

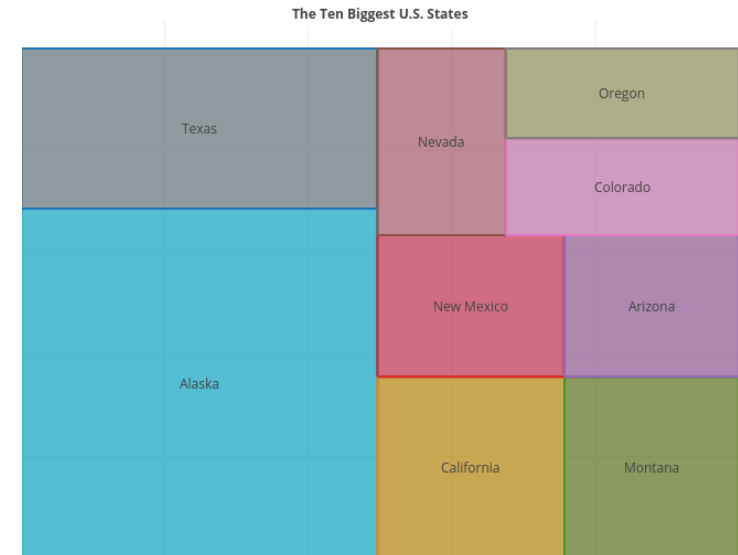
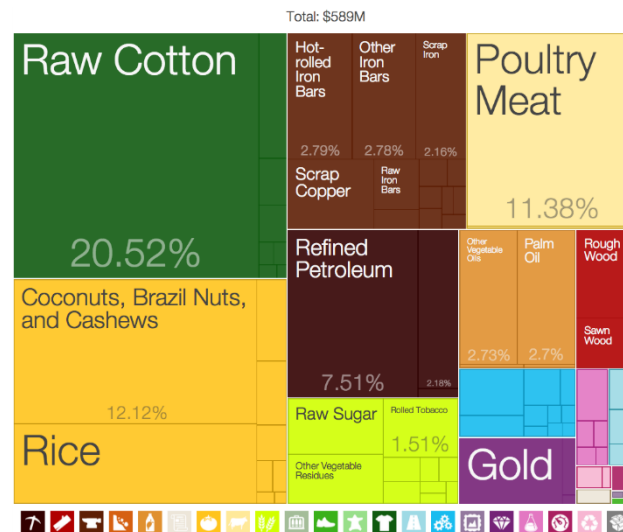
Treemaps

CPS 499/563 – Data Visualization


Dr. Tam Nguyen

What is a Treemap?

- Treemap is a **space-constrained** visualization of hierarchical structures.
- Treemap enables users to compare nodes and sub-trees even at varying depth in the tree, and help them **spot patterns**.



Where is it from?

- Treemaps: A space-filling approach to the visualization of hierarchical information structures
- (Johnson & Shneiderman '91)
- Paper available on  ISIDORE

 [Paper "A space-filling approach to the visualization of hierarchical information structures"](#)



Brian Johnson



Ben Shneiderman

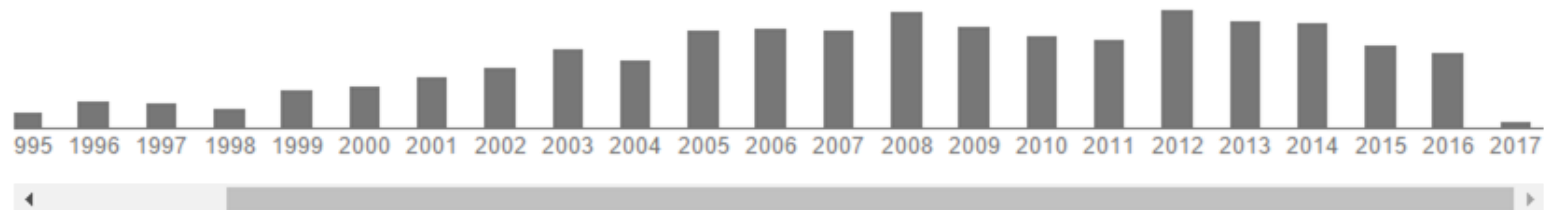
The paper

- Treemap:
 - Show a hierarchy as a 2D layout
 - Fill up the space with rectangles representing objects
 - Size on screen indicates relative size of underlying objects.

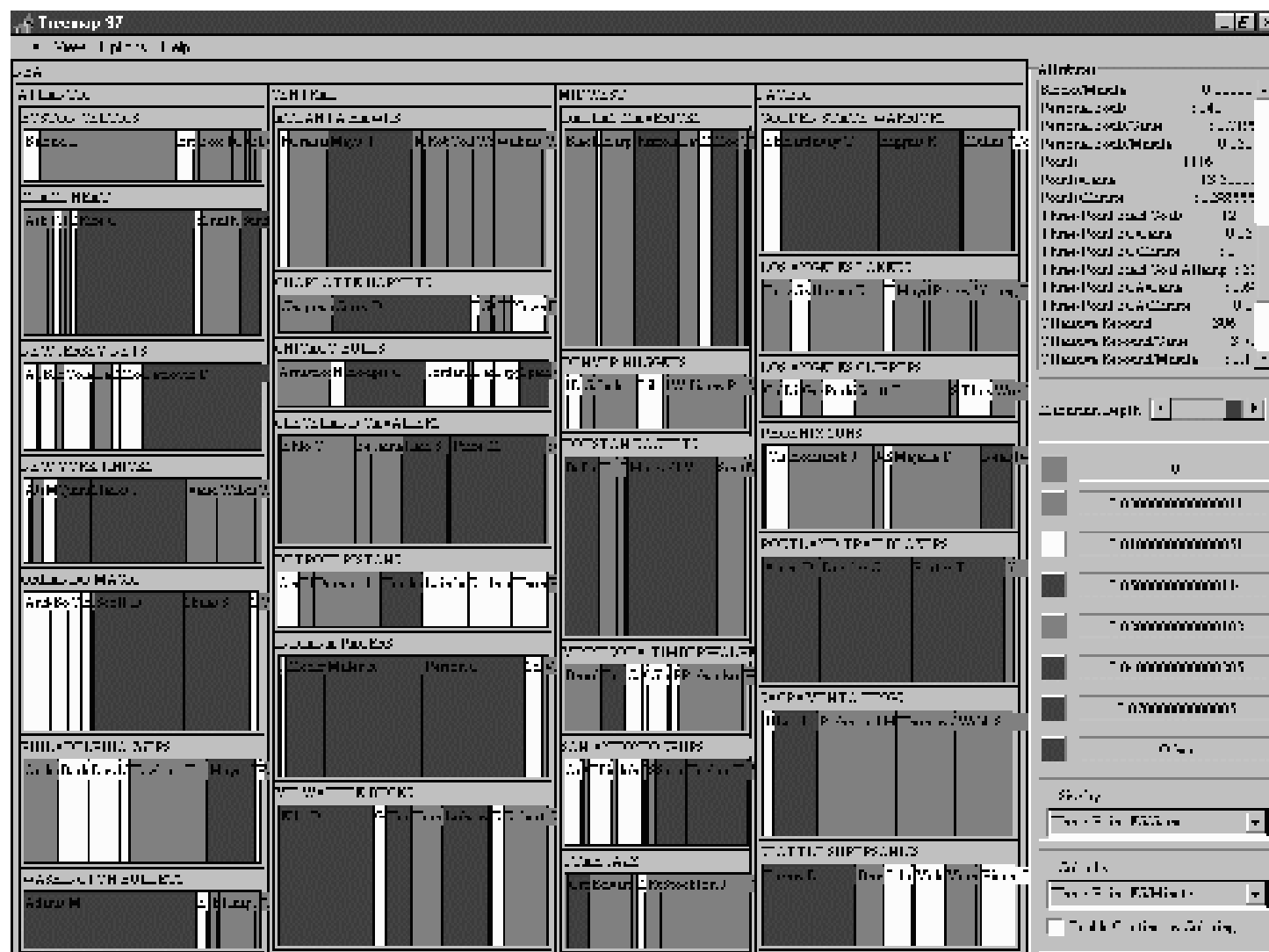
Tree-maps: A space-filling approach to the visualization of hierarchical information structures

[\[PDF\]](#) from umd.edu

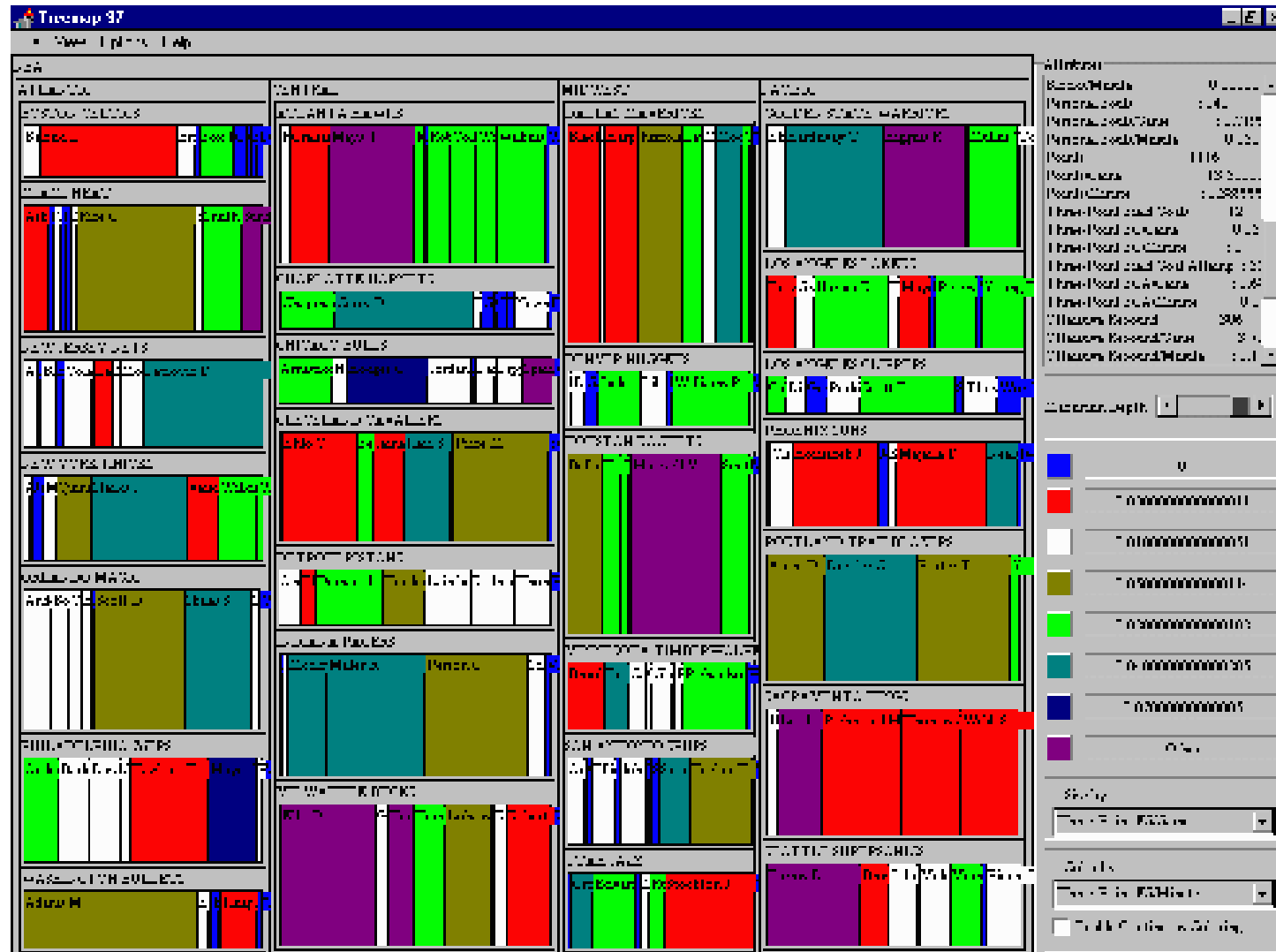
Authors	Brian Johnson, Ben Shneiderman
Publication date	1991/10/22
Conference	Proceedings of the 2nd conference on Visualization'91
Pages	284-291
Publisher	IEEE Computer Society Press
Description	<p>Abstract This paper describes a novel method for the visualization of hierarchically structured information. The Tree-Map visualization technique makes 100% use of the available display space, mapping the full hierarchy onto a rectangular region in a space-filling manner. This efficient use of space allows very large hierarchies to be displayed in their entirety and facilitates the presentation of semantic information.</p>
Total citations	Cited by 1671



