

AI Advancements

- 1) Rule-based Models (1990 - 2012)**
- 2) Deep Learning Models (2012 - 2021)**
- 3) Prompt-based Models (2021 - present) [Most relevant to us]**

Two decades ago...

Rule-based models

- Example Goal: Read a movie review and tell if it is **positive** or **negative**

If “good” in review, positive
If “not good”, negative
If “not so good”, negative
If “bad”, negative
If “hilarious”, positive
Ignore “a, an, the, of”
.
.



“RRR is hilarious”
“RRR is bad”
“RRR is hilariously bad”
“RRR is bud”

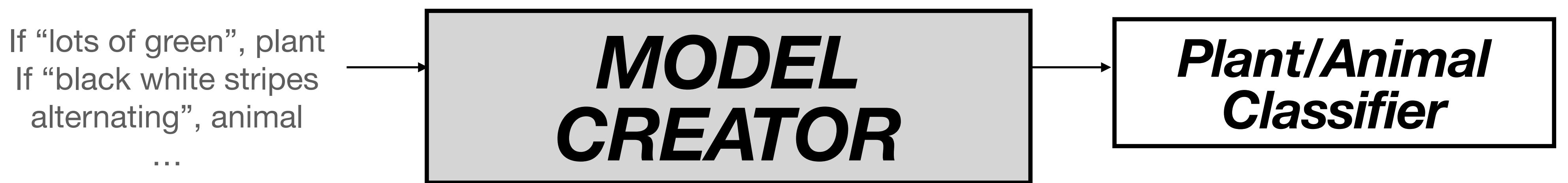


positive
negative
???
positive

Two decades ago...

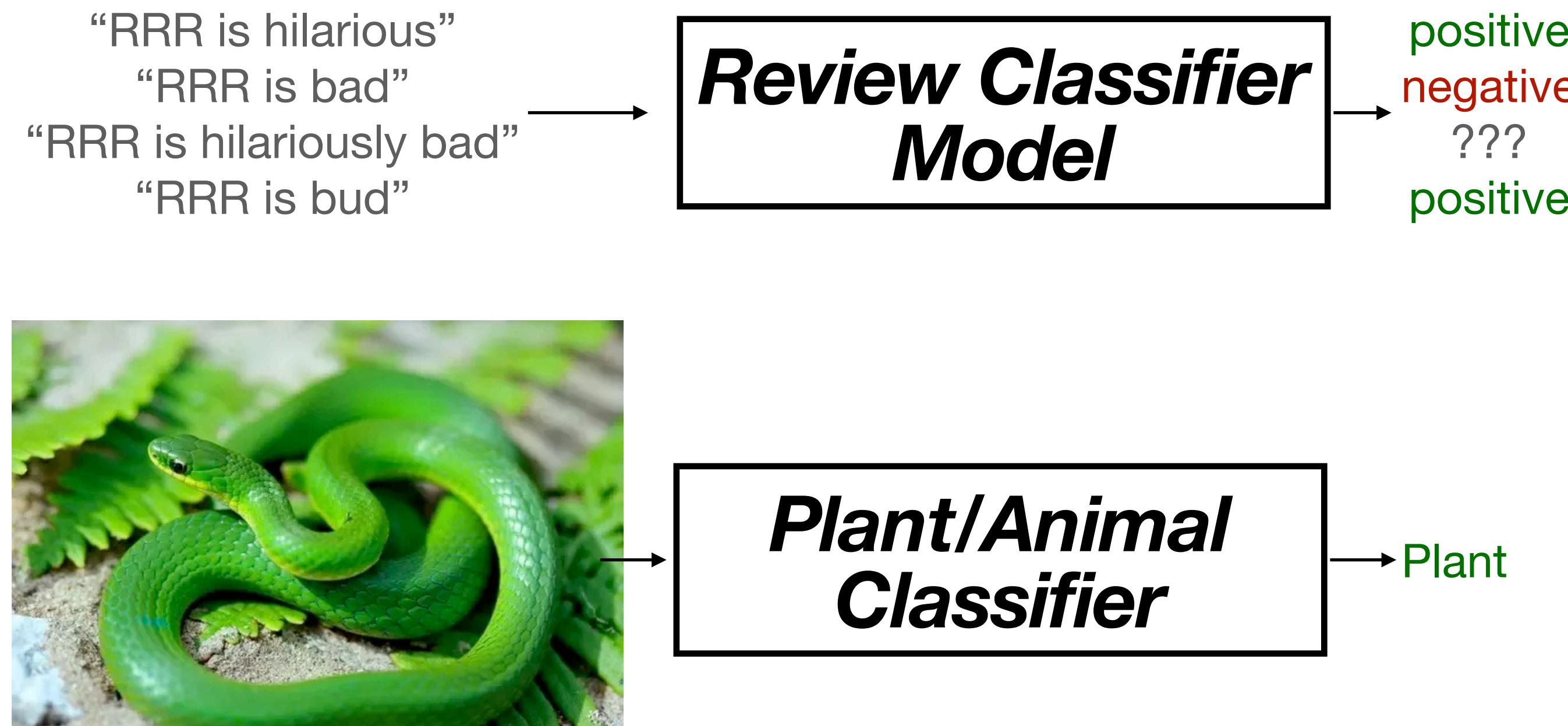
Rule-based models

- Example Goal: tell if the image input is plant or animal



Two decades ago...

