

# CREDIT CARD TRANSACTION REPORT

Client\_Num by Gender

F

M

Week\_Start\_Date

All

Revenue

55.3M

Total Amount

44.5M

Total Intrest

7.8M

Transanction Count

656K

Client\_Num by Qtr

Q2

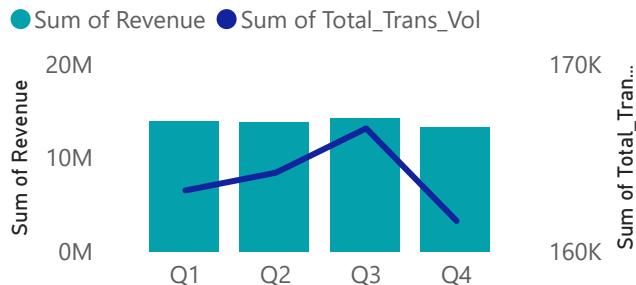
Q3

Q1

Q4

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	55,86,332.28	4586746	8,12,081.28
Total	5,53,15,410.23	44522013	78,43,382.23

Revenue and Sum of Total\_Trans\_Vol by Qtr



Client\_Num by Card Type

Silver

Blue

Gold

Plati...

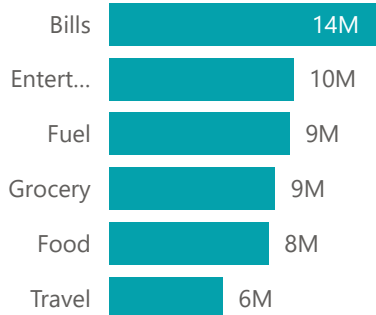
Client\_Num by Qtr

Med

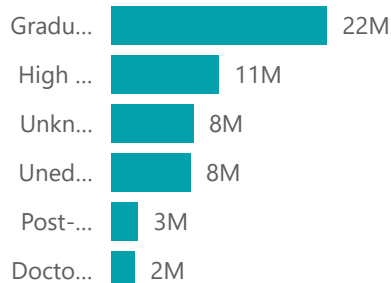
Low

High

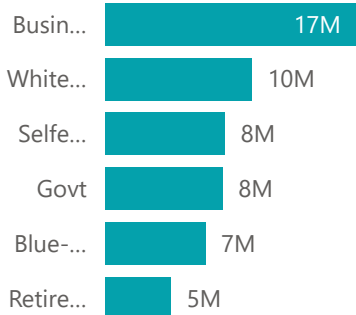
Revenue by Exp\_Type



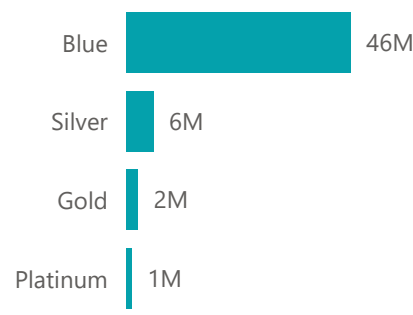
Revenue by Educational Level



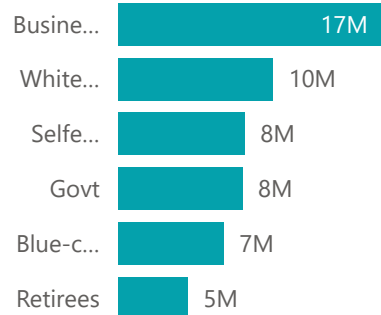
Revenue by Customer Job



Revenue by Card Type



Revenue by Customer Job





# CREDIT CARD CUSTOMER REPORT

Client\_Num by Gender

F

M

Week\_Start\_Date

All

Revenue

55.3M

Total Intrest

7.8M

Total Income

576M

CSS

3.2

Client\_Num by Qtr

Q2

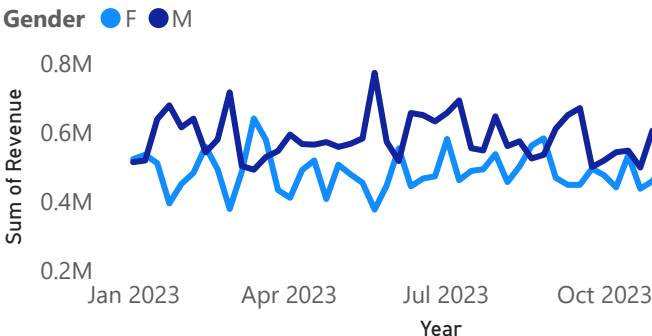
Q3

Q1

Q4

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	69,04,278.57	72262158	9,52,800.57
Businessman	1,73,87,832.31	186959919	25,39,390.31
Govt	81,11,701.37	88773989	11,60,016.37
Retirees	45,35,184.24	48675030	6,30,359.24
Selfemployed	82,61,757.81	75313288	11,19,741.81
White-collar	1,01,14,655.93	103930055	14,41,073.93
Total	5,53,15,410.23	575914439	78,43,382.23

Revenue by Week



Client\_Num by Card Type

Silver

Blue

Gold

Plati...

Client\_Num by Qtr

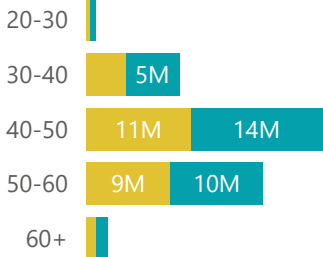
Med

Low

High

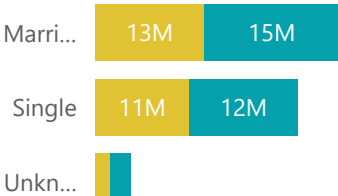
Revenue by Exp\_Type

Gen... ● F ● M



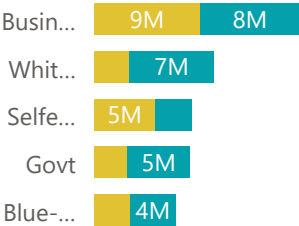
Revenue by Martial Status

Gen... ● F ● M



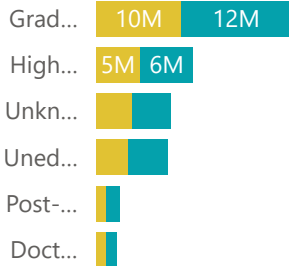
Revenue by Customer Job

Gen... ● F ● M



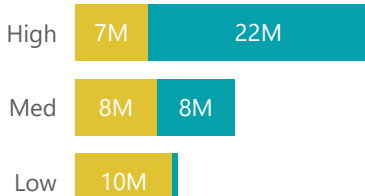
Revenue by Education

Gen... ● F ● M



Revenue by Income Group

Gen... ● F ● M



Revenue by State

Gen... ● F ● M

