

Module 1: Overview and Activity Requirements

Objectives:

- Provide an overview of Module 1 to include activity requirements

Introduction:

Welcome to Module 1 of the Project Management Professional Certificate (PC) Capstone course. This course provides you the opportunity to apply the project management knowledge and skills learned in the previous eight courses of the Project Management Professional Certificate (PC).

Module 1 introduces a comprehensive scenario and project initiation activities to include development of a project charter and stakeholder register. Here is an overview of Module 1:

- We start with the project scenario: Acme Health Innovations (AHI) is a major provider of advanced skin care products. The goal of this project is to develop an application (app) that provides real-time marketing data to address marketing shortfalls. Three scenario documents are provided, including an overview of AHI, an approved business case to create a formal project, and a Stacey diagram analysis that defines how seven key project objectives will be planned and executed.
- The project scenario provides an overview of AHI and the purpose of the project. The scenario defines the key business contacts, the requirements for the functionality of the new app, the benefits that the app should provide, the improvements to the AHI marketing processes that the app will ensure, the benefits to the various stakeholders, and an initial cost estimate for the project.
- The project business case defines the business need for the project, the project rationale, and the project implementation strategy. It is an approved business case that allows for the development of a project charter.
- The Stacey diagram analysis shows the project goals and recommends planning and implementing the project with both predictive (waterfall) and adaptive (Agile/Scrum) methods.
- A short instructional video provides an overview and example of a project charter and stakeholder register. This video shows the specifics of the documents and provides instructions on how to complete them.
- We then ask you and your team to create a project charter and stakeholder register using the scenario documents provided. We then present you with a possible solution.
- This module includes a short, graded, seven-question quiz that covers the key features of the project charter and stakeholder register. Note that this quiz is representative of the certification questions you may be asked on the Project Management Institute (PMI) Certified Associate in Project Management (CAPM) certification exam.
- We complete the Module with a glossary of terms and a module summary.

Enjoy Module 1, and welcome to the course.

Your completed project charter and stakeholder register will become part of a portfolio of artifacts to demonstrate your project management expertise and readiness for greater project management responsibilities.

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