

Surita Spigner

portfolio



suspigner@gmail.com
(206)-327-3599

EDUCATION

University of Michigan 2018-'20
Masters of Science in Information (MS)
User Experience & Human Computer Interaction
Program
GPA: 3.9

University of Washington 2014 -'17
Bachelor of Science (BS): Biology
Minor: Chemistry
GPA: 3.6

UW Women in Science & Engineering Scholar
2014 & 2015 McCoy-Livingston Scholar
21st Century Fellow

SKILLS

✓ Management

Project Management
Agile Methodology

✓ UX Design

Responsive Design
Mobile Design (iOS & Android)
User Experience Design, Visual Design, UI Design
Content Creation
Accessible (WCAG 2.1 Compliant)
Information Architecture
Interaction Design & Voice Mapping
Prototype, Mockup, Wireframe
Data Visualization

✓ UX Research

UX Research Method, Scientific Research Method
User Experience Research, User Research
Qualitative Research, Quantitative Research
Contextual Inquiry Interview
User Testing: Usability, A/B, Preference
Survey Design & Administration
Comparative Analysis
Persona Creation
Heuristic Evaluation

✓ Writing

Technical Writing
Content Writing
Manual, Training, & QA Protocol
Scientific Report & Presentation

Figma, Adobe Creative Suite, Photoshop, Illustrator, XD
Python, CSS, HTML, Javascript
Nvivo, Qualtrics
Microsoft Office, Excel, & Outlook
Slack, Google Suite, Google Drive & Docs



UX EXPERIENCE

UX Intern 2020
Evva Health Inc.

Product Feature Design & Competitor Research

Conducted multiple comparative analyses on over 200 identified mobile application features. Administered a feature preference survey using Qualtrics. Created data visualization graphics for promotional/marketing use as well as prototypes using Adobe Creative Suite & Figma.

Graduate UX Researcher Consultant 2019
Moorestown Library

Community Profile & Services Evaluation

Interviewed community members & analyzed transcripts using Nvivo. Extracted API data from public databases using Python. Synthesized quantitative & qualitative data into a solutions report affecting library's strategic plan, funding & technology resources.

Graduate UX Consultant 2019
NBC Universal

NBC-Skills Alexa Research

Interviewed and surveyed millennial user-base to understand current brand perception and finance management motivations. Prototyped voice maps for finance management interactions and intuitive user experiences.

Graduate UX Designer Consultant 2019
CNBC

CNBC iOS Application Redesign

Conducted interviews and surveys prior to a comparative and heuristic evaluation. Led prototyping of revised UI, page architecture, and video display. Improved accessibility and gestures for videos and Live TV.

Graduate UX Consultant 2018
Lloyd Inc.

FSS Inquiry & Evaluation

As project manager, led contextual inquiry interviews and heuristic evaluation of the e-commerce company's workflow. Recommended optimizations & best practices to improve collaboration on File Sync & Share System.

Data & Outreach Specialist 2016 -'18
Neighborhood House

Designed content for online and hard-copy promotional materials. Managed and evaluated public health campaigns. Created manuals and conducted staff trainings to inform database use and ensure uniform QA across multiple sites.

Undergraduate Researcher 2017 - '17
University of Washington

Utilized State Databases, Python, & Excel to identify and correlate patterns against trends in marine populations.

Research & Advocacy Board Chair 2012 - '14
North Seattle College

Supervised cross-disciplinary team of 6 paid staff to conduct inter-campus research. Developed, analyzed, and presented data from nation-wide surveys on behalf of the college.

Tutor 2015 - '16
UW Math Engineering Science Program

Volunteered to mentor & tutor under-served high school students in math & science.

OTHER EXPERIENCE