Rule-based models → *no meaning-making skills*



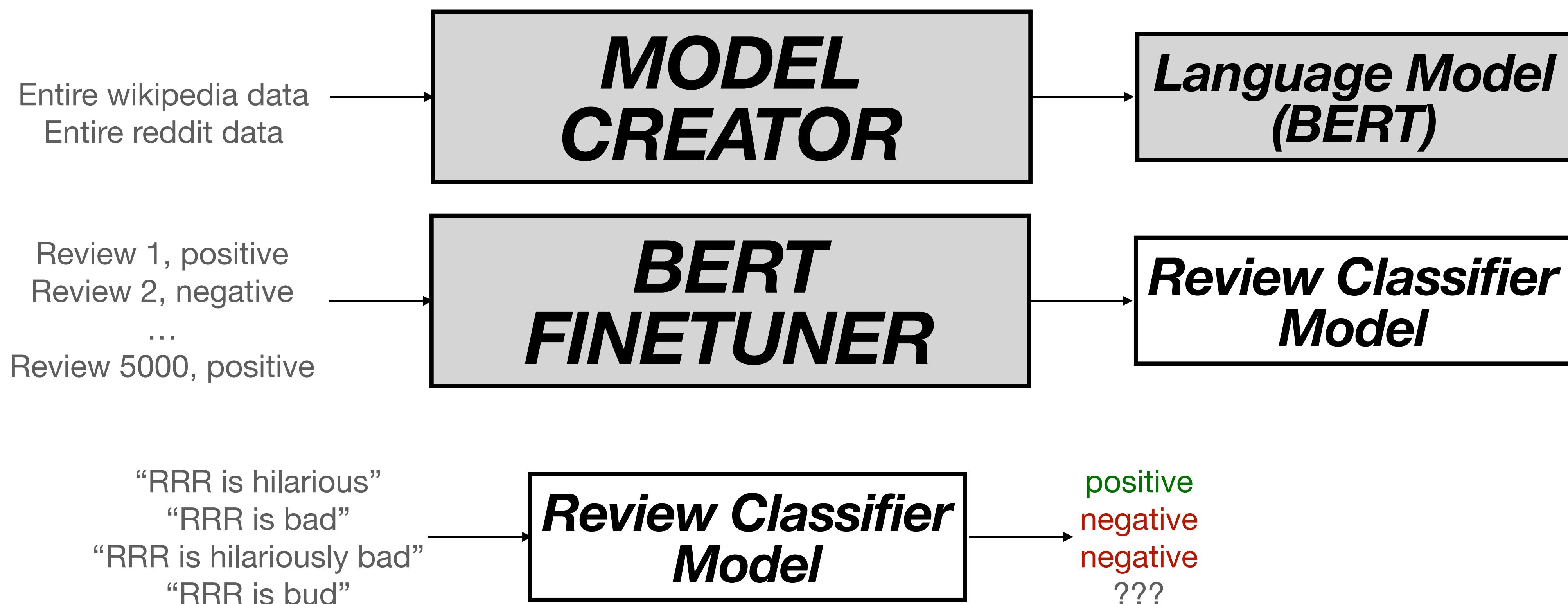


from transformers import BertModel

Five years ago...

Deep Learning models

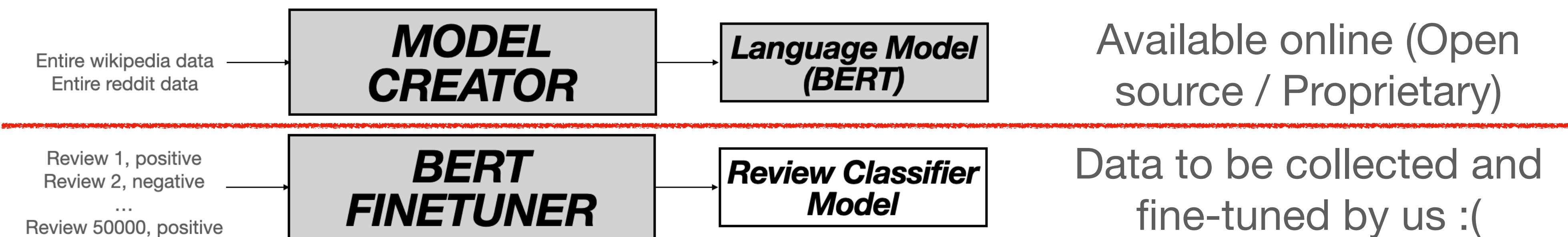
- Example Goal: Read a movie review and tell if it is **positive** or **negative**



Five years ago...

Deep Learning models → *acquire meaning-making skills!*

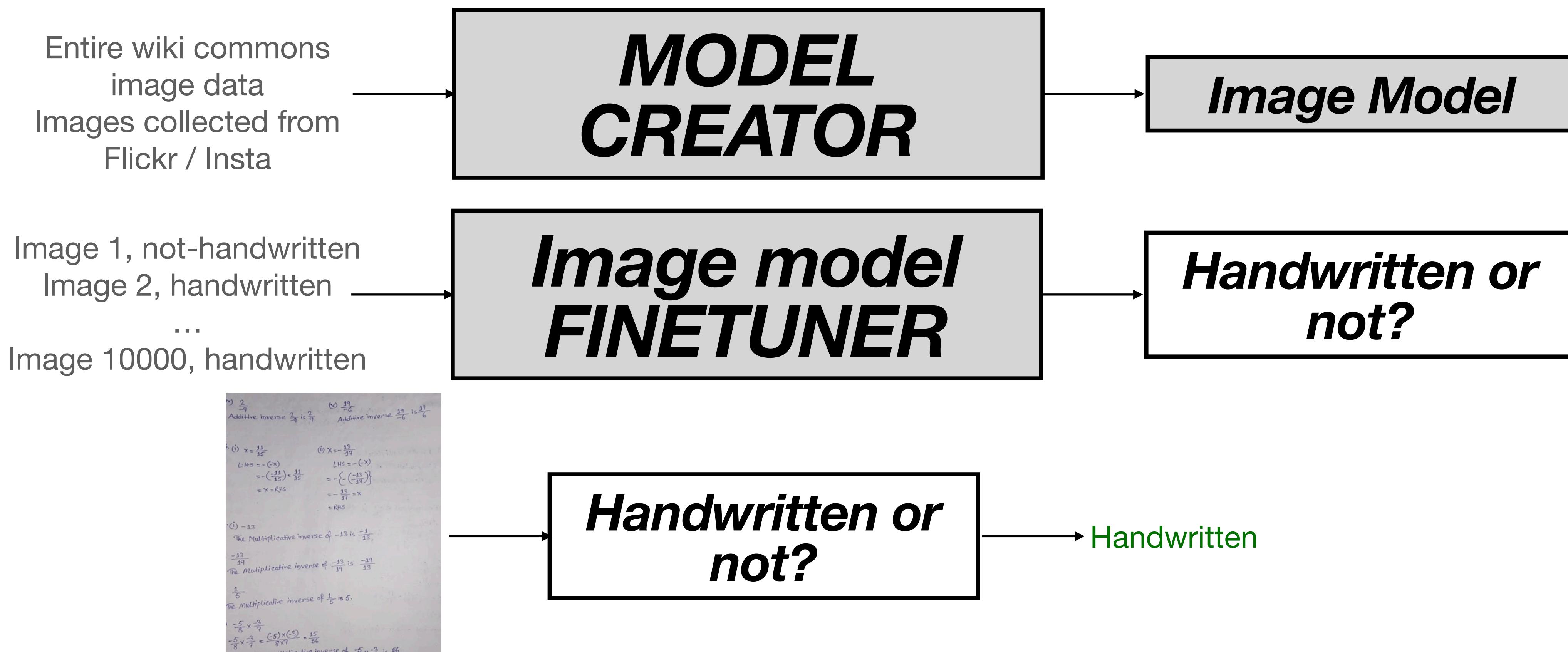
- BERT knows that “good, great, nice, very good” have similar meaning!
- Fine-tuning helps to match our requirement
 - Say you want to translate, collect 10k+ samples! “Aap kaise hai -> how are you”, “Bahar kaise jana hai -> how to go outside”



Five years ago...

