

# Surita Spigner

UX Researcher  
UX Consultant  
UX Designer

suritas.github.io/[portfolio](#)

suspigner@gmail.com  
(206)-327-3599  
Seattle, WA

5+ years research experience  
3+ years design experience

## EDUCATION

### University of Michigan 2018-'20

Masters of Science in Information (MS)

User Experience & Human Computer Interaction Program

GPA: 3.9

### University of Washington 2014 -'17

Bachelor of Science (BS): Biology

Minor: Chemistry

GPA: 3.6

UW Women in Science & Engineering Scholar  
2014 & 2015 McCoy-Livingston Scholar  
21st Century Fellow

## SKILLS

#### ✓ UX Research

UX Research Method, Scientific Research Method  
User Experience Research, User Research  
Qualitative Research, Quantitative Research  
Contextual Inquiry Interview, Remote Interview  
User Testing, Usability Testing  
Heatmaps, A/B Testing, Preference Testing  
Survey Design & Administration  
Comparative Analysis, Competitive Analysis  
Persona Creation  
Heuristic Evaluation

#### ✓ UX Design

Responsive Design  
Mobile Design (iOS & Android), Web Design  
User Experience Design  
Visual Design, UI Design, Flat Design  
Accessibility (WCAG 2.1 Compliant)  
Information Architecture  
Interaction Design, User Flows, Voice Mapping  
Screen Mockup, Wireframe, Rapid Prototyping  
Paper Prototype, Low Fidelity Prototype,  
High-Fidelity Prototype, Interactive Prototype  
Data Visualization

#### ✓ Writing

Technical Writing, UX Writing, Content Writing  
Manual, Training, & QA Protocol  
Scientific Report & Presentation

#### ✓ Management

Project Management, Agile Methodology

## TOOLS

Figma, Sketch, Miro, Lucidchart, UserTesting.com, HotJar  
Adobe Creative Suite / Adobe CC:  
Adobe Photoshop, Adobe Illustrator, Adobe XD, InDesign  
Python, CSS, HTML  
Nvivo, SPSS, Qualtrics  
Microsoft Office, Excel, & Outlook  
Slack, Google Suite, Google Drive & Docs

## UX EXPERIENCE

UX Intern  
Evva Health Inc.

June 2020 - present

### Product Feature Design & User Research

Conducted research to determine product features.  
Created multiple comparative analyses to identify over 200 mobile application features. Administered user preference survey using Qualtrics. Created data visualization graphics for promotional & marketing use. Prototyped potential features using Adobe Creative Suite & Figma.

Graduate UX Research Consultant  
Moorestown Library

Sept 2019 - Jan 2020

### Community Profile & Services Evaluation

Interviewed community members & analyzed transcripts using Nvivo. Extracted API data from public databases using Python. Synthesized quantitative & qualitative data into a solutions report affecting library's strategic plan, funding & technology resources.

Graduate UX Consultant  
NBC Universal

January 2019 - June 2019

### NBC-Skills Alexa Research

Interviewed and surveyed millennial user-base to understand current brand perception and finance management motivations. Prototyped voice maps for finance management interactions and intuitive user experiences.

Graduate UX Design Consultant  
CNBC

January 2019 - June 2019

### CNBC iOS Application Redesign

Conducted interviews and surveys prior to a comparative and heuristic evaluation. Led prototyping of revised UI, page architecture, and video display. Improved accessibility and gestures for videos and Live TV.

Graduate UX Consultant  
Floyd Inc.

September 2018 - January 2019

### FSS Inquiry & Evaluation

As project manager, led contextual inquiry interviews and heuristic evaluation of the e-commerce company's workflow. Recommended optimizations & best practices to improve collaboration on File Sync & Share System.

Data & Outreach Coordinator  
Neighborhood House

July 2016 - September 2018

Designed & wrote content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Created manuals and conducted staff trainings to inform database use and ensure uniform QA across multiple sites.

Undergraduate Researcher  
University of Washington

September 2016 - August 2017

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations

Tutor

September 2015 - September 2016

UW Math Engineering Science Program

Volunteered to mentor & tutor under-served high school students in math & science.

Research & Advocacy Board Chair  
North Seattle College

August 2012 - June 2014

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.

## OTHER EXPERIENCE