

Surita Spigner



suspigner@gmail.com
(206)-327-3599

EDUCATION

University of Michigan 2018-'20
Masters of Information: User Experience &
Human Computer Interaction Program
GPA: 3.9

University of Washington 2014 -'17
Bachelor of Science: Biology
Minor: Chemistry
GPA: 3.6

UW Women in Science & Engineering Scholar
2014 & 2015 McCoy-Livingston Scholar
21st Century Fellow

SKILLS

- ✓ Project Management
- ✓ Responsive Design & Usability
- ✓ User Interview & Research
 - Contextual Inquiry, Survey Creation, Usability Testing, Persona Creation
- ✓ Heuristic Evaluation
- ✓ Wire-frame, Information Architecture, Interaction Mapping, Voice Mapping
- ✓ Technical Writing
 - Manuals, Scientific Report, & QA Protocol
- ✓ Content Writing
 - Website & Promotional Material
- ✓ Intermediate Spanish Speaker

Adobe Photoshop, Illustrator, XD
Python, CSS, HTML
Nvivo, Javascript
Microsoft Office & Outlook
Google Drive & Docs



UX EXPERIENCE

Student UX Consultant 2019
Moorestown Library

Community Profile & Evaluation

Interviewed community members, interpreting findings with Nvivo. Used Python to extract API data from public databases. Synthesized quantitative & qualitative data into a report including profiles of community populations, the library, and recommendations influencing Strategic Plan funding & technology resources.

Student UX Consultant 2019
NBC Universal

'NBCSkills' Alexa Research

Researched and prototyped potential voice maps for financial management features based on millennial utility. Interviewed new target user-base to understand brand perception, use motivation, and finance management needs.

Student UX Consultant 2019
CNBC

CNBC iOS App Redesign

Implemented app redesign through interaction maps, surveys (writing, administration, qualitative analysis), interviews, comparative & heuristic evaluation, and visual prototypes. Focused on mobile gesture usability and architecture of 'Markets' and Live 'CNBC TV'.

Student UX Consultant 2018
Floyd

FSS Inquiry & Evaluation

As project manager, conducted contextual inquiry interviews and research. Recommended optimizations & best practices to improve work flow for employees using File Sync & Share System.

OTHER EXPERIENCE

Data & Outreach Specialist 2016 -'18
Neighborhood House

Designed & created content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Wrote & designed database manuals and conducted staff trainings to shape and ensure Quality Assurance for multiple sites.

Undergraduate Researcher 2017 - '17
University of Washington

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations.

Research & Advocacy Board Chair 2012 - '14
North Seattle College

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.

Tutor 2015 - '16

UW Math Engineering Science Program

Mentored under-served high school students in math & science.