

Mr Jonathan Robinson
United Farmers Ltd
The Coach House
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Mid Lothian
Scotland
EH12 6NZ



29.01.2016 **Announcing 24·7 Smartrace Growing Cattle**

Dear Mr Jonathan Robinson

We are pleased to announce a new addition to the 24·7 Smartrace bolus range. **24·7 Smartrace Growing Cattle.**

Agrimin's 24·7 range provide convenience, availability, quality and above all value for money. 24·7 Smartrace Growing Cattle has been specially formulated to offer livestock farmers a product to use on stock between 200-400kg liveweight. For animals over 400kg the current 24·7 Smartrace Adult cattle is available.

24·7 Smartrace Growing Cattle is available in two formulations.

- **24·7 Smartrace Growing Cattle – Se, Co and I**
- **24·7 Smartrace Plus Growing Cattle – Se, Co, I and Cu**

Both deliver constant levels of the key trace elements, selenium, iodine and cobalt with the added option of Copper.

The simple administration of **one bolus** to growing cattle, offers complete peace of mind for 180 days. The unique controlled erosion technology releases precisely the correct level of trace elements at all times, making it the smartest way to supplement livestock. This can result in cutting existing trace element supplementation in half.

The use of 24·7 Smartrace Growing Cattle can aid efficient growth, optimise health along with increasing fertility levels. Inadequate trace element status could impede the performance of growing cattle.


Between 01/02/16 – 31/03/16 a special introductory offer will be available.

Order 8 boxes of 10 and only pay for 7!

The normal minimum order for free delivery applies (x16 boxes)

Product is available with immediate effect. Please find new price list attached. We respectfully ask that this offer is passed directly on to farmers in light of the current challenging market conditions within agriculture.

Yours Sincerely



Mark Armstrong
Sales and Marketing Manager

Directors:

A. J. Pountain (Chairman)
J. F. McCulloch OBE, B.Sc. (Hons)
R. A. Jackson B.Sc. (Hons), A.C.A.
J. J. Bennison B.Sc. (Hons), M.Sc., Ph.D.

Reg. No. 1363538 England



Agrimin 24·7 Smartrace Growing Cattle Packaging Details



Pack Weights

Single pack	10 x 130g	1.3kg (enough for 10 cows)
Outer pack	8 x 10 x 130g	10.4kg (enough for 80 cows)

Packaging Materials

10 boluses packed in printed corrugated cardboard inner weighing 50g

8 x 10 boluses packed in corrugated cardboard outer weighing 150g

Barcodes

Agrimin 24·7 Smartrace Growing Cattle Inner Pack (10 boluses) **5060164020998**

Agrimin 24·7 Smartrace Growing Cattle Outer Pack (10 x 8 boluses) **5060164020110**

Batch and Expiry

Each bolus carries a batch number and expiry date

Inner and outer boxes are printed with the same information

Shelf life is max 24 months

Storage Conditions

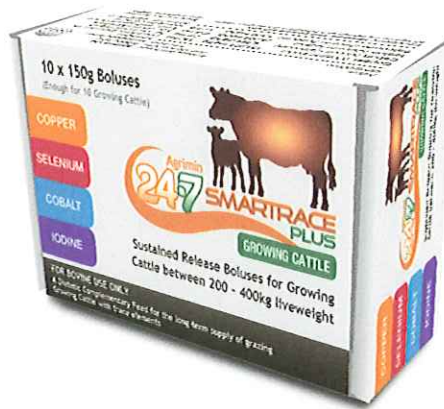
Store in a cool dry place under 25°C

Applicator Details

Agrimin Cattle Bolus – Applicator A

Recommended with the above applicator to ensure correct administration of Agrimin 24·7 Smartrace boluses for growing cattle between 200 - 400kg

Agrimin 24·7 Smartrace Growing Cattle Plus Packaging Details



Pack Weights

Single pack	10 x 150g	1.5kg (enough for 10 cows)
Outer pack	8 x 10 x 150g	12kg (enough for 80 cows)

Packaging Materials

10 boluses packed in printed corrugated cardboard inner weighing 50g

8 x 10 boluses packed in corrugated cardboard outer weighing 150g

Barcodes

24·7 Smartrace Growing Cattle Plus Inner Pack (10 boluses) **5060164024088**

24·7 Smartrace Growing Cattle Plus Outer Pack (10 x 8 boluses) **5060164024095**

Batch and Expiry

Each bolus carries a batch number and expiry date

Inner and outer boxes are printed with the same information

Shelf life is max 24 months

Storage Conditions

Store in a cool dry place under 25°C

Applicator Details

Agrimin Cattle Bolus – Applicator A

Recommended with the above applicator to ensure correct administration of Agrimin 24·7 Smartrace boluses for growing cattle between 200 - 400kg