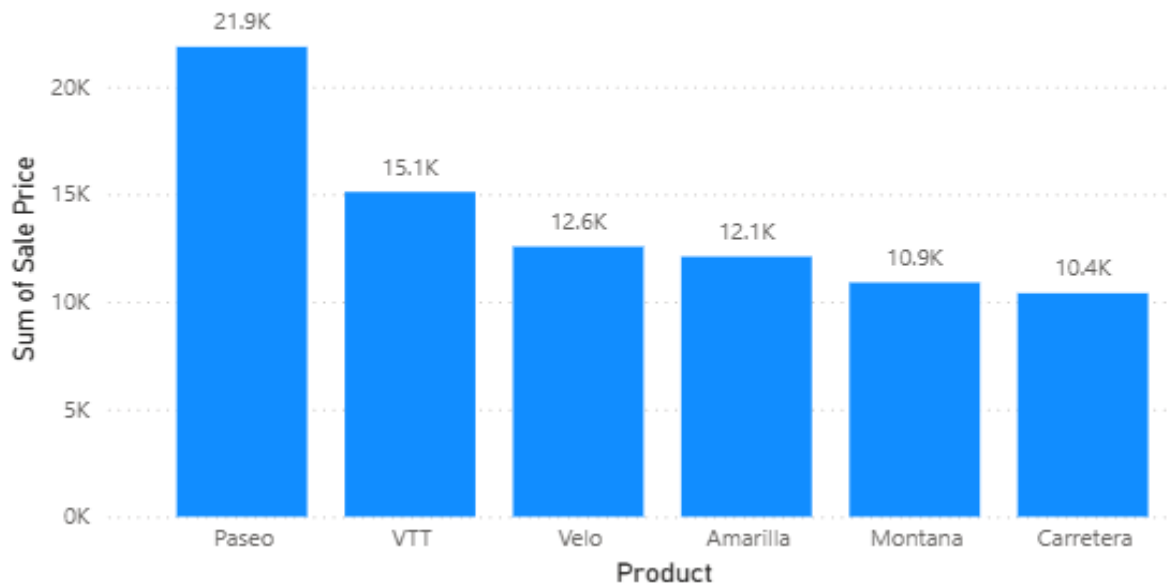


Sum of Sale Price by Product



CT – Clustered Column Chart

Insights:

- **Paseo** is the top-performing product, achieving the highest sales of **21.9K**, indicating strong customer preference and demand.
- **VTT** ranks second with **15.1K** in sales, showing consistent performance across the category.
- **Velo** and **Amarilla** follow closely with **12.6K** and **12.1K**, reflecting moderate but steady sales.
- **Montana** records **10.9K** in sales, slightly outperforming Carretera.
- **Carretera** shows the lowest sales value of **10.4K**, suggesting an opportunity for promotional or pricing adjustments.

Steps to Reproduce:

1. Create Base Visualization:
 - Select Clustered Column Chart from the Build Visuals pane.
 - Add Product to the X-axis.
 - Add Sum of Sale Price to the Y-axis.
2. Format the X-axis:
 - Go to Format Visual → X-axis.
 - Turn Title ON and rename it to Product.
 - Customize the font style, size, and color.
 - Enable Value labels for better clarity.

3. Format the Y-axis:
 - Go to Format Visual → Y-axis.
 - Turn Title ON and rename it to Sum of Sale Price.
 - Adjust the range and value format for readability.
 - Modify font style, size, and color for consistency.
4. Adjust Gridlines:
 - Navigate to Gridlines under the Format Visual pane.
 - Turn Major gridlines ON to make value comparison easier across bars.
 - Optionally, turn Minor gridlines OFF for a cleaner look.
 - Customize line color, style, and transparency for subtle visibility.
5. Enable Data Labels:
 - Go to Data Labels section.
 - Turn ON Data Labels.
 - Set Position to Inside End or Center for clarity.
 - Adjust text color and size for visibility.
6. Add Chart Title:
 - Go to Format Visual → General → Title.
 - Turn ON the Title and enter: “Sum of Sale Price by Product.”
 - Customize font size, color, and alignment for emphasis.