



CT – Donut Chart

Insights :

- The **High-income band** dominates the loan distribution, accounting for the **largest portion of the donut**.
- **High-income** customers represent nearly the full **\$1bn** segment, showing that banks lend heavily to this group.
- **The Mid-income band** contributes a moderate share, visibly **smaller** than High-income but still significant in overall loan volume.
- **The Low-income band** has the **smallest** share, representing only a very small fraction of overall loans—indicating limited access or lower demand among this group.
- The distribution shows a clear upward lending bias toward higher-income groups, with a steep drop from High → Mid → Low.
- Visually, the donut emphasizes the strong concentration of loan allocation among High-income individuals.

Steps to Reproduce :

1. Select Donut Chart
 - From Build Visuals, choose Donut Chart
2. Add Data Fields
 - Drag Income Band → Legend / Category.
 - Drag Loan Amount (Sum) → Values.
3. Sort the Chart
 - Click on the visual → More options (...).
 - Select Sort by → Loan Amount.
 - Choose Descending so the largest (High) appears first.
4. Format the Visual → Data Colors
 - Turn Data Colors ON.
 - Assign colors (optional):
 - High → Dark Blue
 - Mid → Orange
 - Low → Light Blue
5. Format the Visual → Data Labels
 - Turn Data Labels ON.

- Select label content:
 - Category
 - Data value
 - Percentage
- Set display units to Billions (bn) for clarity.

6. Donut Options

- Adjust:
 - Inner radius (donut hole size)
 - Label style and position
 - Slice outline (optional)

7. Format the Visual → Title

- Turn Title ON.
- Change to: “Total Loans by Income Band”.

• Customize:

- Font color
- Font size
- Alignment

8. Format → Border / Background (Optional)

- Turn Border ON for a framed appearance.
- Apply Shadow if needed to enhance visibility.