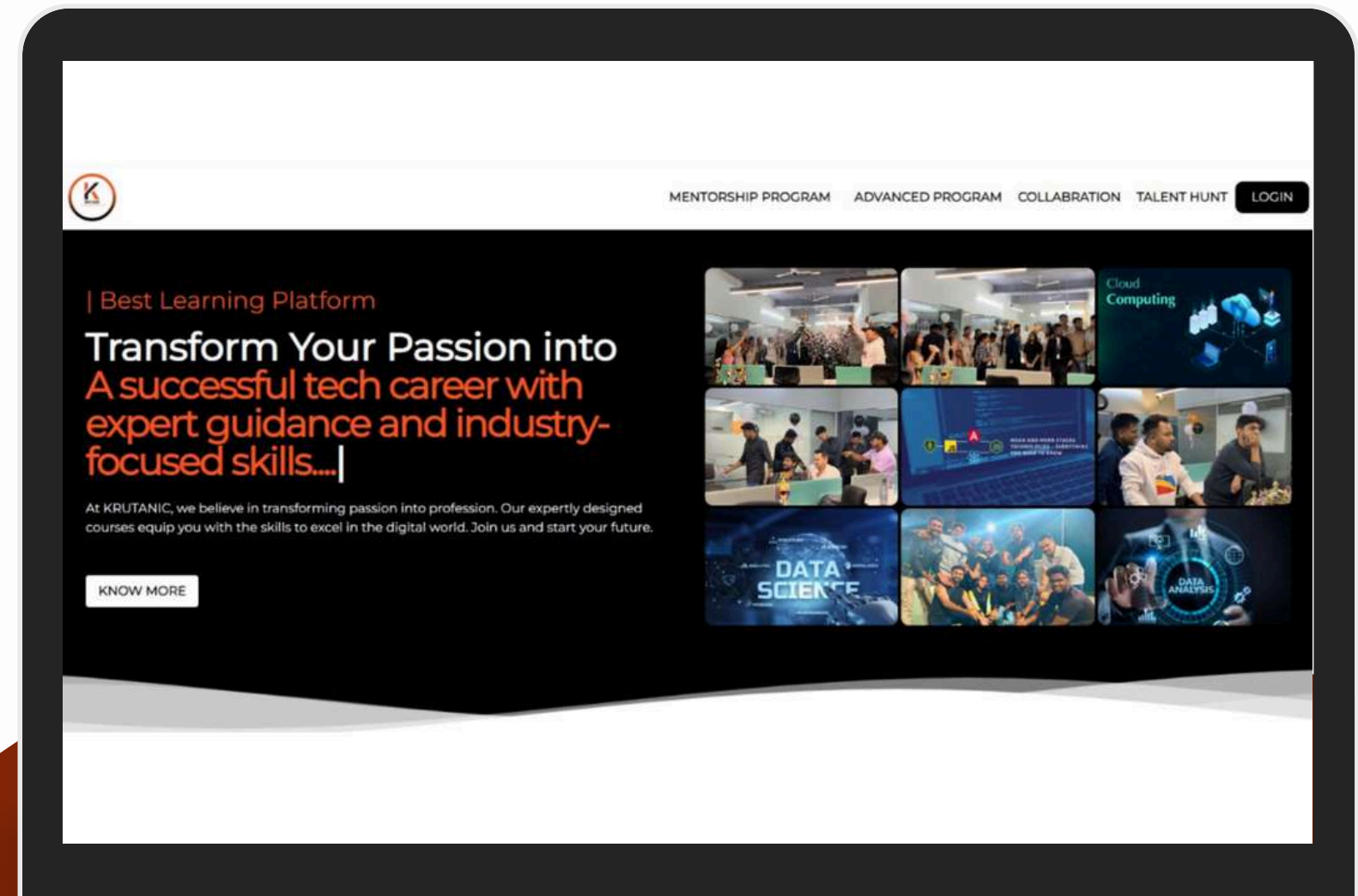




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A photograph of three students working on a project. In the foreground, a student in a green turtleneck is focused on connecting black wires to a small electronic device. Behind her, a student in a yellow sweater is also working, and further back, a student in a red plaid shirt is visible. They are all seated at a white table covered with various electronic components, wires, and tools. The background is softly blurred, emphasizing the students' hands and the project.

TRAINING AND INTERNSHIP PROGRAM

About us

"Krutanic Solutions is at the forefront of transforming education through cutting-edge technology. Our comprehensive platform empowers learners with personalized learning experiences, collaborative tools, and real-time analytics. With adaptive assessments and interactive content creation, we enhance student engagement and achievement. Join us in revolutionizing education for the digital age, driving positive outcomes and preparing learners for success in tomorrow's world. "





GRAPHIC DESIGN

Why Graphic Design?

