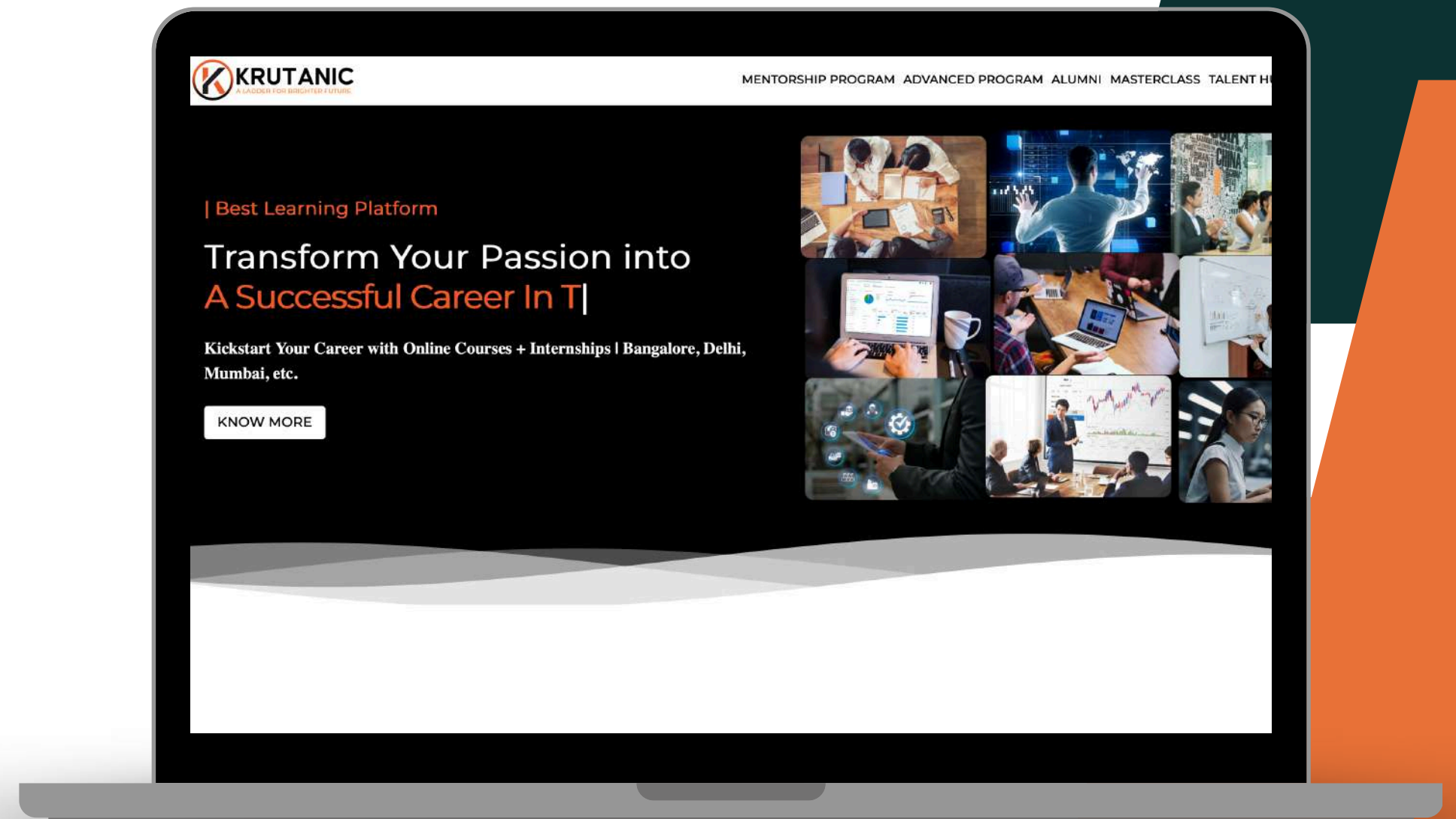




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KRUTANIC

A LADDER FOR BRIGHTER FUTURE

We are now an **accredited partner**

under



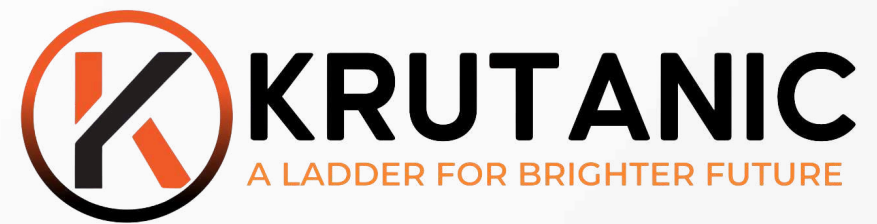
accenture



Adobe



TRAINING AND INTERNSHIP PROGRAM



About Us







"Krutanic is at the forefront of transforming education through cutting-edge technology. Our comprehensive platform empowers learners with personalized learning experiences, collaborative tools, and real-time analytics. With adaptive assessments and interactive content creation, we enhance student engagement and achievement. Join us in revolutionizing education for the digital age, driving positive outcomes and preparing learners for success in tomorrow's world. "



GRAPHIC DESIGNER



Why Graphic designer ?

-  **Converts ideas into impactful visuals.**
-  **High demand across multiple industries.**
-  **Vital for digital and brand presence.**
-  **Offers diverse career and freelance options.**
-  **Blends creativity with modern design tools.**
-  **Defines brand identity and visual storytelling.**

1st MONTH



LIVE SESSIONS

Live sessions with industrial experts having experience above 10 years in the industry.



RECORDINGS

Recordings of all live sessions available with 1 year access in our LMS portal.



INDUSTRY RELATED

Industry related curriculum designed by the working professionals in the top hierarchy.

2nd MONTH



REAL TIME PROJECTS

Two real time industrial projects One minor project and One major project.



ASSISTANCE

All mentors will be assigned as project leads and guide the intern till the completion of the project.



PERSONAL DEVELOPMENT

Additional projects for personal development can be required.



Modules Overview

- **Introduction to Graphic Design & Design Principles**
- **Color Theory and Typography**
- **Adobe Photoshop Fundamentals**
- **Adobe Illustrator Essentials**
- **Branding and Logo Design**
- **Layout Design for Print and Digital Media**

Modules Overview

- **Social Media and Marketing Creatives**
- **UI Design Basics using Figma/Adobe XD**
- **Motion Graphics Introduction (After Effects)**