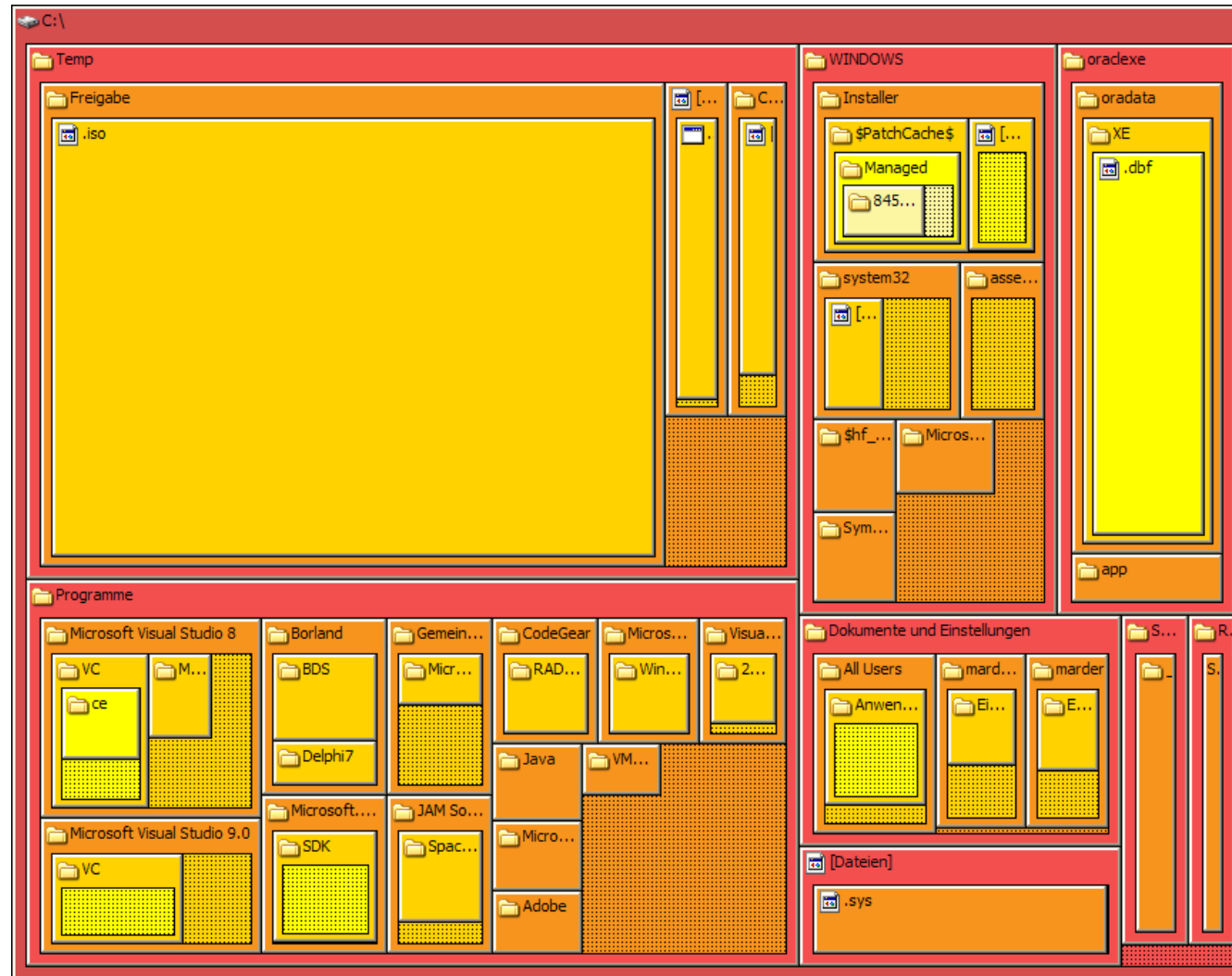
Early Treemap Applied to File System (1991)



Early Treemap Applied to File System



Early Treemap Applied to File System

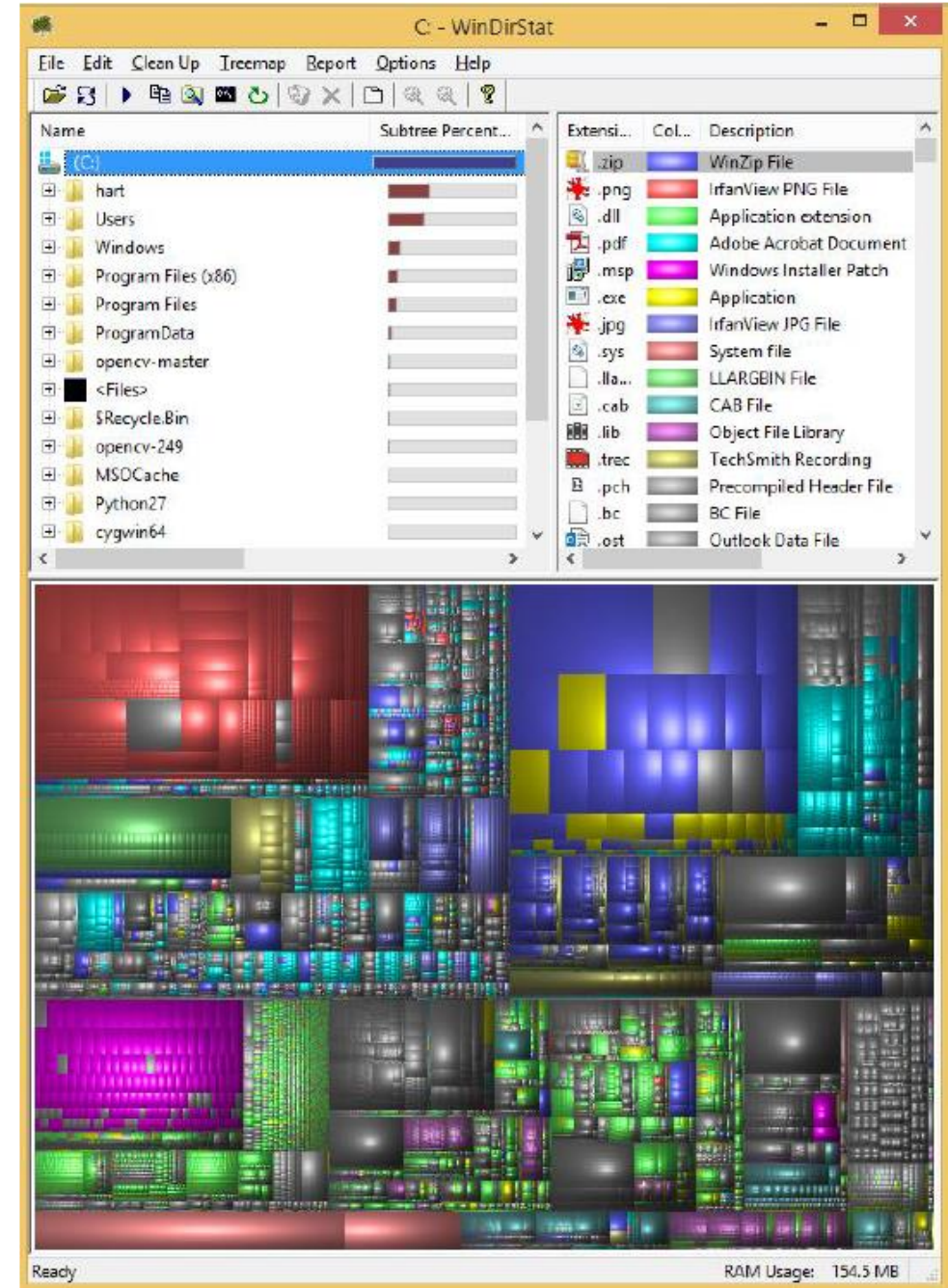


Visualization Factor

- Maps quantities to area
- Color used to differentiate areas
- Shading delineates hierarchical regions

Area

Color



Pros

- **Good idea**
 - Break into meaningful groups
 - Fix these into a useful aspect ratio
- **Provide excellent interactivity**
 - Access to the real data
 - Makes it into a useful tool

Cons

- **Too disorderly**
 - Aspect ratios uncontrolled leads to lots of skinny boxes that clutter
- **Wrong application**
 - Don't need all this to just see the largest files in the OS

