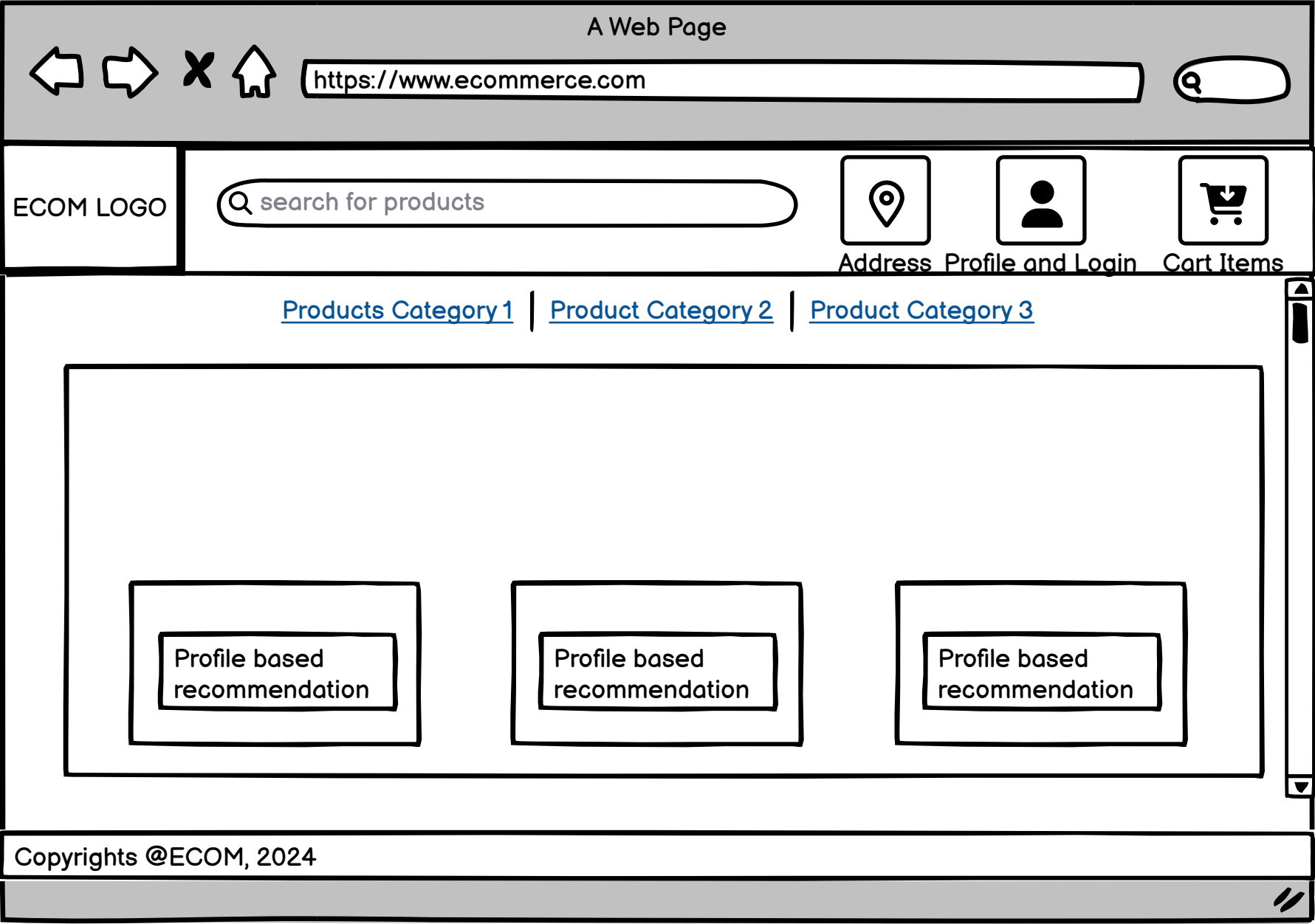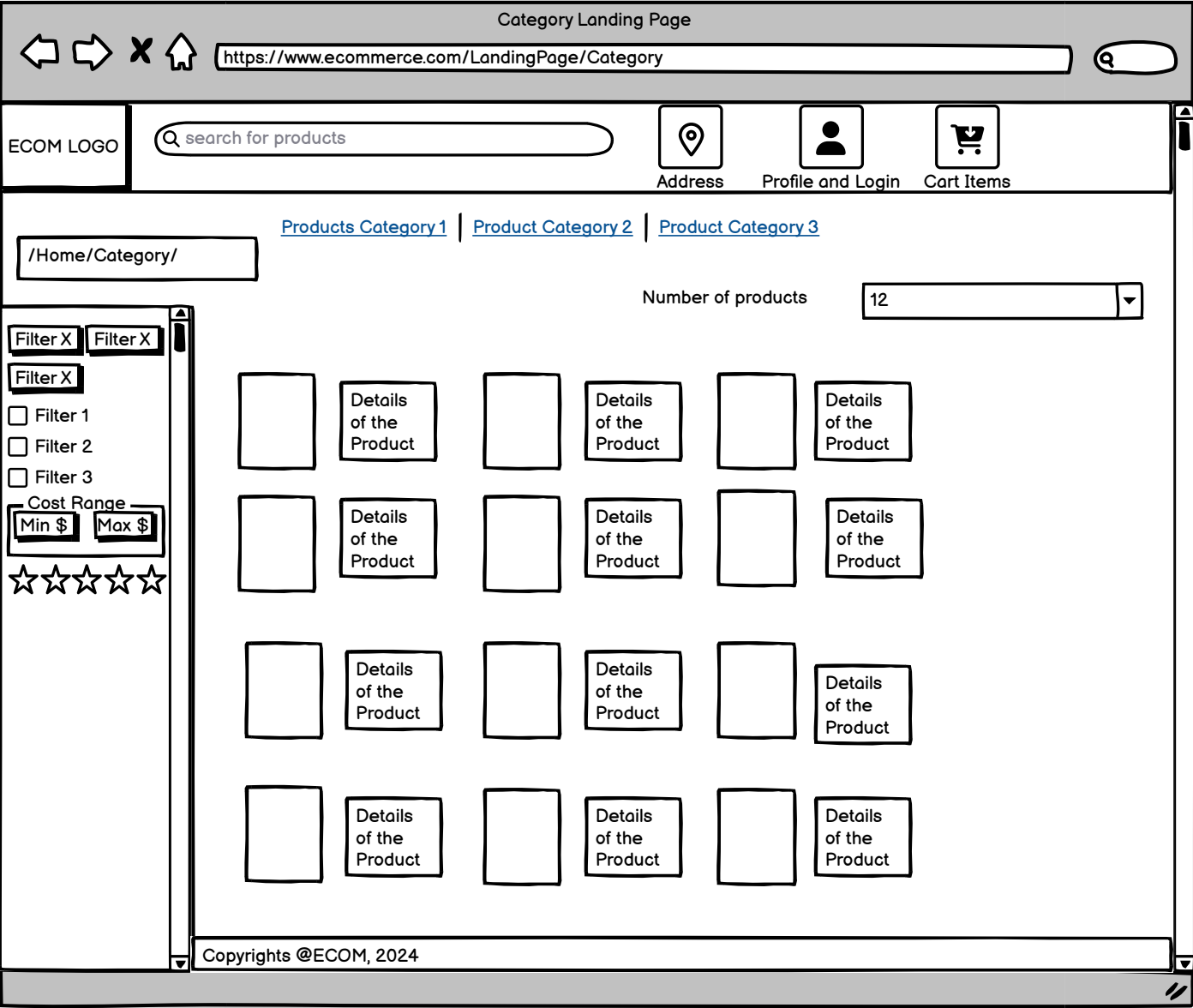# Summary Page

