Surita Spigner

UX Researcher
UX Consultant
UX Designer

suritas.github.io/**portfolio**

suspigner@gmail.com
(206)-327-3599
Seattle, WA

5+ years research experience
4+ years design experience

EDUCATION

University of Michigan 2018-'20
Masters of Science in Information (MS)
User Experience & Human Computer Interaction Program
GPA: 3.9

University of Washington 2014 -'17
Bachelor of Science (BS): Biology
Minor: Chemistry
GPA: 3.6
UW Women in Science & Engineering Scholar
2014 & 2015 McCoy-Livingston Scholar
21st Century Fellow

SKILLS

✓ **UX Research**
- UX Research Method, Scientific Research Method
- User Experience Research, User Research
- Qualitative Research, Quantitative Research
- Contextual Inquiry Interview, Remote Interview
- User Testing
- Usability Testing, A/B Testing, Preference Testing
- Survey Design & Administration
- Comparative Analysis, Competitive Analysis
- Persona Creation
- Heuristic Evaluation

✓ **UX Design**
- Responsive Design
- Mobile Design (iOS & Android), Web Design
- User Experience Design
- Visual Design, UI Design, Flat Design
- Accessibility (WCAG 2.1 Compliant)
- Information Architecture
- Interaction Design, User Flows, Voice Mapping
- Screen Mockup, Wireframe, Rapid Prototyping
- Paper Prototype, Low Fidelity Prototype,
- High-Fidelity Prototype, Interactive Prototype
- Data Visualization

✓ **Writing**
- Technical Writing, UX Writing, Content Writing
- Manual, Training, & QA Protocol
- Scientific Report & Presentation

✓ **Management**
- Project Management, Agile Methodology

TOOLS

Figma, Sketch, Miro, Lucidchart
Adobe Creative Suite / Adobe CC:
Adobe Photoshop, Adobe Illustrator, Adobe XD, InDesign
Python, CSS, HTML
Nvivo, SPSS, Qualtrics
Microsoft Office, Excel, & Outlook
Slack, Google Suite, Google Drive & Docs

UX EXPERIENCE

UX Intern   June 2020 - present
Evva Health Inc.

Product Feature Design & User Research
Conducted research to determine product features. Created multiple comparative analyses to identify over 200 mobile application features. Administered user preference survey using Qualtrics. Created data visualization graphics for promotional & marketing use. Prototyped potential features using Adobe Creative Suite & Figma.

Graduate UX Research Consultant   Sept 2019 - Jan 2020
Moorestown Library

Community Profile & Services Evaluation
Interviewed community members & analyzed transcripts using Nvivo. Extracted API data from public databases using Python. Synthesized quantitative & qualitative data into a solutions report affecting library's strategic plan, funding & technology resources.

Graduate UX Consultant   January 2019 - June 2019
NBC Universal

NBC-Skills Alexa Research
Interviewed and surveyed millennial user-base to understand current brand perception and finance management motivations. Prototyped voice maps for finance management interactions and intuitive user experiences.

Graduate UX Design Consultant   January 2019 - June 2019
CNBC

CNBC iOS Application Redesign
Conducted interviews and surveys prior to a comparative and heuristic evaluation. Led prototyping of revised UI, page architecture, and video display. Improved accessibility and gestures for videos and Live TV.

Graduate UX Consultant   September 2018 - January 2020
Floyd Inc.

FSS Inquiry & Evaluation
As project manager, led contextual inquiry interviews and heuristic evaluation of the e-commerce company's workflow. Recommended optimizations & best practices to improve collaboration on File Sync & Share System.

OTHER EXPERIENCE

Data & Outreach Coordinator   July 2016 - September 2018
Neighborhood House

Designed & wrote content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Created manuals and conducted staff trainings to inform database use and ensure uniform QA across multiple sites.

Undergraduate Researcher   September 2016 - August 2017
University of Washington

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations

Tutor   September 2015 - September 2016
UW Math Engineering Science Program

Volunteered to mentor & tutor under-served high school students in math & science.

Research & Advocacy Board Chair   August 2012 - June 2014
North Seattle College

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.