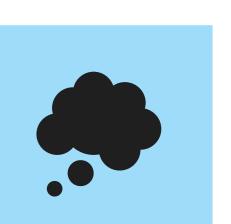


Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Get uber promos for ride

Uber offers and discounts for between ride

Uber deivers handle the customers with care

It is separated with great technologies for travels

Lap and let your driwer take you where you want to go

Each trip you take with the uber app is insured to protect you and your ride



The app is available in thousand of cities arround the world

Request a ride at any time and date

Easy to use and reliable the app was built for drivers

Low coast ride

Safety priritybwith uber

Comfortable ride with uber



Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