- **Portfolio Building and Case Studies**
- **Design for Web and Mobile Platforms**
- **Capstone Project & Interview Preparation(only for placement assistance program mock interview preparation)**

Curriculum included

MODULE 01

Introduction to Graphic Design & Design Principles

- History and evolution of graphic design
- Principles: balance, contrast, hierarchy, alignment
- Understanding composition and layout

MODULE 02

Color Theory and Typography

- Color psychology and harmony
- Creating color palettes
- Fonts, typefaces, and effective typography use

MODULE 03

Adobe Photoshop Fundamentals

- Image editing and retouching
- Layers, masks, and filters
- Creating digital compositions

MODULE 04

Adobe Illustrator Essentials

- Vector graphics creation
- Logo and icon design
- Using pen tool, paths, and shapes

Curriculum included

MODULE 05

Branding and Logo Design

- Understanding brand identity
- Logo creation process and styles
- Brand guidelines and consistency

MODULE 06

Layout Design for Print and Digital Media

- Designing brochures, flyers, posters
- Grids and spacing techniques
- Exporting for print and digital formats

MODULE 07

Social Media and Marketing Creatives

- Designing for Instagram, Facebook, LinkedIn
- Ad creatives and banners
- Content strategy alignment

MODULE 08

UI Design Basics using Figma/Adobe XD

- Wireframing and mockups
- Buttons, forms, and screen layouts
- Design systems and style guides

Curriculum included

MODULE 09

Motion Graphics Introduction (After Effects)

- Keyframes and basic animation
- Text animations and transitions
- Exporting video creatives

MODULE 10

Portfolio Building and Case Studies

- Creating design projects from briefs
- Documenting process and iterations
- Presenting your portfolio professionally

MODULE 11

Design for Web and Mobile Platforms

- Understanding screen sizes and responsiveness
- Exporting assets for developers
- Collaboration with UI/UX teams

MODULE 12

Capstone Project & Interview Preparation

- Execute a complete branding or digital campaign
- Resume, Behance/Dribbble portfolio creation
- Mock interviews and design critique sessions