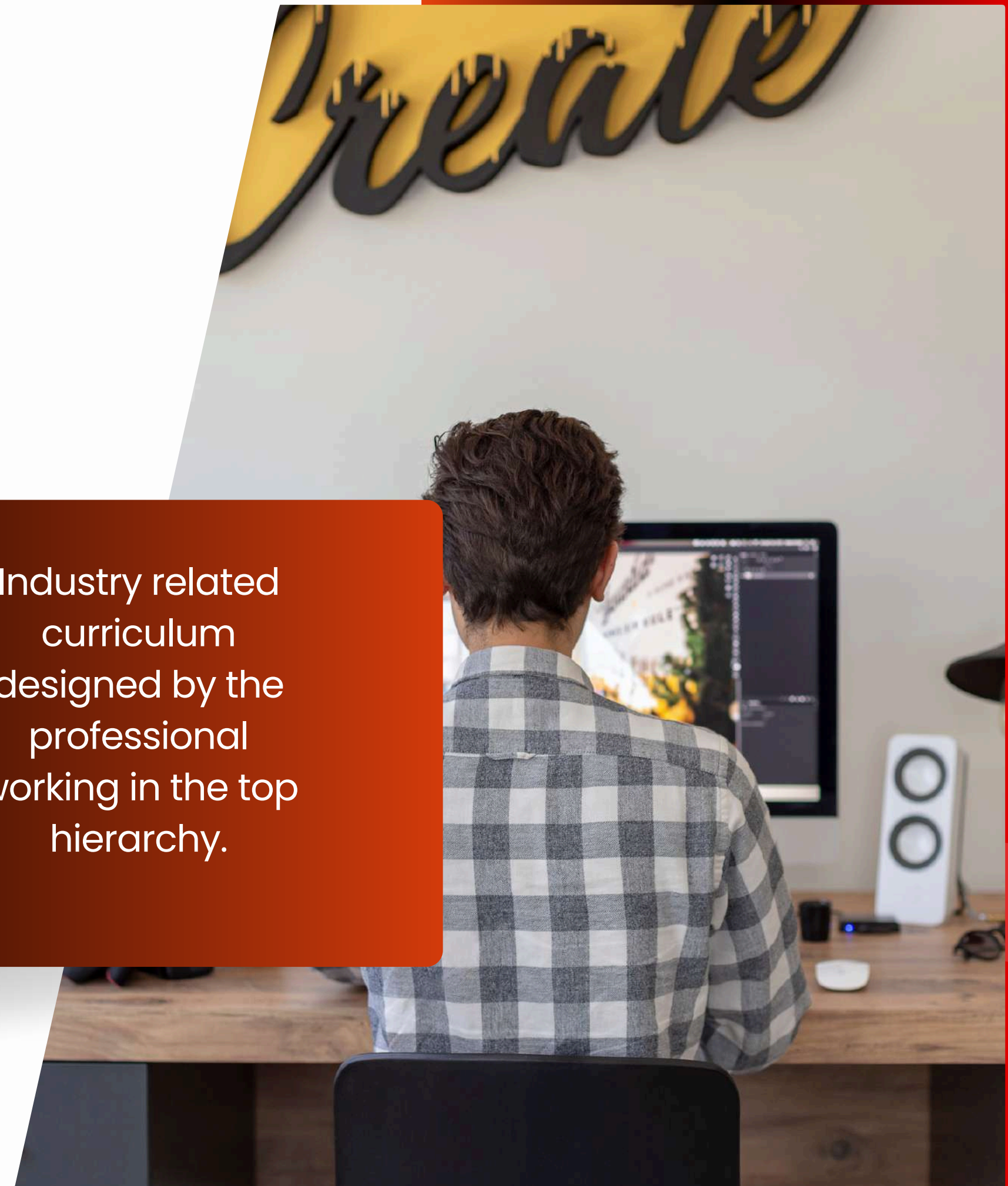
- ☁ **Businesses in diverse sectors need graphic designers for branding, marketing, and digital content creation.**
- ☁ **Skilled designers often command competitive salaries, especially in UX/UI, branding, and digital marketing fields.**
- ☁ **Graphic design allows you to express your creativity while solving visual communication challenges for various brands.**
- ☁ **Explore areas like web design, motion graphics, packaging, and branding to find your niche and passion.**
- ☁ **Work with international brands, freelance clients, or remotely, broadening your professional horizons across the globe.**
- ☁ **Stay at the forefront of trends and technologies, like AR, VR, and AI, reshaping the design landscape.**

1ST MONTH

Live sessions with industrial experts having experience above 10 years in the industry.

Recordings of all live sessions available with lifelong access in our LMS portal.

Industry related curriculum designed by the professional working in the top hierarchy.



2ND MONTH

Two real time industrial projects :-
One minor project and
One major project

All mentors will be assigned as project leads and guide the intern till the completion of the project.

