

# TRAFFIC COLLISION ANALYSIS

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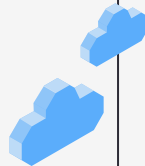
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01

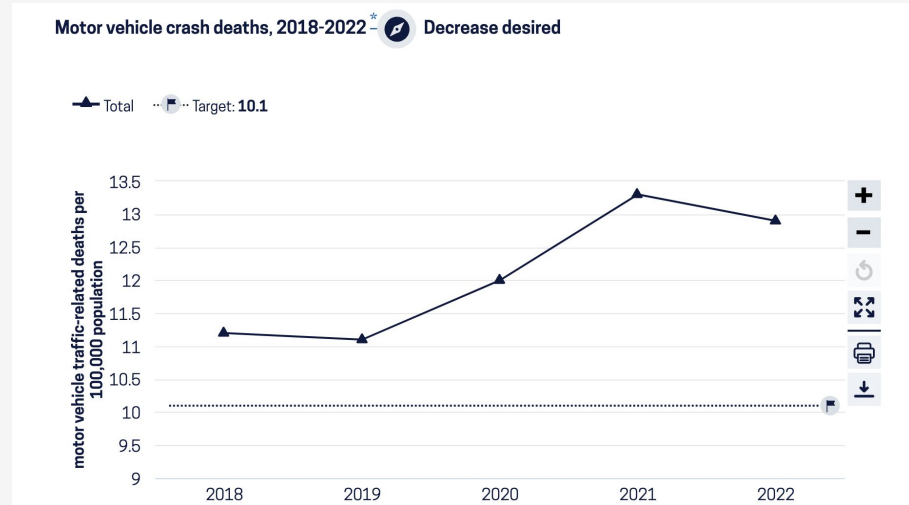
# MOTIVATION



# RISE IN VEHICULAR ACCIDENTS

- Road crashes are one of the leading causes of death in the U.S.
  - Perception
  - Precaution
  - Prevention
- We analyze the US Accidents (2016 - 2023) dataset from Kaggle
  - <https://www.kaggle.com/datasets/sobhanmoosavi/us-accidents/data><sup>1</sup>

Population Size: U.S. Residents



<https://odphp.health.gov/healthypeople/objectives-and-data/browse-objectives/injury-prevention/reduce-deaths-motor-vehicle-crashes-ivp-06/data?group=None&from=2018&to=2022&state=United%20States&populations=#edit-submit>

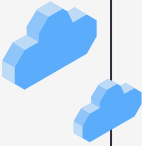
[1] Sobhan Moosavi. (2023). US Accidents (2016 - 2023) [Data set]. Kaggle. <https://doi.org/10.34740/KAGGLE/DS/199387>

# 7,728,394

Number of accidents between 2016 and 2023  
That's over 22 accidents for every 1,000 people



# LET'S START WITH PERCEPTION



## PERCEPTION 1

Accidents are evenly distributed across the country



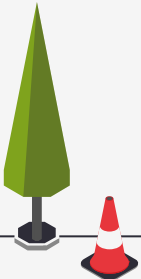
## PERCEPTION 2

Most accidents occur at night due to poor visibility



## PERCEPTION 3

Poor weather conditions lead to more number of accidents





# 02

## Data Insights



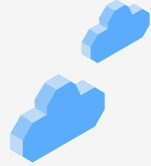
“Standing in the middle of the road is very dangerous; you get knocked down by the traffic from both sides.”

