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Skills - Collaboration skills  
Leadership skills  
Ownership skills

Include recommendation letter  
on LinkedIn and  
put the links

Read  
job  
description

Match  
skills  
with  
req

Align  
with job  
description

Focus on  
what the  
company is  
looking for

Match  
qualifications  
with job  
description

Customize your resume

→ Match Qualification

→ Convey how you can contribute

→ Specify how you can be an asset

## Highlight background

→ Engineering skills in design

→ Teaching role in <sup>process</sup> curriculum dev

→ Factory skills

## Highlight knowledge

→ Project management <sup>process</sup> understanding

→ Suitability for product management role

## Highlight Uniqueness

→ What makes you stand out

→ Avoid irrelevant info

→ Tailor to requirements

→ Include links to work

→ Include achievements that relate to the job

→ Summarize your skills

→ Ensure the skills reflect your actual experience

→ Don't just list your past job → explain how it can bring value

→ Sell yourself and your value to company

→ Learn the values and customs of company and ensure your resume aligns to it.

→ Include practical projects that include product management and cross functional collaboration

→ Highlight any courses / certification