



SURROUND

surroundaustralia.com

SURROUND STYLE GUIDE CHEATSHEET

Website updates, Social media, Powerpoint slide presentation, Product & Case Study pdf

TYPOGRAPHY

FONT SPECIMEN

SPARTAN

For all body copy
<https://fonts.google.com/specimen/Spartan?query=spartan>

abcdefghijklm
nopqrstuvwxyz
1234567890

HEADER TEXT WEIGHT

Aa

SUB HEADER TEXT WEIGHT

Aa

BODY TEXT WEIGHT

Aa

BEBAS NEUE

For all titles and headings
<https://fonts.google.com/specimen/Bebas+Neue?query=beba>

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890

HEADER TEXT WEIGHT

AA

SUB HEADER TEXT WEIGHT

AA

BODY TEXT WEIGHT

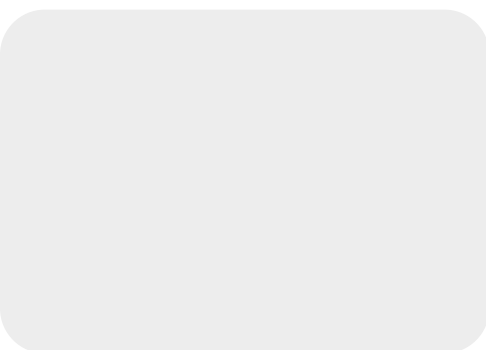
AA

COLOUR GUIDE

#9444ff



#ededed



#b47cff



#d8d8d8



#fd535a



#a5a5a5



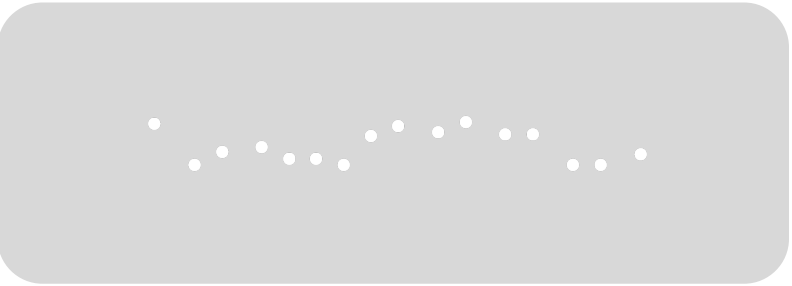
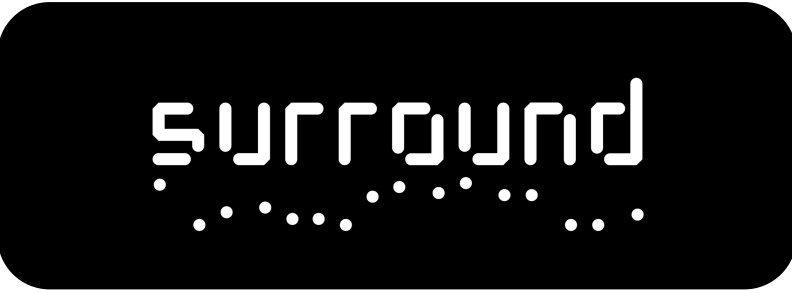
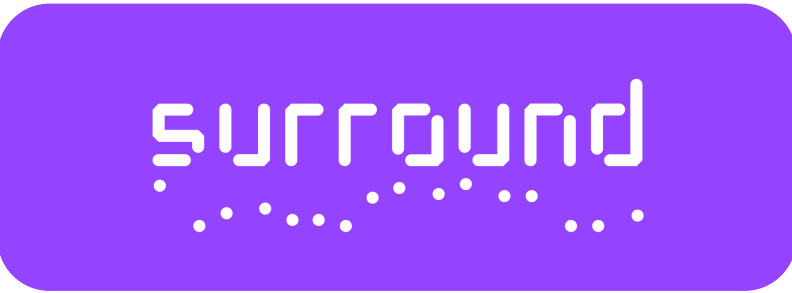
#000000



#888880



LOGO VARIATIONS



SURROUND STYLE GUIDE | LOGO VARIATIONS

How to use and not us the SURROUND logo

LOGO VARIATIONS

surround

surround

.....

5 5
.
.

