

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	30 October 2023
Team ID	NM2023TMID6835
Project Name	The Future Of Work:Data Analysis Of Glassdoor Jobs
Maximum Marks	10 Marks

#### Brainstorm & Idea Prioritization :

### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1. Needs to be clear
- 2. Needs to be bold
- 3. Needs to be marked

[View example feedback](#)

**Before you collaborate**

Add a list of preparation questions to help you get into a session. It helps what you need to do to get going.

[View notes](#)

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**1. Brainstorming**

Brainstorming is a creative process that involves generating ideas. It is a key part of the ideation phase of the design thinking process.

**2. Prioritization**

Prioritization is the process of selecting the most important ideas from a large number of ideas. It is a key part of the ideation phase of the design thinking process.

**3. Evaluation**

Evaluation is the process of assessing the ideas that have been generated. It is a key part of the ideation phase of the design thinking process.

[View notes](#)

**Define your problem statement**

What is the problem you are trying to solve? How does your team think about it? What is the problem? This will be the focus of your brainstorm.

[View notes](#)

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**Key rules of ideation**

For your ideas to be successful, they must:

- Be clear
- Be bold
- Be marked

**Need more inspiration?**

Check out our collection of ideas and inspiration.

[View notes](#)

2

### Instructions

Write down any ideas that come to mind.  
It will be discussed in the next session.

10 minutes

10

Write down any ideas that come to mind.  
It will be discussed in the next session.

Person 1



Person 2



Person 3



Person 4



Person 5



Person 6



Person 7



Person 8



3

### Group ideas

Write down any ideas that come to mind.  
It will be discussed in the next session.

10 minutes

10

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Group ideas



3

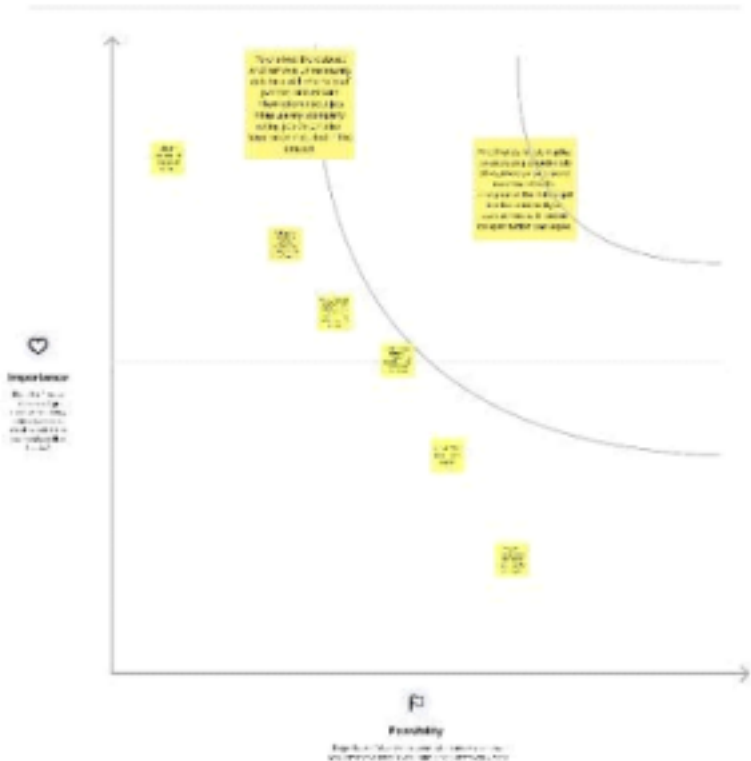
### Prioritize

Now that you've filtered the ideas page and problem statement, moving forward. Place your ideas on the grid below. You will have one idea per quadrant which is the best.

20 minutes

or

Full-time students can work on this project as a group. The full-time students can work on this project as a group.



4

### After you collaborate

Now you can report the results of your collaboration. You can report the results of your collaboration. You can report the results of your collaboration.

#### Quick add-ons

- Brainstorming**  
Brainstorming is a process of generating ideas. It is a process of generating ideas. It is a process of generating ideas.
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#### Brainstorming techniques

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#### Brainstorming techniques

