

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

BRAND NAME: HANDYMAN TEA VENDORS

CATEGORY: TEA SHOP

NAME: SURIYAPRAKASH G

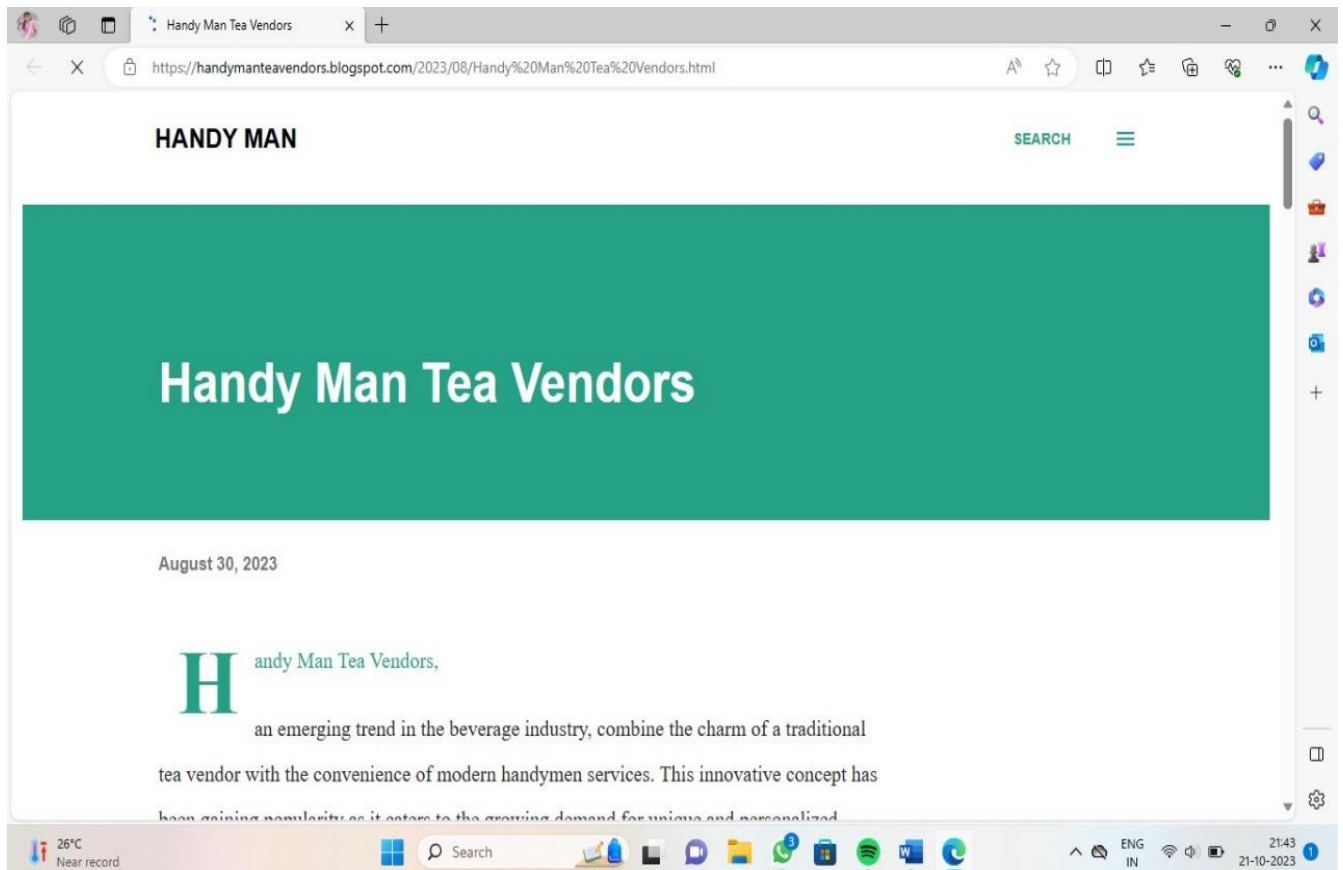