Deep Learning models -> *acquire meaning-making skills!*

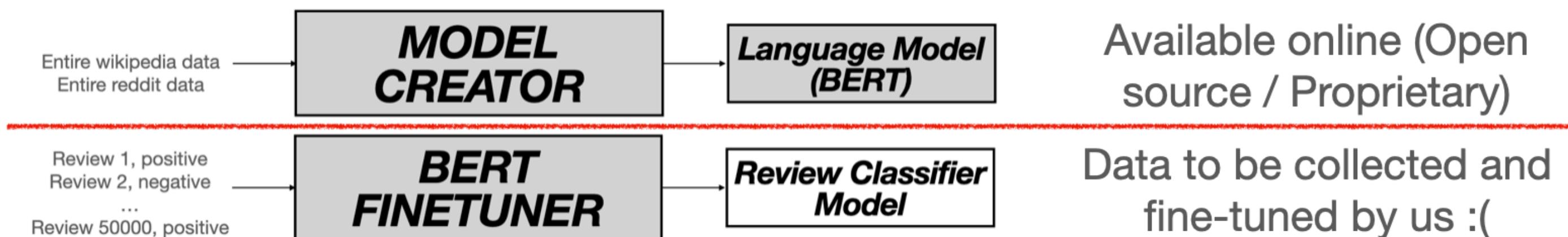
- Example Goal: tell if the image input is handwritten or not-handwritten

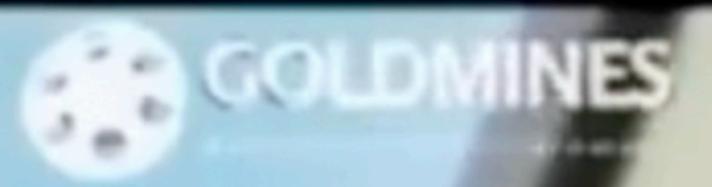


Five years ago...

Deep Learning models → *acquire meaning-making skills, but*

- Finetuning is tough, expensive – how do I collect data? Where do I get compute from?
- Mismatch in data
 - Level1: images of animals, people, buildings, etc.
 - Level2: handwritten images
 - L1: Essays, NYT articles; L2: “hiii where r u”

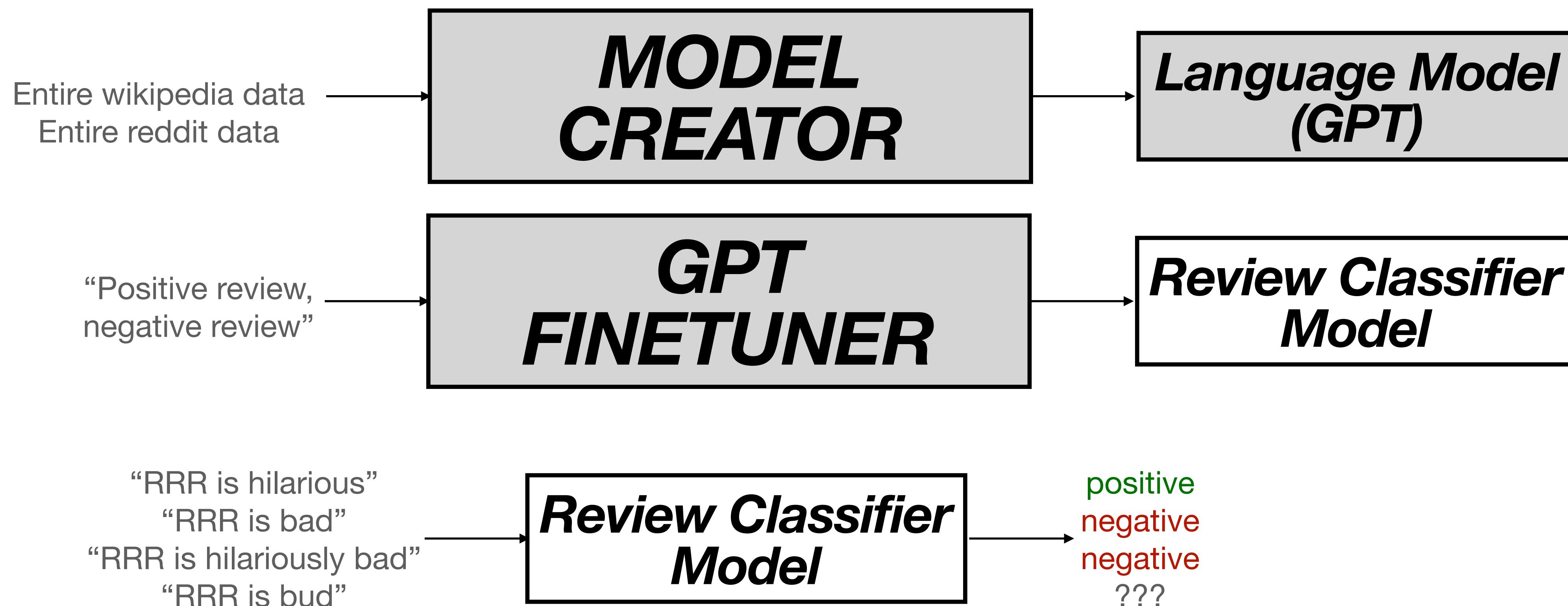




An year ago...

