

Press release - 19/04/2017

## Progiene distribute the Uddergold Range

Rumenco's dairy hygiene division Progiene, have taken on the distribution of the Uddergold teat dip range. The range consists of UdderGold Platinum, 4XLA and PreGold which are all based on ASC (Acidified Sodium Chlorite) technology, otherwise known as Chlorine dioxide.

According to Progiene's Business Unit Manager Alison Clark, "In the UdderGold range of products we believe we have found the perfect addition to complement the well established Progiene dairy hygiene range."

ASC is a broad spectrum biocide with proven efficacy against environmental and contagious pathogens that can lead to clinical and subclinical mastitis infections.

"Mastitis treatment and control continues to be one of the largest costs to dairy farmers through costly treatments, discarded milk, a reduction in yields, premature culling and the extra labour required to tend to sick cows. With each case costing an average of £200 per cow, there is significant demand for innovative new management solutions. More so now, with antibiotic resistance concerns leading to an emphasis on prevention measures," she said.

The range of ASC products is manufactured by Ecolab with Progiene having the sole distribution rights in the UK.

"This range offers the farmer an increased choice of products with the confidence that UdderGold Platinum is veterinary licensed. The use of effective teat dips form part of a good mastitis management plan and should be part of a proactive approach in reducing infection levels on farm".



Progiene is currently offering a free teat dip cup with each 20 litre pack purchased. Visit <a href="https://www.progiene-dairy.com">www.progiene-dairy.com</a> for more information.

-ends-

## **Notes to editors**

Issued by: Alison Clark, Progiene Business Unit Manager 07824 137651

Progiene is committed to optimal herd health, and by drawing on the latest market feedback, the innovative Progiene range of innovative hoof and bedding hygiene, quality teat dips and circulation cleaners have been developed to meet the current needs and demands of farmers.

Progiene are a division of Rumenco Ltd, and are supported by the highly experienced Progiene technical Area Business Managers who offer specialist on-farm practical support.

For more information visit, <a href="www.progiene-dairy.com">www.progiene-dairy.com</a>