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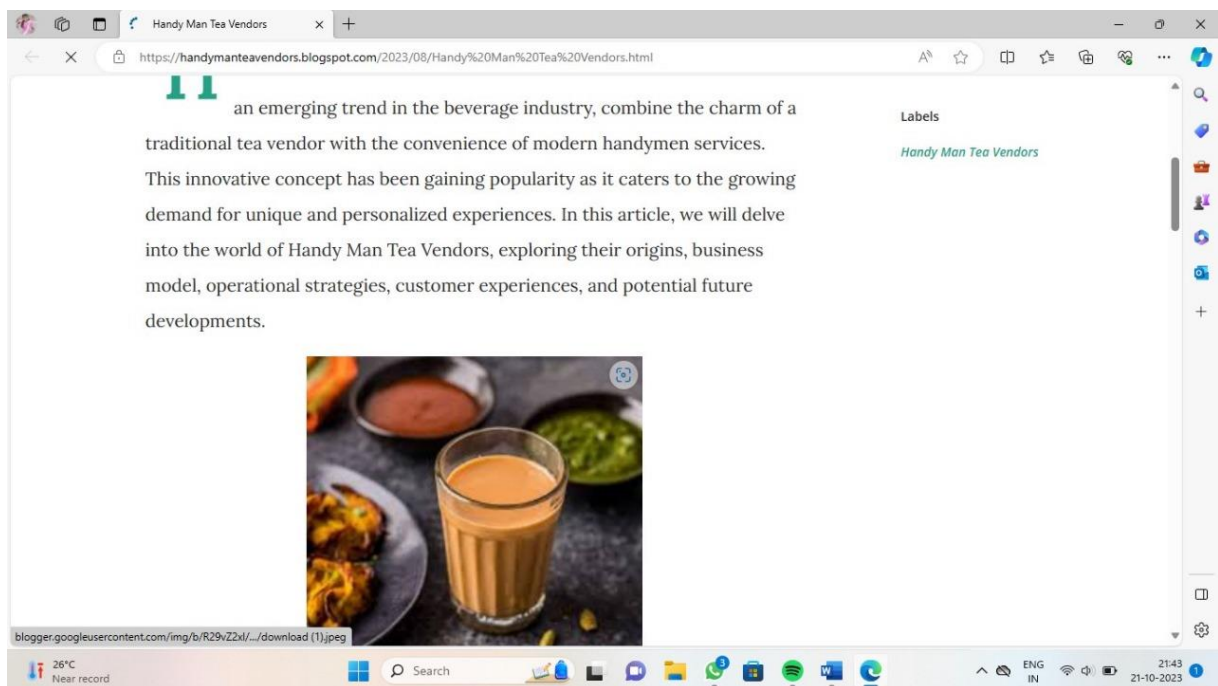
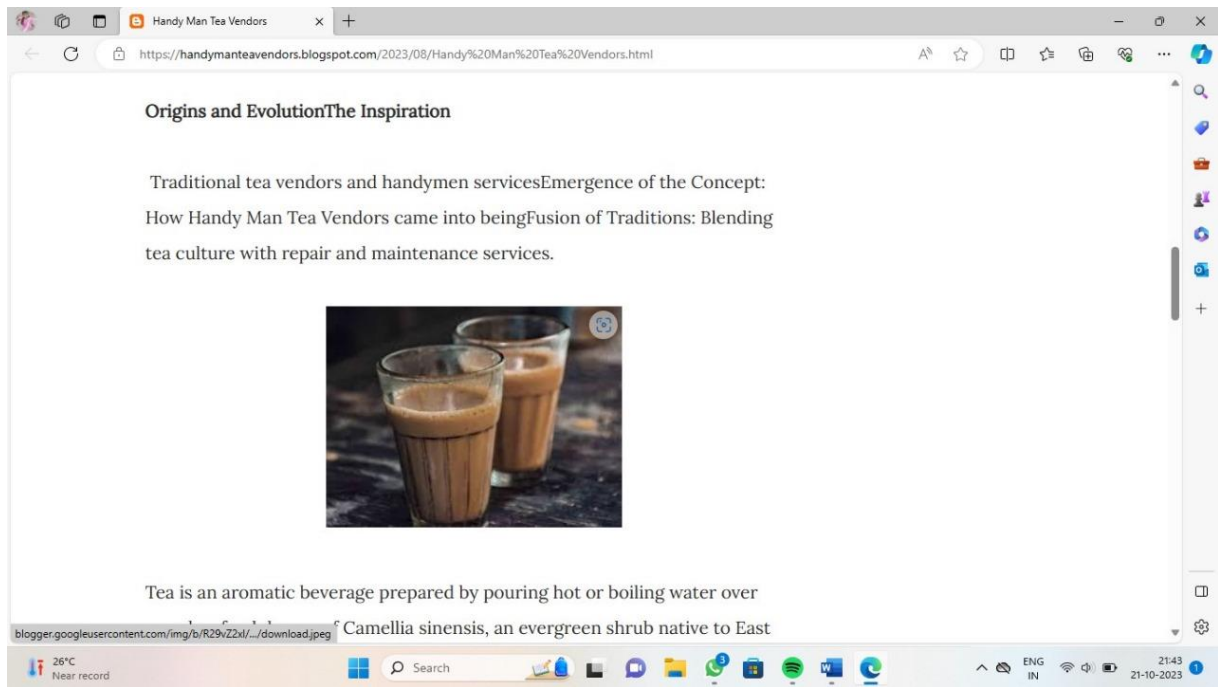
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