GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE: 638 316

Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

PROJECT TITLE : Create Brand Name, Brand Mail and Brand Logo in Canva
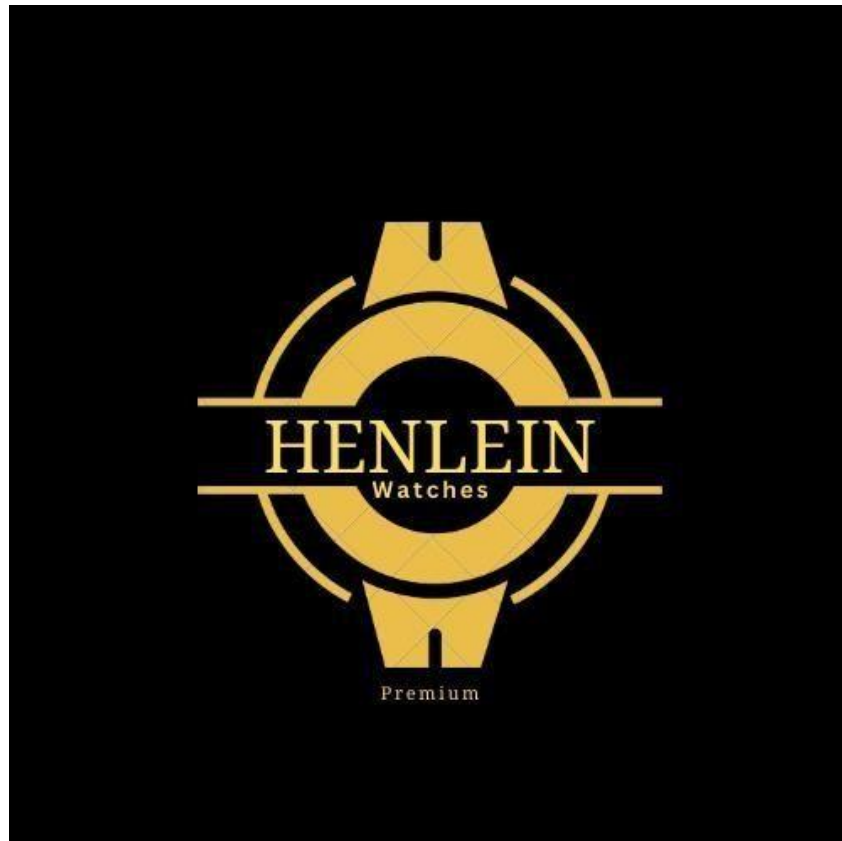
TEAM ID : NM2023TMID03329

