



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Air transport is an enabler to achieving economic growth and development

Security  
Shorter delivery time

The infrastructure required to establish this service could be higher .

The mobility of passengers and freight by any conveyance that can sustain controlled.

Ideal for accessing remote location

One of the fastest modes of public transport which connect international boundaries

strengthen trade and connectivity between people and country.

Its ability as an economic engine to generate and support jobs, promote tourism and connect remote communities.

Allows the movement of people, goods and mail. It makes essential for global business

Air transport is that which transport by air, by means of aircrafts, airplanes, etc.

After flight take off feel dizziness, sleepiness and a lack of mental sharpness.

the olfactory system senses emotional messages in the air that may change behaviour.

People travel so quickly from one place to another by Global Air Transportation

Greater speed, short route, suitable for perishable and valuable products, useful for national defense.

After leaving the ground you might feel a little bumpiness followed by complete smoothness.

Feel very safety and secure.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?