Prompt-based Models

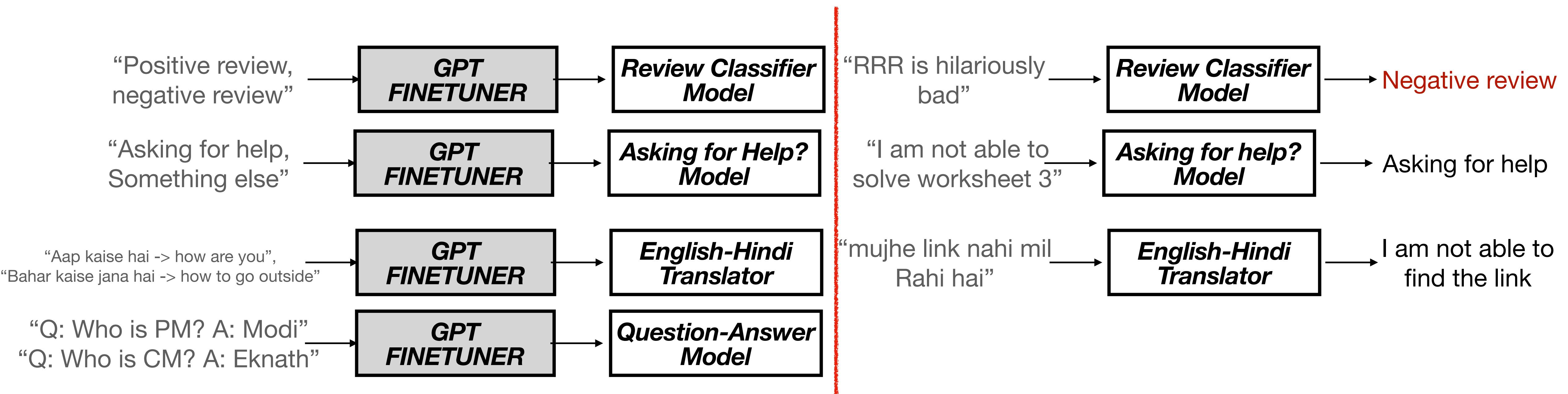
- Example Goal: Read a movie review and tell if it is **positive** or **negative**



An year ago...

Prompt-based Models

- <https://huggingface.co/spaces/iamkb/zero-shot-nlp-classifier-multi-lang>



An year ago...

Prompt-based Models

- Example Goal: Read a movie review and tell if it is **positive** or **negative**

Prompt

Please enter the text you would like to classify...

RRR is hilariously bad

output 6.1s

negative review

positive review

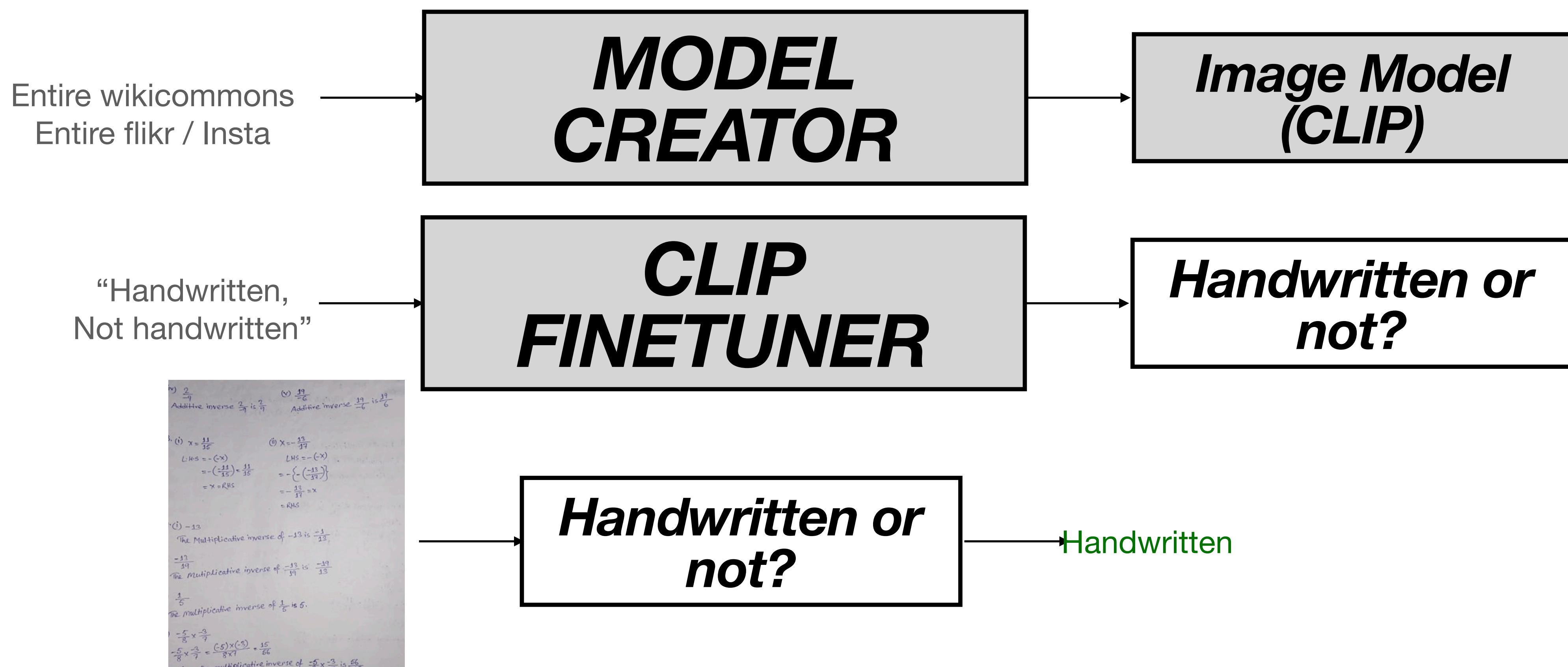
Please enter the candidate labels (separated by 2 consecutive semicolons)...

positive review;;negative review

An year ago...

Prompt-based Models

- Example Goal: tell if the image input is handwritten or not-handwritten

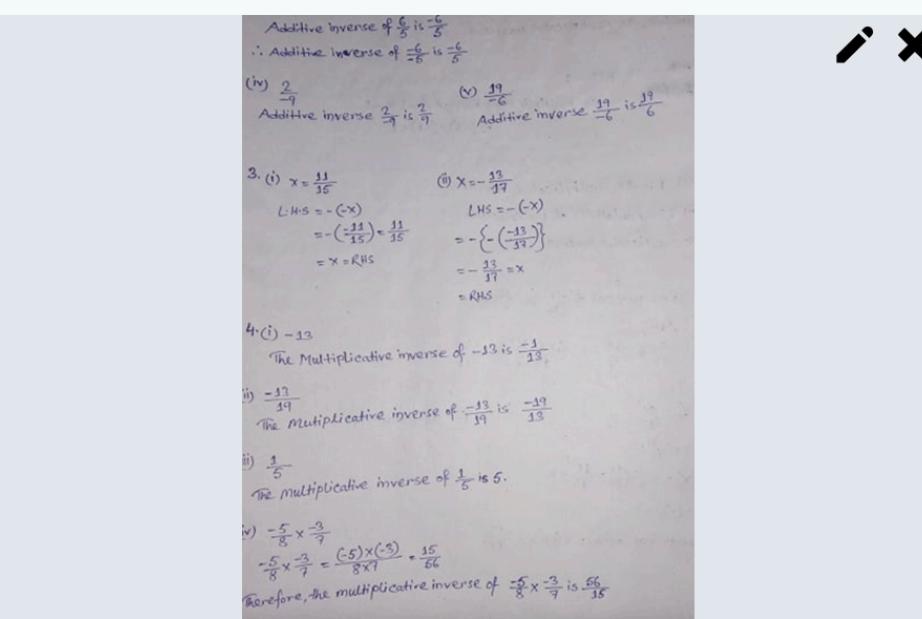


An year ago...