Team Members

Name	Reg no
SURIYAPRAKASH G	731120106034
GOPI S	731120106006
HARIHARAN S	731120106007
NAVEEN KUMAR M	731120106019

Brand Name : Henlein Watches

Category : Watch Brand **Target** : Men Women and Kids
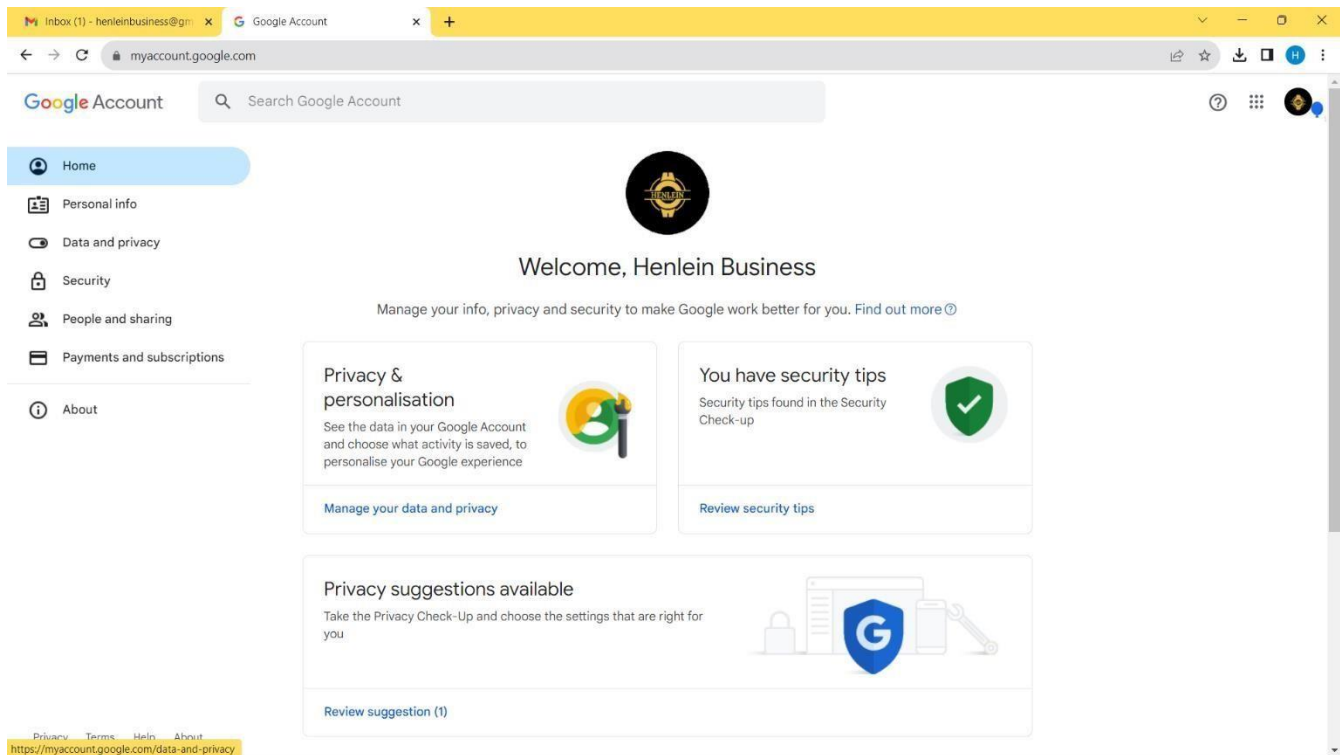
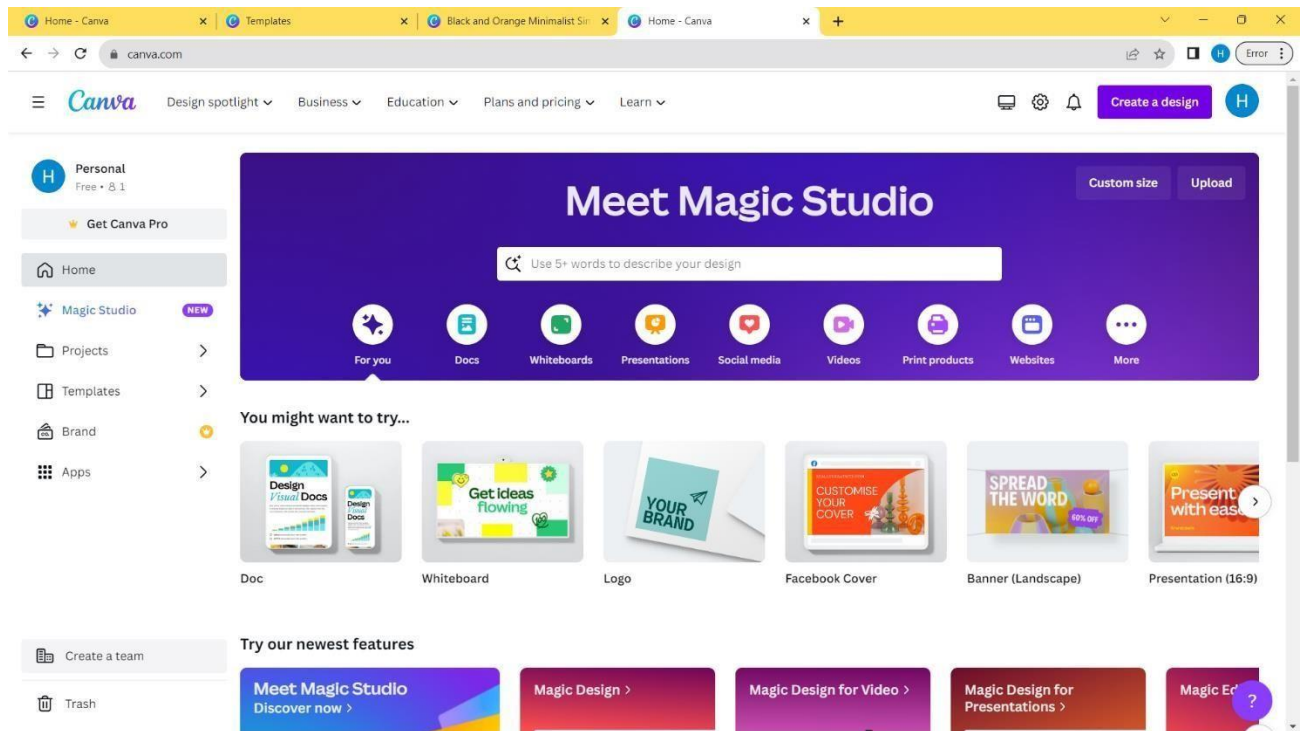**Email id** : Henleinbussiness@gmail.com