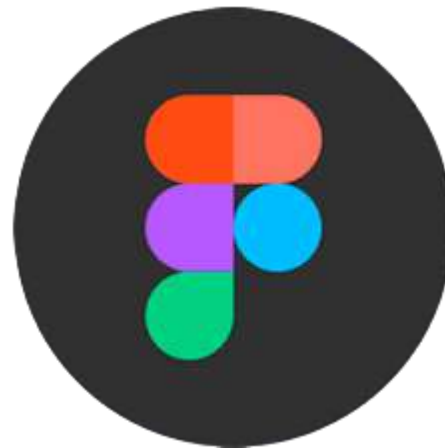
Tools Included



Adobe Photoshop



Adobe Illustrator



Figma



Adobe XD



Canva

Students Reviews



Ramshad K



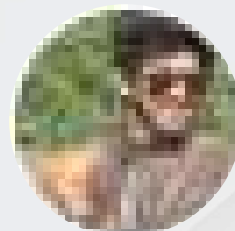
I have gained a really hands on Experience with on graphic design which was delivered by Akash sir was very supportive and endless worthy experience so far.



Rajendra Prasad



I'm Rajendran Prasad, to be honest I'm expressing my words, I have researched and found the correct certificate on LinkedIn and scan that and found it 100% genuine and verified successfully.
It's my individual recommendation for everyone that Krutanic company is perfect with quality training and real world projects.
I have seen some bad reviews and many good reviews so got confused but now I realised that Krutanic solutions is the best company ever for training and internship provider, I have learned a lot of new industrial things.



Sahad K



I got placement at Wipro through krutanic support team. I am really grateful that I got to learn from AI Mentor Ashish sir and support from my counsellor was really helpful. All thanks to Bhoomika mam my operations support member from krutanic.



Sunil Kumar



I'm Sunil Kumar, I have enrolled for Data Science program at Krutanic solutions and my experience is outstanding.
It's my individual recommendation for everyone that Krutanic company is perfect with quality training and real world projects.



Shubham Rai



Krutanic Group is truly doing a remarkable job by creating learning spaces that are not only informative but also inspiring. I've had the opportunity to attend two of their courses-Photography and Graphic Designing-and both were simply



Aman Nema



Krutanic's Full Stack Web Development program was a fantastic learning experience. The course covered essential technologies like HTML, CSS, JavaScript, React, and backend development, providing a strong foundation for building real-world web applications.
The hands-on projects and expert guidance from mentors made learning interactive and practical. This program is perfect for beginners and aspiring developers looking to enhance their skills in web development. Highly recommended.

Students Reviews



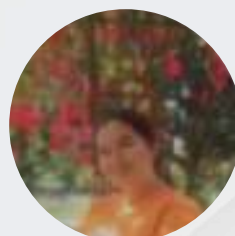
Tejas Kolekar

I am thrilled to share my enriching experience from the Artificial Intelligence and Machine Learning Internship I recently completed with Krutanic, in collaboration with Wipro, a leading multinational corporation. This 3-month program was an incredible opportunity to deepen my knowledge, enhance my skills, and grow both personally and professionally in the dynamic field of AI and ML.



Pranali Shinde

Excited to share that I've just completed a Data Science course from Krutanic! 🎉 It was an amazing journey diving into data visualization, exploratory data analysis, SQL, and machine learning. I've gained some valuable skills that I can't wait to apply in real-world projects. Big thanks to the instructors and everyone who made this experience so enriching! Looking forward to what's next!



Prabhleen Kaur

Just after few months of completion of my AI course I got my hands on attending Master class on Building AI agent without coding held in the month of March my experience was very good I get to know about new things from my mentor Mr.Aashish Mishra And at the end I received this 😊
All thanks to Krutanic for giving me this opportunity.....