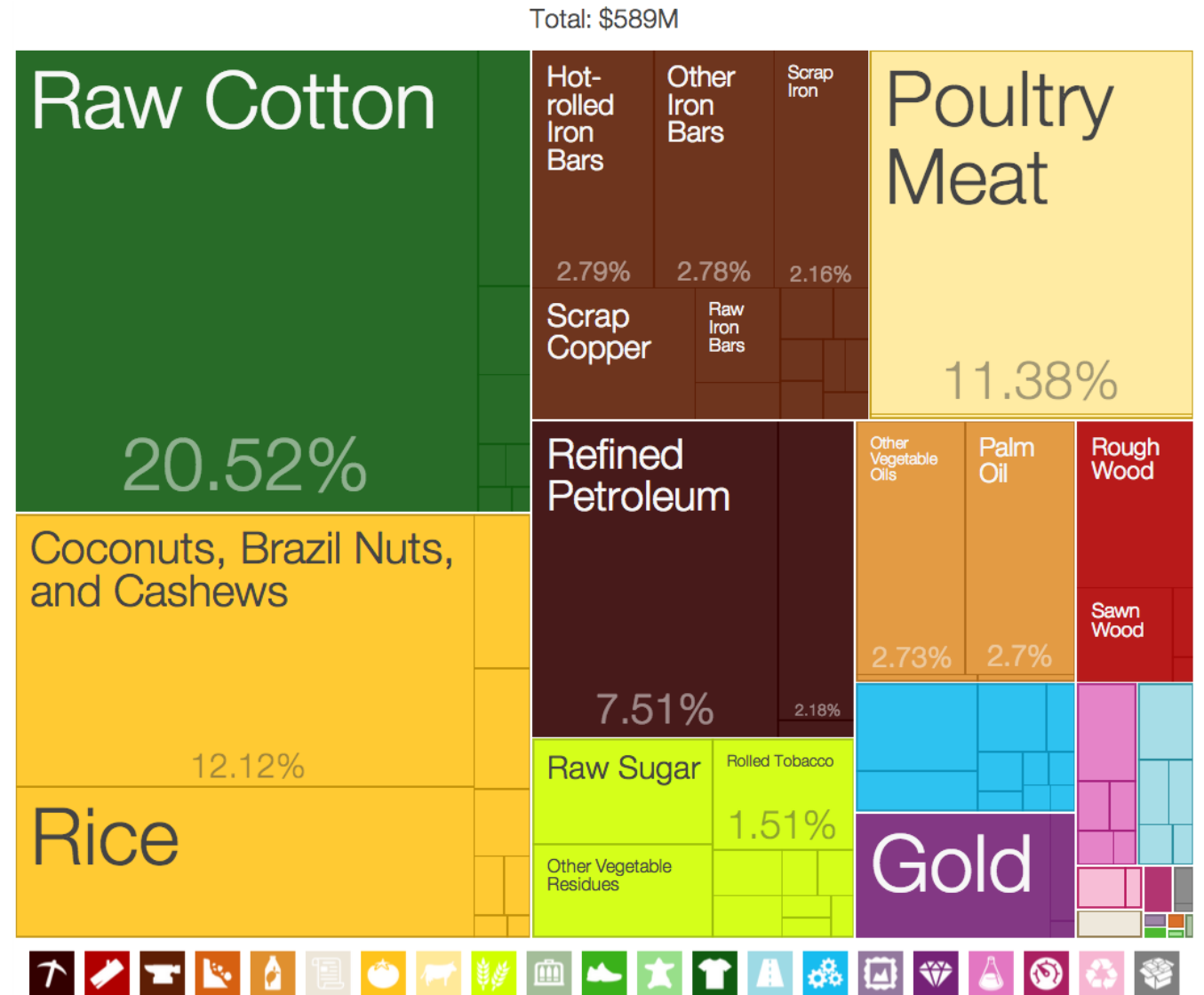
Treemap in different applications

- Treemap of soft drink preference in a small group of people.
- Color and gradients are used to group items.

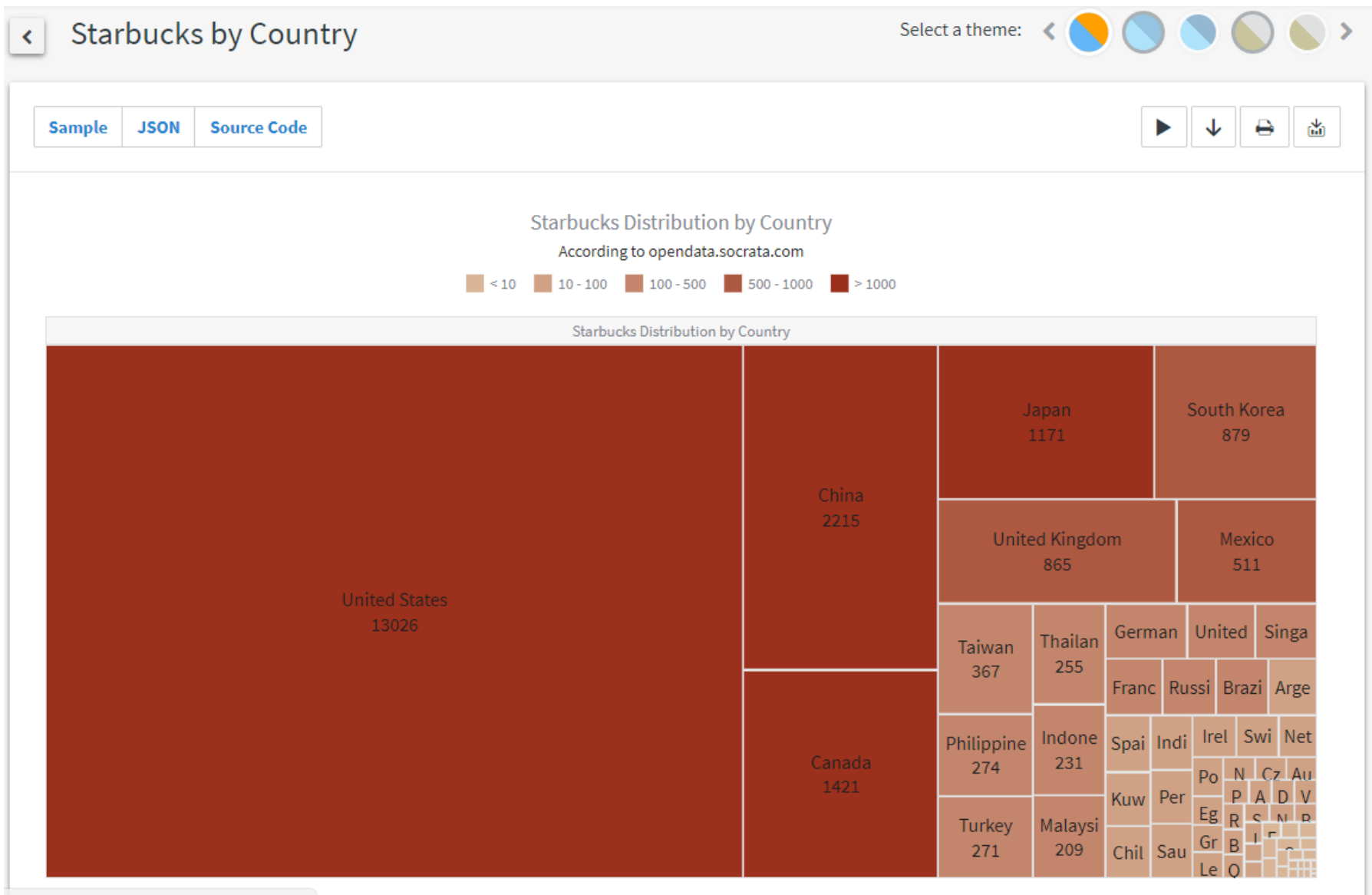


Treemap in different applications

- Treemap of Benin's exports by product category, 2009.

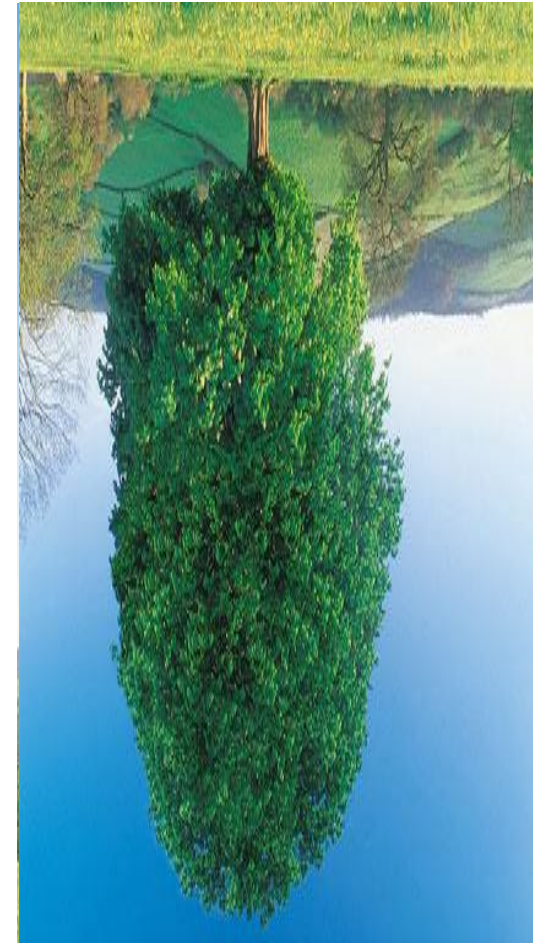


Starbucks by Country



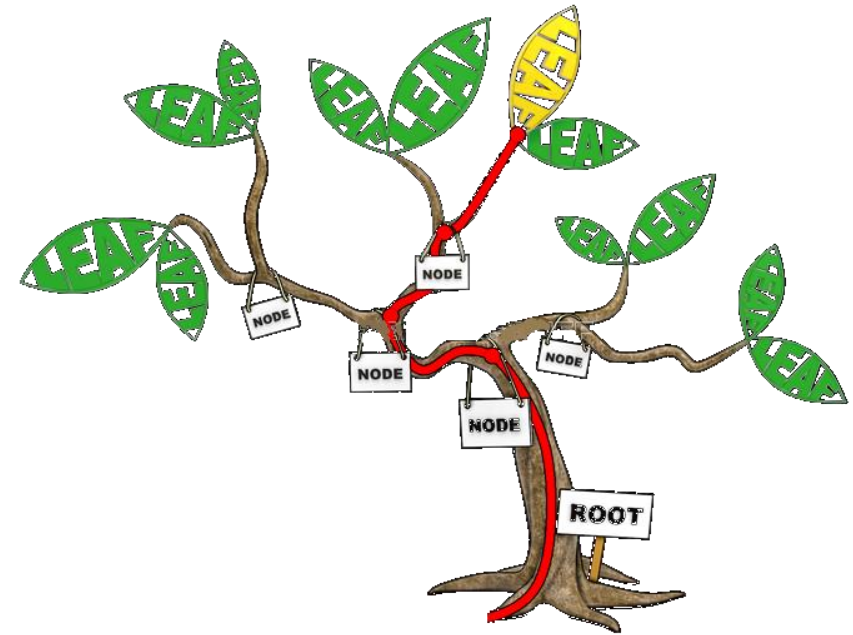
How to construct a Treemap?

- Let's start with a tree first
 - "A tree may grow a thousand feet tall, but its leaves will return to its roots."
 - -Chinese Proverb

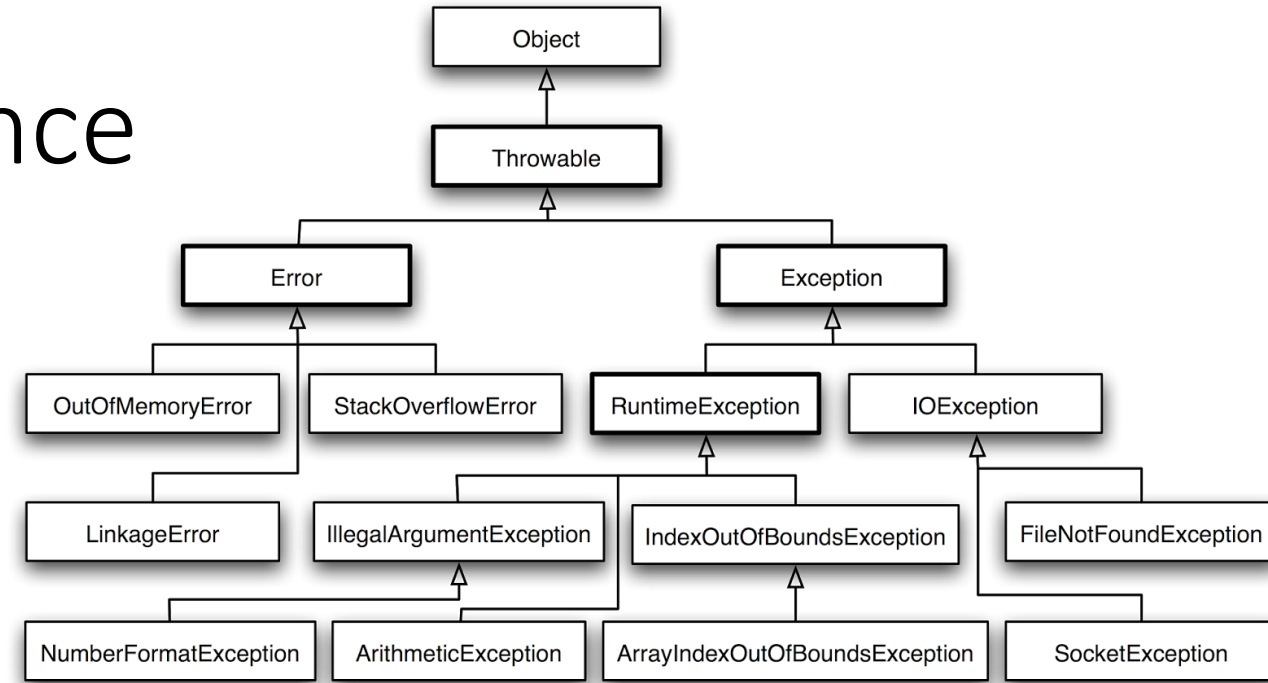


Trees in Computer Science

- Tree
 - n nodes, $n-1$ edges
 - single parent node can have multiple child nodes (siblings)
- Hierarchy
 - height-based layout used

