight Attendants mounted demonstrations in 12 major airports.

Refining technologies that today consumers use the time increased autonomy in passengers aircraft, increased connectivity and from GPS miniaturization of computing driven weight an that had origins on the battlefield.

Inside the airplane is clean and neat.

Food provided by the airlines is tasty and expensive.

The cost of travelling airplanes is high.

Charlotte is American's second largest hub and has a base of about 2,700 flight attendants.

Parking at airports can be expensive, and at times an airport can attract more customers by lowering that price.



Persona's name

Short summary of the persona

If any accidents made in the airline transportation, you have to save yourself and the travelers.

Increasing the passengers safety in the airlines.

Shortest period to travel to reach our destination in the airline transportation.

Seeing the clouds nearer through the window of the airplane is satisfying.

Today, climatic condition is affected, because of air pollution. We must reduce this pollution of using public vehicles, use cycles instead of using motor bikes,..

Thunder should be effect the airline transportation may lead to the death of people, affecting the way to travel, affecting RADAR,...

This air pollution made a hole in the ozone layer.

Improving air transportation involves various factors such as enhancing efficiency and passenger experience.

There is a difficulty to travel in the airlines on the rainy season.

Shortest period to travel to reach our destination in the airline transportation.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?