Prompt-based Models

- Example Goal: tell if the image input is **handwritten** or **not-handwritten**

Image to classify.



output

handwritten

handwritten **56%**

not handwritten **44%**

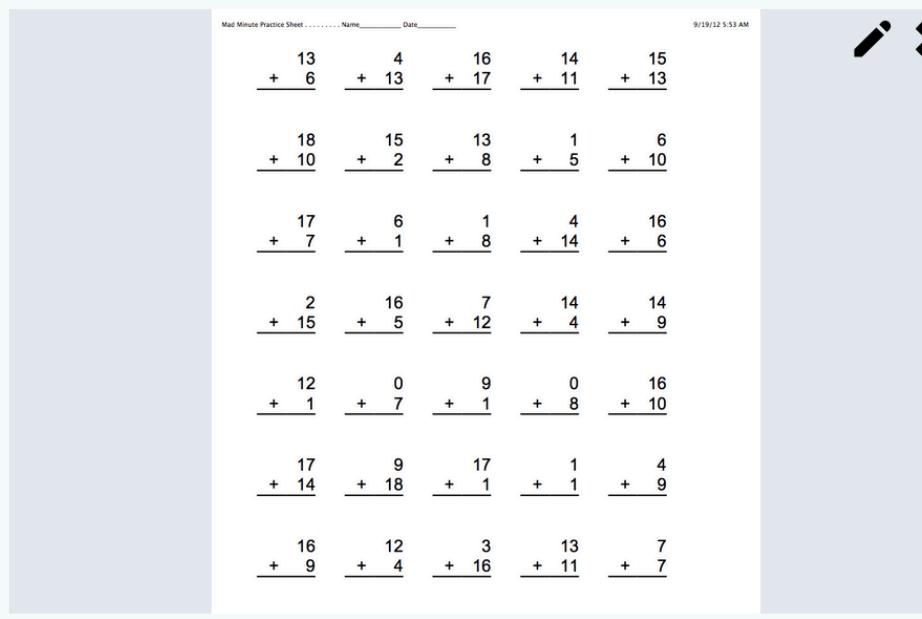
Comma separated classes

handwritten, not handwritten

Clear

Submit

Image to classify.



output

not handwritten

not handwritten **68%**

handwritten **32%**

Comma separated classes

handwritten, not handwritten

Clear

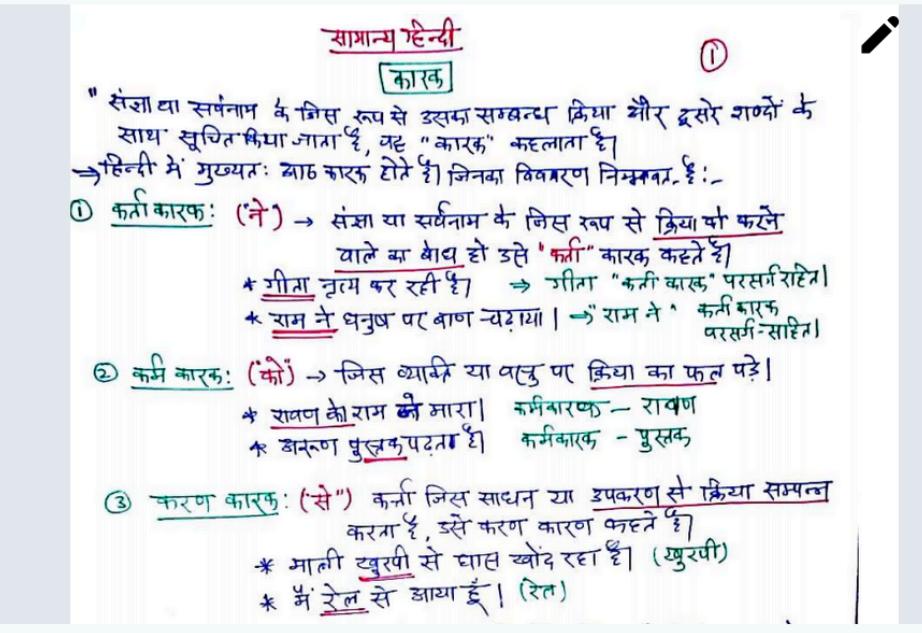
Submit

An year ago...

Prompt-based Models

- Example Goal: Detect the language of submitted handwritten homework image

Image to classify.



output

hindi notes

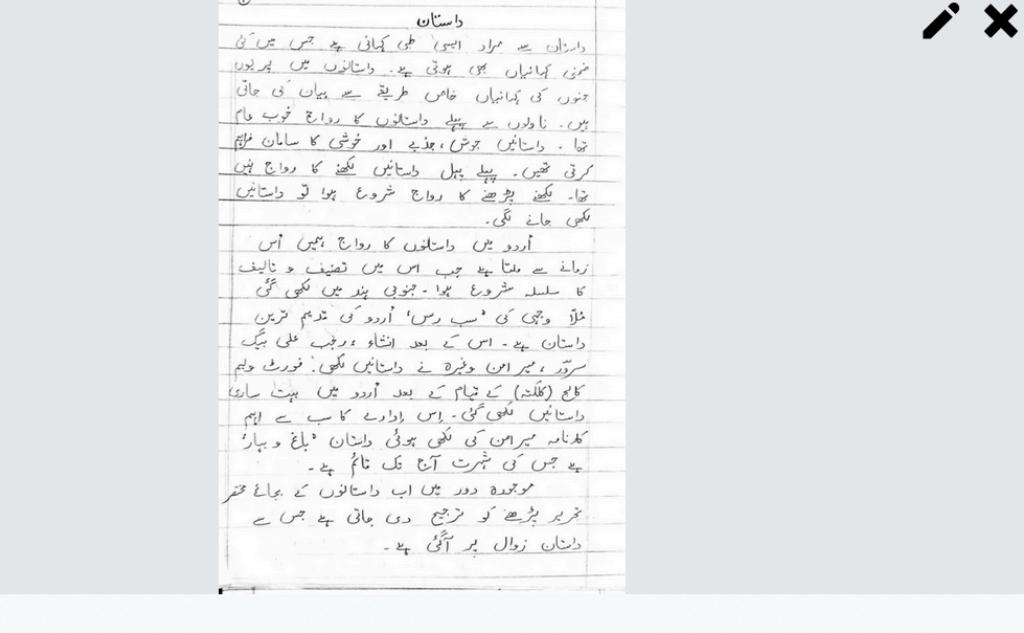
hindi notes	84%
marathi notes	15%
urdu notes	1%
english notes	0%

