SOI-25-Poster-Pitstop

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Design a poster that captures the thrill of motorsports — with hidden words, bold visuals, and your unique flair. Race your imagination to the finish line in this high-speed design challenge!

Let your poster not just speak, but roar!

Timeline

Start Date: 4th of June
End Date: 14th of June

Submission Link

Submission Requirements

- **Final Poster** in high resolution (portrait mode).
  Resolution: atleast 1000×1000 px and does not exceed 10000×10000 px

- **Process Images** *(mandatory)*. Atleast 4 photos highlighting the different stages of creation of the submitted artwork.
  Note: Use of AI-generated artwork is strictly prohibited and will lead to immediate disqualification.

- **Design Files:** raw design files.

- **Description Text File** explaining the concept and inspiration along with the citation links for the references or used visual images used in the design (if any).

- **Clue and Key** for word hunt challenge embedded in the design.

Design Constraints

- **Theme:** Motorsports. (Further assumptions are upto the creative potential of artist).

- **Word Hunt:** Incorporate a phrase consisting of **3 to 4 hidden words** in the design. Each word must be **under 20 characters**.

- **Color Palette:** Include at least **10 distinct hex codes**.

- **Orientation:** Poster must be in **portrait** mode.

- **Typography: Limited to atmost 50 characters.**

Form teams of atmost 2 People and Let your creativity take the wheel. Design, decode, and race to the finish!