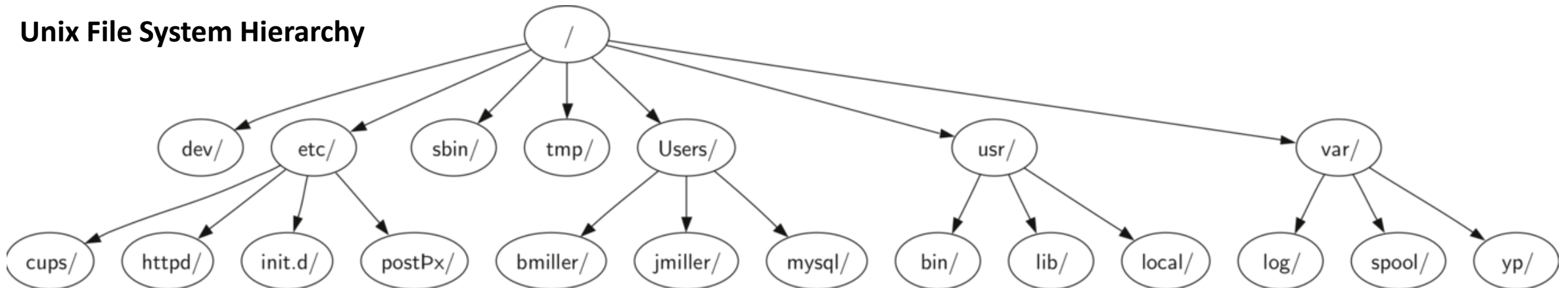


Tree in Computer Science



Java Class Hierarchies

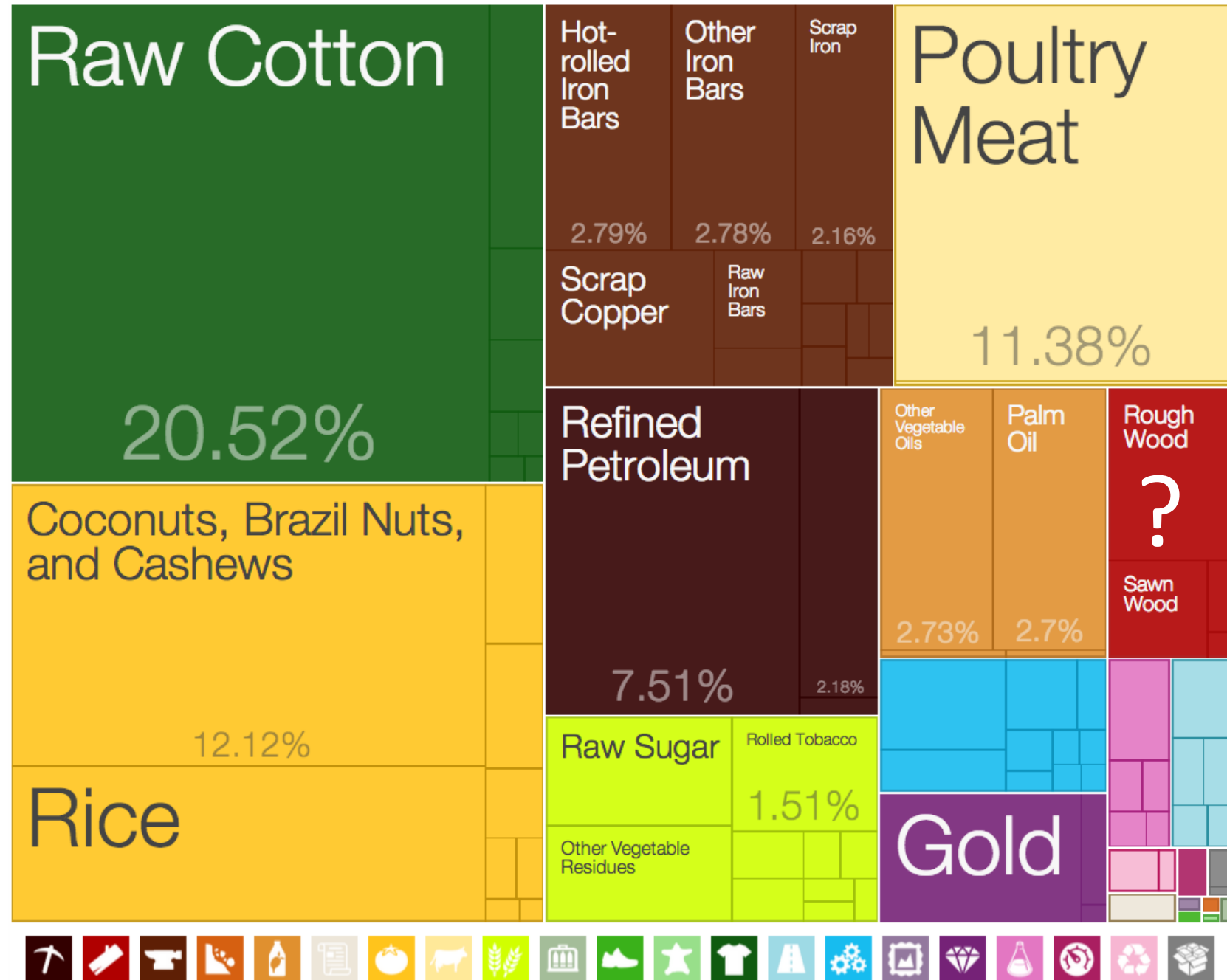
Unix File System Hierarchy



Total: \$589M

Treemap

- Where is the tree?



How to construct a Treemap

- Two steps:
 - Bottom-up: Building the tree hierarchy
 - Top-down: Building the map

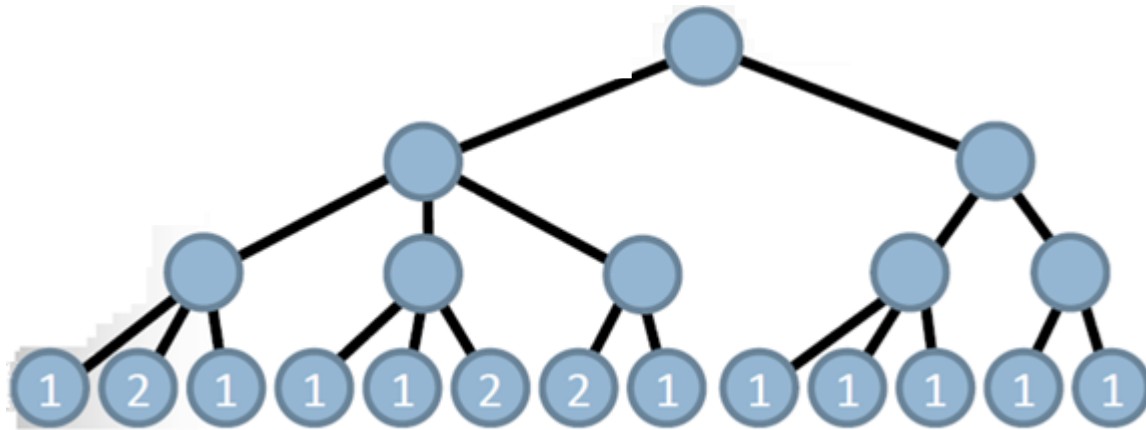
Example:

16 tennis players of 4th round of US Open from different countries

- Serbia: 1
- USA: 2
- Canada: 1
- Japan: 1
- Switzerland: 1
- Spain: 2
- France: 2
- Latvia: 1
- South Africa: 1
- Czech: 1
- Greece: 1
- Russia: 1
- Argentina: 1

