



# Suriyanarayanan R Srinivasan

Product designer



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A Versatile Product designer with attention to detail, quality, speed, flexibility and versed with proposing tangible solution through an amalgamation of business strategy & experience design and by understanding by user motivation to deliver meaningful and sustainable design outcomes

## Professional Experience

### GoodWork Labs Pvt.ltd

#### Associate UX designer (April 2019 - Present)

Product : Digital Workforce Solution By TeamLease

DWS 2.0 is a Cloud based B2B2C SaaS Human Resource Management product

- Crafted Experience from Scratch for the IOS Part of the DWS 2.0
- Created and Maintaining the IOS and Android design System of the product
- Designed complex structures of roles, management flexibility, Org charts, Organization Unit.
- Designed part of Web app Experiences for Time off, Attendance and Onboarding and expense modules of the product

For more details on this product, portfolio of same available at my website

### Independent Freelance Designer

#### Product design (November 2017 - October 2018)

In this time period as Freelance product designer worked on two Project, one is from health sector other is from Airport based app.

The work culture based on the requirements from the client and presented layout options using low fidelity sketches and wireframes to help the client to make a decision on type of navigation, interaction and screen layout. The final delivery made based on inputs from client.

### Port trust India, Chennai

#### Ui Design Intern (May 2017 - August 2017)

As the sole Designer intern, looked over the strategy of multiple material handling from overseas and implemented the most possible design for the requirements.

Made a version of MVP and came with Rapid iterations. Which is most close to production Ready

## Saavy with

Low to high fidelity design

Prototyping

Story Boarding

User research

Usability Testing

Design Evaluation

Conceptualizing Concept

Microcopy Writing

Micro Interaction

## Education

### DesignShift School, Bengaluru

#### Pro UX/UI Design (Dec'18- Mar'19)

Learned Ux skills and design thinking through hands on experience and in house projects. Which mainly focused on solving the design problems

### St. Joseph College, Trichy

#### B.Sc CS ( 2013-2016)

Under the management committee hosted a international Conference attended by Dr.A.P.J Abdul kalam

## Publisher

### Paperframe

A website that provides material, which helps the VR/AR/MR designers to sketch their ideas in sheet and Brainstorm