Comma separated classes

i notes, english notes, marathi notes, urdu notes

Clear **Submit**

Image to classify.



output

urdu notes

urdu notes	99%
hindi notes	1%
english notes	0%
marathi notes	0%

0.1s

Comma separated classes

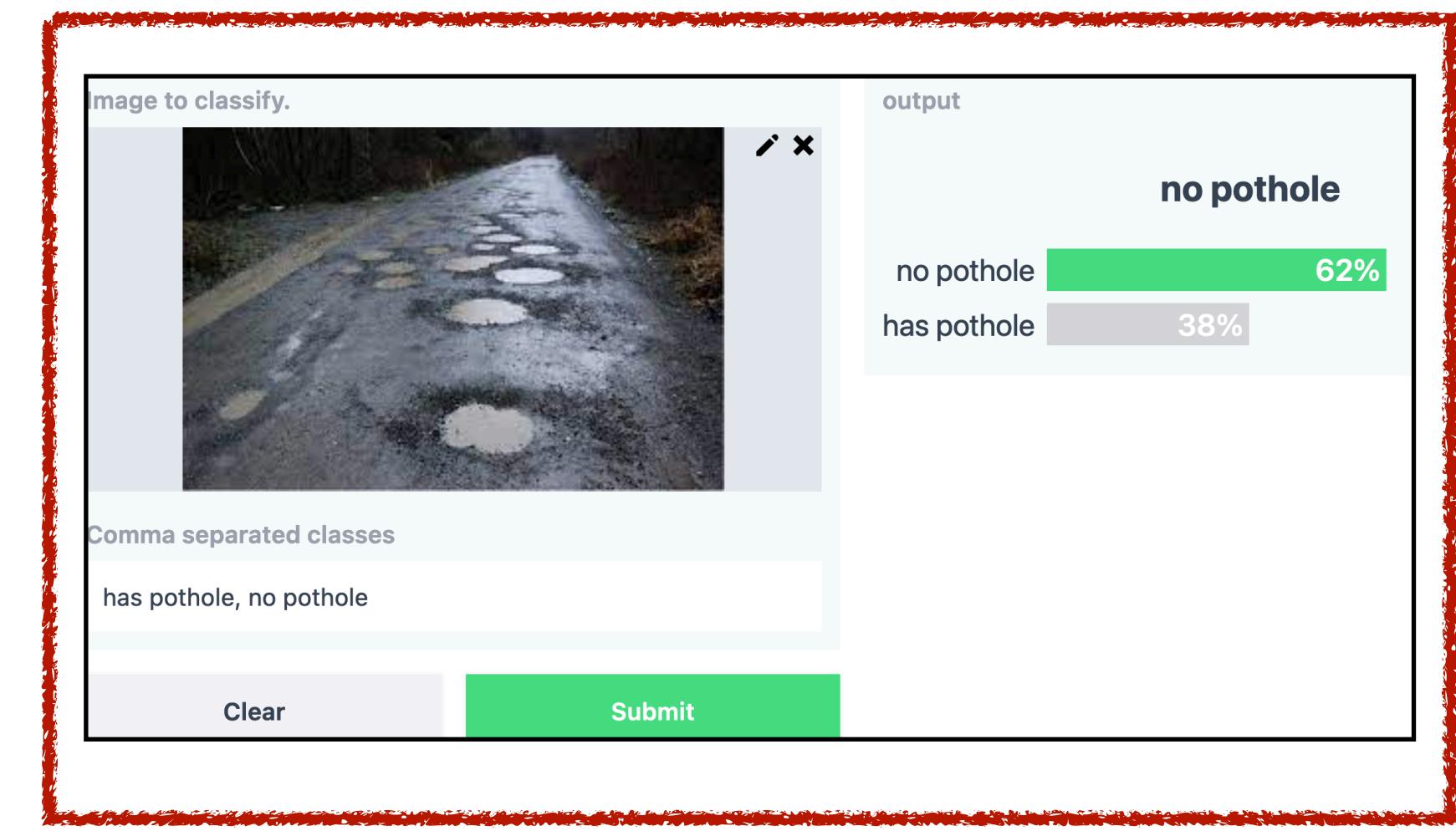
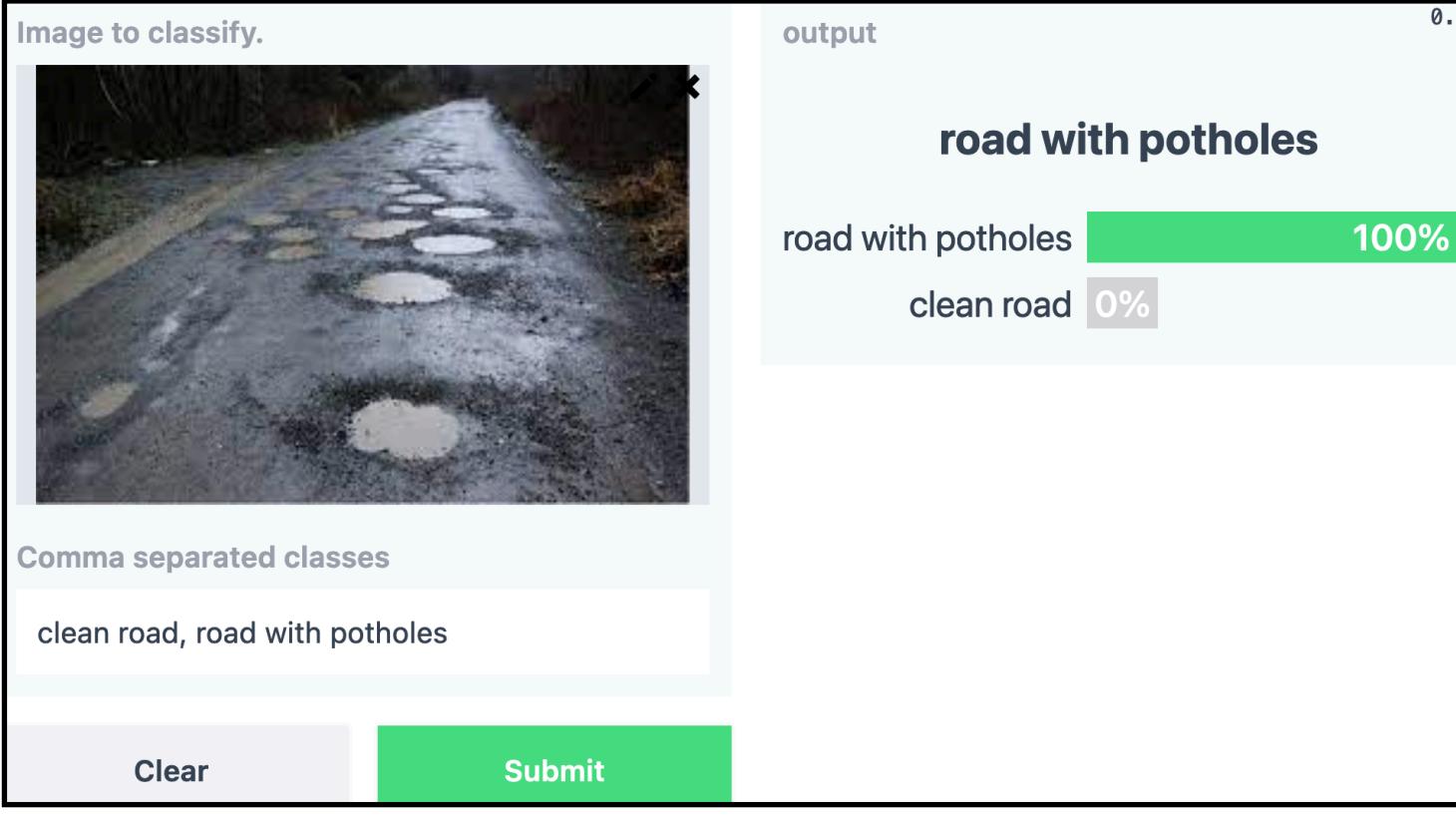
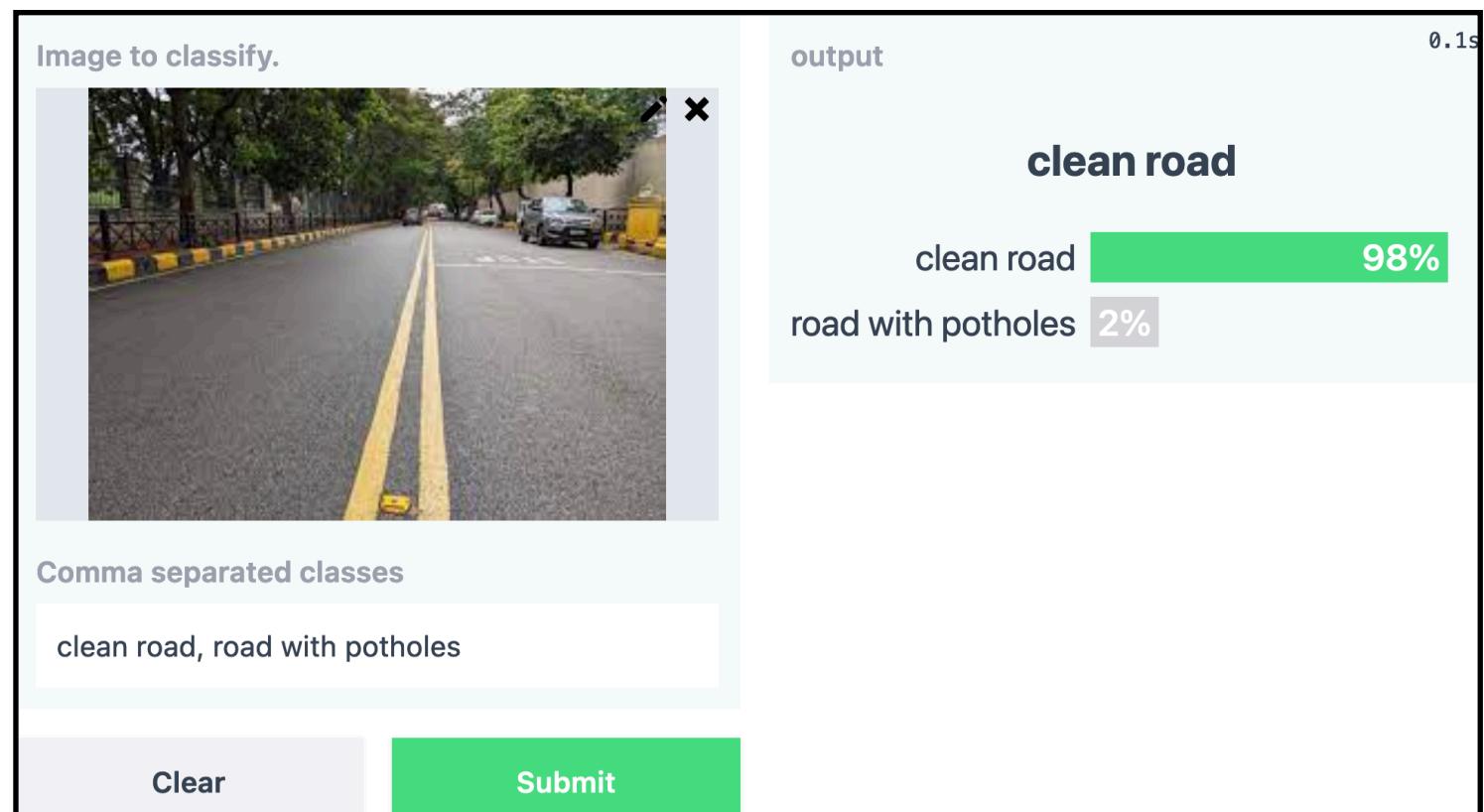
hindi notes, english notes, marathi notes, urdu notes