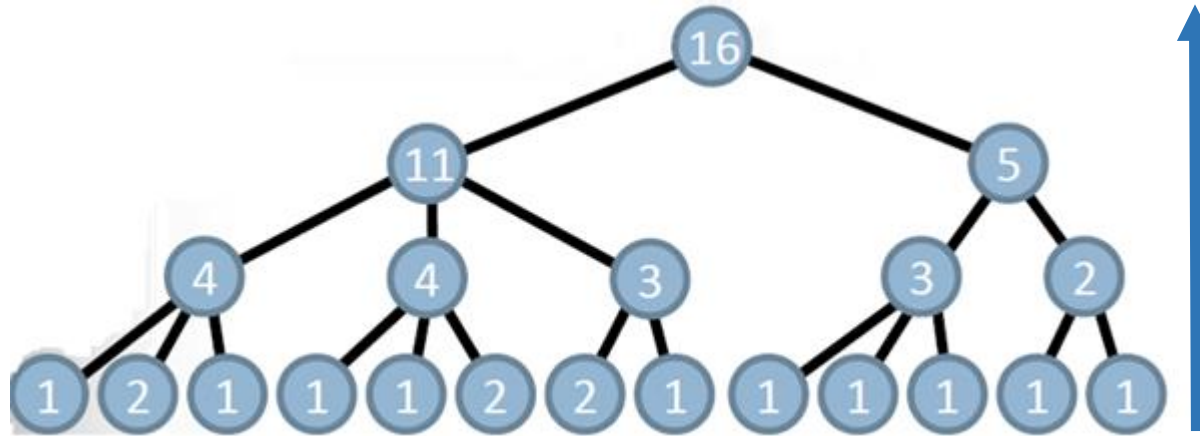


Example: How to construct a Treemap



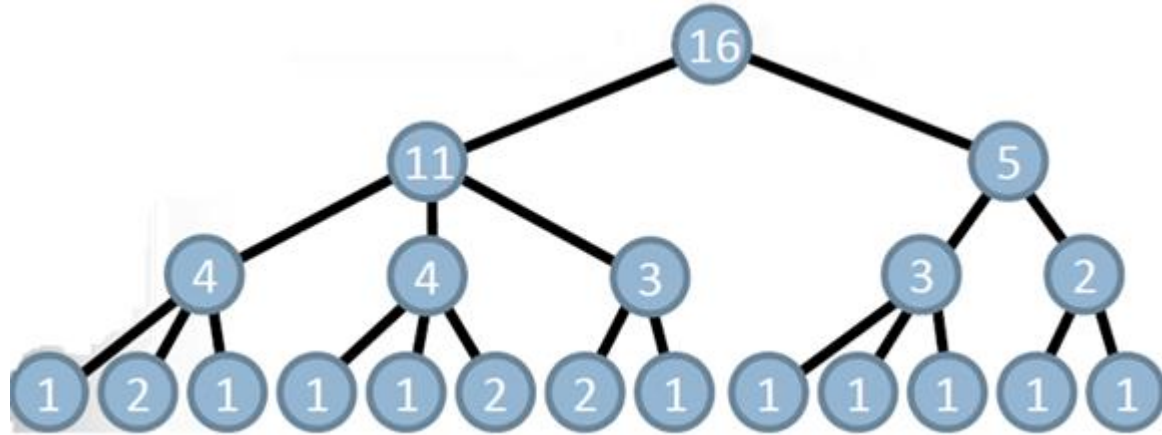
- Construct leaf nodes

Example: How to construct a Treemap



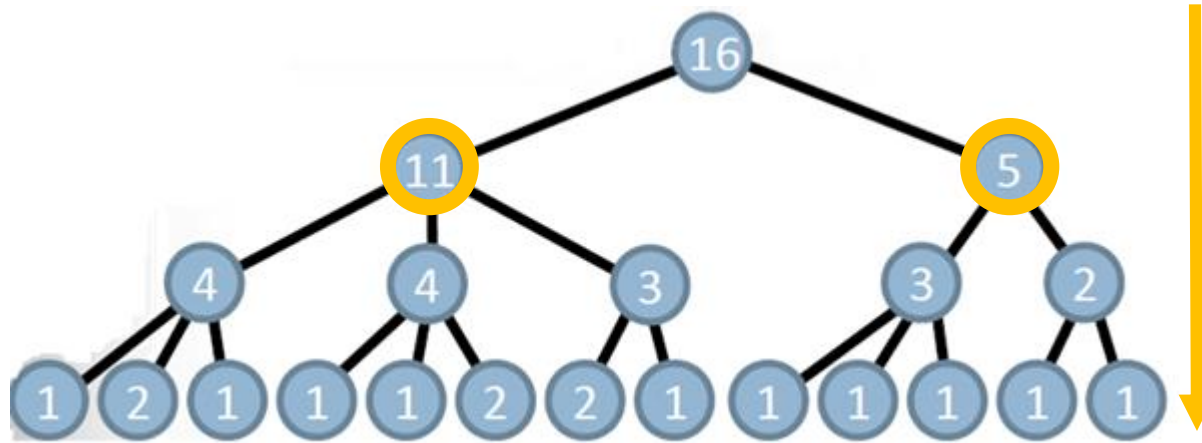
- Bottom-up: Set parents node values to sum of child node values.

Example: How to construct a Treemap

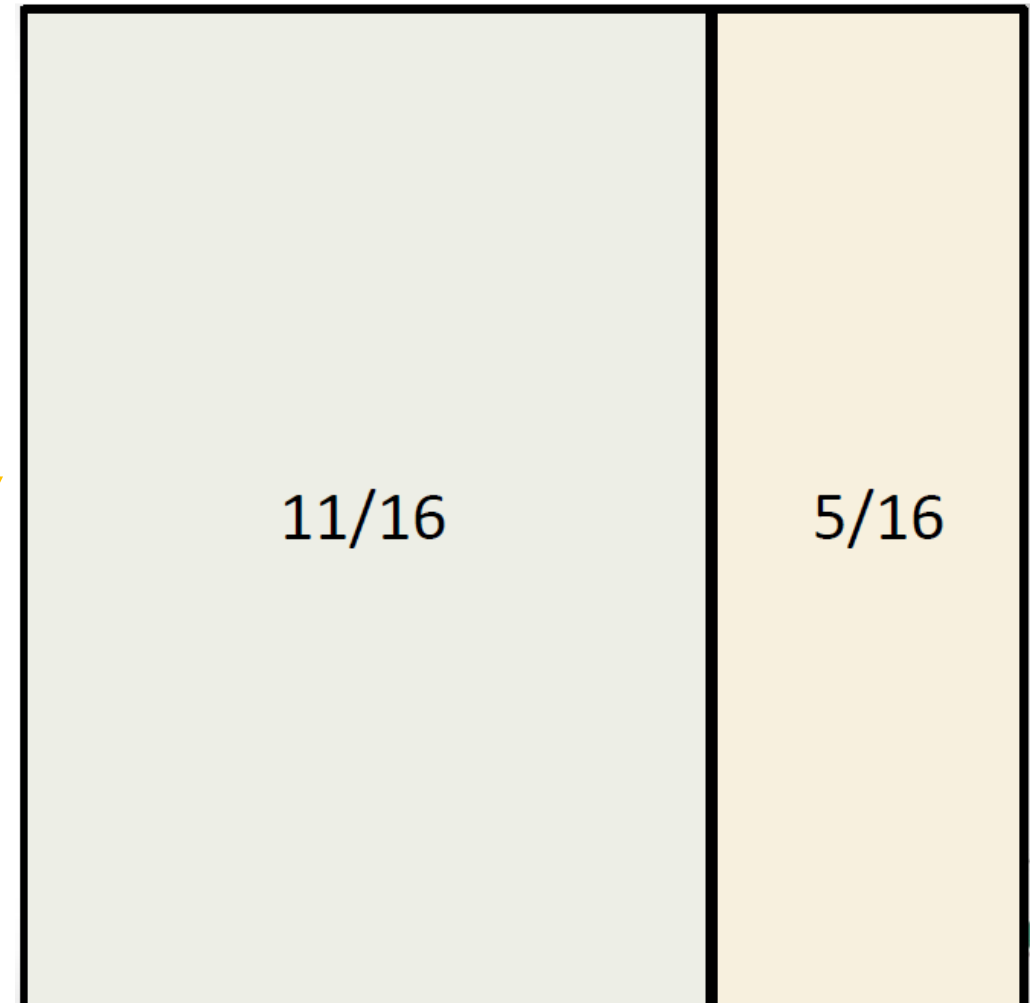


- Top-down: Partition based on current node's value as a portion of parent node's value.

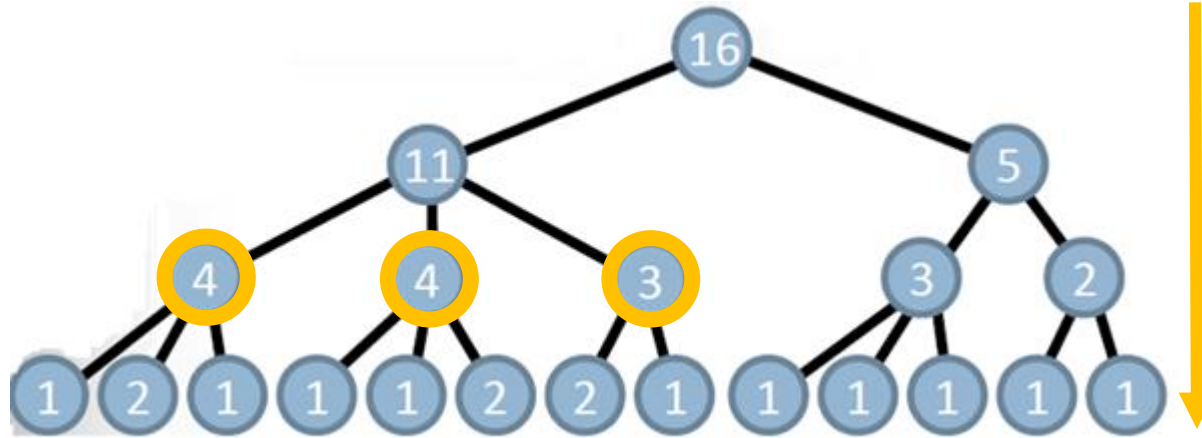
Example: How to construct a Treemap



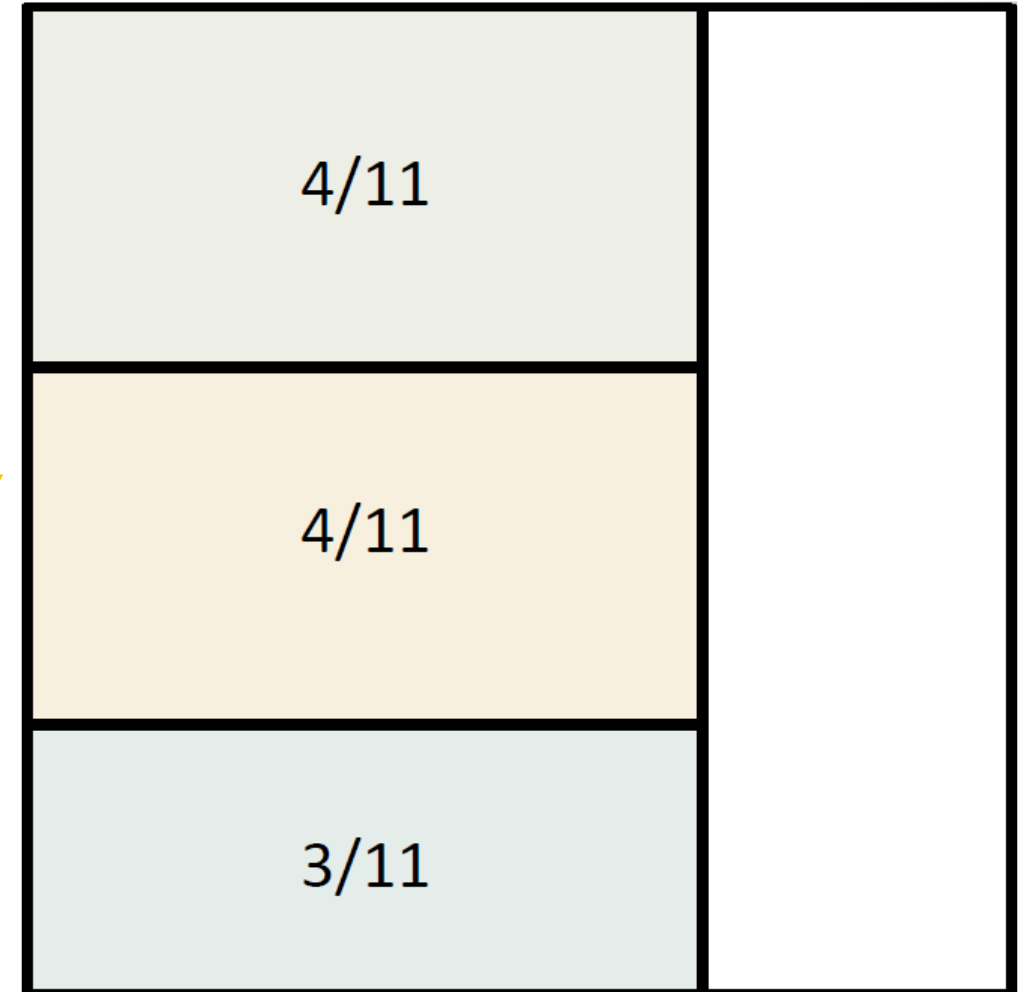
- Top-down: Partition based on current node's value as a portion of parent node's value.



