

Introduction

This report presents our approach to visualizing electric vehicle sales data (2011–2023) and the achievements of Carlos Alcaraz vs. Jannik Sinner in tennis. We utilized **Excel** and **MATLAB** for data representation, exploring various graph types to ensure effective visualization.

Problem 1: Electric Vehicle Sales Data (Excel)

Analysis

Before selecting the appropriate chart, we have analysed the structure of the dataset to identify trends in electric vehicle (EV) sales over the years.

- **Independent Variable:** Year (2011–2023) → **Categorical & Discrete**
- **Dependent Variable:** Number of EV Sales → **Quantitative & Continuous**

Based on this classification, we considered various graph types:

- **Line Chart:** Good for continuous trends but does not emphasize the contribution of different categories.
- **Bar Chart:** Works well for discrete data but does not provide cumulative insights.
- **Stacked Column Chart:** Best for visualizing categorical data (years) while showing cumulative sales over time.

| <i>Chart Type</i> | <i>Categorical</i> | <i>Discrete</i> | <i>Quantitative</i> | <i>Continuous</i> | <i>Cumulative Insights</i> |
|-----------------------------|--------------------|-----------------|---------------------|-------------------|----------------------------|
| <i>Line Chart</i> | X | X | ✓ | ✓ | X |
| <i>Bar Chart</i> | ✓ | ✓ | ✓ | X | X |
| <i>Stacked Column Chart</i> | ✓ | ✓ | ✓ | ✓ | ✓ |

Why the Stacked Column Chart is the Best Choice?

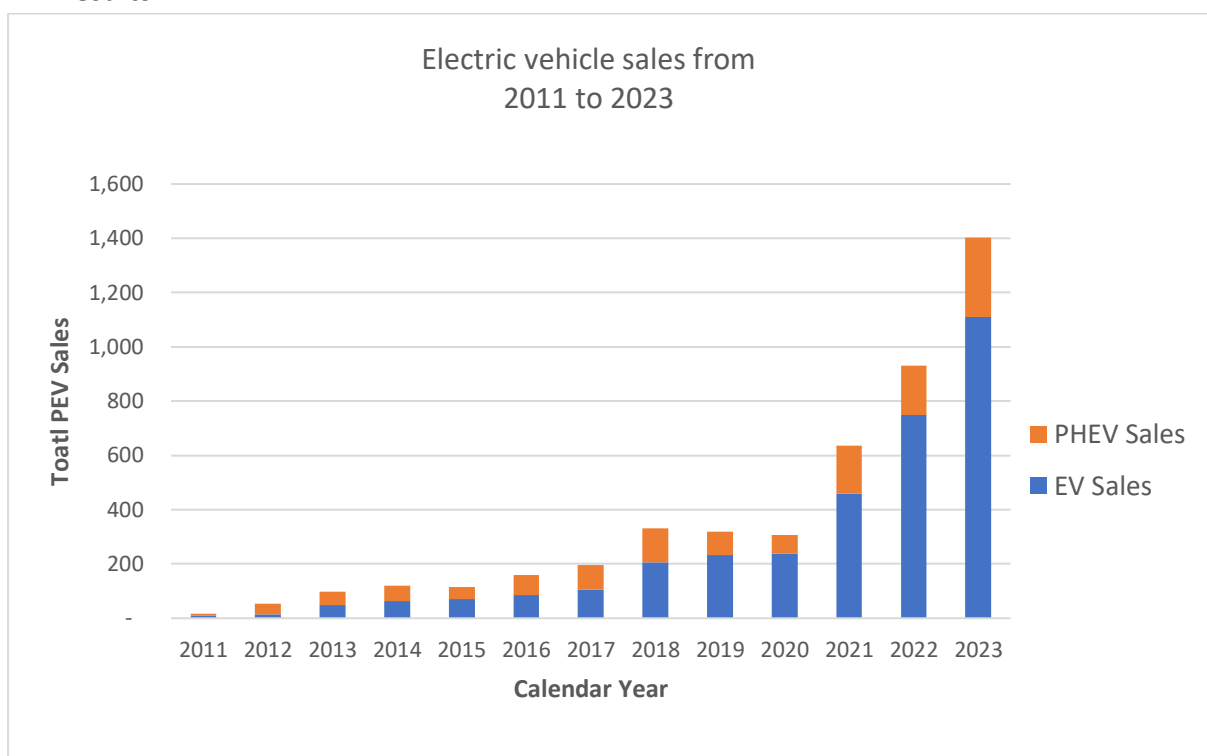
1. Independent variable (Year) is discrete, making a column-based representation more intuitive.
2. Dependent variable (Sales) is continuous, and a stacked column chart helps show growth trends clearly.
3. The cumulative structure makes it easy to compare both individual category sales and total sales growth over time.