**- MARGARET  
THATCHER**

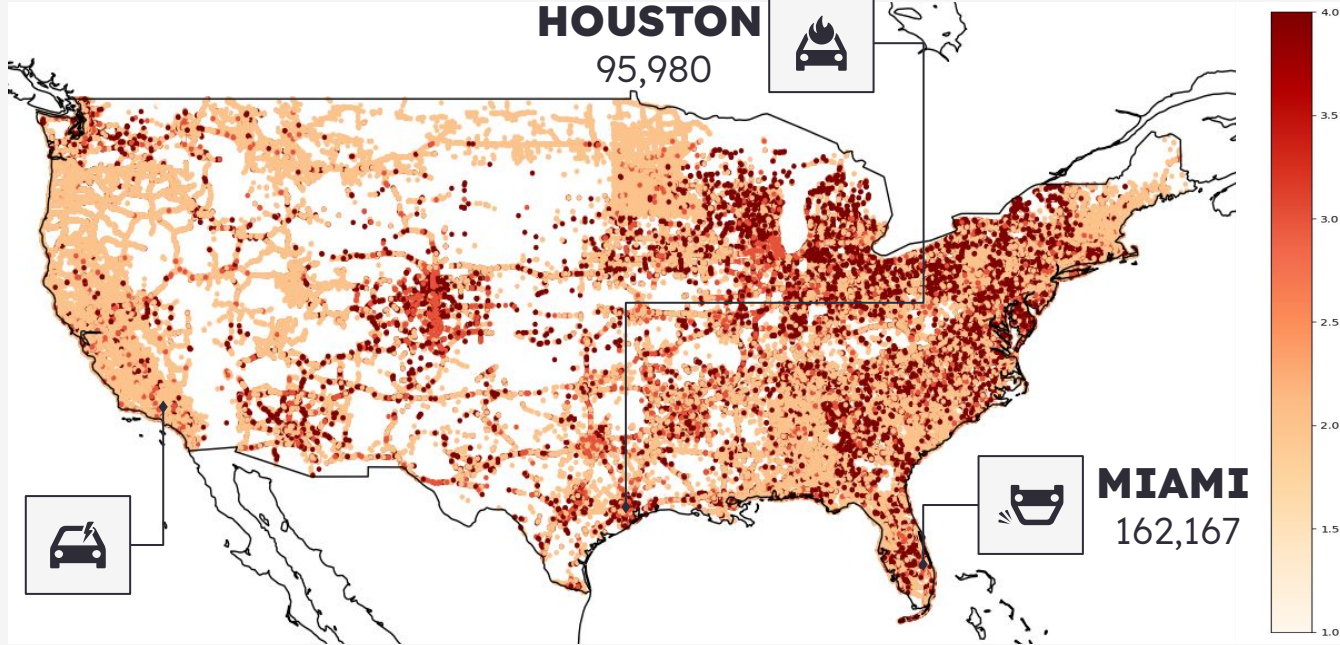


# **GEO-SPATIAL ANALYSIS**

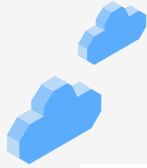




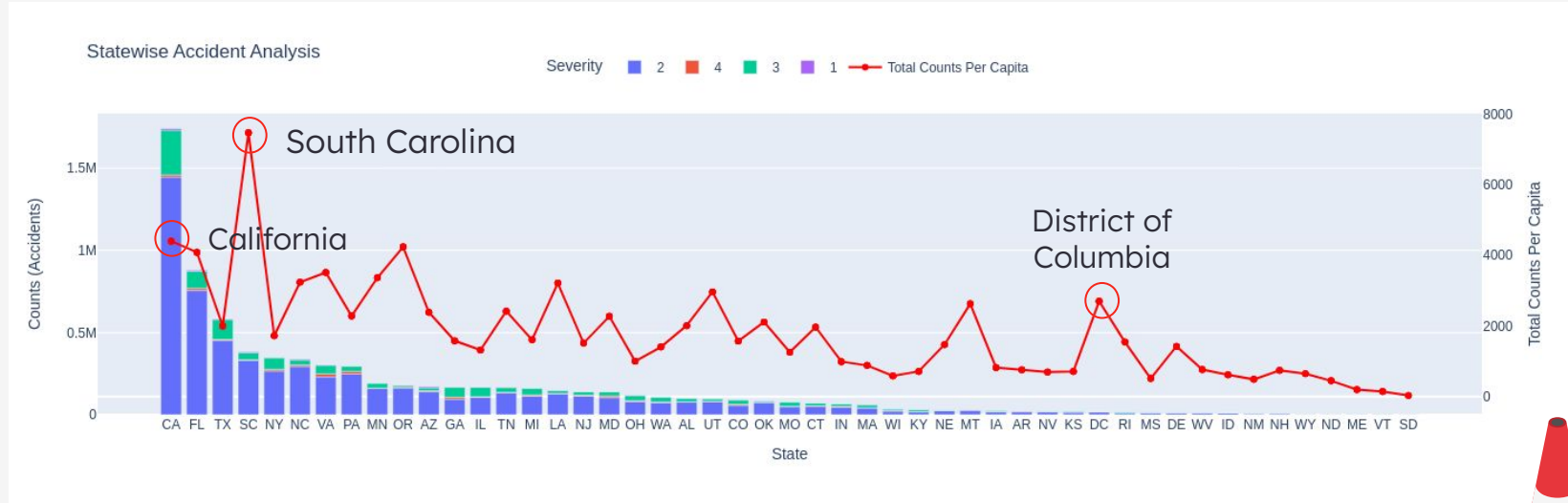
**LOS  
ANGELES**  
105,878



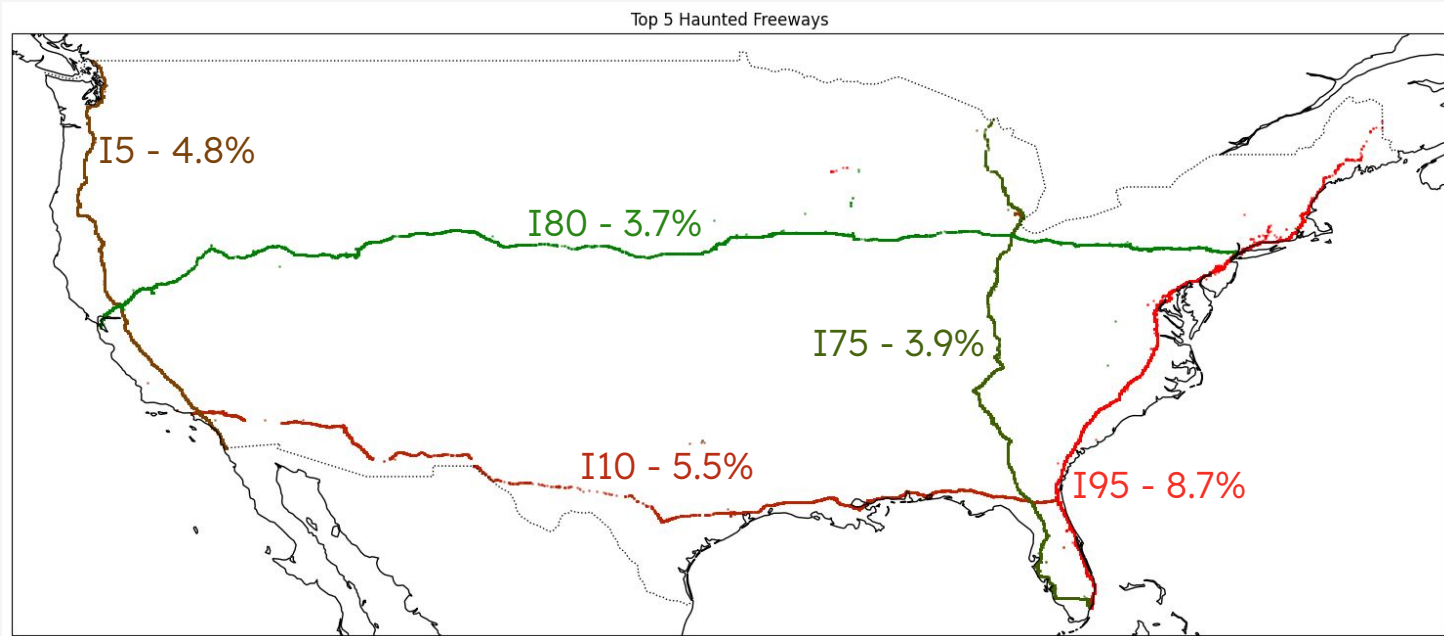