LOGO THEME

Gmail id

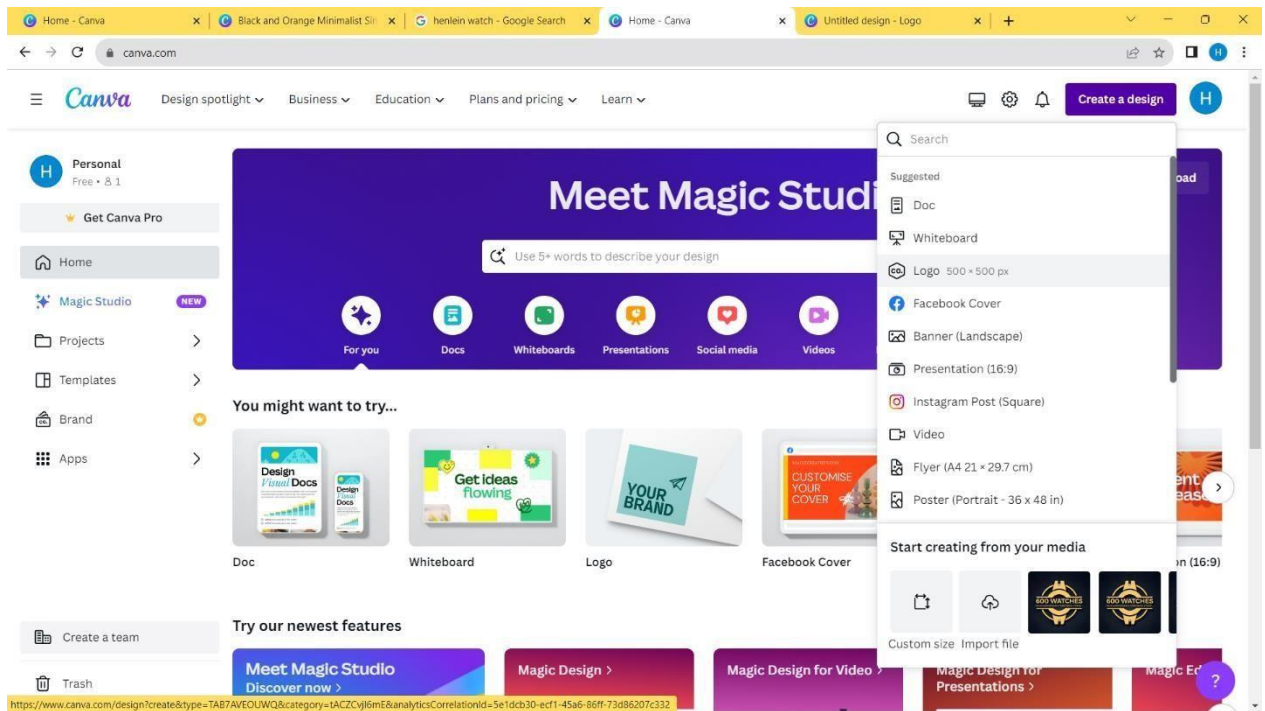**Email id** : Henleinbussiness@gmail.com

