



# Suriyanarayanan R Srinivasan

## Product Designer

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I'm focused on creating meaningful and user friendly experiences through design, A person who strongly believe in humanizing the digital experiences.

## Skills

Low to high fidelity design

Prototyping

Persona

Story Boarding

User research

Usability Testing

Locality based Designing

Evaluation

## Experience

**Associate UX Designer**, GoodWorks Lab Private Limited. ( Apr'19 - Present )

Designed and validated workflows, interfaces through iterations. Collaborated with multiple roles to drive alignments. Researched and identified problems through stake holder talks . Done parts of Research in complex industry of Human Resource Management.

**Freelance UI/UX Designer**, Chennai. ( Nov'17 - Oct'18).

Worked on multiple project from health and wellbeing sector, The work culture based on the requirements from the client and presented layout options using low fidelity sketches and wireframes to help the client to make a decision on type of navigation, interaction and screen layout. The final delivery made based on inputs from client.

## Tools

Design

Sketch

Adobe XD

Adobe Photoshop

Adobe Illustrator

Prototype

Principle

Invision

Adobe After effects

Handoff

Zeplin

**UI Designer Intern**, Electronic Development Center, Port Trust India, Chennai. (May'17 - Sept'17)

As the only Designer intern, looked over the strategy of multiple material handling from overseas and implemented the most possible design for the requirements. Made a version of MVP and came with Rapid iterations.

## Education

**PRO UX/UI Design**, DesignShift, Bangalore (Dec'18- Apr'19)

Design thinking, UX research methods. Worked on a project which involved conducting stakeholder interviews, user research, using affinity diagrams, deriving user groups, creating designer personas, ideation, information architecture, prototyping, conducting heuristic evaluations, usability testing.

**B. Sc Computer Science**, St. Joseph College, Trichy. (2013-2016)

## Publishers

 Paperframe

**Sketch Your Reality Ideas**,

A website that helps the VR/AR/MR designers to sketch their ideas in sheet and Brainstorm Regarding the product idea.

## Let's Connect

