

Surya Newa

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EDUCATION

New York University, Gallatin School of Individualized Study <i>B.A. in Product Management, Minor in Integrated Design and Media (NYU Tandon School of Engineering)</i>	New York, NY May 2027
<ul style="list-style-type: none">Coursework: Product Management, Agile Design, HCI, Ideation & Prototyping, Programming & Data Science, Business StatisticsActivities: Entrepreneurial Exchange Group (Startup Team), STAC Lab (Peer Advisor), Product Management Club (Case Comp)	

PROFESSIONAL EXPERIENCES

Chipper Cash <i>Engineering Intern</i>	San Francisco, CA Jun 2025 – Aug 2025
<ul style="list-style-type: none">Launched an ML-powered fraud alert pipeline that reduced manual review time by 60% through automation and anomaly detectionImplemented a backend (Python, Pub/Sub, Gmail API) optimizing data pipelines and reducing response times from 20 to 5 minutesBuilt internal Retool and TypeScript dashboards visualizing card fraud data and improving auditability across 100+ weekly reviews	
BenchPrep <i>Product & Marketing Intern</i>	Chicago, IL May 2025 – Aug 2025
<ul style="list-style-type: none">Coded a HubSpot-integrated Learning Power Index tool piloted with 50+ educational associations using HTML + CSS + JavaScriptStreamlined the prototype lifecycle by implementing structured user research and process optimization, cutting delivery time by 24%Developed an AI sentiment analysis tool that aggregated learner feedback to boost conversions by 18% and driving KPI alignment	
Logic Information Systems <i>AI Product Management Intern</i>	Minneapolis, MN May 2023 – Jul 2023
<ul style="list-style-type: none">Researched 20+ LLMs, CV, and RL models to define enterprise AI use cases and guide product roadmap and go-to-market strategyScoped and delivered 3 AI-driven POCs, advancing 2 to pilot deployment with cross-functional collaboration and MVP validationEvaluated model performance using Mixpanel, Amplitude, and Tableau, reducing false positives by 10% to improve model reliability	

COMPETITIONS & AWARDS

Best Undergraduate Team – National Product Case Competition <i>Product Lead & Developer ios27.io</i>	New York, NY Nov 2025
<ul style="list-style-type: none">Built an AI-driven digital mindfulness update using gyroscope and screen-time data to reduce unintentional usage more consistentlyDefined product vision, MVP, and success metrics with Agile sprints, design thinking, and behavioral analytics for clearer alignmentWon Best Undergraduate Team and placed second overall among 200+ undergraduate and graduate teams from eight universities	
First Place Winner – NYU x BrainStation Product Case Competition <i>Product Lead & Developer joinfreshi.com</i>	New York, NY Nov 2025
<ul style="list-style-type: none">Built a real-time food freshness visibility dashboard for distributors with smart routing using IoT APIs and ML to improve accuracyLed product research, PRD creation, and MVP scoping using Agile, RICE, and data-driven planning for stronger product alignmentWon first place among sixteen undergraduate and graduate teams across all NYU schools by delivering rigorous product execution	

PROJECTS

LifeOS - AI-Powered Life Management System joinlifeos.com	<i>Oct 2025 – Present</i>
<ul style="list-style-type: none">Building an all-in-one life dashboard integrating tasks, notes, calendar, and more with automation and metrics for user productivityConducting interviews and online forum analysis to define MVP scope and identify key adoption drivers for early product-market fit	
CourtL - Pickup Game Matching and Locator courtlcall.io	<i>Aug 2025 – Oct 2025</i>
<ul style="list-style-type: none">Built a web app that matches players to local pickup games using location, skill level, and time preferences for improved engagementDesigned an interactive map UI with real-time game listings, RSVP tracking, and team formation features for higher user activation	
Seamster - Generative Fashion Design Platform seamster.app	<i>May 2024 – Sep 2024</i>
<ul style="list-style-type: none">Developed a concept-to-creation app using diffusion models to visualize clothing designs from text inputs for fast product iterationCreated an interactive web tool with dynamic garment previews, material customization, and modeling for a strong user experience	

PUBLICATIONS

Approaching Digital Inequality: A Three-Stage Framework <i>Social Science Research Network</i>	<i>Nov 2021</i>
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SKILLS & INTERESTS

- Skills:** Agile & Scrum Methodologies, Product Development, UI/UX & Graphic Design, Prototyping, Data Analysis, Automation
- Tools:** Figma, Webflow, Miro, Jira, Linear, Asana, Confluence, Airtable, n8n, Tableau, Amplitude, Google Analytics, Hubspot, Clay
- Languages:** JavaScript, TypeScript, React, Next.js, HTML, CSS, Python (Pandas, NumPy, Seaborn, Streamlit), SQL, Node.js, Java, R
- Interests:** Emerging Technologies, Behavioral Psychology, Quantum Physics, Digital Art, Fashion, Sneakers, Cooking, Tennis, Gym