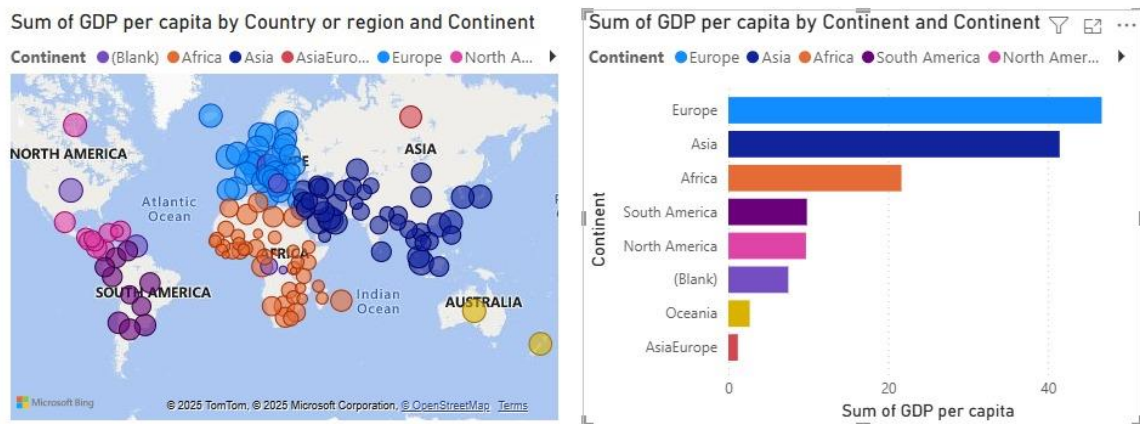


- Date: 7-11-2025



## Capita Analysis by Continent and Country/Region

### Insights:

- Europe leads in total GDP per capita, with the highest bar value slightly above 40, indicating strong economic performance across its countries.
- Asia follows closely behind Europe, showing significant economic contribution, especially from major economies like China, Japan, and India.
- Africa ranks third, reflecting growing but still developing economic conditions.
- South America and North America show moderate GDP per capita sums, with North America surprisingly lower than expected.
- The (Blank) category likely represents unclassified or missing data, contributing minimally.
- Oceania and AsiaEurope have the lowest GDP per capita sums, suggesting limited data or smaller economies.
- The world map visualization effectively shows geographic distribution, with colored circular markers representing each continent, aiding in visual comparison.
- The legend helps distinguish continent categories: Africa (orange), Asia (dark blue), AsiaEurope (red), Europe (blue), North America (pink), Oceania (yellow), South America (purple).

### Steps to Reproduce the Visuals

- World Map: "Sum of GDP per capita by Country or region and Continent"
- Select Map from the Build Visuals pane.
- Assign Country or region to Location.
- Assign Sum of GDP per capita to Size.
- Assign Continent to Legend.

- Horizontal Bar Chart: "Sum of GDP per capita by Continent and Continent"
- Select Clustered Bar Chart from the Build Visuals pane.
- Assign Continent to Y-axis.
- Assign Sum of GDP per capita to X-axis.
- Assign Continent to Legend.
- Format Your Visuals
- X-axis (Bar Chart)
- Turn ON Title and customize font style, size, and color.
- Turn ON Value and adjust font settings for clarity.
- Y-axis (Bar Chart)
- Turn ON Title and Value radio buttons.
- Customize font color, style, and size.
- Gridlines
- Turn OFF horizontal gridlines for cleaner presentation.
- Bars (Columns)
- Assign colors to each continent:
- Africa – Orange
- Asia – Dark Blue
- AsiaEurope – Red
- Europe – Blue
- North America – Pink
- Oceania – Yellow
- South America – Purple
- (Blank) – Gray or Neutral
- Turn ON Border and Data Labels.
- Set Data Label Position: Inside End or Center.
- Customize font for Value labels.
- General Settings
- Turn ON Title for the chart.
- Set chart title: "Sum of GDP per capita by Continent and Country/Region"
- Customize font style, color, size, and alignment.