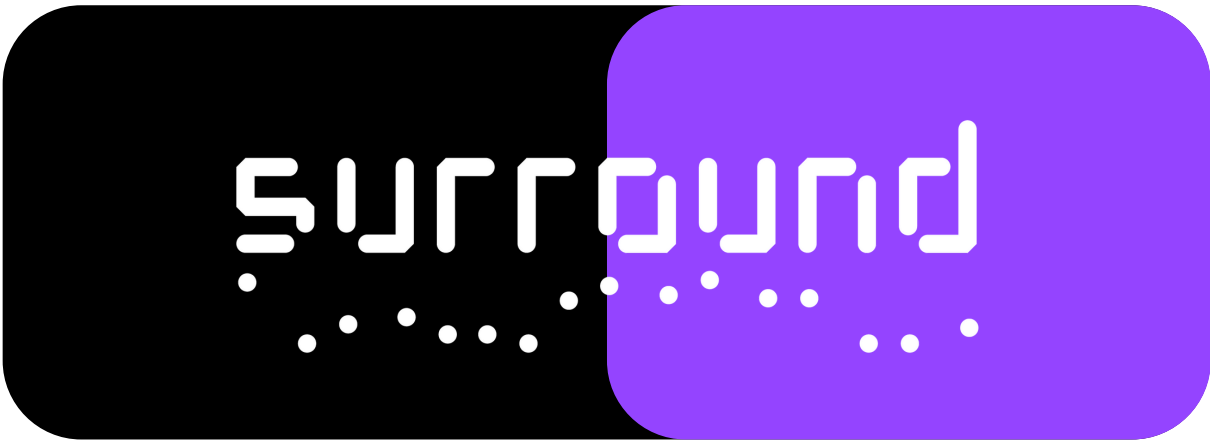
surround

surround

.....

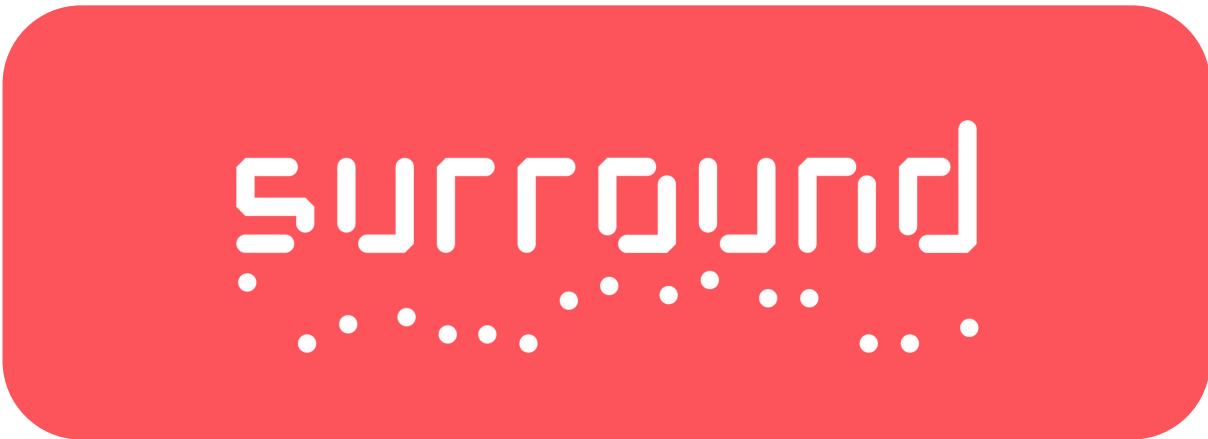
5 5
.
.