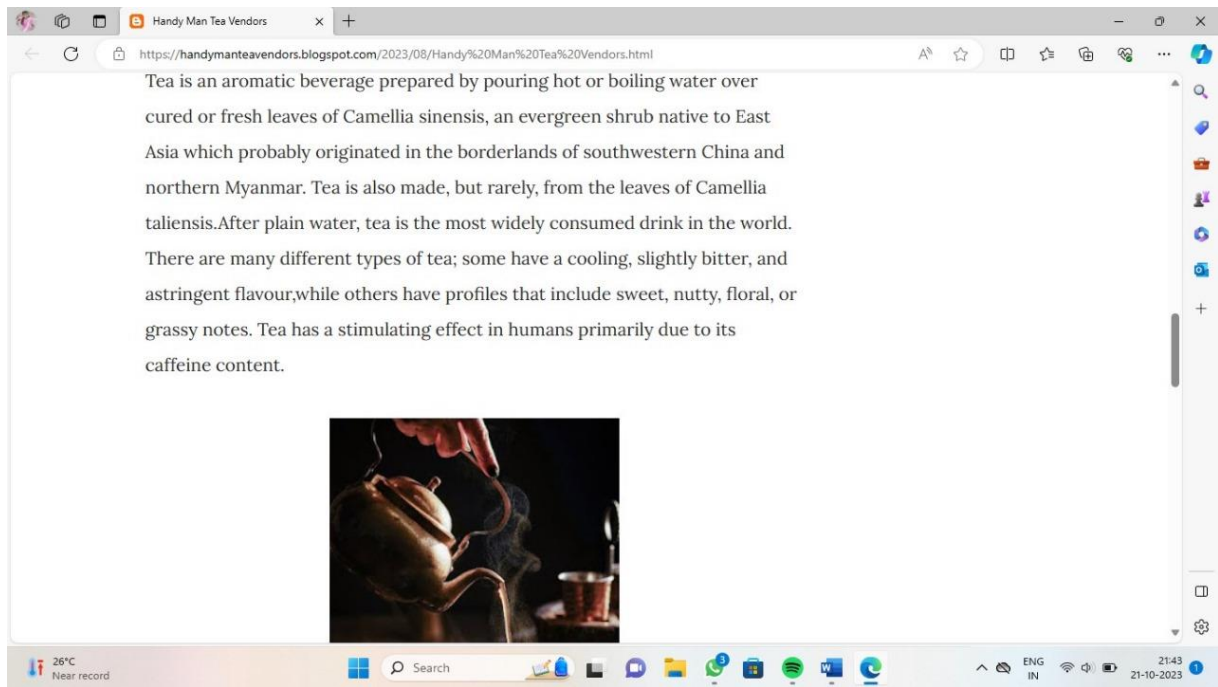
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://handymanteavendors.blogspot.com/2023/08/Handy%20Man%20Tea%20Vendors.html>



