

Surita Spigner

portfolio



suspigner@gmail.com
(206)-327-3599

EDUCATION

University of Michigan 2018-'20
Masters of Science in Information (MS)
User Experience & Human Computer Interaction
Program
GPA: 3.9

University of Washington 2014 -'17
Bachelor of Science (BS): Biology
Minor: Chemistry
GPA: 3.6

UW Women in Science & Engineering Scholar
2014 & 2015 McCoy-Livingston Scholar
21st Century Fellow

SKILLS

✓ Management

Project Management
Agile Methodology

✓ Design

Content Creation
Responsive
Accessible (WCAG 2.1 Compliant)
Information Architecture
Interaction & Voice Mapping
Wireframing
Data Visualization

✓ Research

Contextual Inquiry Interview
Testing: Usability, A/B, Preference
Survey Design & Administration
Comparative Analysis
Persona Creation
Heuristic Evaluation

✓ Technical Writing

Manual, QA Protocol
Scientific Report

Figma, Adobe Photoshop, Illustrator, XD
Python, CSS, HTML, Javascript
Nvivo, Qualtrics
Microsoft Office, Excel, & Outlook
Google Drive & Docs



UX EXPERIENCE

UX Intern 2020
Evva Health Inc.

App Feature and Competitor Research

Conducted multiple comparative analyses on over 200 identified mobile application features. Administered a feature preference survey using Qualtrics. Created data visualization graphics for promotional use using Adobe Creative Suite & Figma.

Graduate UX Consultant 2019
Moorestown Library

Community Profile & Services Evaluation

Interviewed community members & analyzed transcripts using Nvivo. Extracted API data from public databases using Python. Synthesized quantitative & qualitative data into a report affecting library's strategic plan, funding & technology resources.

Graduate UX Consultant 2019
NBC Universal

NBC-Skills Alexa Research

Interviewed and surveyed millennial user-base to understand current brand perception and finance management motivations. Prototyped voice maps for finance management interactions.

Graduate UX Consultant 2019
CNBC

CNBC iOS Application Redesign

Conducted interviews and surveys prior to a comparative and heuristic evaluation. Created prototypes for revised UI, page architecture, and video display. Improved accessibility and gestures for videos and Live TV.

Graduate UX Consultant 2018
Floyd Inc.

FSS Inquiry & Evaluation

As project manager, led contextual inquiry interviews and heuristic evaluation of the e-commerce company's workflow. Recommended optimizations & best practices to improve collaboration on File Sync & Share System.

OTHER EXPERIENCE

Data & Outreach Specialist 2016 -'18
Neighborhood House

Designed content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Created manuals and conducted staff trainings to inform database use and ensure uniform QA across multiple sites.

Undergraduate Researcher 2017 - '17
University of Washington

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations.

Research & Advocacy Board Chair 2012 - '14
North Seattle College

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.

Tutor 2015 - '16
UW Math Engineering Science Program

Volunteered to mentor & tutor under-served high school students in math & science.