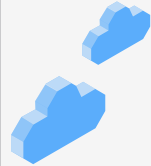
# HEAT-MAP OF SEVERITY OF ACCIDENTS



○ — ○ Trendline Normalized against Population



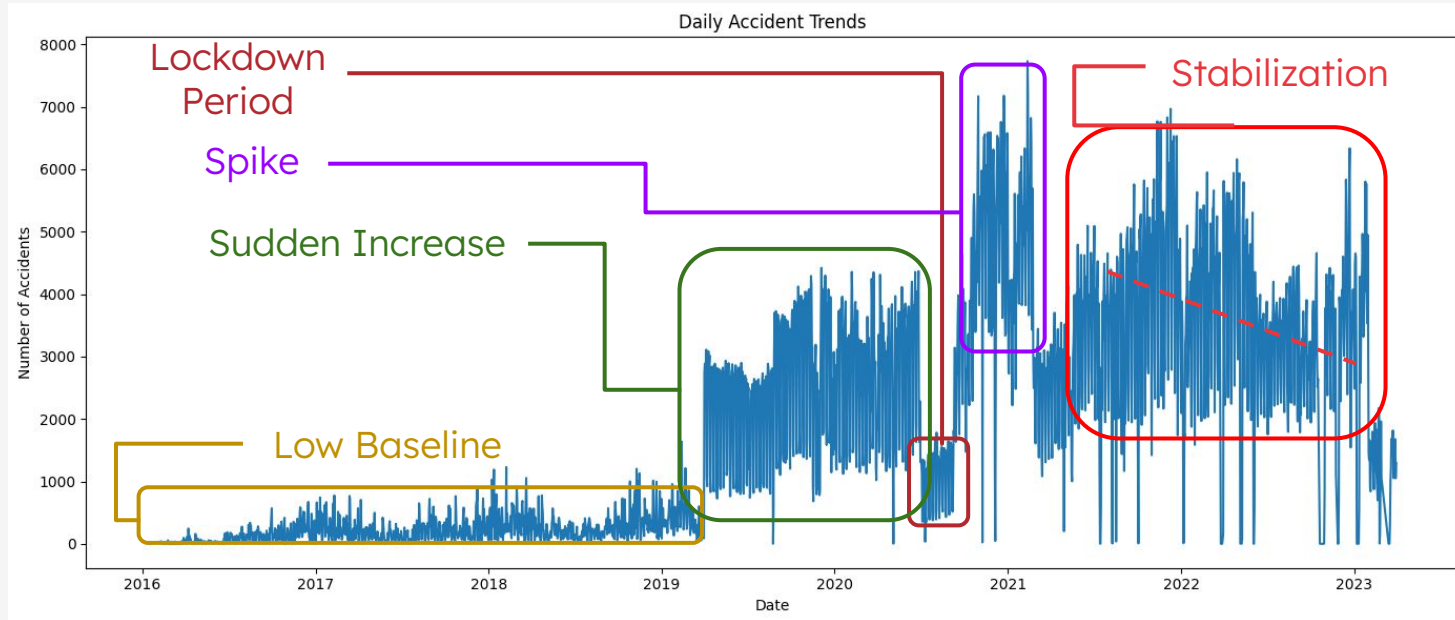
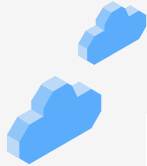
# STATE-WISE HISTOGRAM OF ACCIDENTS



