

# Surya Newa

New York, NY | (612) 295-5555 | newa@nyu.edu  
[suryanewa.com](http://suryanewa.com) | [linkedin.com/in/suryanewa](https://linkedin.com/in/suryanewa) | [suryanewa.substack.com](http://suryanewa.substack.com)

## EDUCATION

### New York University, Gallatin School of Individualized Study

B.A. in Product Management, Minor in Integrated Design and Media (NYU Tandon School of Engineering)

New York, NY

May 2027

- **Coursework:** Product Management, Agile Design, HCI, Ideation & Prototyping, Programming & Data Science, Business Statistics

## PROFESSIONAL EXPERIENCES

### Chipper Cash

Engineering Intern

San Francisco, CA

Jun 2025 – Aug 2025

- Launched an ML-powered fraud alert pipeline that reduced manual review time by 60% through automation and anomaly detection
- Implemented a backend (Python, Pub/Sub, Gmail API) optimizing data pipelines and reducing response times from 20 to 5 minutes
- Built internal Retool and TypeScript dashboards visualizing card fraud data and improving auditability across 100+ weekly reviews

### BenchPrep

Product & Marketing Intern

Chicago, IL

May 2025 – Aug 2025

- Coded a HubSpot-integrated Learning Power Index tool piloted with 50+ educational associations using HTML + CSS + JavaScript
- Streamlined the prototype lifecycle by implementing structured user research and process optimization, cutting delivery time by 24%
- Developed an AI sentiment analysis tool that aggregated learner feedback to boost conversions by 18% and driving KPI alignment

### Logic Information Systems

AI Product Management Intern

Minneapolis, MN

May 2023 – Jul 2023

- Researched 20+ LLMs, CV, and RL models to define enterprise AI use cases and guide product roadmap and go-to-market strategy
- Scoped and delivered 3 AI-driven POCs, advancing 2 to pilot deployment with cross-functional collaboration and MVP validation
- Evaluated model performance using Mixpanel, Amplitude, and Tableau, reducing false positives by 10% to improve model reliability

## LEADERSHIP & EXTRACURRICULAR ACTIVITIES

### NYU Product Management Club

Case Competition Director

New York, NY

Dec 2025 – Present

- Directing PMC's national Product Case Competition, assessing and engaging 500+ selected participants from top schools in the US
- Securing \$2-\$2.5K in sponsorships and coordinating 10+ judges from Google, Meta, Amazon, Microsoft, Oracle, etc. for feedback

### NYU Stern Entrepreneurial Exchange Group

Startup Team Lead

New York, NY

Dec 2025 – Present

Startup Team Founder

- Supporting a cohort of students through a structured 12-week program covering ideation, validation, development, and fundraising
- Built a life management system integrating tasks, notes, and calendar with automations and metrics for productivity ([joinlifeos.com](http://joinlifeos.com))

## COMPETITIONS & AWARDS

### Best Undergraduate Team (200+ Teams) – PMC National Product Case Competition

New York, NY

Nov 2025

Product Lead & Developer | [ios27.io](http://ios27.io)

- Built an AI-driven digital mindfulness update using gyroscope and screen-time data to reduce unintentional usage more consistently
- Defined product vision, MVP, and success metrics with Agile sprints, design thinking, and behavioral analytics for clearer alignment

### First Place Winner (16 Teams) – NYU x BrainStation Product Case Competition

New York, NY

Nov 2025

Product Lead & Developer | [joinfreshbi.com](http://joinfreshbi.com)

- Built a real-time food freshness visibility dashboard for distributors with smart routing using IoT APIs and ML to improve accuracy
- Led product research, PRD creation, and MVP scoping using Agile, RICE, and data-driven planning for stronger product alignment

## PERSONAL PROJECTS

### EveryRepo - Codebase Graph Mapping Engine | [everyrepo.com](http://everyrepo.com)

Nov 2025 - Present

- Mapping repos with large-scale embeddings and graph visualizations inspired by GitHub Next experiments & Every Noise at Once

### QuickTake - AI-Powered How-To Guides | [quicktake.live](http://quicktake.live)

Oct 2025 – Nov 2025

- Built an AI-powered how-to answer engine that summarizes top trending short-form videos into clear, trustworthy instruction cards

### CourtL - Pickup Game Matching and Locator | [courtli.io](http://courtli.io)

Aug 2025 – Oct 2025

- Built a web app that matches players to local pickup games using location, skill level, and time preferences for improved engagement

## SKILLS & INTERESTS

- **Skills:** Data Analysis, Agile & Scrum Methodologies, UI/UX & Graphic Design, Prototyping, Product Development, Automation
- **Tools:** Airtable, Amplitude, Tableau, Hubspot, Clay, Google Analytics, Miro, Jira, Linear, Asana, Confluence, Figma, Framer, n8n
- **Languages:** HTML, CSS, Tailwind, JavaScript, TypeScript, React, Next.js, Node.js, Python (Pandas, NumPy, Seaborn), Java, SQL, R
- **Interests:** Emerging Technologies, Behavioral Psychology, Quantum Physics, Digital Art, Fashion, Sneakers, Cooking, Tennis, Gym