LOGO MISUSE



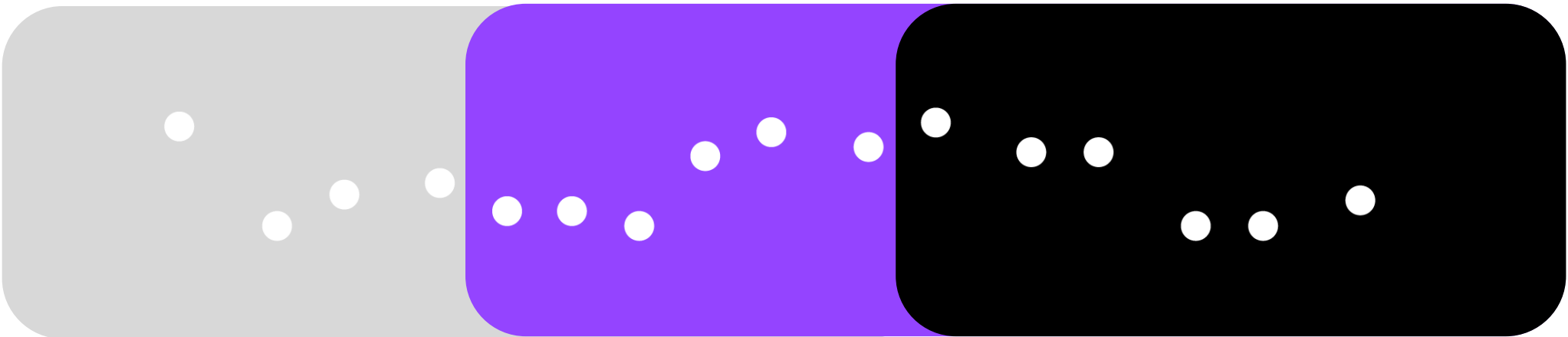
Yes

The full SURROUND logos should only ever sit on a black or purple background



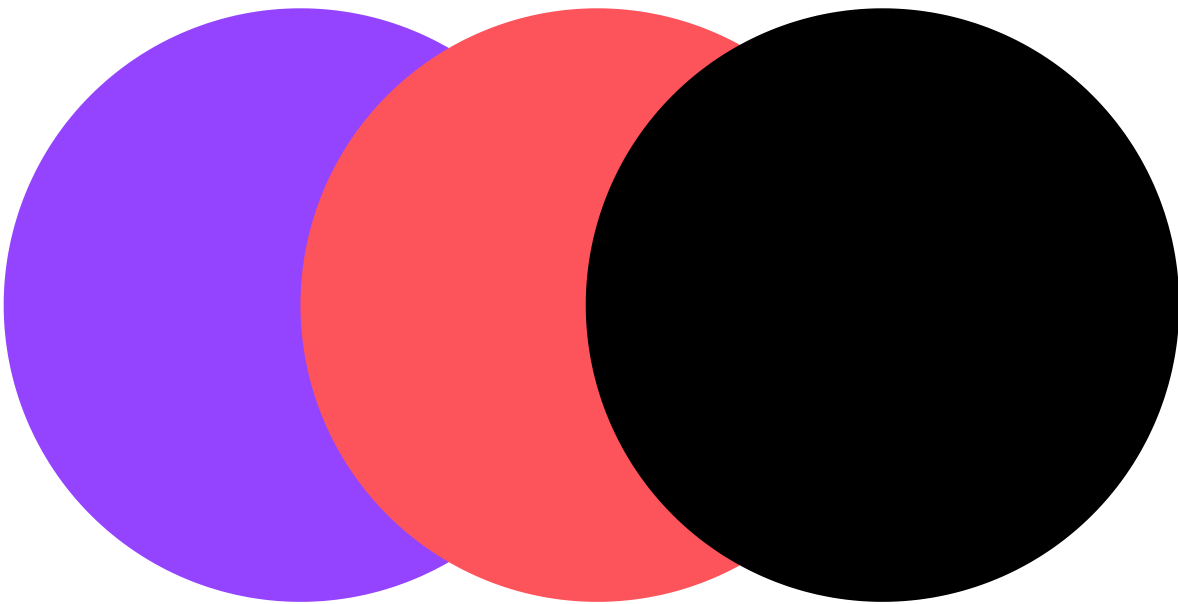
No

The SURROUND logos should never be used with the watermelon colour. This colour is to be used for accent options only.



Yes

The constellation can be used on its own at the bottom of documents in either black or white format.



Yes

The accent circles can only be used in these colours.

SURROUND STYLE GUIDE | COLOUR GUIDE

How to use and not use the SURROUND colours

COLOUR GUIDE

#9444ff

#ededed

#fd535a

#d8d8d8

#fd535a

#a5a5a5

#000000

#888880

RULES WITH COLOUR



This breakdown ratio should be aligned to when using any colours in any artifact.

