

SURITA SPIGNER

suritas.github.io/portfolio • linkedin.com/in/suritas
suspigner@gmail.com
Seattle, WA

Research • Management • Design • Strategy

5+ years' experience: research, management, project management

2+ years' experience: design, strategy

EDUCATION

University of Michigan 2018 - 2020

Master of Science in Information (MS)

User Experience & Human Computer Interaction Program

GPA: 3.9

University of Washington 2014 - 2017

Bachelor of Science (BS): Biology, Minor: Chemistry

GPA: 3.6

UW Women in Science & Engineering Scholar 2014

2015 McCoy-Livingston Scholar, 21st Century Fellow

SKILLS

✓ Research

UX Research Method, Scientific Research Method
User Experience Research, User Research
Qualitative Research, Quantitative Research
Contextual Inquiry Interview, Remote Interview, Heatmaps
User Testing, Usability Testing, A/B Testing, Preference Testing
Survey Design & Administration
Comparative Analysis, Competitive Analysis
Persona Creation
Heuristic Evaluation

✓ Management

Project Management
Research Management
Agile, Rapid-Ad Hoc
Cross-disciplinary Team Coordination, Stakeholder Management

✓ Design

Responsive Design
Mobile Design (iOS & Android), Web Design
User Experience Design
Visual Design, UI Design, Flat Design
Accessibility (WCAG 2.1 Compliant)
Information Architecture
Interaction Design, User Flows, Voice Mapping Screen Mockup, Wireframe
Rapid Prototyping, Paper Prototype, Low Fidelity Prototype
High-Fidelity Prototype, Interactive Prototype
Data Visualization

✓ Strategy

Process Documentation, Workflow Creation
Process Improvement, Risk Identification
Technical Writing, UX Writing, Content Writing, Scientific Writing
Manual Creation, Training Facilitation, & Quality Assurance
Protocol
Presentation

TOOLS

Design

Miro
Figma
Sketch
InDesign
Lucidchart
Adobe XD
Adobe CC
Adobe Illustrator
Adobe Photoshop
Adobe Creative Suite

General

Slack
Outlook
Google Drive
Google Docs
Google Suite
Microsoft Office
Microsoft TEAMS Suite

Research & Code

CSS
HTML
SPSS
Nvivo
HotJar
Python
Qualtrics
Smartsheet
Microsoft Excel
Power Automate
UserTesting.com

EXPERIENCE

Informatics Project Manager

Washington State Department of Health Jan 2021 - present
Provided project management, consulting, and rapid ad-hoc support within DCHS. Managed projects and developed tools, strategies, and processes for PHOCIS and bodies of work tied to informatics and data exchange. Successes include my development of: an internal scheduling application for WDRS using Power Automate, the Data Exchange Decision Log; my management and support of: the Data Exchange Altarum Contractor Transition, the CREST User Access Management Improvement; my creation of: the Narrative & Visual workflows for Electronic Lab Reporting (ELR) (with over 250 steps & over 100 risks identified), the Informatics and Data Exchange onboarding materials, the PHOCIS project prioritization schema and process for intake, prioritization, and assignment of projects. Additional project responsibilities included management of scope, budget, timeline, risks, documentation, reporting, stakeholder communications, tracking, and problem-solving.

Data Specialist & Outreach Coordinator

Neighborhood House July 2016 - September 2018
Managed data entry and reporting for multiple King County public health & social services sites. Designed & wrote content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Created manuals and conducted staff trainings to inform database use, data reporting, and ensure quality assurance across multiple sites. Additional responsibilities included communication with media outlets, Research & Development for ad, social media, & website content, managing reporting for multiple medical & state databases (including SAMSHA/SPARS, Minerva, PEP-C, NHC, RHHT, NOMS, MIA), and administrative support at community health seminars.

Undergraduate Researcher

University of Washington September 2016 - August 2017
Utilized State Databases, Python, & Microsoft Excel to identify and correlate patterns against trends in marine populations. Designed microbiology experiment using standard microscopy, LIMs, titration, empirical method and chemistry to study the effects of antibiotics on growth and mortality.

Research & Advocacy Board Chair

North Seattle College August 2012 - June 2014
Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of North Seattle College and the Seattle Colleges.

VOLUNTEER & ADVOCACY

WA DOH Data Equity Action Team Member

Washington State Department of Health August 2021 - present
Representative and member of action team, also member of STRIKE team for Race Data Reaggregation effort. Supported mission to facilitate and provide consideration through an equity lens, of the ways in which data is collected, analyzed, interpreted, and distributed for the agency.

MESA STEM Tutor

Seattle MESA September 2016 - June 2017
Volunteered as math & science tutor for low-income high school students through the Seattle Math Engineering and Science Achievement Program.

Executive Board Member

Global Visionaries July 2010 - June 2012
Worked to define mission and vision of the organization. Supported nurses in caring for disabled patients at Hermano Pedro Hospital, Antigua, Guatemala. Worked on construction team to build primary school and with reforestation team to clear debris for mountain farming.

CONSULTING

UX Intern

Evva Health Inc.

June 2020 - August 2020

Product Feature Design & User Research

Conducted research to determine product features. Created multiple comparative analyses to identify over 200 mobile application features. Administered user preference survey using Qualtrics. Created data visualization graphics for promotional & marketing use. Prototyped potential features using Adobe Creative Suite & Figma.

Graduate UX Research Consultant

Moorestown Library

September 2019 - January 2020

Community Profile & Services Evaluation

Designed and implemented research to inform strategic planning. Interviewed community members and analyzed transcripts using Nvivo. Synthesized quantitative and qualitative data findings into a solutions report and community profile which informed the strategic plan, budgeting, and technology improvements.

Graduate UX Consultant

NBC Universal

January 2019 - June 2019

NBC-Skills Alexa Research

As Lead UX Researcher, interviewed and surveyed millennial user-base to understand current brand perception and finance management motivations. Prototyped voice maps for finance management interactions and intuitive user experiences.

Graduate UX Design Consultant

CNBC

January 2019 - June 2019

CNBC iOS Application Redesign

As Project Manager and Lead UX Researcher, conducted interviews and surveys prior to a comparative and heuristic evaluation. Led prototyping of revised UI, page architecture, and video display. Improved accessibility and gestures for videos and Live TV.

Graduate UX Consultant

Floyd Inc.

September 2018 - January 2019

FSS Inquiry & Evaluation

As Project Manager, I led contextual inquiry interviews and heuristic evaluation of the e-commerce company's workflow. Recommended optimizations & best practices to improve collaboration on File Sync & Share System.