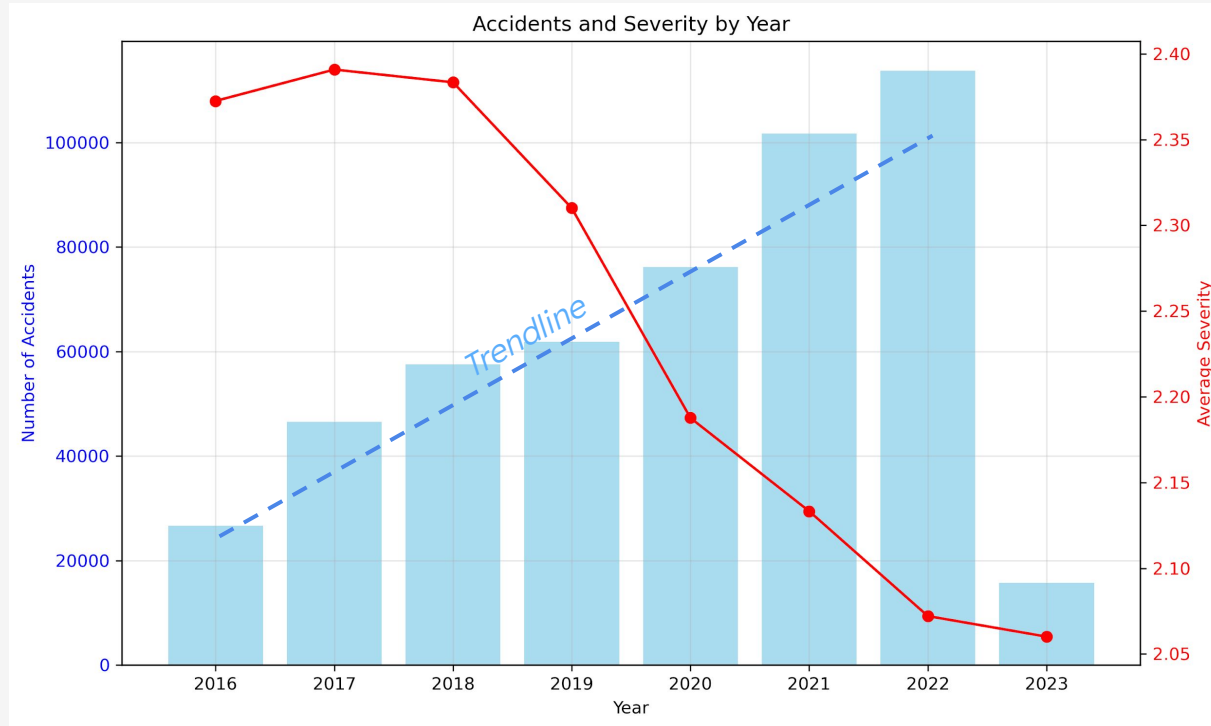
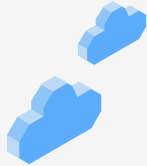
# HIGHWAYS TO HELL



