



# SHIKHA SHUKLA

Padum Maharaj gali, Arjunpurwa, Lakhimpur Kheri |  
8917889960 | Email  
sshikhashukla1234@gmail.com

## **Career Objective**

Looking for the opportunity which provides me a job satisfaction, self development and help me to achieve personal as well as organizational goals.

## **Skills Summary**

- Good communication and presentation skills.
- Coordinative , Quick Learner.
- Positive attitude , Empathetic.
- Creative and Analytical thinking skills.

## **Education**

### **Graduation (Session: 2017-20)**

- ❖ Bachelor's of Business Administration (B.B.A) from CSJMU, Kanpur .  
**(Session: 2015-17)**
- ❖ Passed Higher Secondary Education from CBSE Board.  
**(Session: 2013-15)**
- ❖ Passed Secondary Education from CBSE Board.

### **Additional Qualifications**

- Certification in Tally ERP-9.

- Certification in English Typing.
- Certification in CCC.

### **Computer Literacy**

- Proficient in Microsoft Word, Excel PowerPoint, Office.

### **Academic Project**

I did a Research Report Project in the field of marketing : **Customer Satisfaction and Needs** at "**Vmart**" and "**Vishal Mega Mart**". In this project, By using Excel and word , I did data analysis with the help of survey questionnaire by visiting V Mart and Vishal Mega Mart to find out the impact of Customer needs and satisfaction in both of the malls. Under this, I learn that how both customer needs and satisfaction are correlated with each other. Along with, I also learn that, " **Know what your Customers want most and what your company does best**, after all, " **Customer is the King of the market.**"

### **Personal Vitae**

**Date of Birth:** 02/03/2000

**Hobbies:** Fond of Creativity, Listening Music.

**Languages Known:** English, Hindi.

### **Declaration**

I hereby declare that all the information provided here is current to the best of my knowledge and I promise to Adobe all the norms laid down by your organization.

