#### SURYANSH GUPTA

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## **Summary**

Dedicated and results-oriented Business Analyst with over 2 years of experience in the E-Commerce domain, specializing in bridging the gap between business needs and technology solutions. Proven track record of leveraging Agile methodologies to drive product success through detailed requirement analysis, backlog refinement, stakeholder collaboration, and data-driven decision-making. Experienced in collaborating with cross-functional teams including both technical and non-technical stakeholders to develop scalable solutions that align with business objectives and enhance user experience. Skilled in creating comprehensive documentation, process workflows, and user stories to guide development teams toward effective implementation.

## **Key Skills**

| Business Analysis | Product Life Cycle Management | Requirement Gathering | User Story Development | Scrum | Agile Methodology | Cross-Functional Collaboration | Data and Gap Analysis | Process Flow & Requirement Documentation | JIRA | Stakeholder Liaison | Quality Assurance | UAT | UI/UX | Adaptability | Backlog Management | SQL

## Experience

### **Candere By Kalyan Jewellers**

MAY'2023 - PRESENT

Product Owner-Business Analyst/Location: Malad

- Collaborated with international Stakeholders as the primary liaison between Internal departments and Technical team to execute strategic vision and deliver products for end users.
- Responsible for managing end-to-end workflow implementation, gathered, and documented new requirements, Prioritized Backlogs, Collaborated with Stakeholders to align with business objectives and Sprint Goals.
- Implemented change initiatives and raised critical dependencies by coordinating with cross-functional teams and stakeholders.
- Prioritized backlogs, ensuring alignment with business objectives and sprint goals.
- Developed user journeys/stories, so that proper requirement can be elicited to Technical Teams.
- Partnered with technology teams to ensure business demands are understood and delivered upon agreed timeframe.
- Incorporated feedback from user demos into the roadmap to ensure deliverables meet business needs.
- Managed LIVE release dates of application and provided support after deployment.
- Prepared Requirement Document based on the discussion with Stakeholders/Business and included varied scenarios and logics in the process required for development.
- Make follow-up calls to Development team for UAT releases on promised dates.
- Reviewed the functional flow of the developed application and quality based on user experience with the help of Testing Team

# **Products Managed**

• Candere (E-Commerce Jewellery Website)

# **Tools Expertise**

- Atlassian JIRA
- Figma(For Wireframe & Prototype)
- Microsoft Office 365 (MS Word/MS Excel/MS PowerPoint)
- Power BI

#### **Licenses & Certifications**

Power BI

#### Education

AUGUST 2019 - MAY 2023

B.E. in Mechanical Engineering / Mumbai University