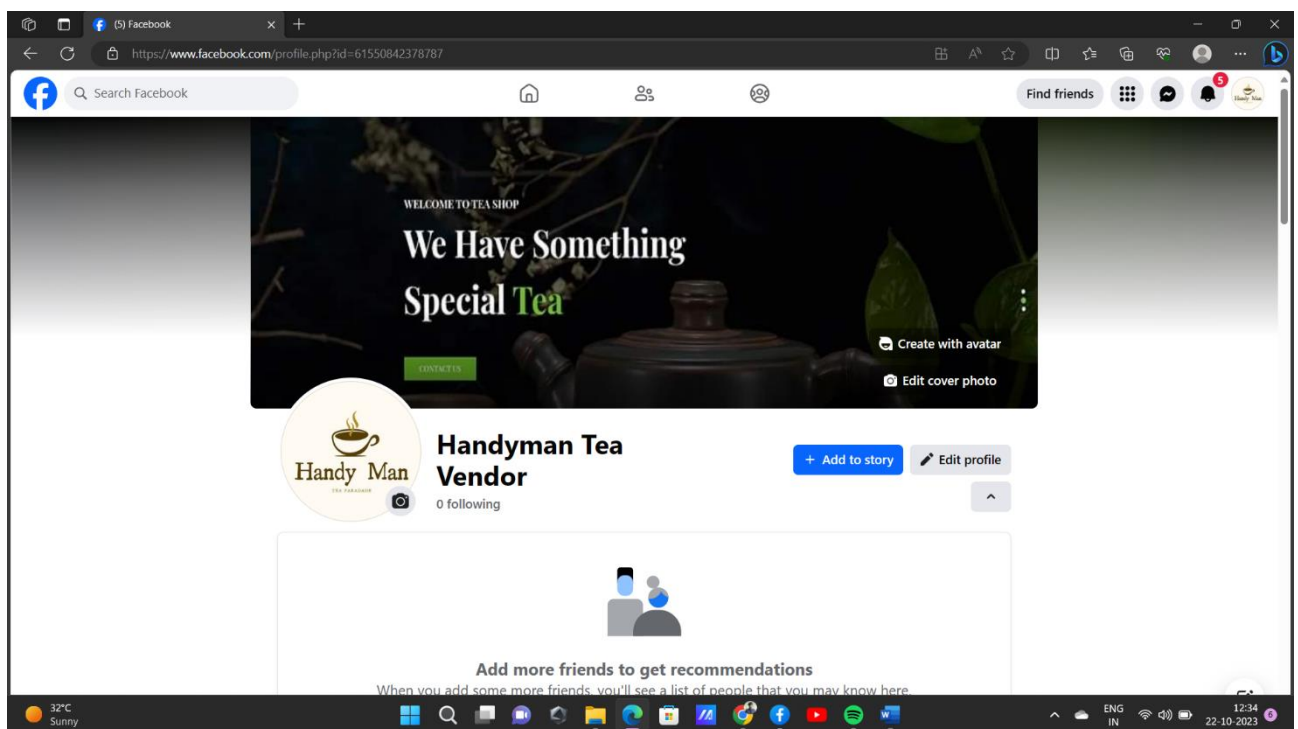


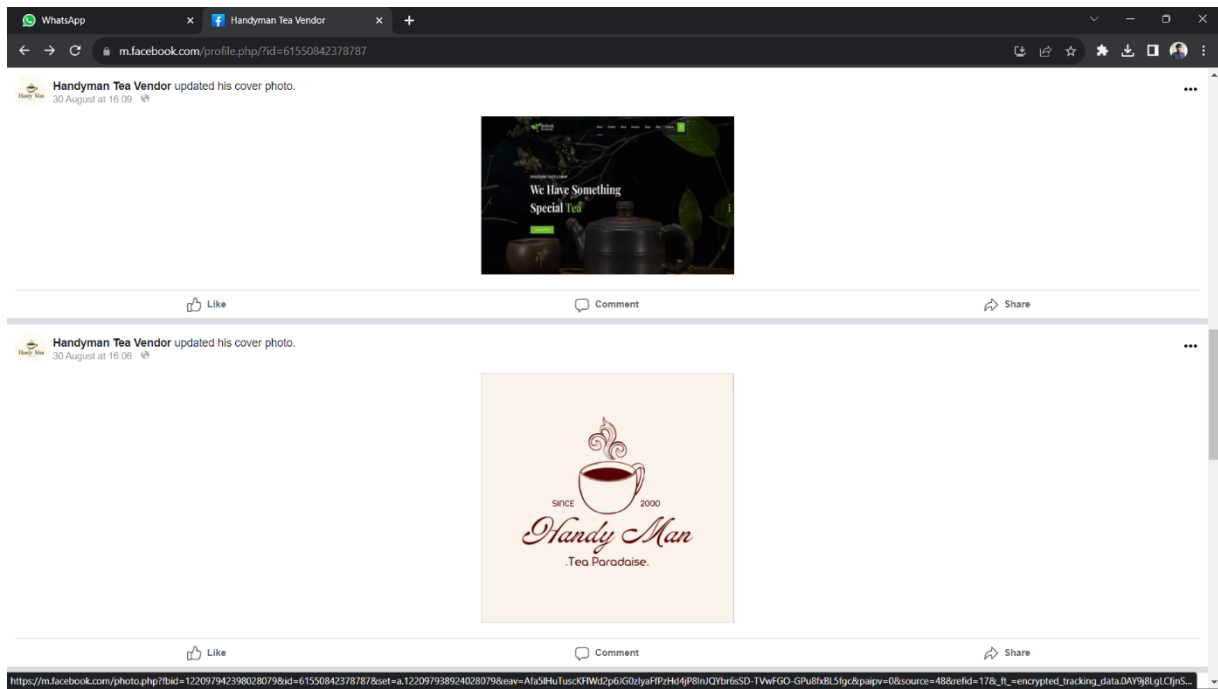


2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://m.facebook.com/profile.php?id=61550842378787>