Step 1 :-

Login into Canva Account using the Following link
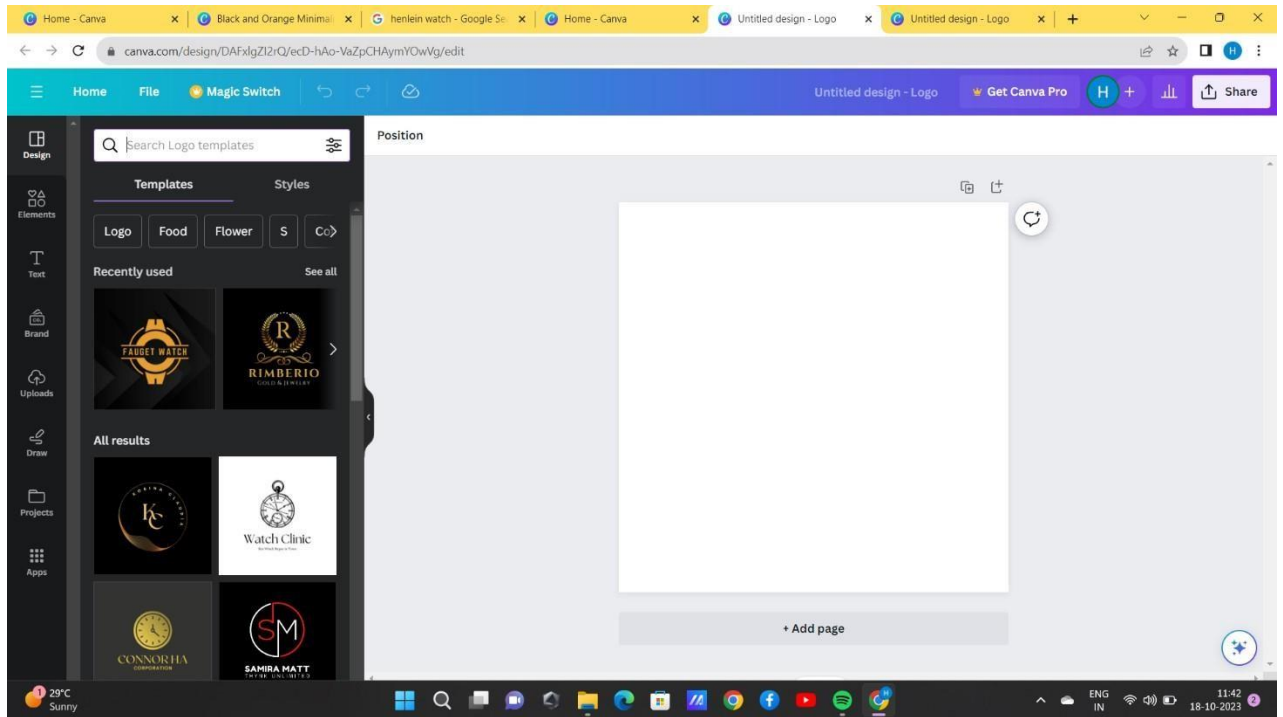
https://www.canva.com/

