



Surya Narayanan

Product Designer

<https://suryadsign.github.io>

Linkedin

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EXPERIENCE

UI/UX Designer — **eMudhra Technology**, India

May 2021 - PRESENT

I currently assume ownership of the product, demonstrating the ability to lead teams, assign tasks, and ensure their successful completion. I validate the redesigned application through a prototype-driven approach, focusing on user perspectives. My achievements include designing and delivering high-quality user interactions and experiences. I accomplish this by meticulously mapping experiences and journeys, creating concepts, process flows, wireframes, and prototypes.

UI/UX Designer — **CIOC FMCG Limited**, India

JAN 2020 - APR 2021

I possess a demonstrated track record of validating designs, hypotheses, and recommendations through the strategic use of data and validated evidence, always underpinned by a strong commercial rationale. I excel in collaborating with cross-functional teams to ensure the consistency of the user experience, systematically elevating it to the next level. My expertise extends across SaaS platforms, B2B, B2C, and enterprise products. Notable accomplishment of leading an 7-member cross-functional team in the development of a prototype from scratch.

UX Designer — **Haso Technology**, India

JAN 2019 - DEC 2019

Under the guidance of a senior UX Designer, I gained practical experience in UX research. I actively engaged with stakeholders, proactively reaching out to understand the essential components and challenges, ensuring a thorough foundation for approaching design with excellence.

EDUCATION

Bachelor's Degree in Electronics and Communication (ECE) Engineering

K L N College of Engineering, India

LANGUAGES

English C1, German A1, Tamil, Hindi

SKILLS

UX/UI Design

Design System

Visual Design

User Research

Interaction Design

Spatial Design

Product Strategy

Advanced Prototyping

Web Development

User-Centered Design

Wireframes

User Flow

User Journey Mapping

Contextual Enquiry

User Persona

Story Board

HTML

CSS

Graphic Design

Logo

TOOLS

Figma

Adobe Photoshop

Adobe Illustrator

FigJam

After effects

Adobe XD

Affinity Designer

Blender, Sketch, Balsamiq

AUG 2015 - MAY 2019