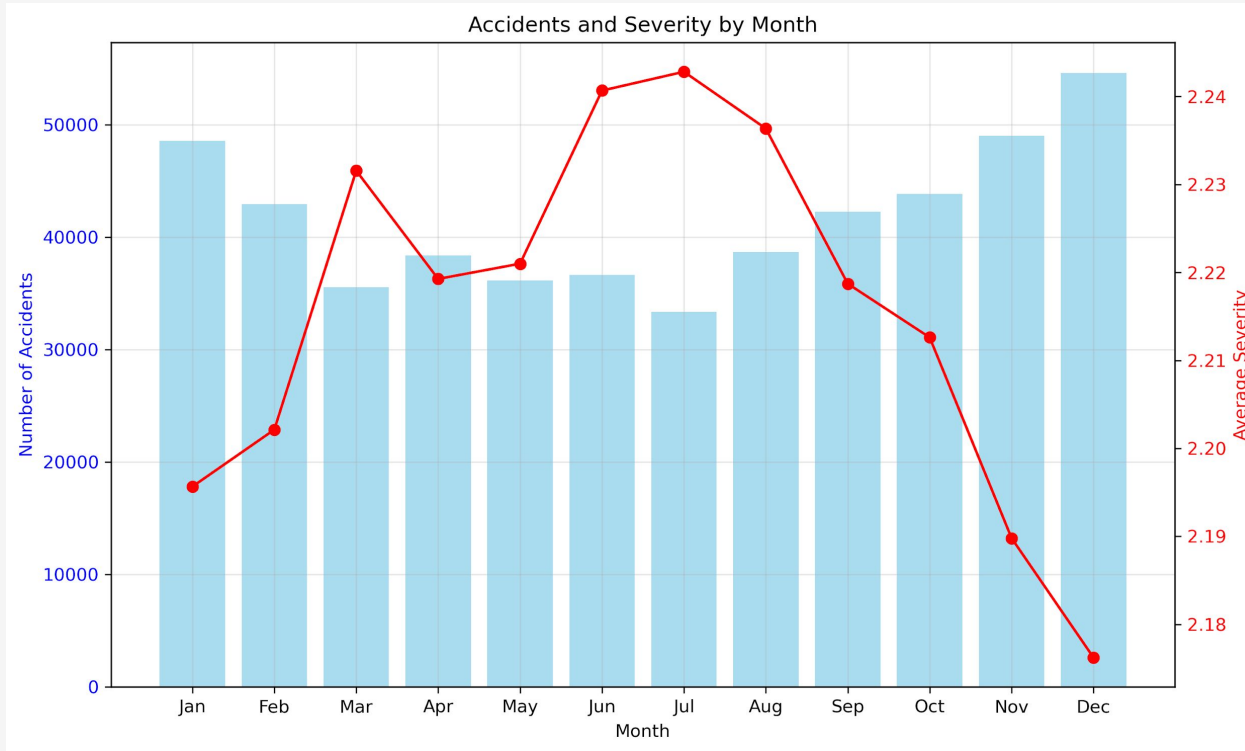
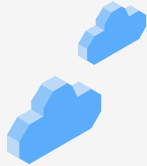
# **TEMPORAL ANALYSIS**



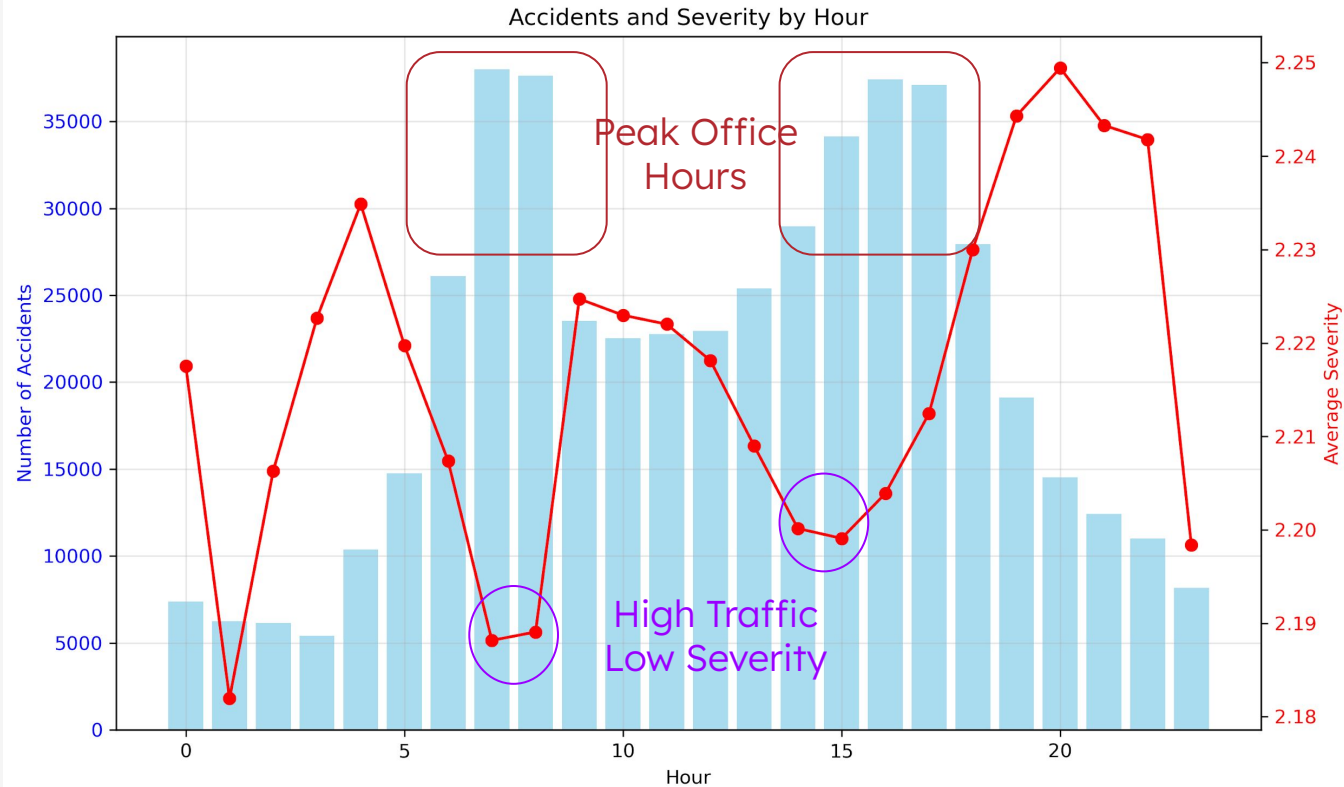
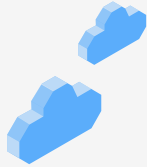
# DAILY OCCURRENCES OF ACCIDENTS



