

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

BRAND NAME: MANGO MANIA

CATEGORY: FRUIT OR GROCERY STORE

NAME: GOPI S

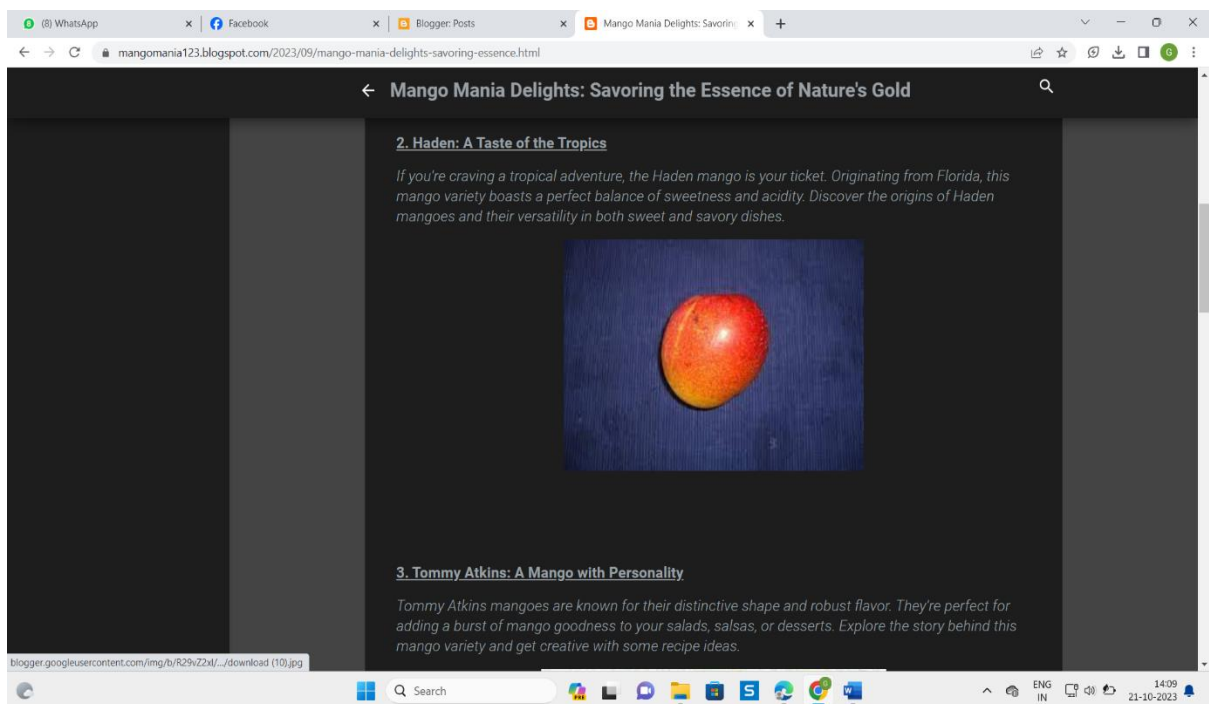
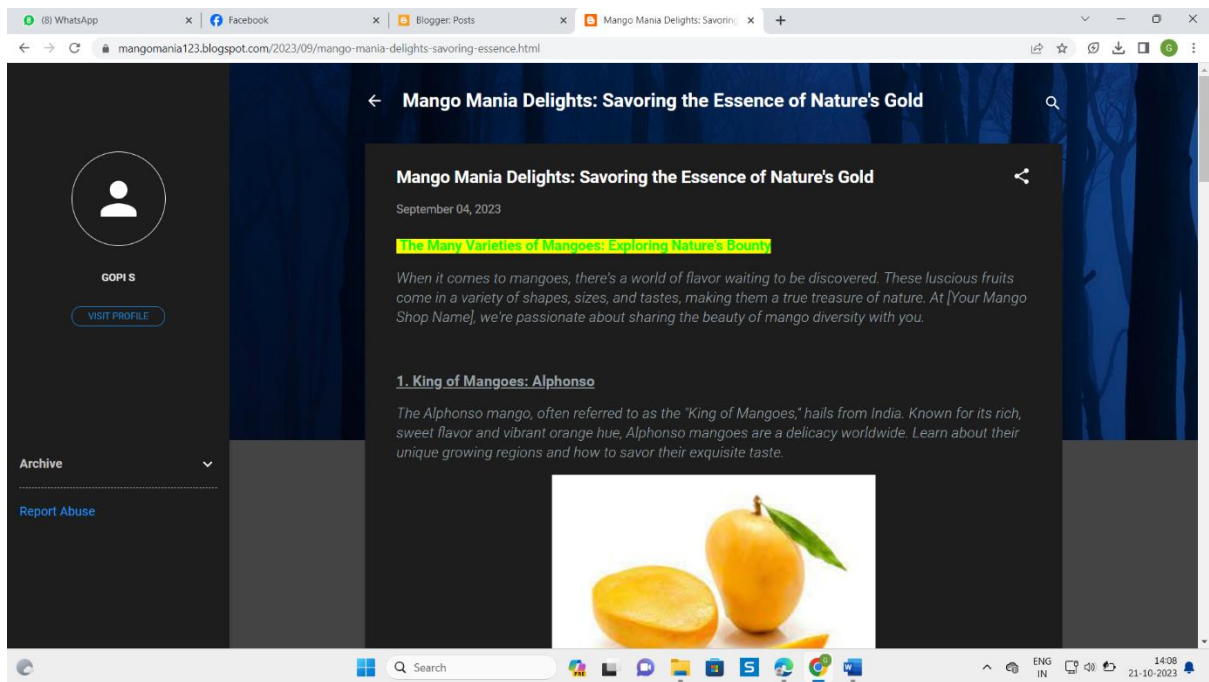
