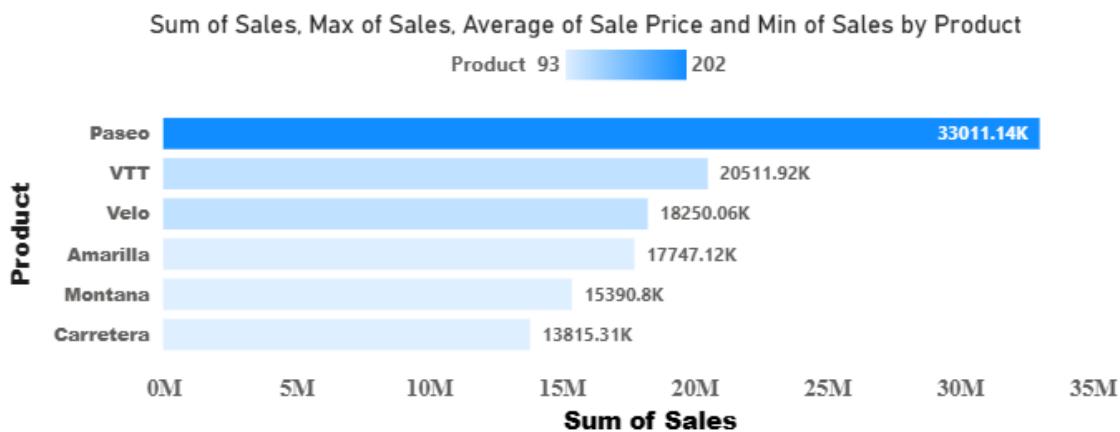


Date : 20-11-2025 (Day – 17)



CT – Bar Chart

Insights:

- **Paseo** records the highest total sales at **33,011.14K**, making it the strongest performing product in the segment.
- **VTT** follows with **20,511.92K**, showing strong demand but still significantly behind Paseo.
- **Velo (18,250.06K)** and **Amarilla (17,747.12K)** form the middle tier with closely grouped sales values.
- **Montana (15,390.8K)** and **Carretera (13,815.31K)** contribute the lowest sales among the products.
- The difference between the highest and lowest products suggests **a clear performance gap**, with **Paseo** strongly outperforming others.
- Opportunity exists to **increase market performance** for **lower-selling products** like **Carretera** and **Montana**.

Steps to Reproduce:

1. Select a Bar Chart
 - From the Build Visuals pane, choose the Bar Chart visualization.
2. Assign Data Fields
 - Product → Y-axis
 - Sum of Sales → X-axis
3. Format the X-Axis
 - Go to Format Your Visual → X-Axis Options available:
 - Change font color
 - Change font size
 - Change font style
 - Turn Value ON
 - Enable Title and update font properties (font size, color, style)
4. Format the Y-Axis
 - Go to Y-Axis

Options available:

- Adjust Range
- Turn Values ON
- Turn Title ON and set font properties

5. Format Gridlines

- Go to Gridlines
- Turn Horizontal gridlines OFF to keep the chart clean

6. Format Bar Colors

- Go to Columns / Bars
- Select colors as needed for visual consistency

7. Apply Conditional Formatting

- Go to Format Your Visual → Columns
- Enable Conditional Formatting
- Choose rules such as:
 - Based on Sum of Sales
 - Higher values shown in a darker shade
 - Lower values shown in a lighter shade
- This highlights product performance differences visually

8. Add Border

- Turn Border ON to outline the chart area

9. Enable Data Labels

- Turn Data Labels ON
- Select the label position
- Modify label font style, size, and color

10. Adjust Value Display Formatting

- Turn Value ON
- Format font size, color, and style as needed

11. Chart Title Setup

- Go to General → Title
- Turn Title ON
- Format font style, size, alignment, and color
- Save the final visual