**NUMBER OF ACCIDENTS [YEAR]**



**NUMBER OF ACCIDENTS [MONTH]**



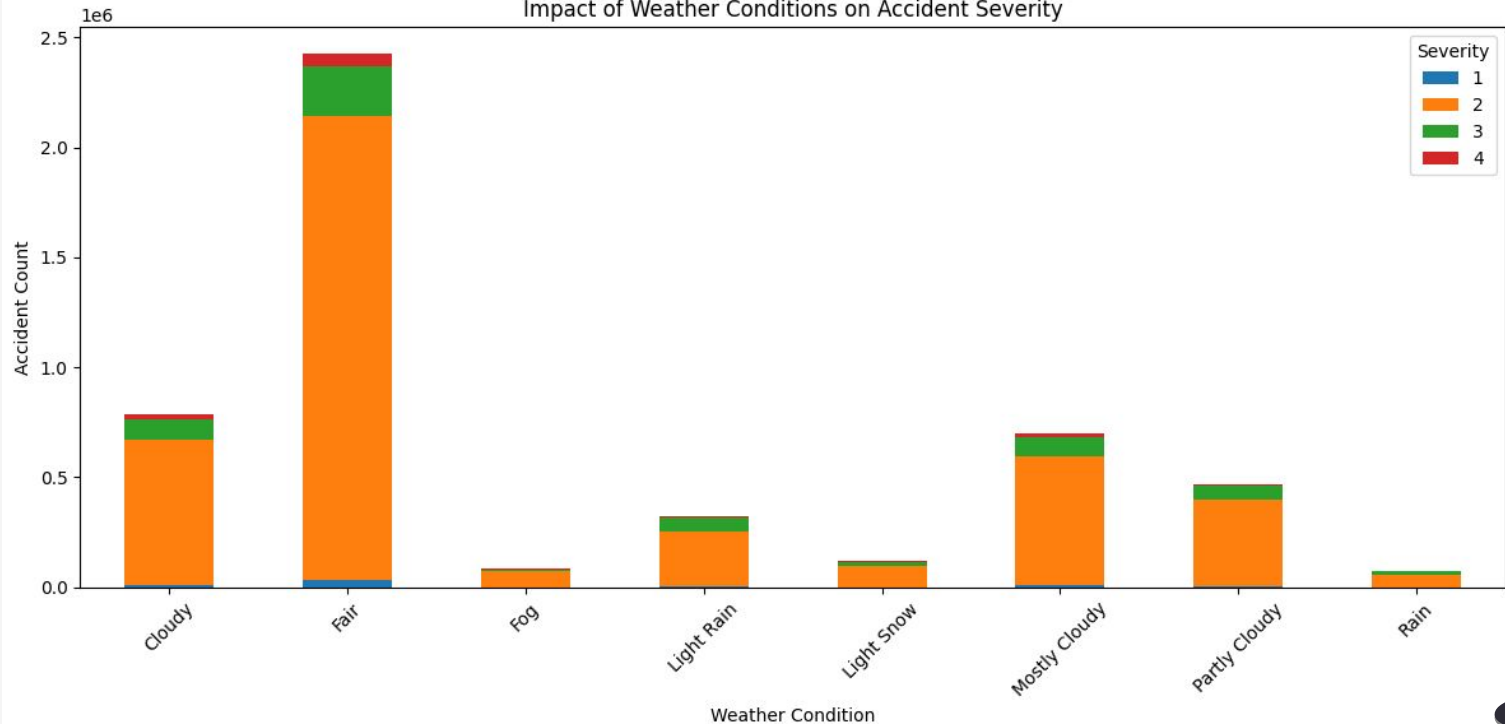
# NUMBER OF ACCIDENTS [INTRA-DAY]