Step 2:-

Click on Create design in Canva and Search Log theme 500X500 in Design Box
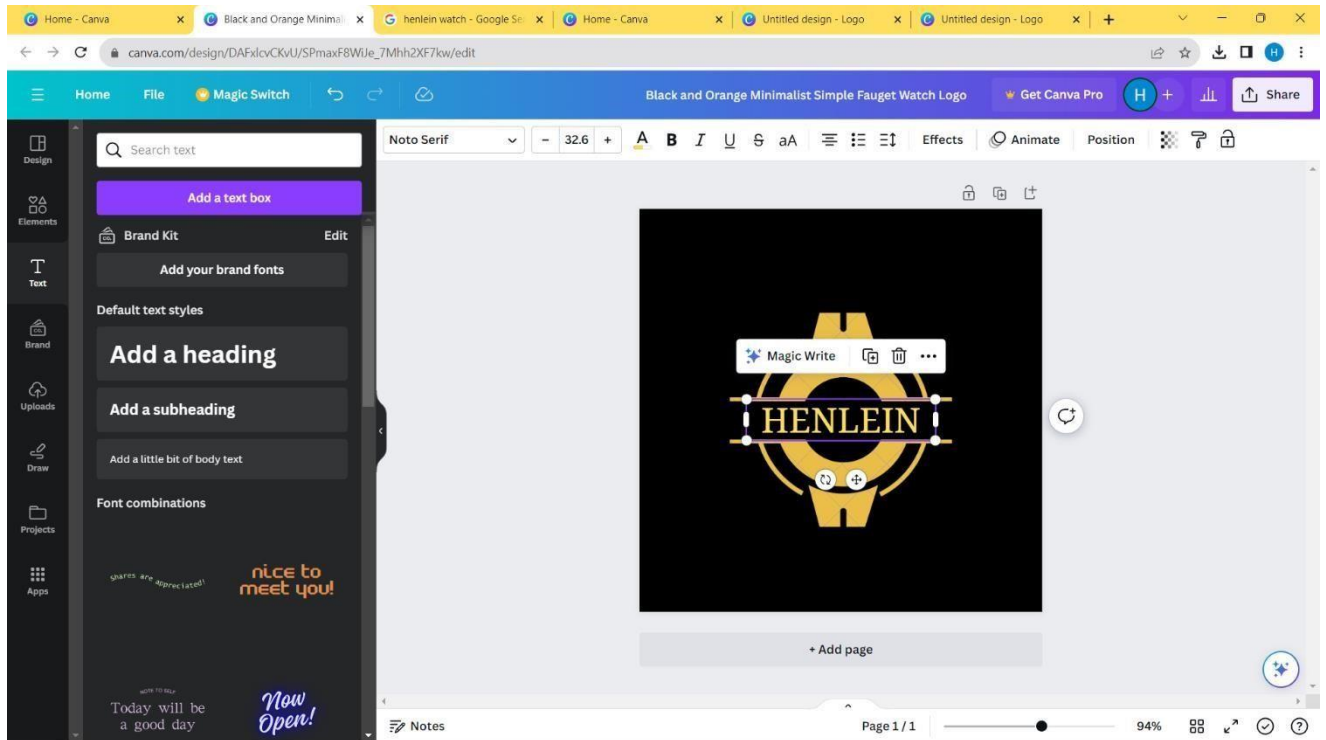
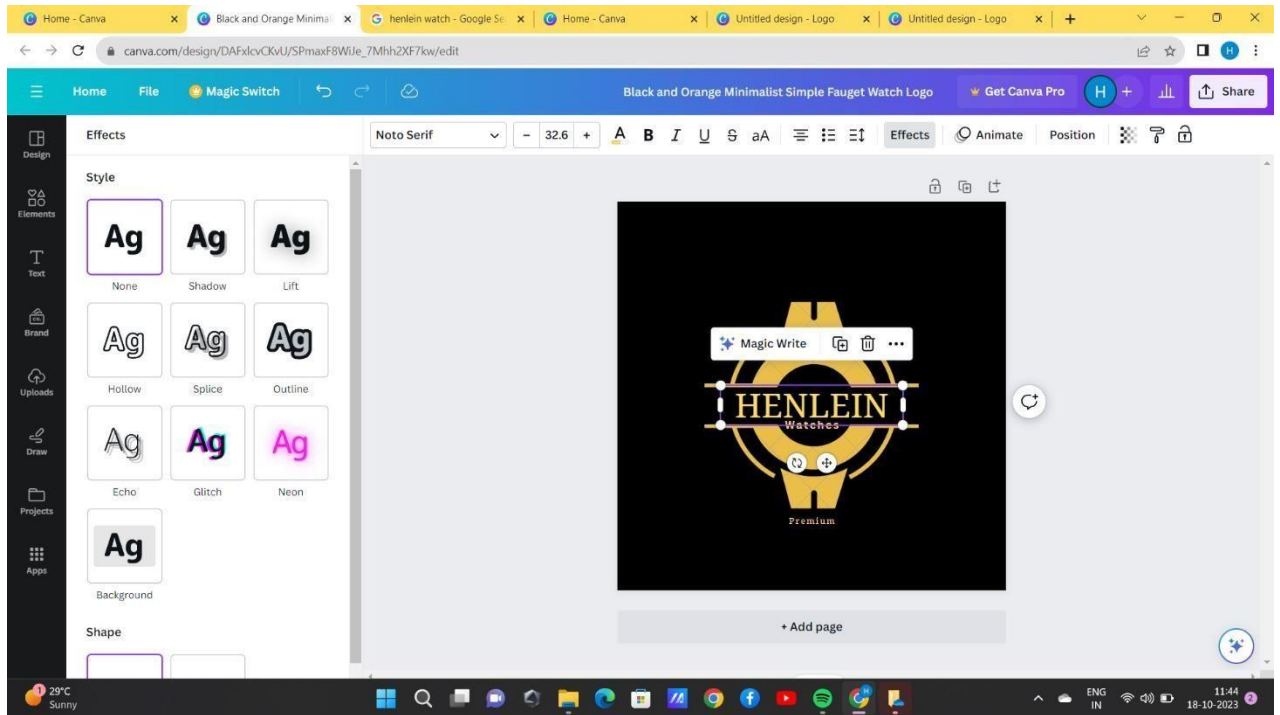## Step 3:-

