

**Project Design Phase-II**  
**Technology Stack (Architecture & Stack)**

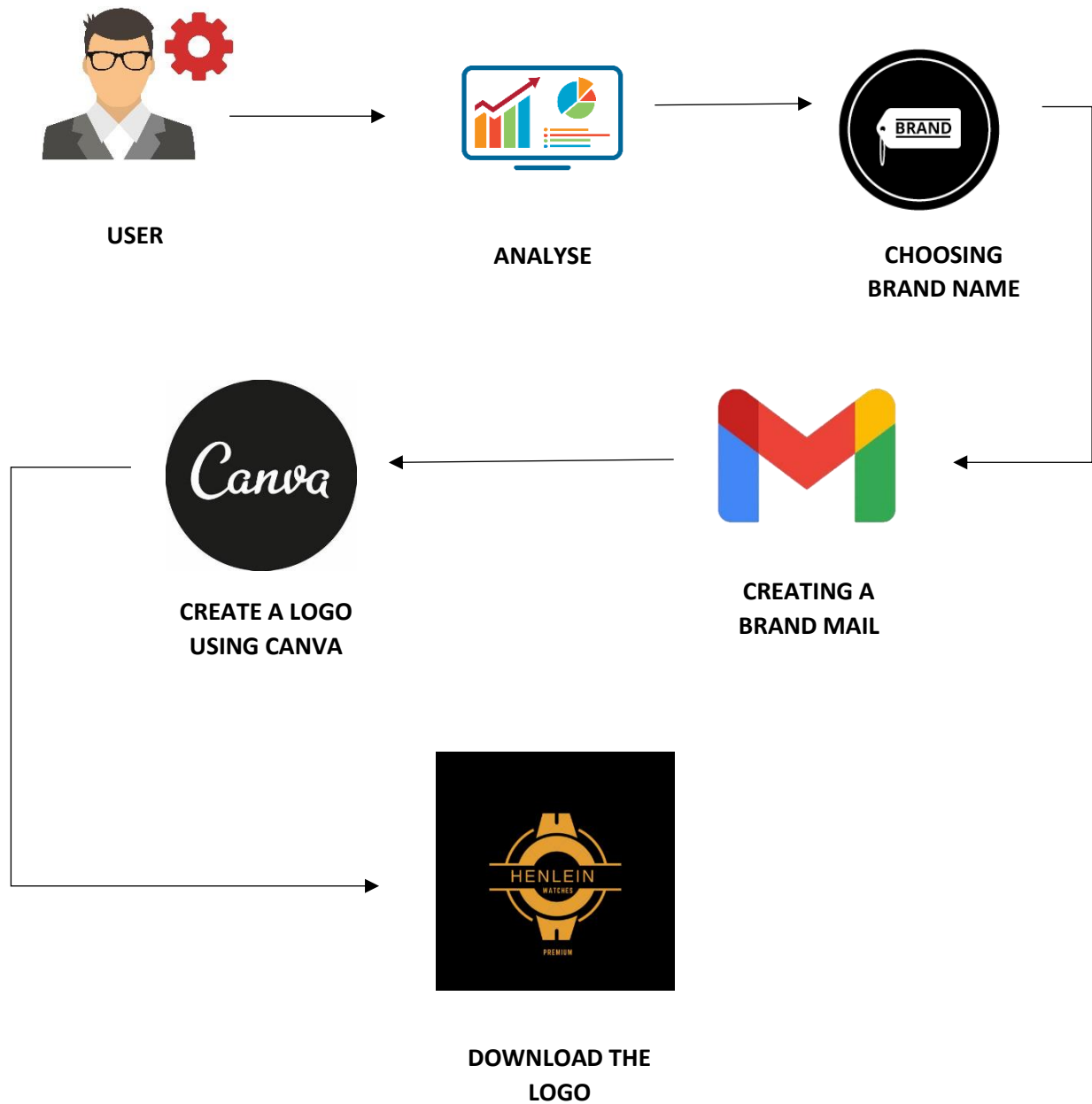
Date	01 NOVEMBER 2023
Team ID	NM2023TMID03329
Project Name	TO CREATE BRAND NAME,BRAND EMAIL AND BRAND LOGO USING CANVA

**Technical Architecture:**

The Deliverable shall include the architectural diagram as below and the information as per the table1 & table 2

**Example: Order processing during pandemics for offline mode**

## Solution Architecture Diagram:



**Table-1: Components & Technologies:**

	Component	Description	Technology
1.	Brand Name	Choose a unique and memorable name that represents your business or product.	Brainstorming sessions, Online Name Generators
2.	Brand Email	Create a professional email address associated with your brand domain (e.g., info@yourbrand.com).	Domain hosting service (e.g., Google Workspace, Microsoft 365)
3.	Brand Logo	Design a visually appealing logo that reflects your brand identity and values.	Canva, Adobe Illustrator, Designhill, Looka
4.	Canva Design	Use Canva, a user-friendly graphic design tool, to create your brand logo and other marketing materials.	Canva.com

**Table-2: Application Characteristics:**

S. No	Characteristics	Description	Technology
1.	Brand Name	A unique and memorable name that represents the brand.	Brainstorming tools
2.	Brand Email	A professional email address for brand communication.	Email hosting service
3.	Brand Logo	A visual representation of the brand's identity.	Canva (Graphic design tool)
4.	Digital Marketing	Strategies for promoting the brand online.	Social media, SEO, content marketing tools
5.	Brand Identity	Consistent colors, fonts, and design elements that create a cohesive brand image	Brand guidelines and style guides