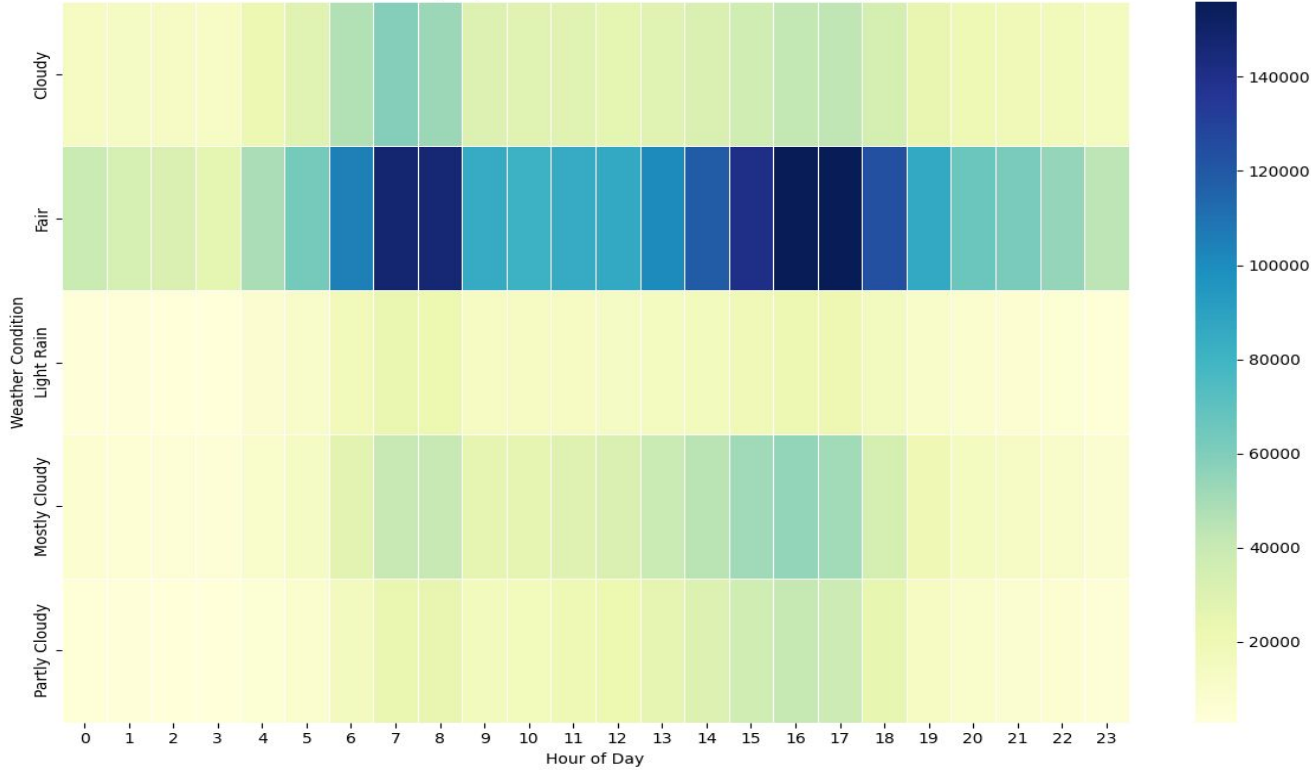
# WEATHER ANALYSIS

Impact of Weather Conditions on Accident Severity

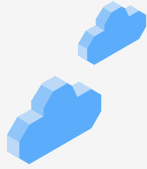


**WEATHER VS SEVERITY**

Accidents by Top 5 Weather Conditions and Time of Day

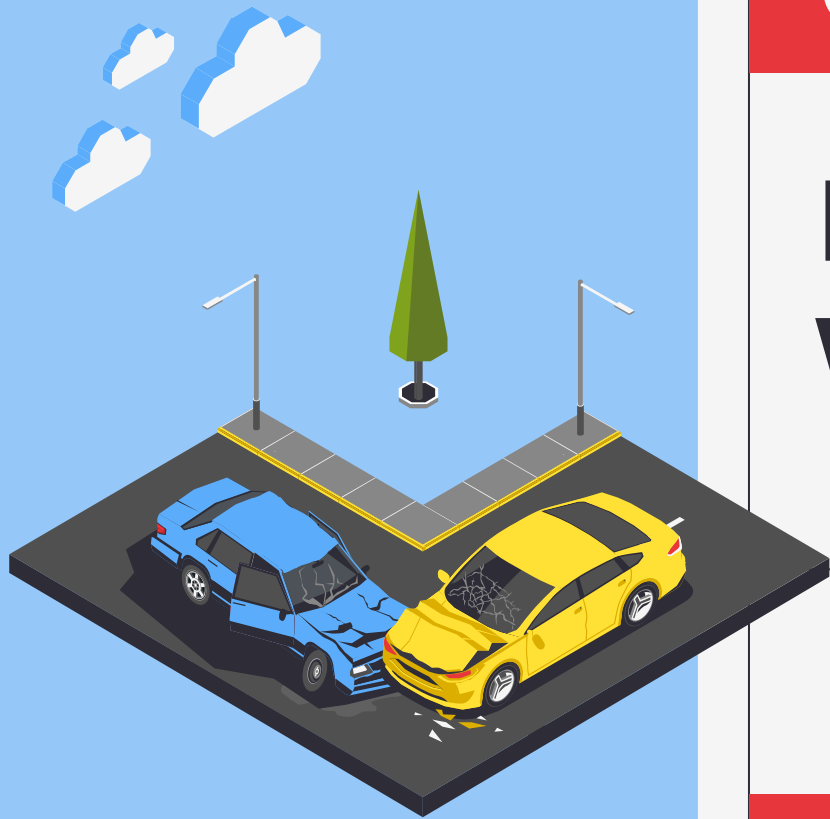


**WEATHER & TIME OF DAY**

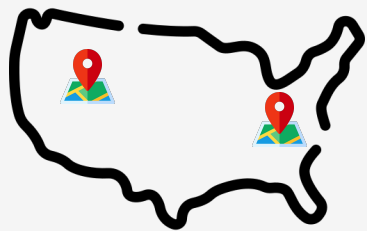


03

