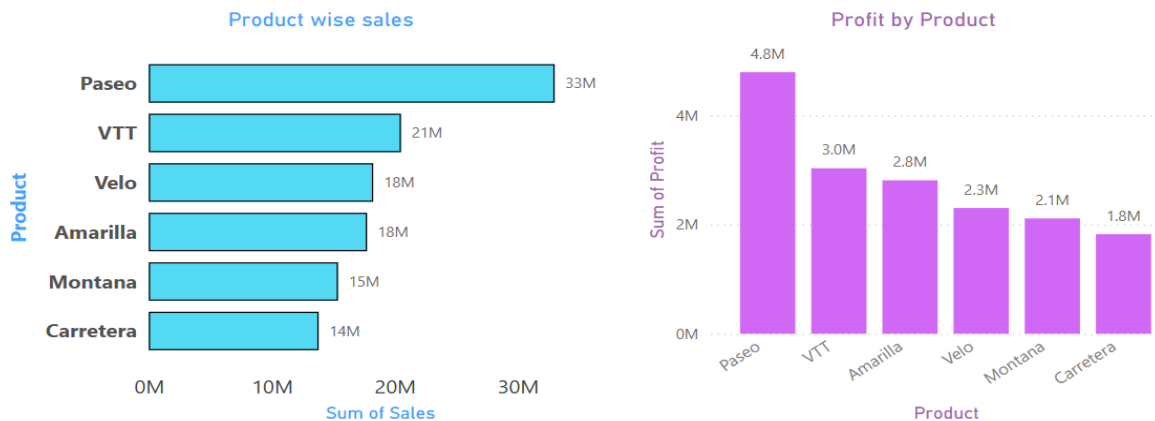Date: 4-11-2025

Product wise Sales (Bar Chart)

Insights: • Paseo leads with the highest sales of 33M, showing strong product demand.
• VTT follows with 21M, while Velo and Amarilla both report solid sales of 18M each.
• Montana (15M) and Carretera (14M) contribute smaller but consistent shares.
• Paseo's performance stands out significantly, indicating it is a key product in the lineup.

Steps to reproduce:

1. Select the **Stacked Bar Chart** visual from Build Visuals.
2. Pass **Product** to the Y-axis and **Sales** to the X-axis.
3. In the Format Visual pane:
  • Change font style, size, and color for both axes.
  • Turn on the value labels and adjust font color, size, and style.
  • Turn on the Title and customize its font color, style, and alignment.
4. Under Gridlines, turn off Horizontal Gridlines.
5. Go to Columns, choose the bar color (e.g., cyan).
6. Turn on Border and Data Labels options.
7. In General section, turn on the Title and set color, size, and alignment.

Profit by Product (Column Chart)

Insights: • Paseo generates the highest profit of 4.8M, reinforcing its strong sales performance.
• VTT and Amarilla follow with 3.0M and 2.8M profits respectively.
• Velo (2.3M), Montana (2.1M), and Carretera (1.8M) show moderate profitability.
• The profit trend mirrors sales, highlighting Paseo as the most profitable product.

Steps to reproduce:

1. Select the **Clustered Column Chart** visual from Build Visuals.
2. Pass **Product** to the X-axis and **Profit** to the Y-axis.
3. In the Format Visual pane:
  • Customize font size, color, and style for axes and title.
  • Turn on Data Labels and adjust label format and placement.
  • Modify the bar color (e.g., purple) for better visual distinction.
4. Adjust Gridlines and Borders as needed.
5. In General section, enable and format the chart title appropriately.