Finally, A **stacked bar chart** was chosen as it best represents the cumulative growth of different categories over time and allows for easy comparisons.

Implementation Steps

1. Imported the "*electric_vehicle_sales.xlsx*" file into Microsoft Excel.
2. Checked for missing or inconsistent values.
3. Inserted a stacked column chart with:
 - Years (2011-2023) on the X-axis (Independent Variable, Discrete).
 - EV Sales on the Y-axis (Dependent Variable, Continuous).
 - Different colors for each sales category (if applicable).
4. Formatted the chart by adding labels, titles, and adjusting the color scheme for readability.

Results



Problem 2: Electric Vehicle Sales Data (MATLAB)

Analysis

MATLAB was used to generate a similar visualization for EV sales. A **stacked bar chart** was chosen as it effectively displays the contribution of different categories to the total sales over time.

Implementation Steps

1. Imported the data using “*readtable*”.
2. Extracted the relevant columns (years and sales figures).
3. Used the bar function with the 'stacked' option to generate a stacked bar chart.
4. Added labels, titles, and grid lines for clarity.
5. Saved the “*Problem_2.m*” script.

Script: *Problem_2.m*

```
clear all;
close all;
clc;

data = readtable('electric_vehicle_sales.xlsx');

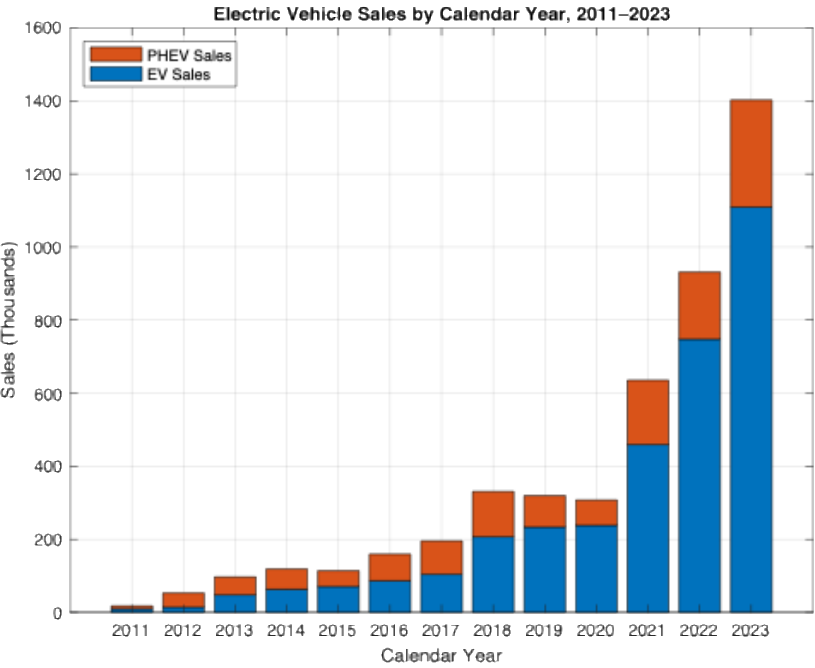
years = data('CalendarYear');
ev_sales = data('EVSales');
phev_sales = data('PHEVSales');
total_pev_sales = data('TotalPEVSales');

figure;
bar(years, [ev_sales, ph ev_sales], 'stacked');
xlabel('Calendar Year');
ylabel('Sales (Thousands)');
title('Electric Vehicle Sales by Calendar Year, 2011-2023');
legend('EV Sales', 'PHEV Sales', 'Location', 'northwest');
grid on;
yticks(0:200:1600);
ylim([0 1600]);
```