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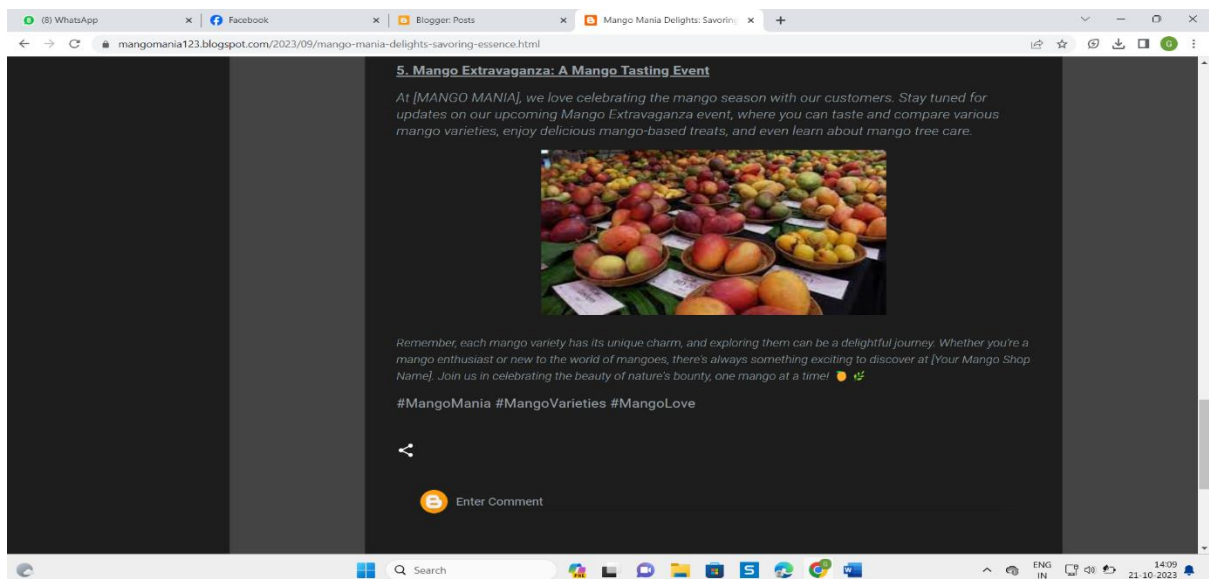
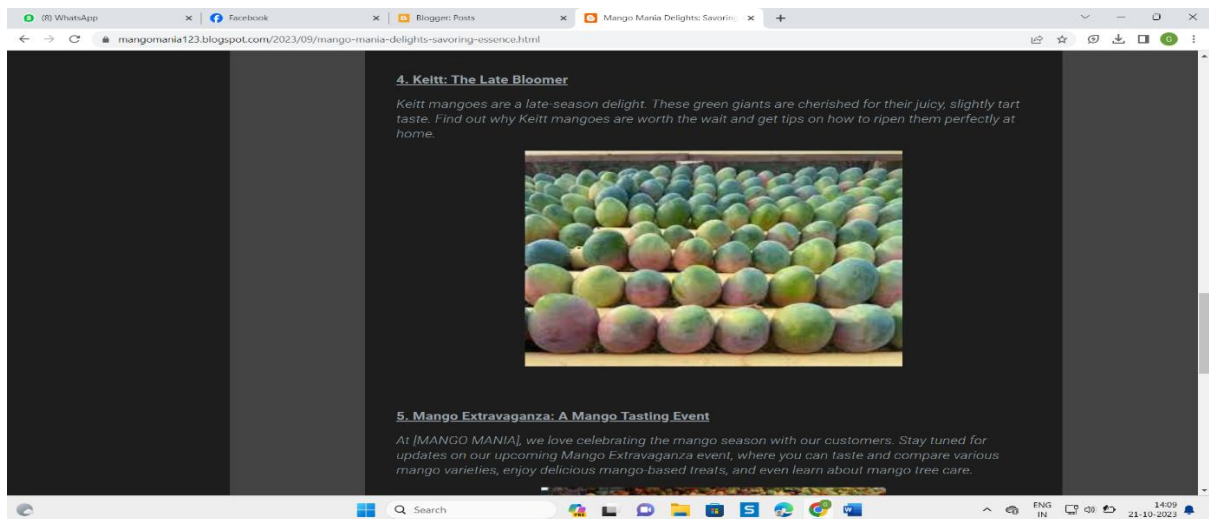
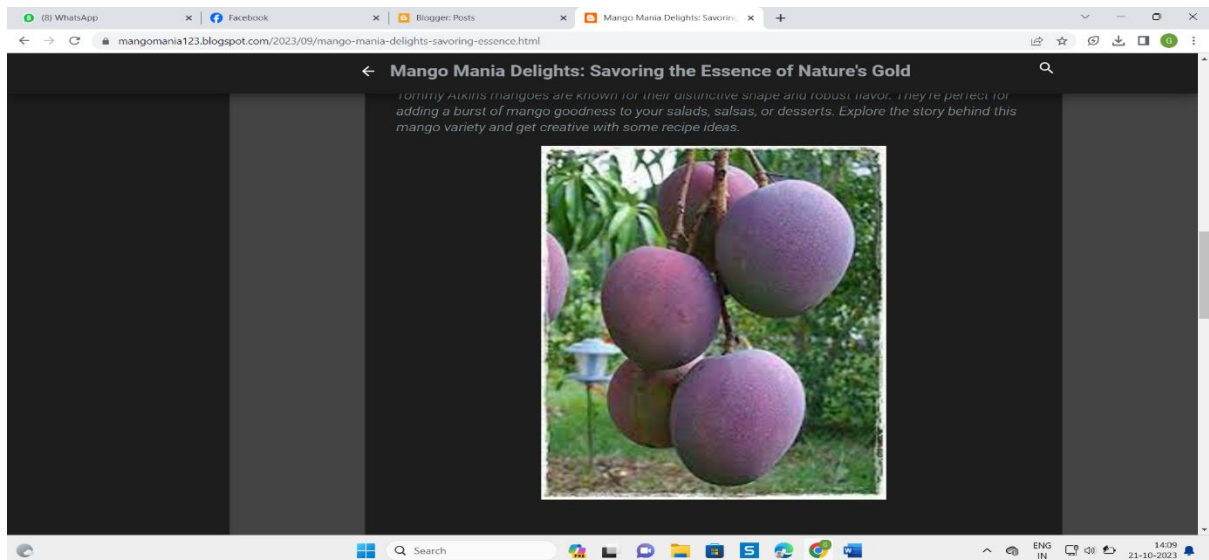
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1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://mangomania123.blogspot.com/2023/09/mango-mania-delights-savoring-essence.html>

