Surita Spigner

UX Researcher
UX Designer
UX Consultant

suritas.github.io/**portfolio**

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(206)-327-3599
Seattle, WA

EDUCATION

University of Michigan 2018-'20
Masters of Science in Information (MS)
User Experience & Human Computer Interaction Program
GPA: 3.9

University of Washington 2014 -'17
Bachelor of Science (BS): Biology
Minor: Chemistry
GPA: 3.6
UW Women in Science & Engineering Scholar
2014 & 2015 McCoy-Livingston Scholar
21st Century Fellow

SKILLS

✓ **UX Research**

UX Research Method, Scientific Research Method
User Experience Research, User Research
Qualitative Research, Quantitative Research
Contextual Inquiry Interview, Remote Interview
User Testing
Usability Testing, A/B Testing, Preference Testing
Survey Design & Administration
Comparative Analysis, Competitive Analysis
Persona Creation
Heuristic Evaluation

✓ **UX Design**

Responsive Design
Mobile Design (iOS & Android), Web Design
User Experience Design
Visual Design, UI Design, Flat Design
Accessibility (WCAG 2.1 Compliant)
Information Architecture
Interaction Design, User Flows, Voice Mapping
Screen Mockup, Wireframe, Rapid Prototyping
Paper Prototype, Low Fidelity Prototype,
High-Fidelity Prototype, Interactive Prototype
Data Visualization

✓ **Writing**

Technical Writing, UX Writing, Content Writing
Manual, Training, & QA Protocol
Scientific Report & Presentation

✓ **Management**

Project Management, Agile Methodology

TOOLS

Figma, Sketch, Miro, Lucidchart
Adobe Creative Suite:
Photoshop, Illustrator, XD, InDesign
Python, CSS, HTML
Nvivo, SPSS, Qualtrics
Microsoft Office, Excel, & Outlook
Slack, Google Suite, Google Drive & Docs

UX EXPERIENCE

UX Intern 2020
Evva Health Inc.

Product Feature Design & User Research
Conducted research to determine product features. Created multiple comparative analyses to identify over 200 mobile application features. Administered user preference survey using Qualtrics. Created data visualization graphics for promotional & marketing use. Prototyped potential features using Adobe Creative Suite & Figma.

Graduate UX Research Consultant 2019
Moorestown Library

Community Profile & Services Evaluation
Interviewed community members & analyzed transcripts using Nvivo. Extracted API data from public databases using Python. Synthesized quantitative & qualitative data into a solutions report affecting library's strategic plan, funding & technology resources.

Graduate UX Consultant 2019
NBC Universal

NBC-Skills Alexa Research
Interviewed and surveyed millennial user-base to understand current brand perception and finance management motivations. Prototyped voice maps for finance management interactions and intuitive user experiences.

Graduate UX Design Consultant 2019
CNBC

CNBC iOS Application Redesign
Conducted interviews and surveys prior to a comparative and heuristic evaluation. Led prototyping of revised UI, page architecture, and video display. Improved accessibility and gestures for videos and Live TV.

Graduate UX Consultant 2018
Floyd Inc.

FSS Inquiry & Evaluation
As project manager, led contextual inquiry interviews and heuristic evaluation of the e-commerce company's workflow. Recommended optimizations & best practices to improve collaboration on File Sync & Share System.

OTHER EXPERIENCE

Data & Outreach Specialist 2016 -'18
Neighborhood House

Designed & wrote content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Created manuals and conducted staff trainings to inform database use and ensure uniform QA across multiple sites.

Undergraduate Researcher 2017 - '18
University of Washington

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations

Tutor 2015 - '16
UW Math Engineering Science Program

Volunteered to mentor & tutor under-served high school students in math & science.

Research & Advocacy Board Chair 2012 - '14
North Seattle College

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.