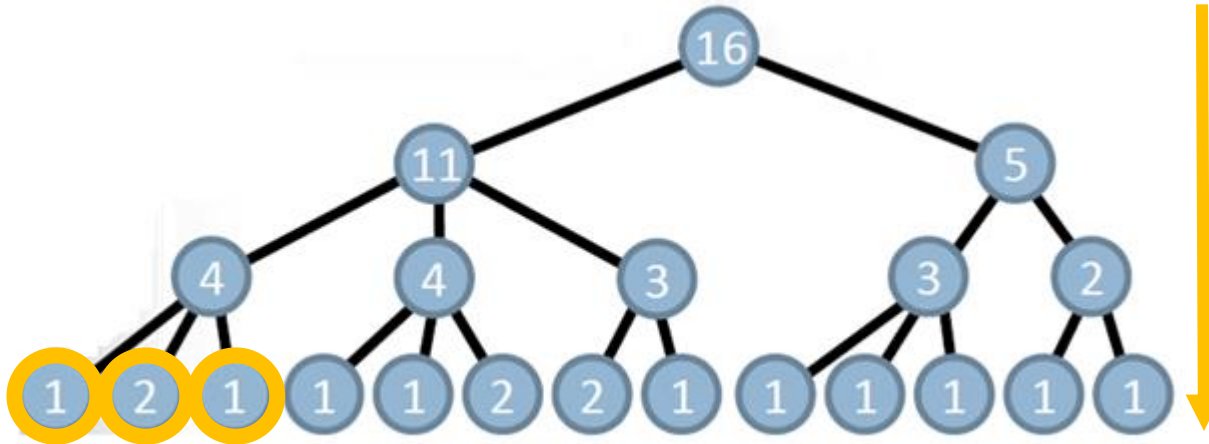
Example: How to construct a Treemap



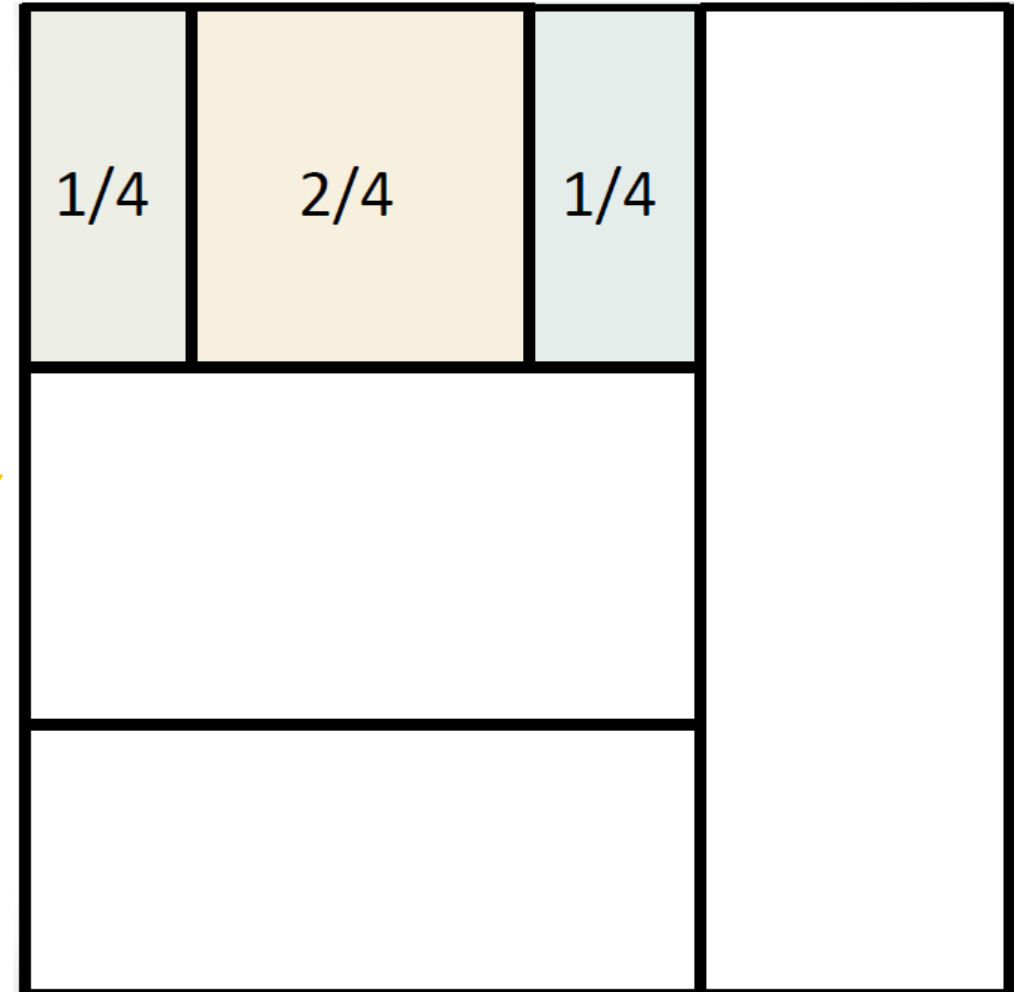
- Top-down: Partition based on current node's value as a portion of parent node's value.



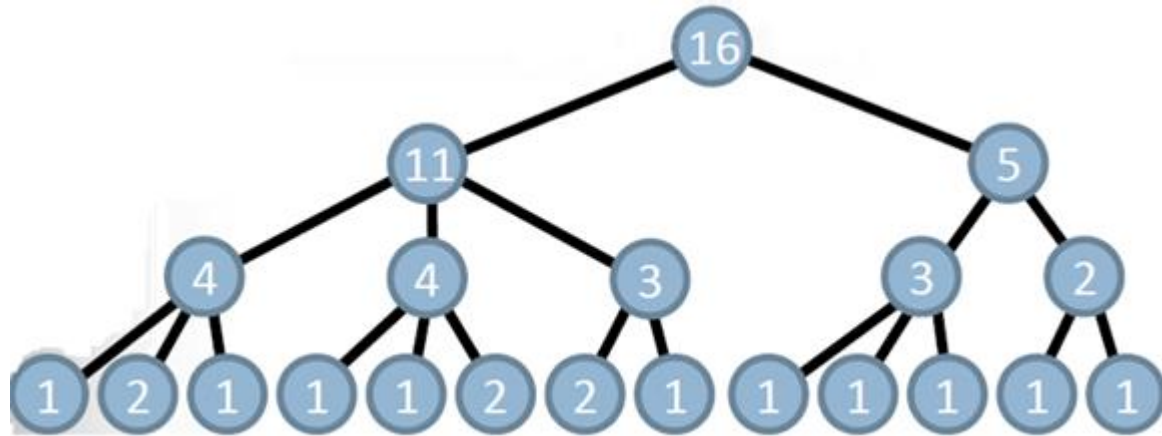
Example: How to construct a Treemap



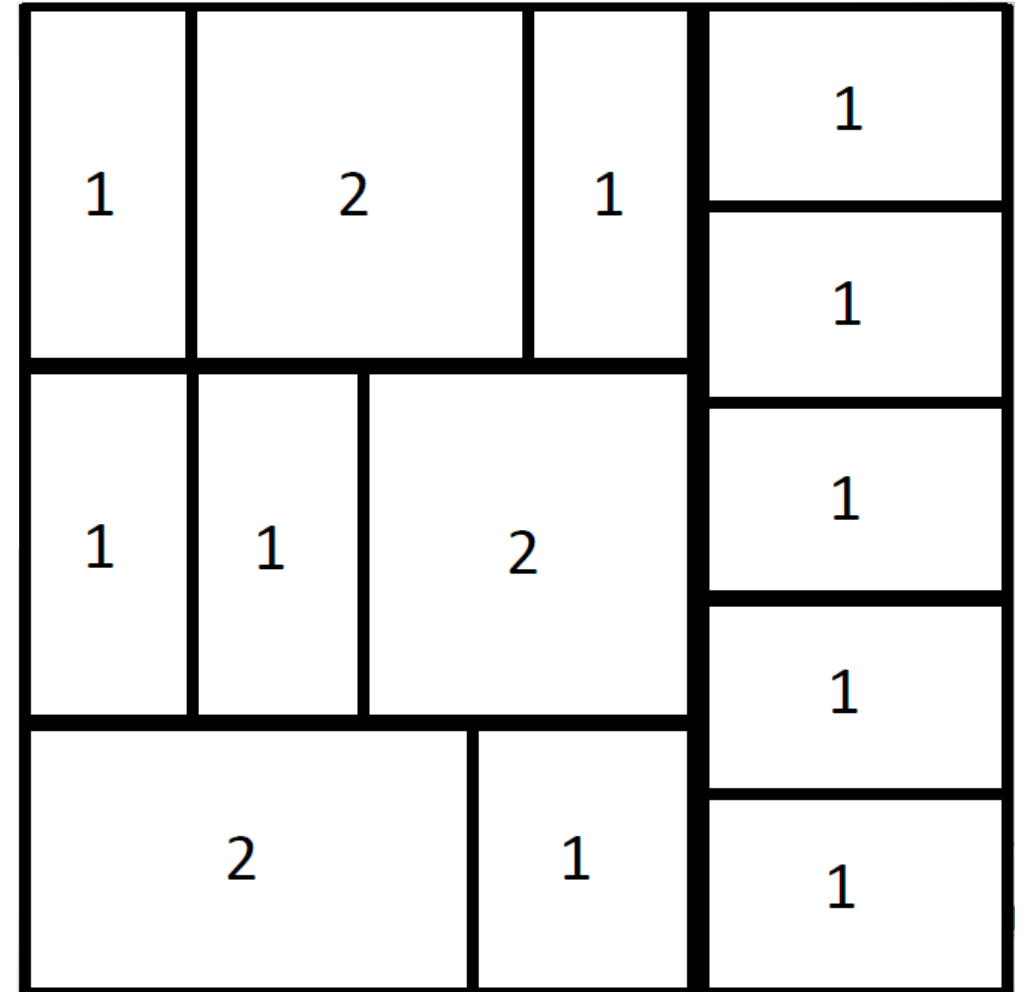
- Top-down: Partition based on current node's value as a portion of parent node's value.



How to construct a Treemap



- Bottom-up: Set parents node values to sum of child node values.
- Top-down: Partition based on current node's value as a portion of parent node's value.