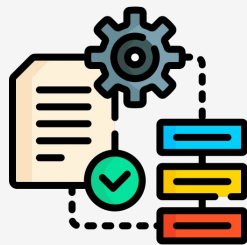
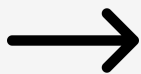
# FUTURE WORK



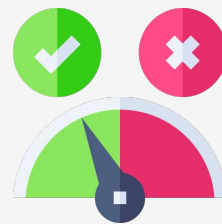
# RECOMMENDER FOR PRECAUTION



Inputs



Predictive Model



Safety Score

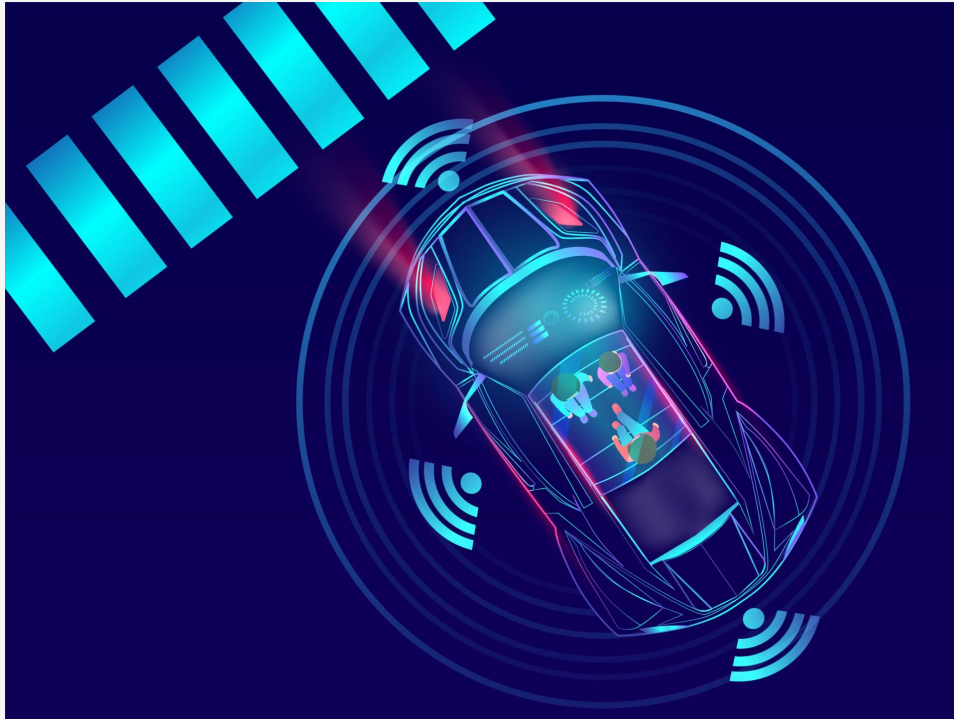


04

# CONCLUSION



# FINALLY, PREVENTION?



Automotive Sensing &  
Autonomous Vehicular Movement

