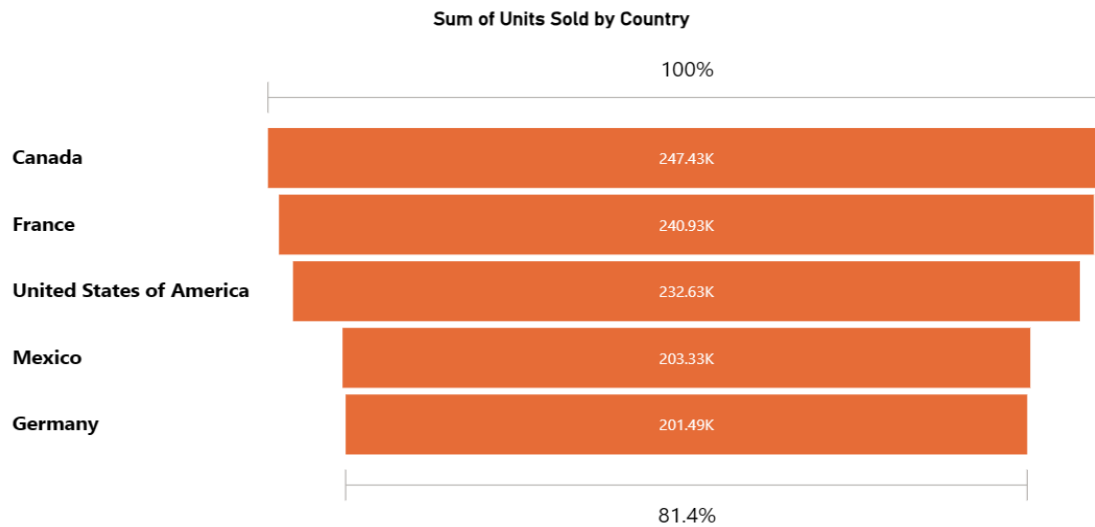


Date : 12-11-2025 (Day – 09)



CT – Funnel Chart

Insights:

- **Canada** leads the funnel with the highest units sold at **247.43K**, marking it as the top-performing country.
- **France** follows closely with **240.93K**, showing a marginal drop of around 2.6% from Canada.
- **United States of America** ranks third with **232.63K**, maintaining strong sales contribution.
- **Mexico** and **Germany** record **203.33K** and **201.49K** units sold respectively, showing a noticeable decline compared to the top countries.
- The funnel narrows from **100% (Canada)** to **81.4% (Germany)**, indicating a gradual decrease in units sold across the countries.

• Steps to Reproduce:

1. Select **Funnel Chart** from the Build Visuals pane.
2. Drag **Country** to the Category field and **Sum of Units Sold** to the Values field.
3. In **Format Your Visual**, go to Data Labels:
 - Turn on Data Labels to display units sold.
 - Customize font color, size, and style.
4. Go to the **Category** section:
 - Adjust font size, color, and alignment for country names.
5. In **General** → **Title**:
 - Turn on the Title and customize font size, color, and alignment.
6. In **Background** settings:
 - Add or adjust background color for better visibility.
7. Review and fine-tune funnel spacing and width for a balanced layout.
8. Save the visualization once all formatting and design adjustments are complete.