CT – Donut Chart

Insights :

• The **High-income band** has the **highest average loan amount**, around **$0.67M**, showing that high-income borrowers tend to borrow significantly larger sums.

• The **Mid-income band** holds the second-highest share, with an average loan amount of approximately **$0.47M**, indicating moderate borrowing power.

• The **Low-income band** has the **lowest average loan amount**, around **$0.36M**, highlighting a clear decline in loan size as income decreases.

• The pattern reveals that banks **lend progressively smaller amounts** on average from High → Mid → Low income groups.

• The donut chart visually emphasizes the **borrowing capacity differences** among income categories, with High-income customers representing the largest portion of average loan values.

Steps to Reproduce :

1. Select Donut Chart
• From Build Visuals, choose Donut Chart .
2. Add Data Fields
• Drag Income Band → Legend / Category.
• Drag Loan Amount (Average) → Values.
3. Sort the Chart
• Click the visual → More options (…).
• Select Sort by → Average Loan Amount.
• Choose Descending to display the highest average first.
4. Format the Visual → Data Colors
• Turn Data Colors ON.
• Assign colors (optional):
  • High → Pink
  • Mid → Orange
  • Low → Blue
5. Format the Visual → Data Labels
• Turn Data Labels ON.
• Enable:

- Category
- Data value
- Percentage (optional)
  - • Set display units to Millions (M).

6. Donut Options

• Adjust:
- Inner radius
- Label position and size
- Slice border (optional)

7. Format the Visual → Title

• Turn Title ON.

• Set title: "Average of Bank Loans by Income Band".

• Customize:
- Font size
- Font color
- Alignment

8. Format → Border / Background (Optional)

• Add Border or Shadow to enhance visual separation.