Script Explanation

- Clears the workspace and resets MATLAB (clear all;, close all;, clc;).
- Reads data from an Excel file and extracts years, EV sales, PHEV sales, and total PEV sales (though total sales is not used in the plot).
- Creates a stacked bar chart using bar(), which displays EV and PHEV sales stacked for each year from 2011 to 2023.
- Adds labels and title to describe the data clearly:
 - xlabel() → X-axis labeled as "Calendar Year".
 - ylabel() → Y-axis labeled as "Sales (Thousands)".
 - title() → Title added to indicate the chart's purpose.
- Includes a legend and grid for better readability (legend() and grid on;).
- Customizes the y-axis to show sales values in steps of 200 and sets the limit to 1600 (yticks() and ylim()).

Results



Problem 3: Tennis Achievements (Excel & MATLAB)

Analysis

A grouped bar chart was selected to compare Carlos Alcaraz and Jannik Sinner's achievements, as it effectively presents categorical data with side-by-side comparisons. The objective was to analyze their performances in Grand Slam titles, ATP Finals, and ATP Masters 1000 titles using both Excel and MATLAB.

Understanding the Data



- **Categories (Independent Variable - Discrete):**
 - Grand Slams
 - ATP Finals
 - ATP Masters 1000
 - Total Titles
- **Number of Titles (Dependent Variable - Continuous):**
 - Titles won by Carlos Alcaraz
 - Titles won by Jannik Sinner

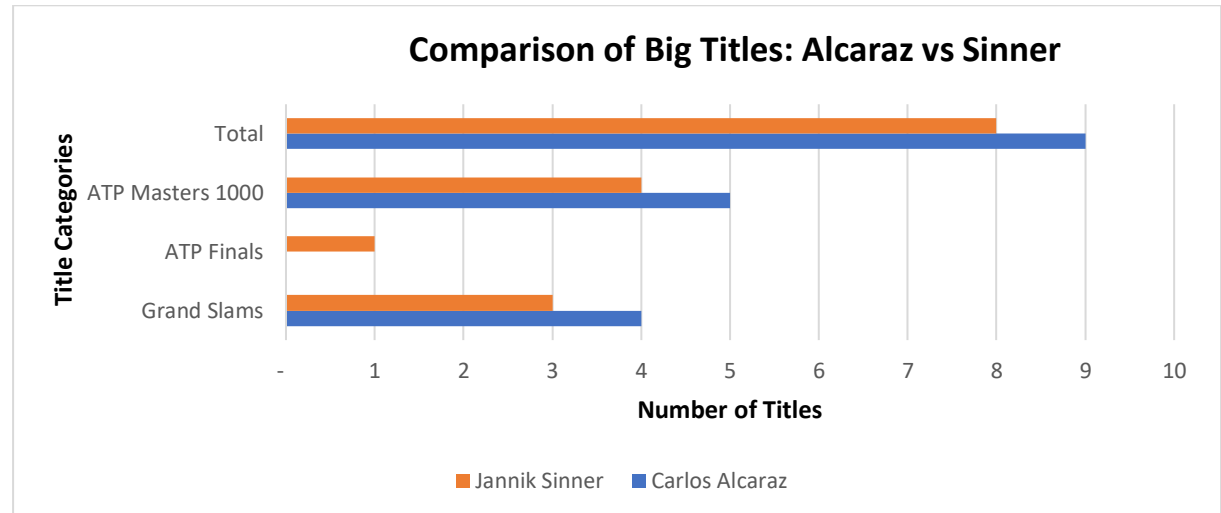
Choosing the Right Chart Type

- Since we were comparing two players across multiple categories, a grouped horizontal bar chart was the most effective visualization.
- Reasons for choosing a horizontal bar chart:
 - Better readability when comparing values across multiple categories.
 - Bars of different lengths make it easy to distinguish differences.
 - Avoids overlapping which could happen in vertical bar charts with many categories.