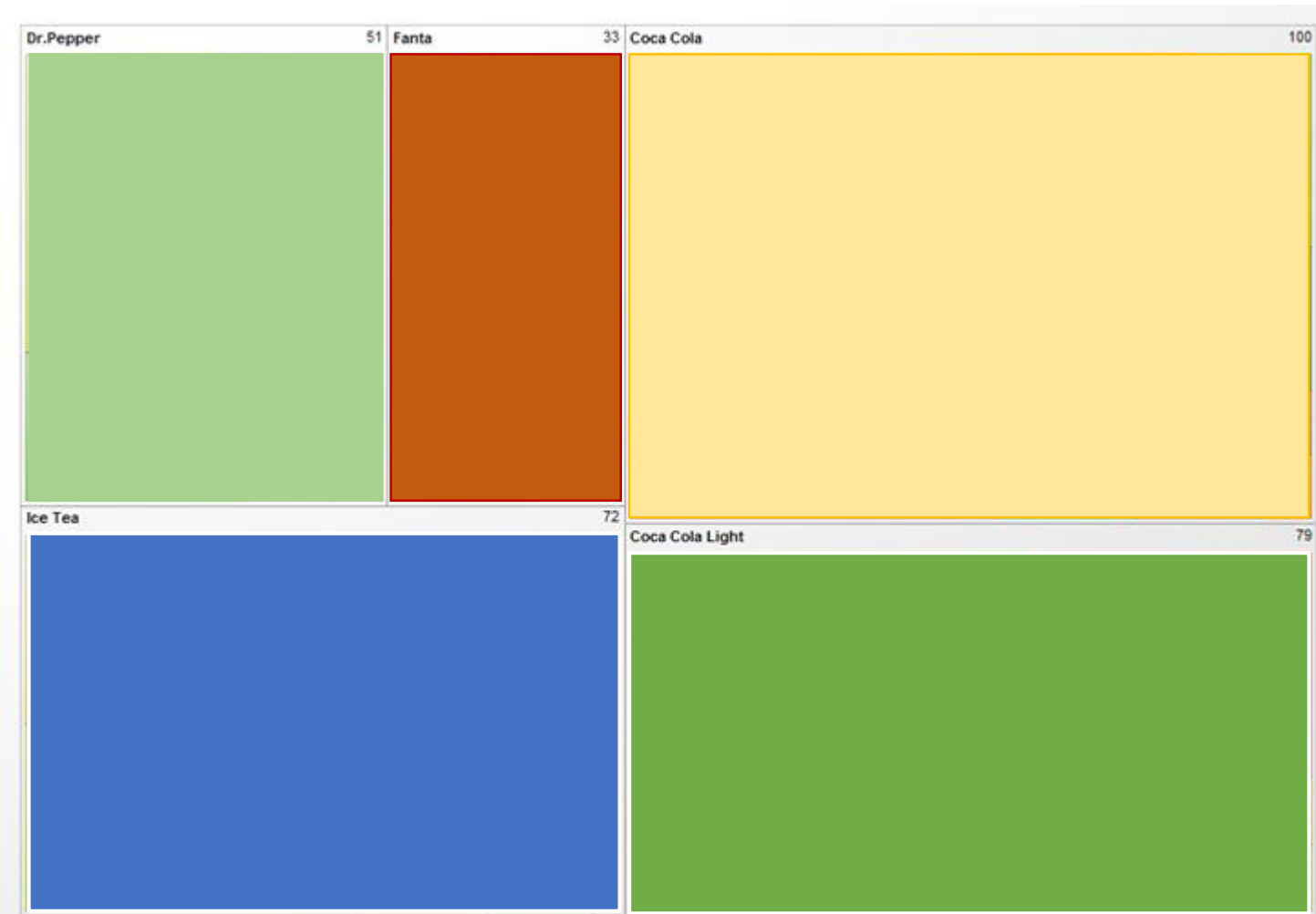
Nested Treemap

- If a treemap appears inside another treemap it is called a ***nested treemap***.