Additional projects for personal development can be required.



Curriculum included

MODULE - 01

Introduction to Graphic Design
Overview of graphic design principles and practices
Historical overview of graphic design
Role of graphic designers in various industries.

MODULE - 02

Design Principles
Understanding design elements (line, shape, color, texture, etc.)
Applying design principles (balance, contrast, alignment, proximity, etc.)
Gestalt principles and their application in design.

MODULE - 03

Typography Basics of typography (typeface, font, point size, etc.)
Typography terminology and anatomy
Principles of effective typography in design.

MODULE - 04

Layout Design Basics of layout design (grid systems, visual hierarchy, etc.)
Composition techniques and rules
Creating effective layouts for print and digital media

Curriculum included

MODULE - 05

Color Theory Understanding color models (RGB, CMYK, etc.) Color wheel and color harmonies Psychology of color and its impact on design.

MODULE - 06

Image Editing Introduction to image editing software (Adobe Photoshop, GIMP, etc.) Basics of image manipulation (cropping, resizing, retouching, etc.) Editing techniques for enhancing digital images.

MODULE - 07

Vector Graphics Introduction to vector graphics software (Adobe Illustrator, Inkscape, etc.) Creating vector-based illustrations and logos Applying vector graphics in design projects.

MODULE - 08

Branding and Identity Design Basics of branding and visual identity Logo design principles and process Creating brand assets and style guides.

Curriculum included

MODULE - 09

Web Design Basics
Fundamentals of web design principles Introduction to web design software (Adobe XD, Sketch, etc.) Designing user interfaces and wireframes.

MODULE - 10

Print Design Basics of print design (brochures, posters, business cards, etc.) Preparing print-ready files Understanding print production processes.

MODULE - 11

Motion Graphics
Introduction to motion graphics software (Adobe After Effects, Blender, etc.) Basics of animation principles Creating simple motion graphics projects

MODULE - 12

Portfolio Development
Building a portfolio of design projects Presentation techniques for showcasing design work Review and critique of student portfolios.

Discover why this Graphic Design course is essential for your learning journey



Google Ratings

4.8 / 5



Mentees Trained

15k +



Hiring Partners

200+



Job Openings

26000+



Average Salary

8.5+ LPA



Global Size

USD 58 Billion

Certifications

01

**Training Completion
Certificate Validates the
skills which acquired**

02

**Internship Completion
certificate certified by
" WIPRO dice Id "**

03

**LOR (Letter of
recommendation)**

04

Certificate of excellence

05

Placement Assistance

Our process

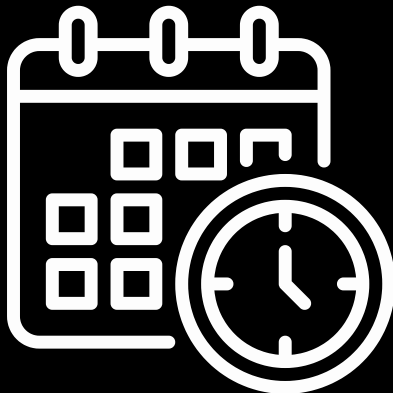
Quick guide

①



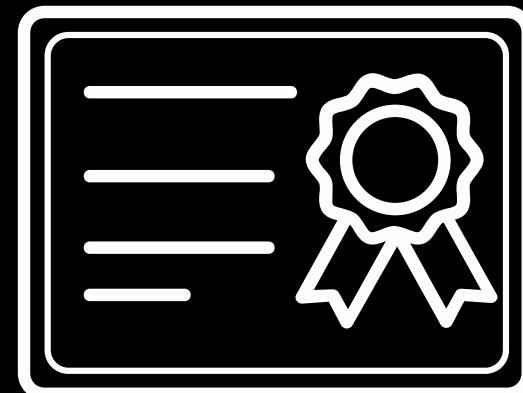
Register with us

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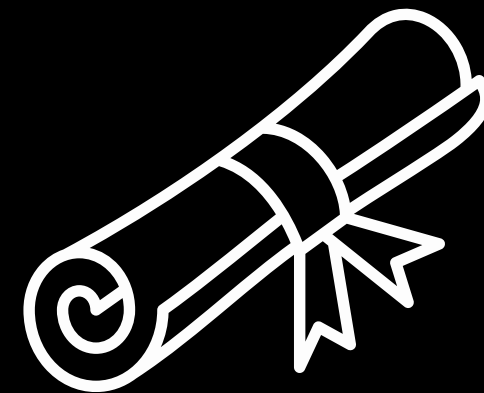
**Schedule your
classes**

③



Certifications

④



**Placement
assistance**

Program ratings



STUDENTS AVERAGE RATINGS



4.85 / 5

Companies where our alumni thrive





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