Clear **Submit**

An year ago...

Prompt-based Models

- Example Goal: Detect if the given road image has potholes or not



Be careful with your prompts!
A new field called “prompt engineering” emerging

A year ago...

Prompt-based models → ***very easy to fine-tune! But,***

- Issues?
 - Not robust to noise yet – ex: spelling mistakes, audio recorded when there was too much traffic?
 - No guidelines on how to design prompts
 - Doesn't work well for Indian languages / context
- Lots of demos on huggingface to try out
 - <https://huggingface.co/spaces/ShivamShrirao/CLIP-Zero-Shot-Classifier>
 - <https://huggingface.co/spaces/dalle-mini/dalle-mini>

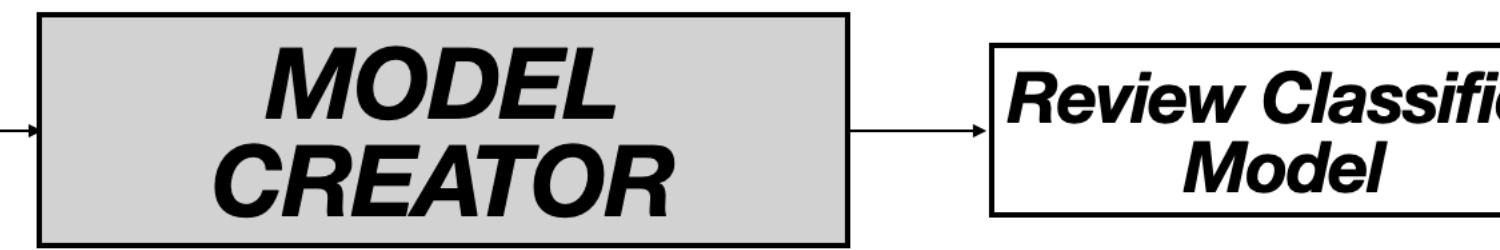


Conclusion

Can play around with models easily, but unreliable results



If “good” in review, positive
If “not good”, negative
If “not so good”, negative
If “bad”, positive
If “hilarious”, positive
Ignore “a, an, the, of”

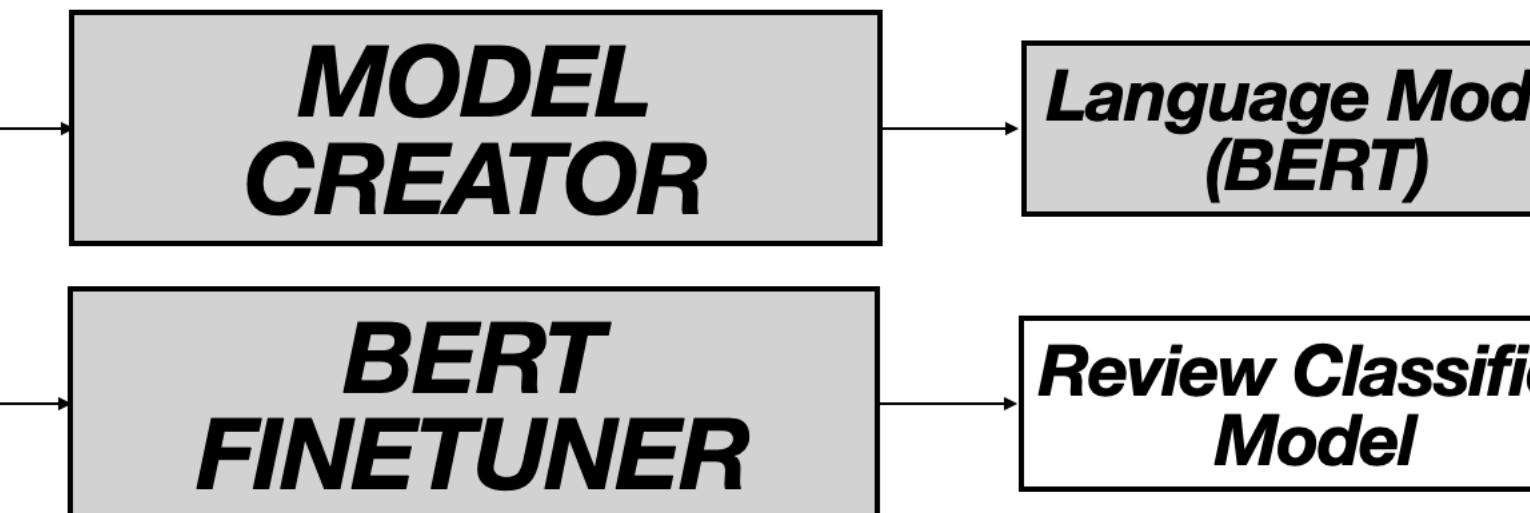


Rule-based models → **no meaning-making skills**



Entire wikipedia data
Entire reddit data

Review 1, positive
Review 2, negative
...
Review 50000, positive

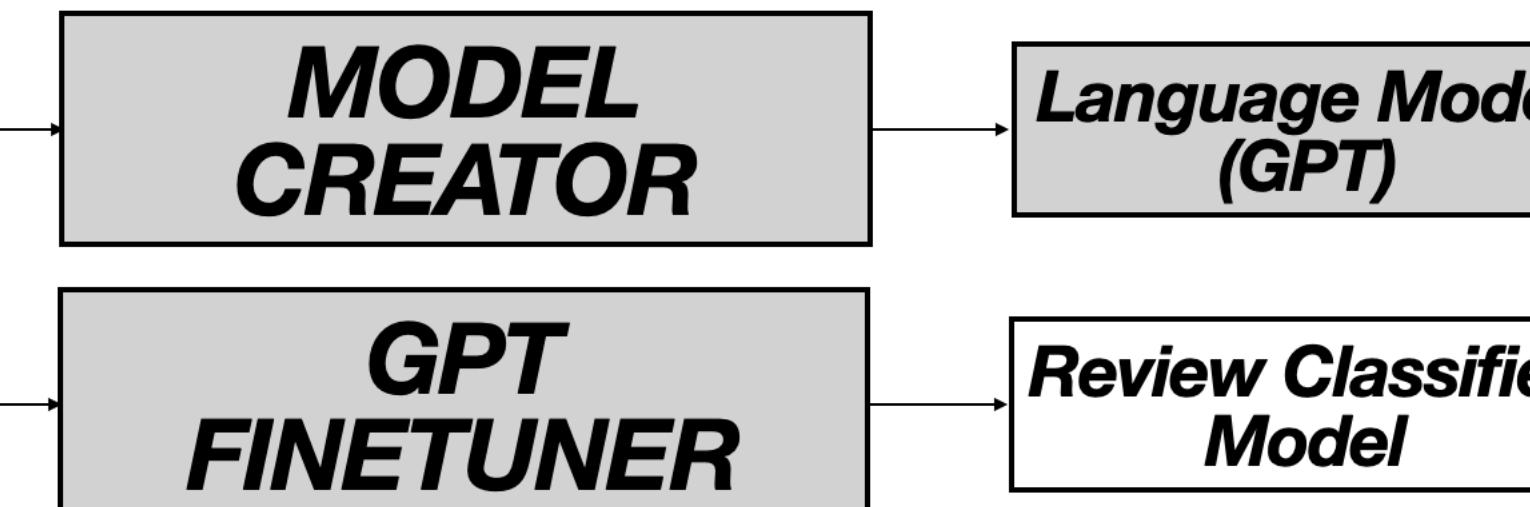


Deep Learning models -> **acquire meaning-making skills!, but tough to fine-tune**



Entire wikipedia data
Entire reddit data

“Positive review,
negative review”



Prompt-based models -> **very easy to fine-tune and prototype, but unreliable results. Bound to improve!**