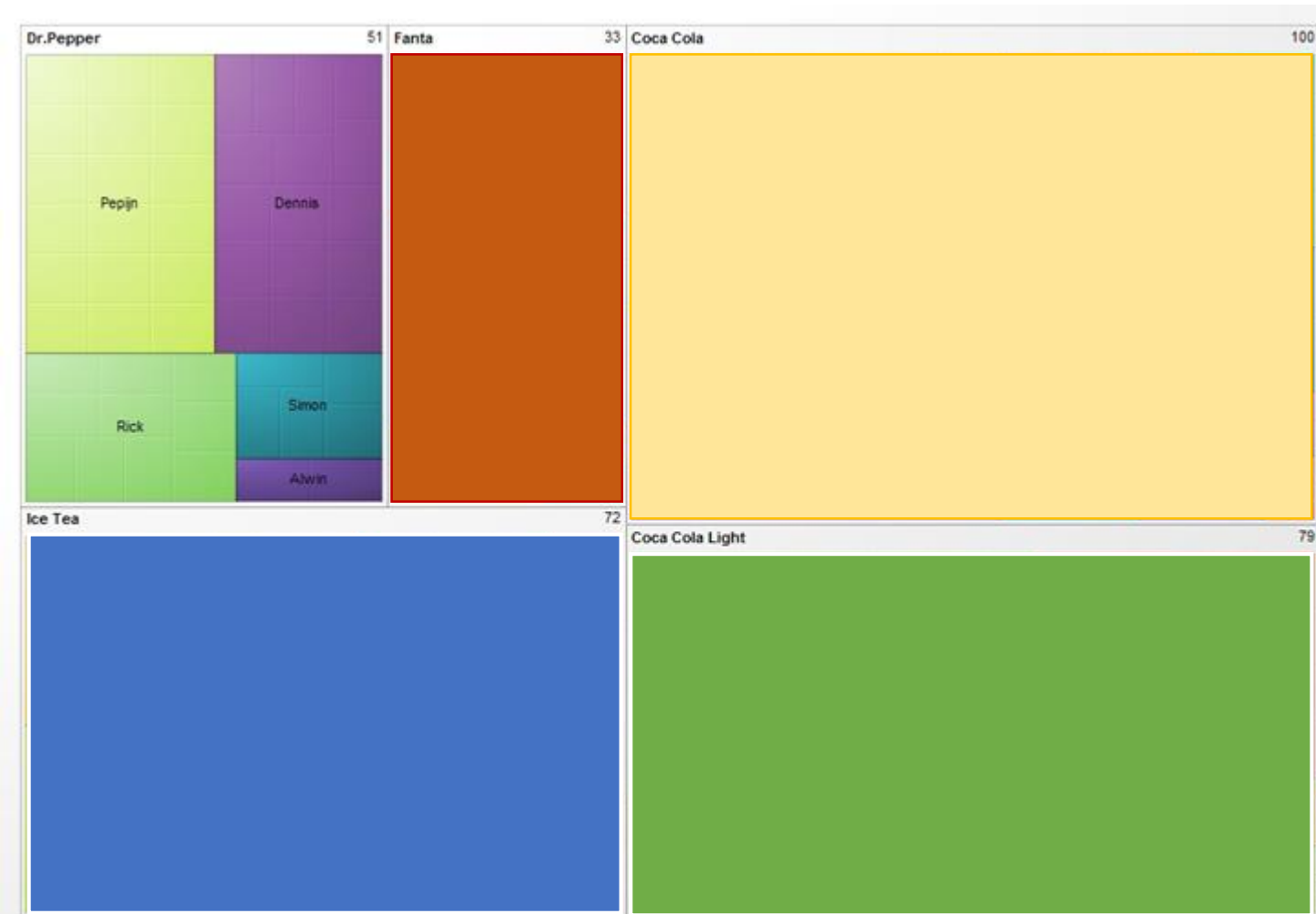
Nested Treemap

- Build the treemap for the higher level first



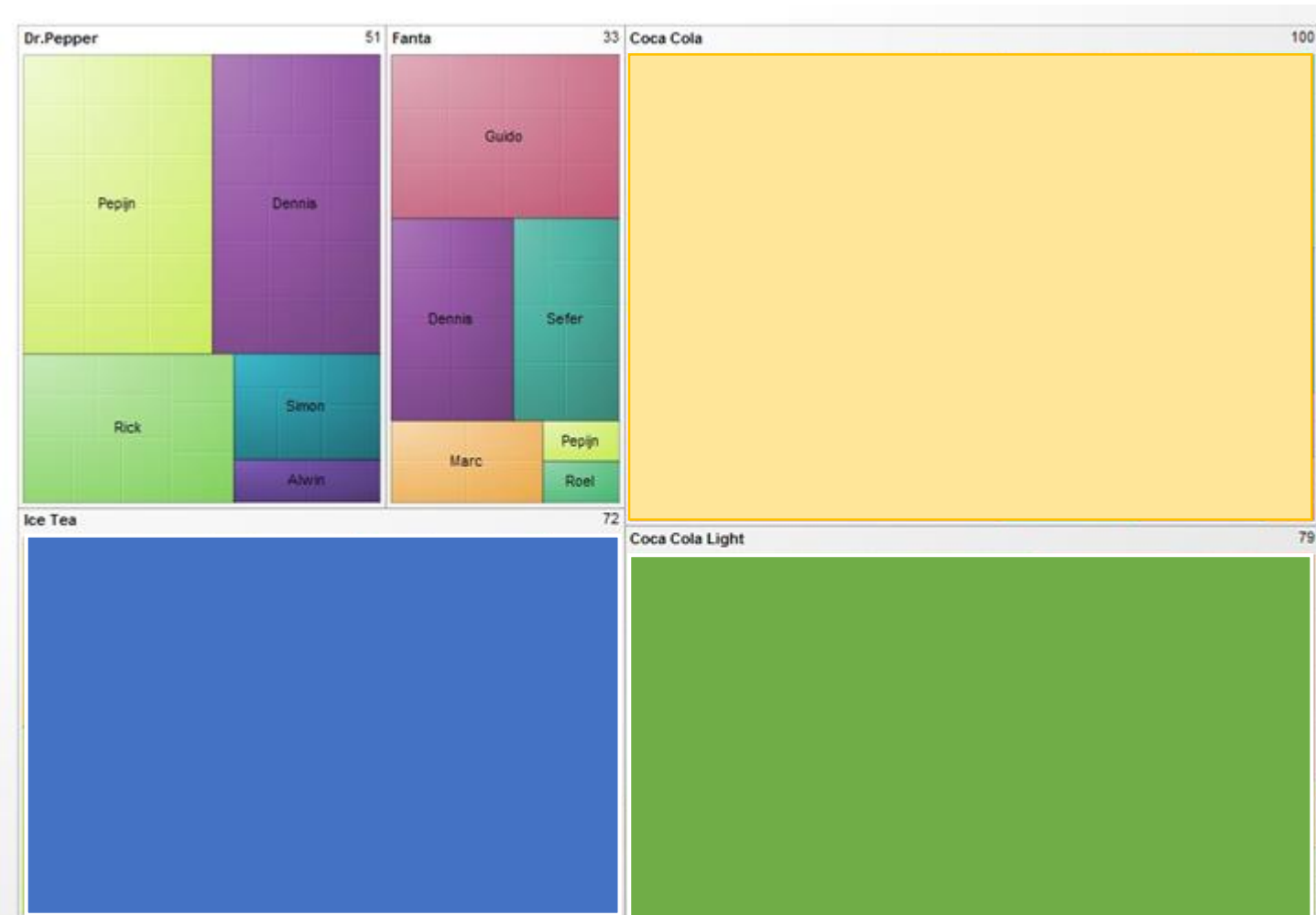
Nested Treemap

- Construct a treemap for each lower level



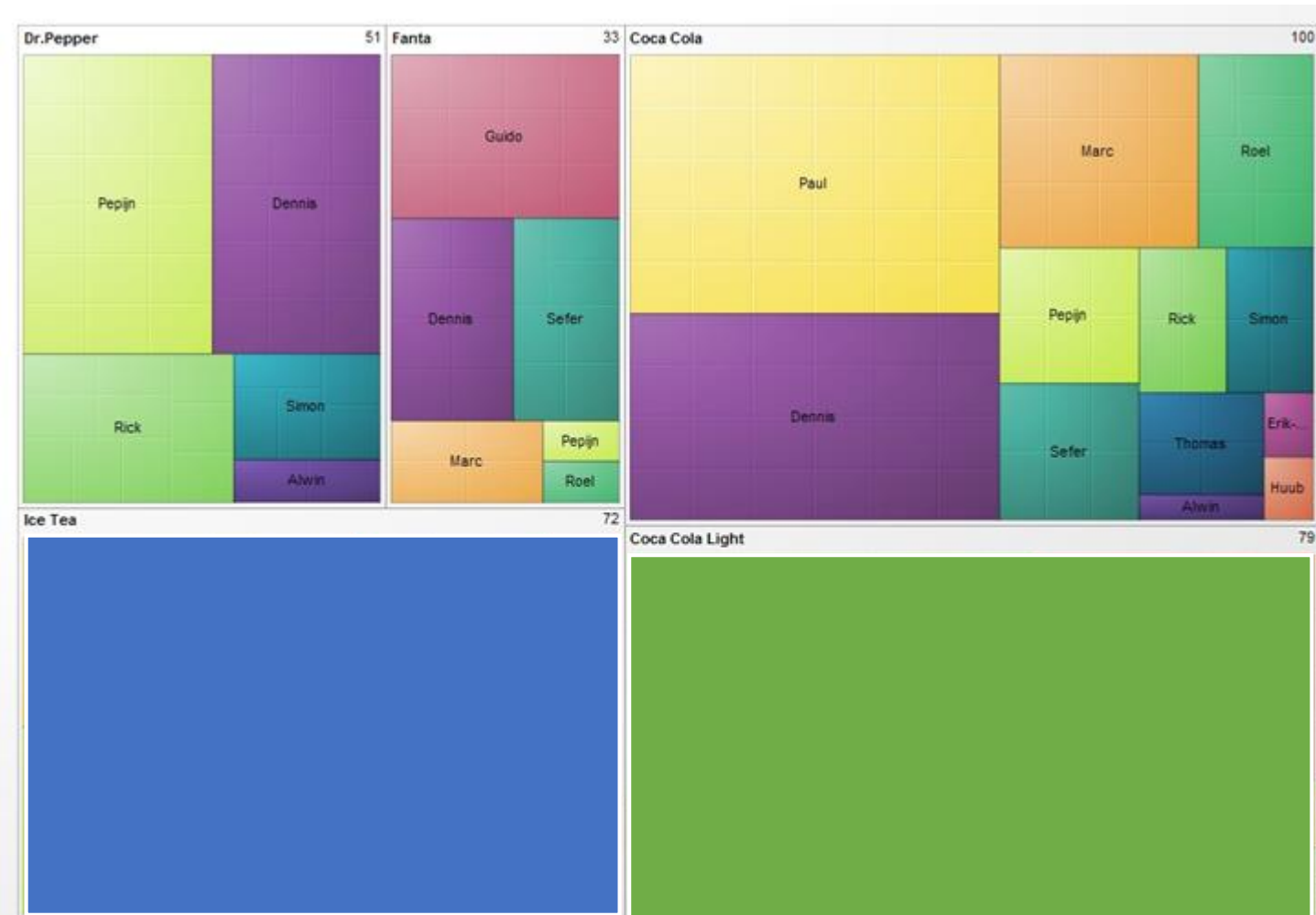
Nested Treemap

- Construct a treemap for each lower level



Nested Treemap

- Construct a treemap for each lower level



Nested Treemap

- Construct a treemap for each lower level



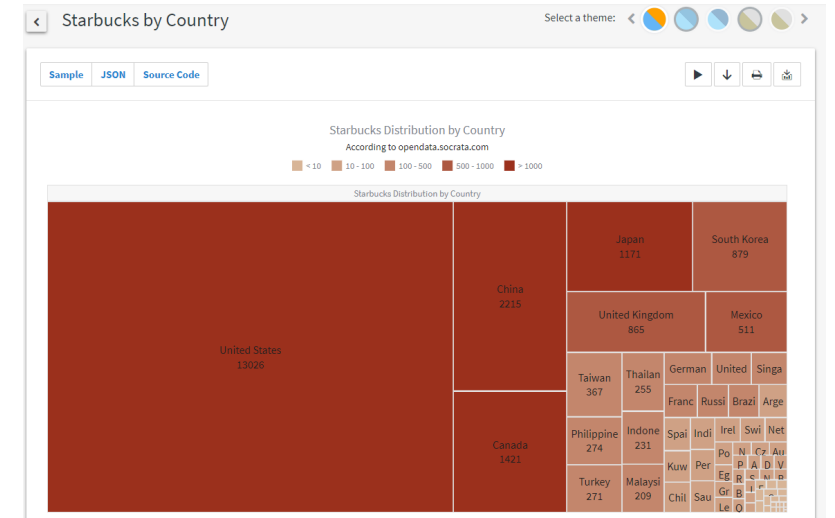
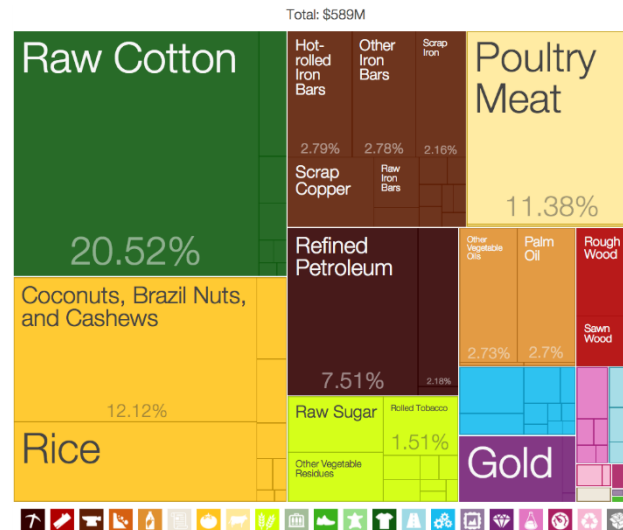
Nested Treemap

- Construct a treemap for each lower level



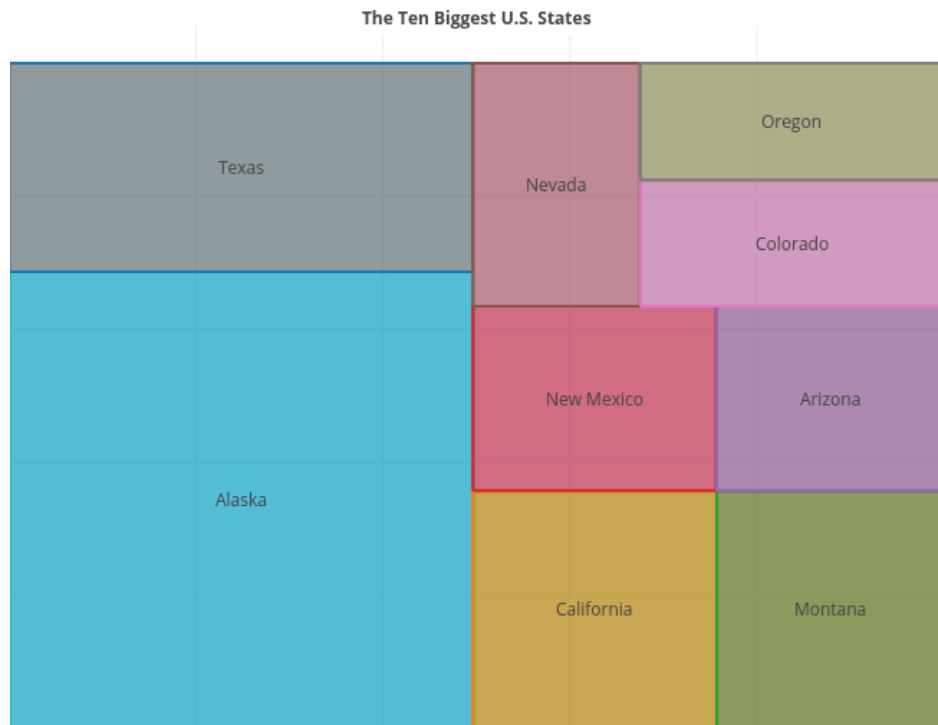
Note: Advantages

- Efficient utilization of display area
- Implicit display of structure
- Overview of entire hierarchy

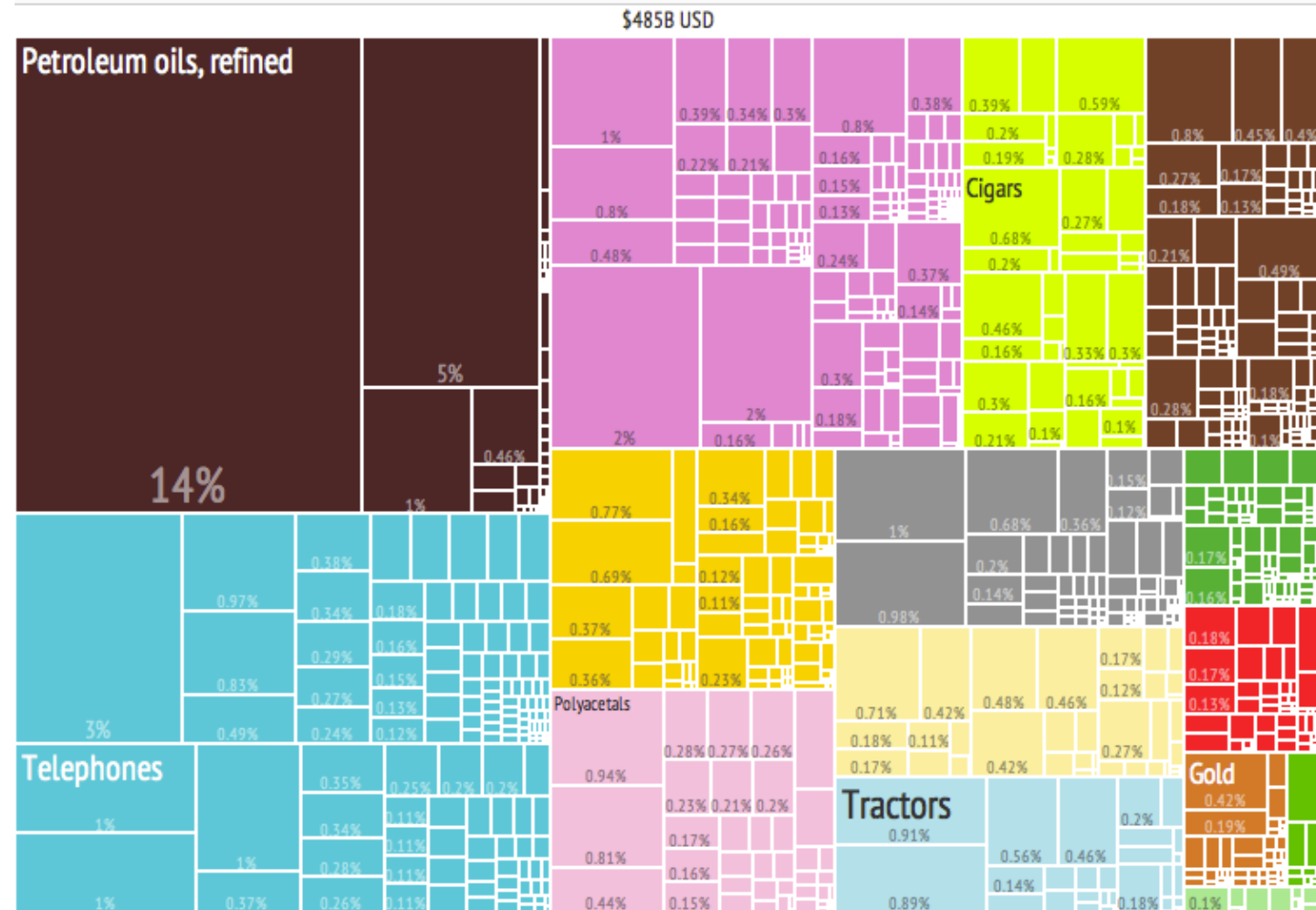


Note: Disadvantages

- The tree map is complicated when there are **many labels**.



What did Netherlands export in 2012?



Next class

- Treemap practice with MATLAB

