

# Surita Spigner

UX Researcher  
UX Consultant  
UX Designer

[suritas.github.io/portfolio](https://suritas.github.io/portfolio)

suspigner@gmail.com  
(206)-327-3599  
Seattle, WA

5+ years research experience  
3+ years design experience

## EDUCATION

### University of Michigan 2018-'20

Masters of Science in Information (MS)

User Experience & Human Computer Interaction Program

GPA: 3.9

### University of Washington 2014 -'17

Bachelor of Science (BS): Biology

Minor: Chemistry

GPA: 3.6

UW Women in Science & Engineering Scholar

2014 & 2015 McCoy-Livingston Scholar

21st Century Fellow

#### ✓ UX Research

UX Research Method, Scientific Research Method

User Experience Research, User Research

Qualitative Research, Quantitative Research

Contextual Inquiry Interview, Remote Interview

User Testing

Usability Testing, A/B Testing, Preference Testing

Survey Design & Administration

Comparative Analysis, Competitive Analysis

Persona Creation

Heuristic Evaluation

#### ✓ UX Design

Responsive Design

Mobile Design (iOS & Android), Web Design

User Experience Design

Visual Design, UI Design, Flat Design

Accessibility (WCAG 2.1 Compliant)

Information Architecture

Interaction Design, User Flows, Voice Mapping

Screen Mockup, Wireframe, Rapid Prototyping

Paper Prototype, Low Fidelity Prototype,

High-Fidelity Prototype, Interactive Prototype

Data Visualization

#### ✓ Writing

Technical Writing, UX Writing, Content Writing

Manual, Training, & QA Protocol

Scientific Report & Presentation

#### ✓ Management

Project Management, Agile Methodology

Figma, Sketch, Miro, UserTesting.com, Lucidchart

Adobe Creative Suite / Adobe CC:

Adobe Photoshop, Adobe Illustrator, Adobe XD, InDesign

Python, CSS, HTML

Nvivo, SPSS, Qualtrics

Microsoft Office, Excel, & Outlook

Slack, Google Suite, Google Drive & Docs

## TOOLS

## CONSULTING EXPERIENCE

UX Intern  
Evva Health Inc.

June 2020 - August 2020

### Product Feature Design & User Research

Conducted research to take minimum viable product to a release ready prototype. Created multiple comparative analyses to identify over 200 mobile application features. Administered user preference survey using Qualtrics. Created data visualization graphics for promotional & marketing use. Prototyped potential features using Adobe Creative Suite & Figma.

Graduate UX Research Consultant  
Moorestown Library

Sept 2019 - Jan 2020

### Community Profile & Services Evaluation

Interviewed community members & analyzed transcripts using Nvivo. Extracted API data from public databases using Python. Synthesized quantitative & qualitative data into a solutions report affecting library's strategic plan, funding & technology resources.

Graduate UX Consultant  
NBC Universal

January 2019 - June 2019

### NBC-Skills Alexa Research

Interviewed and surveyed millennial user-base to understand current brand perception and finance management motivations. Prototyped voice maps for finance management interactions and intuitive user experiences.

Graduate UX Design Consultant  
CNBC

January 2019 - June 2019

### CNBC iOS Application Redesign

Conducted interviews and surveys prior to a comparative and heuristic evaluation. Led prototyping of revised UI, page architecture, and video display. Improved accessibility and gestures for videos and Live TV.

Graduate UX Consultant  
Floyd Inc.

September 2018 - January 2020

### FSS Inquiry & Evaluation

As project manager, led contextual inquiry interviews and heuristic evaluation of the e-commerce company's workflow. Recommended optimizations & best practices to improve collaboration on File Sync & Share System.

Data & Outreach Coordinator  
Neighborhood House

July 2016 - September 2018

Designed & wrote content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Created manuals and conducted staff trainings to inform database use and ensure uniform QA across multiple sites.

Undergraduate Researcher  
University of Washington

September 2016 - August 2017

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations

Tutor  
UW Math Engineering Science Program

September 2015 - September 2016

Volunteered to mentor & tutor under-served high school students in math & science.

Research & Advocacy Board Chair  
North Seattle College

August 2012 - June 2014

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.

## OTHER EXPERIENCE