Rishabh Nagar

Certificate of Training Completion from Krutanic Solutions in the field of Android App Development Krutanic Paidi Venkata Chakravarthi Sir [#krutanic](#) [#android](#) [#app](#) [#development](#) [#androidstudio](#)



Himendra Shukla

Completing my internship at **KrutaniC** has been a transformative journey, equipping me with hands-on experience in **Full Stack Web Development** and preparing me for a bright future in tech. Grateful for the guidance, real-world projects, and skills gained — here's to innovation and success ahead! *
[#InternshipCompletion](#) [#FullStackDevelopment](#) [#KrutaniC](#) [#TechJourney](#) [#Krutanic](#)



Touheed Ahmed Nadaf

Clouds conquered.
Excited to share my Cloud Computing internship certification from Krutanic!
Grateful for the hands-on learning and ready to turn this experience into an impact in the ever-evolving tech landscape.
[#CloudComputing](#) [#Krutanic](#) [#InternshipWin](#) [#TechReady](#) [#NextGenTech](#) [#FutureInCloud](#) [#LevelUp](#) [#DigitalSkills](#)

**Discover why this
Graphic designer
course is essential
for your learning
journey.**



Career Opportunities in Graphic designer

Graphic Designer

Create visual content for print, digital, and social platforms using tools like Photoshop and Illustrator.

Brand Identity Designer

Specialize in developing logos, color schemes, and visual brand guidelines for companies.

UI Designer

Design user interfaces for websites and mobile apps, focusing on layout, aesthetics, and usability.

Career Opportunities in Graphic designer

Motion Graphics Designer

Create animated visuals and explainer videos using tools like After Effects for marketing and content creation.

Marketing & Social Media Designer

Develop promotional creatives, ad banners, and campaign assets tailored for digital platforms.

Freelance Designer / Creative Consultant

Work independently with clients across industries on diverse design projects — from packaging to rebranding.

Certifications

01

**Training Completion
Certificate of
Validates the skills
which acquired**

02

**Internship Completion
certificate certified
by
Accenture/Adobe**

03

**Letter of
recommendation(LOR)
for your
JOB/PLACEMENT**

04

**Certificate of
excellence
(Based on you
Performance)**

Program ratings



STUDENT AVERAGE RATINGS



4.85/5

Companies where our alumni thrive



Our process

Quick Guide



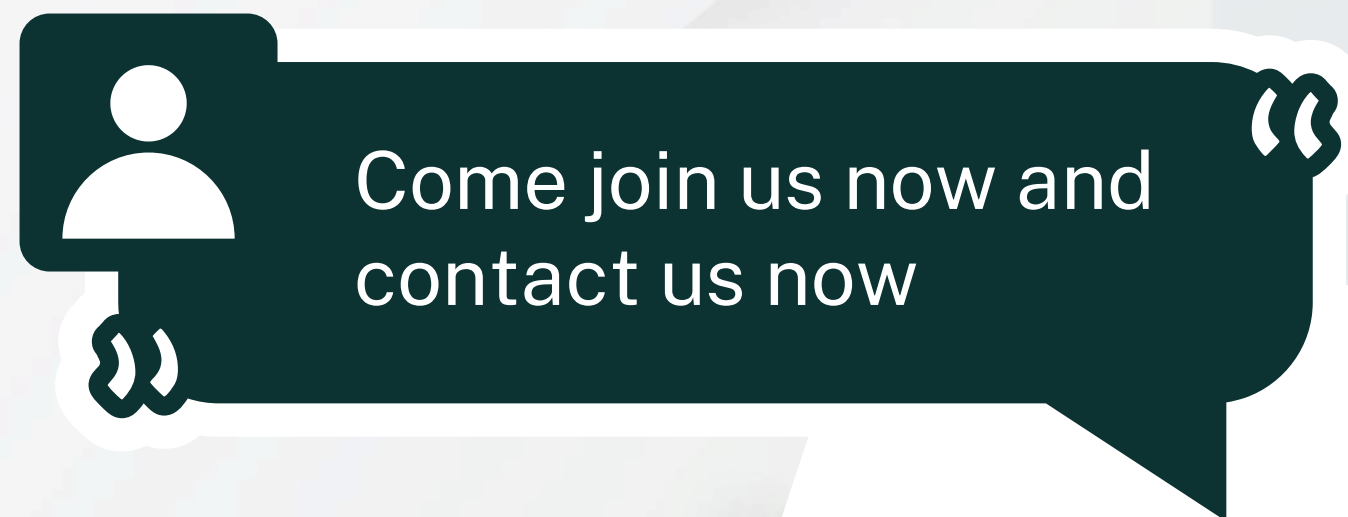
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Certifications



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