

Assignment -3

Digital Marketing

Student Name	DINESHKUMAR M
Student Roll Number	20URCS011
Student NM_ID	55E901AA14118A18BA24694CEF8B4C10
College Name	AAA College of Engineering and Technology

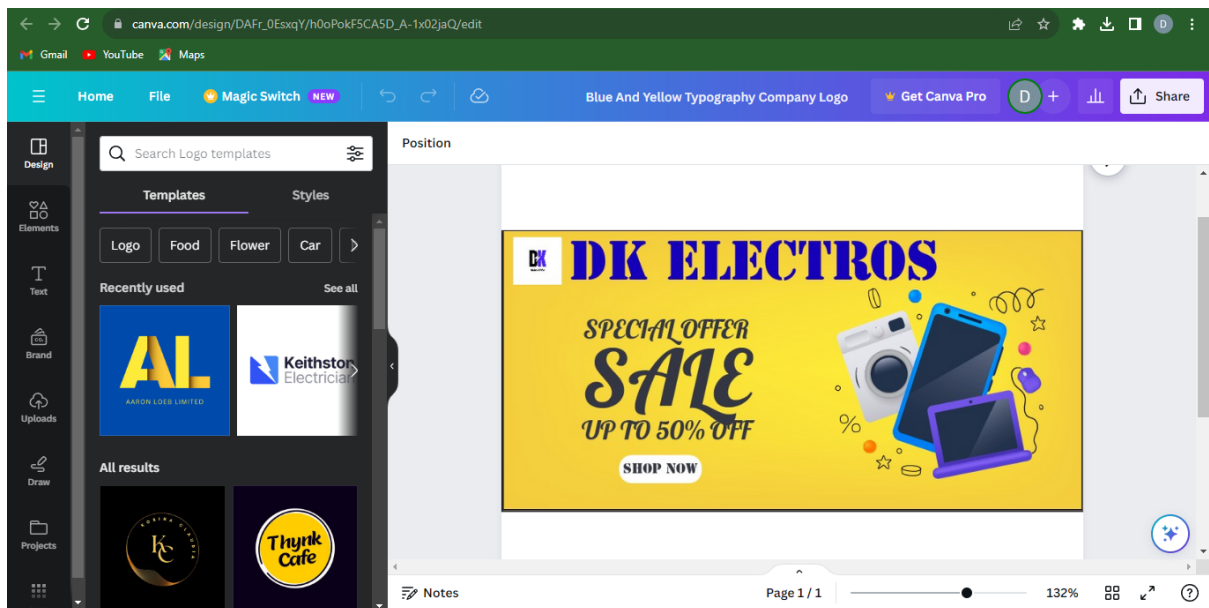
QUESTION:

Create and design a social media advertisement poster using canva.

SOCIAL MEDIA ADVERTISEMENT POSTER USING CANVA:

Poster link: https://www.canva.com/design/DAFr_0EsxqY/h0oPokF5CA5D_A-1x02jaQ/edit?utm_content=DAFr_0EsxqY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Poster Title: DK Electros



Poster Image:



A promotional poster for DK ELECTROS featuring a blue background with diagonal light blue stripes. At the top left is the DK ELECTROS logo. To its right is the brand name in large white letters, followed by social media icons for Instagram, Twitter, YouTube, and Facebook. Below the logo is a black smartphone shown from both the back (triple camera) and the front (display showing 08:00 and Monday 13 April). A teal circle with the text 'MEGA DISCOUNT' is positioned above the phone. To the right of the phone, the text 'ONLY THIS WEEK' is written in large white letters. Below this text is a row of six yellow plus signs. At the bottom, there are two sections: on the left, a smartwatch with a black strap and a screen showing a line graph, with text describing it as a new era of wearable technology; on the right, another smartwatch with a white strap and a screen showing a clock face, with text describing the collection of touch phones.

DK ELECTROS

MEGA DISCOUNT

ONLY THIS WEEK

+

+

+

+

+

+

Introducing a new era of wearable technology - DK Electros Smart Watches. These sleek companions blend fashion with function, providing you with an array of features that keep you connected, informed, and motivated throughout your day.

At DK Electros, we bring you a collection of touch phones that redefine the way you communicate, work, and stay entertained. With sleek designs, cutting-edge technology, and a user-centric approach.



DK ELECTROS

SPECIAL OFFER
SALE
UP TO 50% OFF

SHOP NOW



Thank you!