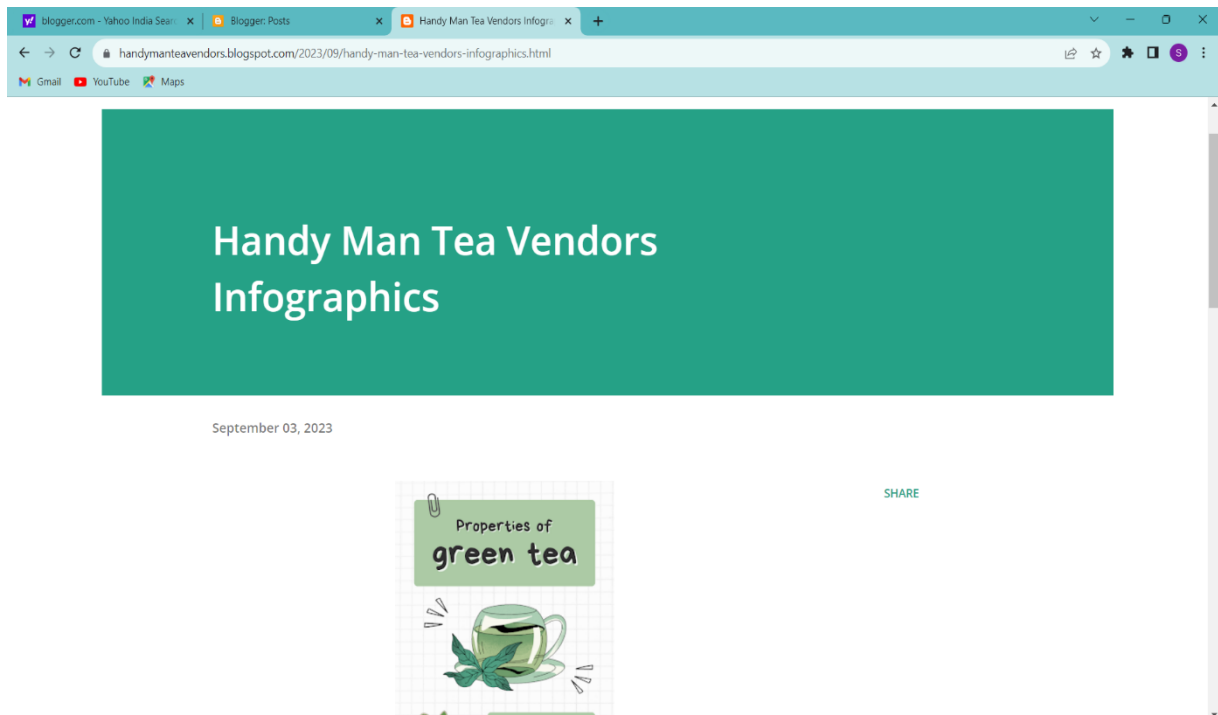


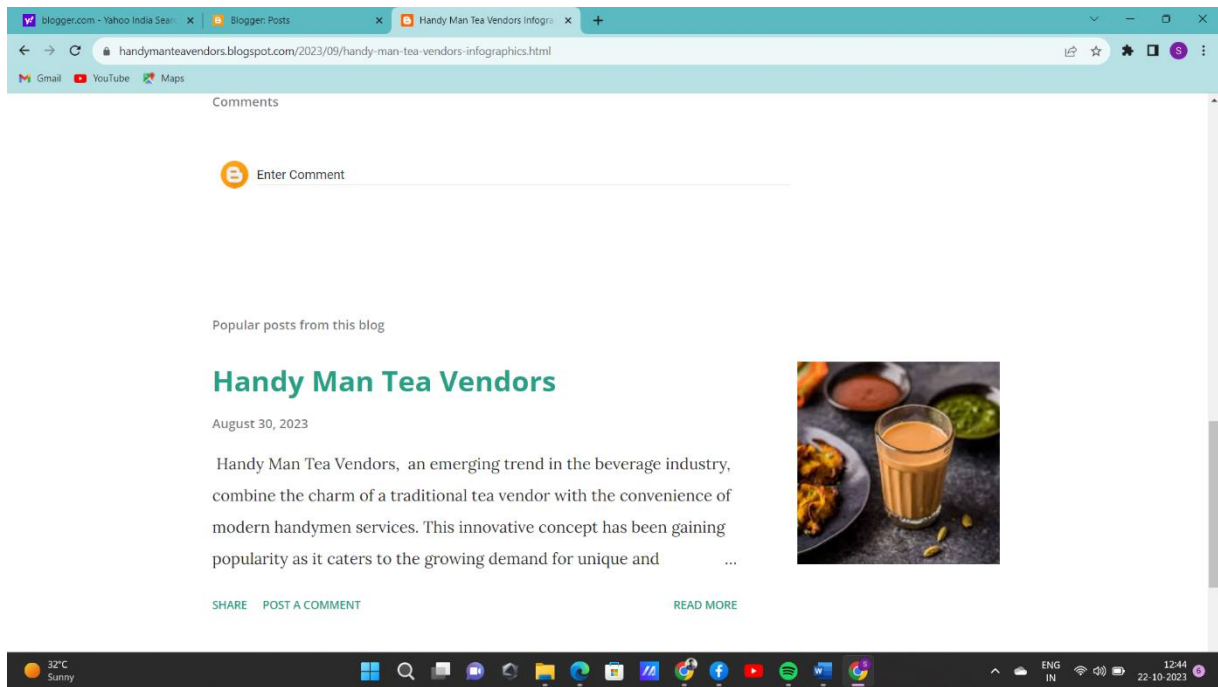


3.Create and design a social media advertisement poster using Canva.

Link: Social media advertisement using Canva

<https://handymanteavendors.blogspot.com/2023/09/handy-man-tea-vendors-infographics.html>





4. Create email newsletter design using Mail Chimp or Canva tool.

Link: Email newsletter design using Canva

<https://handymanteavendors.blogspot.com/2023/08/handy-man-tea-vendors.html>

