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### **Problem statement**

Getting a good job opportunity for students is difficult but is currently being solved by many platforms on the internet. There is no such platform to connect Training and Placement cells of colleges with the companies who want to hire students from colleges. The current scenario looks like all colleges post their placement status on LinkedIn for marketing their T&P cell and try reaching the companies. So, your task is to create a prototype that will connect all T&P cells of colleges to companies that want to hire. Features:

- T&P cells can showcase their profiles to the companies.
  - Companies can post the status for hiring purposes.
- Companies can list all hiring details in their profile.
- Include all important features required for collaboration among T&P cells and companies seamlessly.

### **OBJECTIVE**

The project Objective is to create an platform, which acts as an intermediate to connect the companies and the collages, Universities, training & placement cells.

This website(\*platform) will allows the educational institutes all over the country with the companies that offer jobs all over the world to collaborate with each other and get benefited with the placement sessions each

This platform also helps organizations for finding new Placement offers and new multiple talents by allowing interactions with each other and having deals among the organizations each other.

This platform will not allow fake organizations to involve in the process by frequently verifying their licenses and maintaining eye on the information updated(\*minorly).

# **Technologies Used**

#### **Tools Used:**

- Vs code
- Browser (for verifying Outputs)
- Microsoft word
- Microsoft one note
- Google Slides

### **Languages Used:**

- HTML
- CSS
- Java Script(\*)

Mode: Online

Platforms Used: Zoom Meetings, Whatsapp application

## PROTOTYPE DESCRIPTION(\*till now)

- The website gives 2 options to the users login, signin.
- If the user chosen the signup, then the website take the details
  of the organization and also the declaration form that they are
  agreeing with the terms & conditions of the website, after few
  days the web site management will approve the account
  request and create an account for the applied organization.
- If the user chosen the login option, it will ask their credentials and redirect towards their created account in the web site.
- The Main page of any organization's account will have 2 sections of feed 1. Companies 2. Institutions and chat window.
- The feeds of each section(2 types mentioned above) shows the post of their respective type organizations posts.
- Each post can be share and also organizations can like that.
- The chat window which located on right half of the main screen will the organizations to interact with the already collaborated partners.
- On clicking the organizations name it will redirect towards their respective profile.
- The right top of the website holds position for profile Settings
- This includes of options
  - a. Profile

- b. Your activity
- c. Settings and privacy
- d. Help
- e. Language
- f. Add post
- g. Posts and activities
- h. Manage collabarations
- i. Signout.
- Profiles are of 2 types as we classified before
  - 1. Company 2. Institution
- The companies profile consists of their name, information, profile picture, their posts, Their hiring details(\* Every organization can edit the permissible data if it is their profile)
- The company profile contains of 1 option Collabarate
- The Institute profile consists of their name, information, profile picture, their posts, Their collabarations details(\* Every organization can edit the permissible data if it is their profile)
- The institution profile have 2 options
   Collabarate Send request for students data
- The companies can Send request for students data once the institution became collaborator
- This options let companies to see the profiles of the students from the institutions for more vision regarding the palcements drive.

### **ADVANTAGES:**

- Opportunities and Talent will find each other with the help of this platform.
- Decrease Latency time between the Companies and Educational institutions.
- It will Develop competitions among the educational institutions in-order to maintain much better profile among themselves, which is beneficiary for the students.
- It also helps every student to choose the best institution by reviewing all institution's collaborations with the companies, which automatically have strong impact on placements
- Security settings of this platform will not allow any organization to interact with Fake organizations as we verify profiles frequently of all organizations(\*based on their registration dates with the platform)

### **DRAWBACKS:**

- The Organization from companies division cannot Interact/Collabrate with company type organization, among themselves with the help of this platform.
- The Organization from institutions division cannot Interact/Collabrate with company type organization, among themselves with the help of this platform.
- The Continous profile updation and verifying is not available, it may leads to fake collaboration with the non existing organizations(\*that were there at past on platform)

**Reason**: Because the organization forgot to delete their platform if they are unconditionally closed. The platform will review after certain period of time, in some cases some damage may occur due to fake collaborations.

### **SUMMARY**

There are 2 central nodes on which the whole idea will move on...

### Companies ← → collages/T&P cells

- This acts as platform where both companies and collages/T&P share about themselves in the form of posts, stories.
- For any organisation signing up will ask to choose themselves as either
  - 1. Company
  - 2. College/T&P centre
- The platform will check their licences of both the companies and a lot their type of account
  - 1. Company 2. Collage/T&P centre
- The companies can post, add stories and maintain the hiring data they
  offer and if they required also the package offered for that role(\*choice
  of privacy) and also their achievements to their profile of this platform.
- The Collages/University/T&P can post, add stories, announce their awards received with proofs and other achievements and maintain students data for getting hired(\* surity of privacy) to their platform.
- The collages are classified by following(\*can be customized, based on UGC rankings)
  - a. TIER I
  - b. TIER II
  - c. TIER III
- The companies are also classified into (\* for searching purpose, by their hiring)
  - a. Day sharing
  - b. IT companies
  - c. Non-IT companies
  - d. Non engineering companies
  - e. Dream companies
  - f. Super dream companies
  - g. Marquee companies
  - h. International offers

- All organizations can be searched by their tags, rankings, package offers ...,etc.
- If any company send the request of **COLLABORATION** to the collage /university/T&P, and the company accepts the request for collaboration then the company and educational instate get chance to officially interact with each other on the platform, with the institute permission companies can also view the profiles(overview) of candidates(which already they have upload on platform) to set criterion of selection.
- If any institute send the request of **COLLABARATION** to company the same process will proceed here as above mentioned.
- If any institute/ company simply rejects the **COLLABORATION** request the profile will not be shown to the alternate organization until next year/ next semester based on their customized settings.
- The organizations can message(only 1 message with limited text charectors) each other but until there is no collaboration bond between both of them things will go informal and the platform will not recognise COLLABARATION.
- The collabaraters list will be displayed in the profile of Collage/Universities profiles to showcase their strength in placements and improve their placement cell(\*can also hide their collabarators list).'
- On pressing the COLLABARATOR it will allows the organization to select one option from the following
  - 1. Permanent collaborator 2. Temporary collaborator
  - 1. **permanent collaborator**: will allow to interact organizations to interact until one of them cancel the permanent collaboration.
  - **2. Temporary collabarotor:** will allow to interact organisations to interact with each other for limited time(\*the least time will be taken considering both entry values of dates)

 Other privacy options like blocking, reporting ,etc., will always have role in this platform

### **CREDITS & WORK DIVISION:**

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