

# Surya kumar

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## SUMMARY

Currently pursuing a Bachelor of Engineering in Computer Science and Design at SNS College of Engineering and a Master's in Multimedia at Adoro Multimedia, I am seeking opportunities in graphic design. With a unique blend of technical expertise and creative mastery, I am passionate about crafting innovative and impactful visual designs.

## EDUCATION

**B.E in Computer Science and Design**, SNS College of Engineering, Coimbatore | 2021 - 2025

- **Modules:** Data Structures and Algorithms, Computer Networks, Software Engineering, Human-Computer Interaction, Artificial Intelligence, Design Thinking, Web Development.
- **Projects:** Development of an IoT-based Weight overload protection system, Gen AI based Freshness tracker.

**MME - Master in Multimedia**, Adoro Institute of Multimedia, Coimbatore | 2022 - 2024

- **Modules:** Graphic Design, Animation and VFX, 3D Modeling, Video Editing, Multimedia Programming, UI/UX Design.
- **Portfolio:** Designed and developed a multimedia-based learning module for educational institutions.

## WORK EXPERIENCE

**Graphic Designer Intern | HRnest | Haryana | 2024**

- Collaborated with the marketing team to create promotional materials for social media campaigns.
- Managed client feedback on designs to ensure client satisfaction.

**Freelance Graphic Designer | Self-employed | 2023 - Ongoing**

- Worked with a range of clients to create logos, business cards, and branding packages for startups and small businesses.
- Developed marketing collateral, including banners, social media posts, and advertisements, to meet client goals.

**Graphic Designer Intern | Web Technologies | Coimbatore | 2024**

- Designed brochures, flyers, and posters for both digital and print use.
- Created eye-catching presentations, advertisements, and event materials for internal and external purposes.

## EXTRACURRICULAR ACTIVITIES

- Graphic Design | Motion graphics | Project management | Critical Thinking | Communication Skills | Illustration | Software proficiency

## LAUNGUAGES, SKILLS AND CERTIFICATES

**Languages:** English, Tamil, Japanese

**Skills:** Adobe Photoshop, InDesign, Adobe Illustrator, HTML/CSS, Corel Draw, Adobe After Effects, Adobe Animate

**Certifications:**

- Generative AI Virtual Internship (Skillible)
- Design Thinking: From Problem to Solution (Udemy)