Implementation Steps (Excel)

1. Entered the provided achievement data in an Excel table.
2. Inserted a grouped bar chart to compare their performance.
3. Customized the chart with appropriate colours, labels, and titles.
4. Saved the Excel file "*comparison_of_Big_Titles.xlsx*".

Results



Implementation Steps (MATLAB)

1. Created a table in MATLAB with the achievement data.
2. Used the bar function to generate a grouped bar chart.
3. Customized the chart with labels, legends, and colours.
4. Saved the "*Problem_3.m*" script.

Script: Problem_3.m

```
clear all;
close all;
clc;

data = readtable('comparison_of_Big_Titles.xlsx');

category = data('Category');
carlosAlcaraz = data('CarlosAlcaraz');
jannikSinner = data('JannikSinner');

figure;
barh([carlosAlcaraz, jannikSinner], 'grouped');

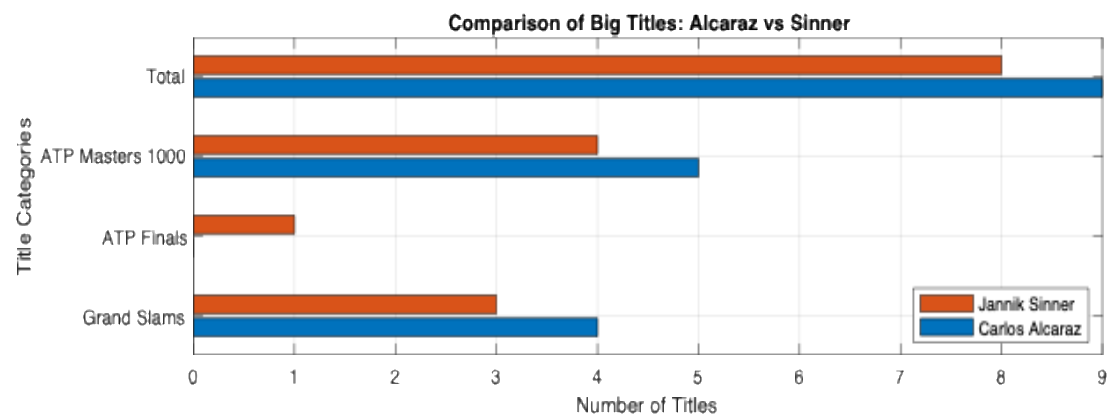
set(gca, 'YTick', 1:length(category), 'YTickLabel', category);

xlabel('Number of Titles');
ylabel('Title Categories');
legend({'Carlos Alcaraz', 'Jannik Sinner'}, 'Location', 'SouthEast');
title('Comparison of Big Titles: Alcaraz vs Sinner');
grid on;
```

Script Explanation

- Clears workspace and resets MATLAB (clear all;; close all;; clc;).
- Reads data from an Excel file (readtable), storing title categories and each player's achievements.
- Creates a grouped horizontal bar chart (barh()) for comparing Alcaraz and Sinner's titles side by side.
- Adjusts y-axis labels (set(gca, 'YTick', ..., 'YTickLabel', category);) to match title categories.
- Adds labels, legend, and title for clarity (xlabel(), ylabel(), legend(), title()).
- Enables grid (grid on;) to improve readability.

Results



Conclusion

This project helped us gain hands-on experience in data visualization using Excel and MATLAB. We successfully identified and implemented suitable graph types, overcame challenges in data handling, and improved our collaborative teamwork skills.