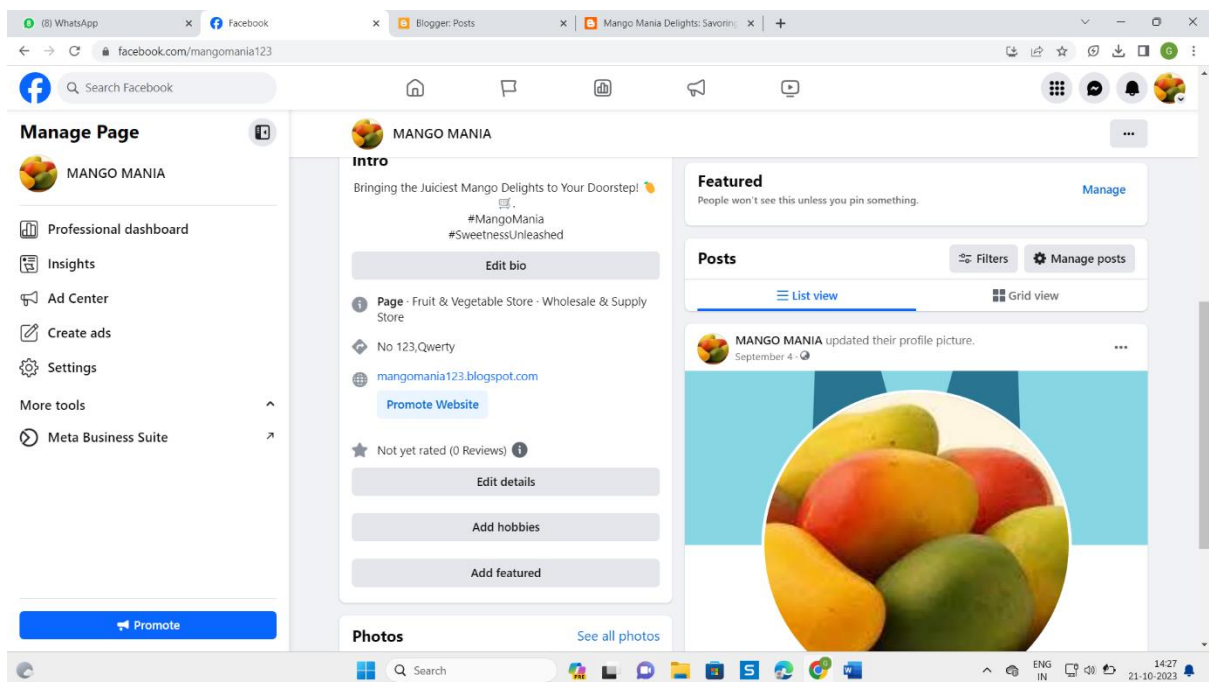
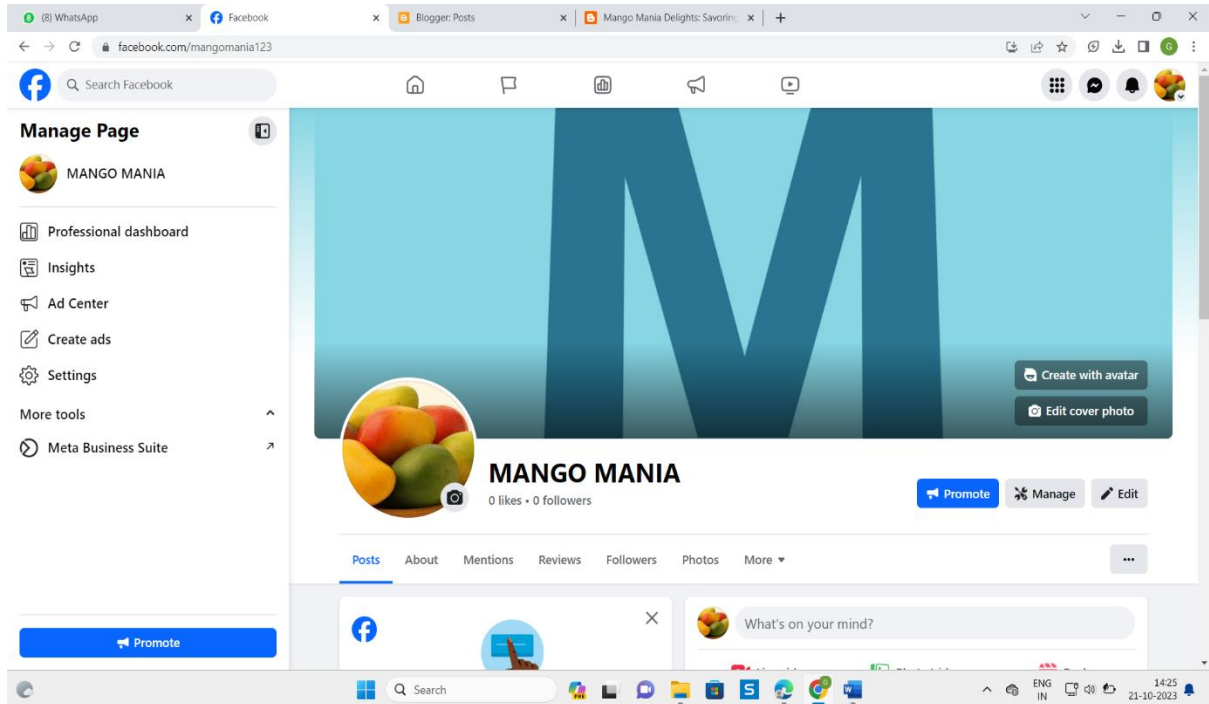




