

# Surita Spigner



suspigner@gmail.com  
(206)-327-3599

## EDUCATION

University of Michigan 2018-'20  
Masters of Information: User Experience &  
Human Computer Interaction Program  
GPA: 3.9

University of Washington 2014 -'17  
Bachelor of Science: Biology  
Minor: Chemistry  
GPA: 3.6

UW Women in Science & Engineering Scholar  
2014 & 2015 McCoy-Livingston Scholar  
21st Century Fellow

## SKILLS

- ✓ Project Management
- ✓ Responsive Design & Usability
- ✓ User Interview & Research
  - Contextual Inquiry, Survey Creation, Usability Testing, Persona Creation
- ✓ Heuristic Evaluation
- ✓ Wire-frame, Information Architecture, Interaction Mapping, Voice Mapping
- ✓ Technical Writing
  - Manuals, Scientific Report, & QA Protocol
- ✓ Content Writing
  - Website & Promotional Material
- ✓ Intermediate Spanish Speaker

Adobe Photoshop, Illustrator, XD  
Python, CSS, HTML  
Nvivo, Javascript  
Microsoft Office & Outlook  
Google Drive & Docs



## UX EXPERIENCE

Student UX Consultant 2019  
Moorestown Library

### Community Profile & Evaluation

Interviewed community members, interpreting findings with Nvivo. Used Python to extract API data from public databases. Synthesized quantitative & qualitative data into a report including profiles of community populations, the library, and recommendations influencing Strategic Plan funding & technology resources.

Student UX Consultant 2019  
NBC Universal

### 'NBCSkills' Alexa Research

Researched and prototyped potential voice maps for financial management features based on millennial utility. Interviewed new target user-base to understand brand perception, use motivation, and finance management needs.

Student UX Consultant 2019  
CNBC

### CNBC iOS App Redesign

Implemented app redesign through interaction maps, surveys (writing, administration, qualitative analysis), interviews, comparative & heuristic evaluation, and visual prototypes. Focused on mobile gesture usability and architecture of 'Markets' and Live 'CNBC TV'.

Student UX Consultant 2018  
Floyd

### FSS Inquiry & Evaluation

As project manager, conducted contextual inquiry interviews and research. Recommended optimizations & best practices to improve work flow for employees using File Sync & Share System.

## OTHER EXPERIENCE

Data & Outreach Specialist 2016 -'18  
Neighborhood House

Designed & created content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Wrote & designed database manuals and conducted staff trainings to shape and ensure Quality Assurance for multiple sites.

Undergraduate Researcher 2017 - '17  
University of Washington

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations.

Research & Advocacy Board Chair 2012 - '14  
North Seattle College

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.

Tutor 2015 - '16

UW Math Engineering Science Program

Mentored under-served high school students in math & science.