Choose or customize your own logo theme Using Canva

Step 4:-

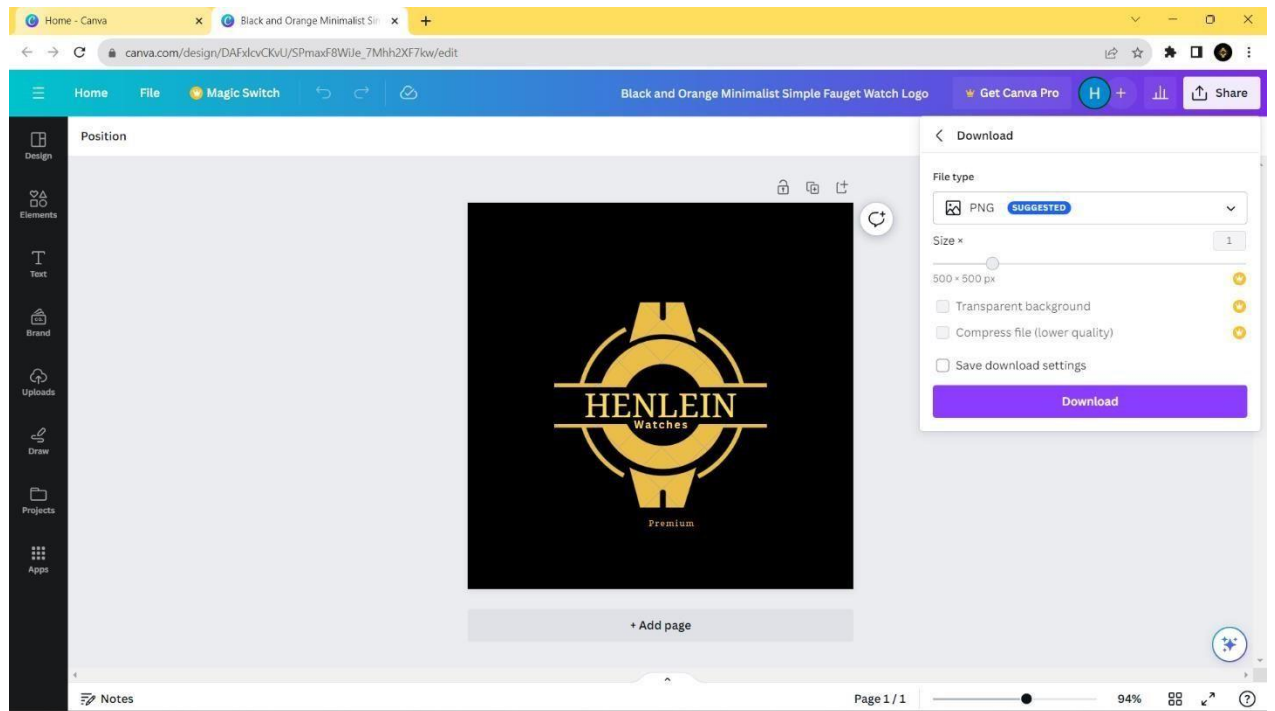Customize the Logo: Edit the text, colours, and fonts to fit your theme.

Step 5:-

Use Canva's design elements to create a unique and cohesive look. Arrange and Align, Arrange the elements of your logo in a visually appealing way.

Step 6:-

Save and Download. Once you are satisfied with your logo, click the "Download" button.

Video link
https://youtu.be/eC4KaF0Wrog?si=NAnMgfrWvLp5sdWH

GITHUB LINK :

https://github.com/suriya-0055/naan-mudhal/tree/main