2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

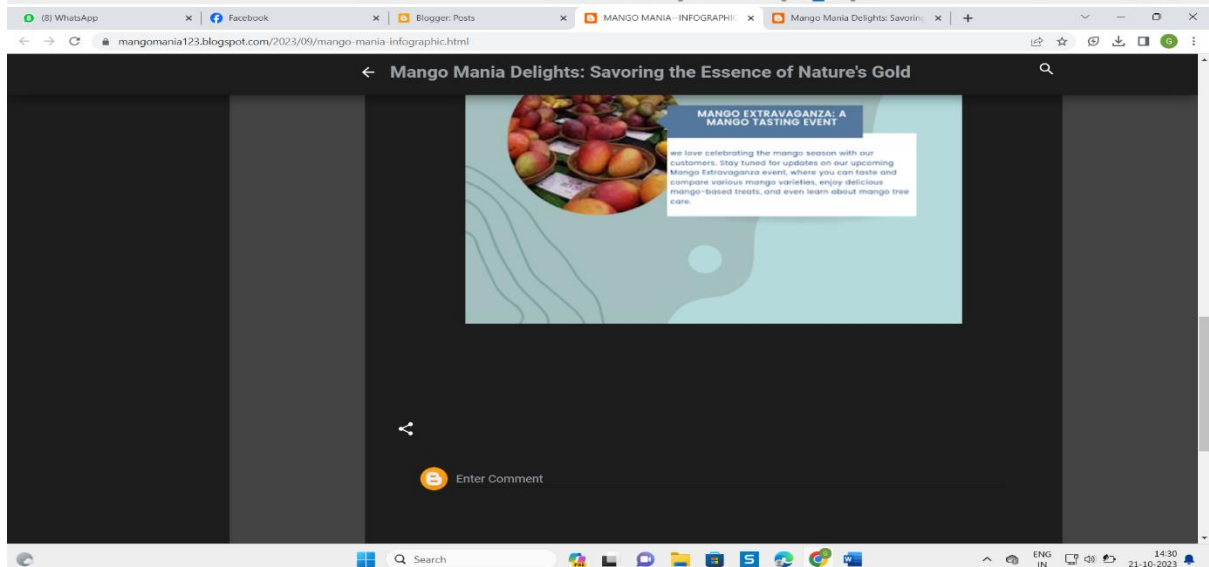
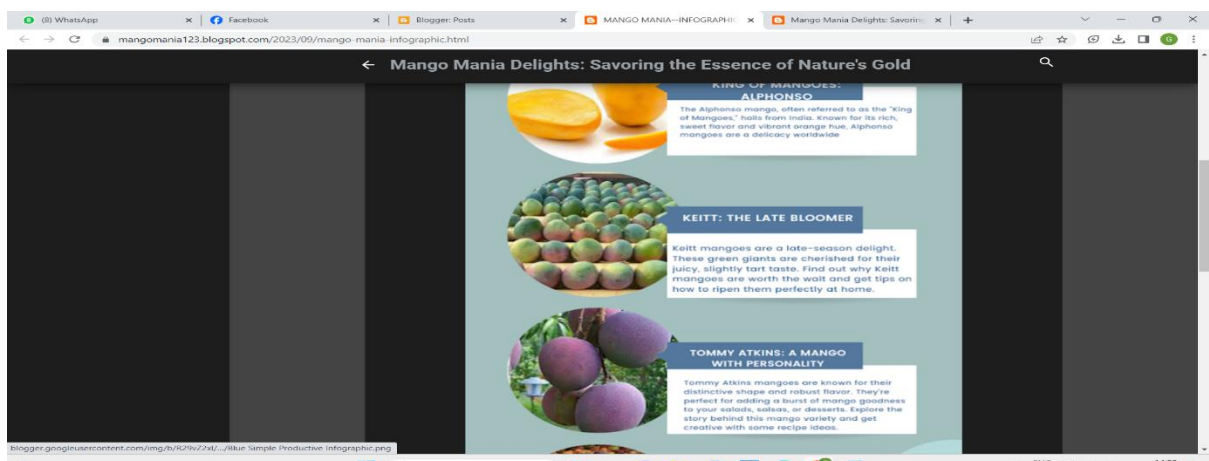
<https://www.facebook.com/mangomania123>



3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://mangomania123.blogspot.com/2023/09/mango-mania-infographic.html>



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://mangomania123.blogspot.com/2023/09/mango-ania-email-newsletter.html>