This document aims at explaining the design changes which have been implemented on the prototype after studying and extracting insights from the feedback loop which was run amongst the peer evaluators. The majority of the insights mainly dealt with the overall flow of the website, which has now been enhanced from the previous version.

The current Lo-Fi prototype of the website is provided in the following pages and will also contain notes which were written on the Balsmiq tool which explains the changes made and the future changes that the features might undergo which helps in a more dynamic interaction with the webpage.

Further, a few more additional changes have been included to the webpage out of my own consideration. These are also mentioned on the notes of the wireframe.

A Web Page

https://www.ecommerce.com

ECOM LOGO

🔍 search for products

📍
Address

👤
Profile and Login

🛒
Cart Items

[Products Category 1](#) | [Product Category 2](#) | [Product Category 3](#)

| Profile based recommendation | Profile based recommendation | Profile based recommendation |

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Category Landing Page

https://www.ecommerce.com/LandingPage/Category

ECOM LOGO

search for products

Address | Profile and Login | Cart Items

Products Category 1 | Product Category 2 | Product Category 3

/Home/Category/

Number of products   12

Filter X   Filter X

Filter X

☐ Filter 1
☐ Filter 2
☐ Filter 3

Cost Range
Min $ Max $

☆☆☆☆☆

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

Details of the Product

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1. To help with the navigation across various other categories, the NAV bar from the home page is being rendered again.

2. To help with navigation of the website in terms of the current page being viewed and to know the category of products which is shown, breadcrumbs are included.

3. To help with having a better control over the number of products being showed on the webpage a scaling option is now provided. However, while development this will be changed into a more dynamic view such as load more option.

Product Landing Page

⬅️ ➡️ ✗ 🏠 | https://www.ecommerce.com/LandingPage/Product | 🔍

ECOM LOGO | 🔍 search for products | 📍 Address | 👤 Profile and Login | 🛒 Cart Items

Products Category 1 | Product Category 2 | Product Category 3

/Home/Category/Product

┌─ Details of the Product ─────────────────────┐

Name of the Product
Seller details

Cost $ Customer Rating 0.0/5.0

🟦 ⬛ 🟧 🟪 🟪

Add To Cart

Buy Now

Copyrights @ECOM, 2024
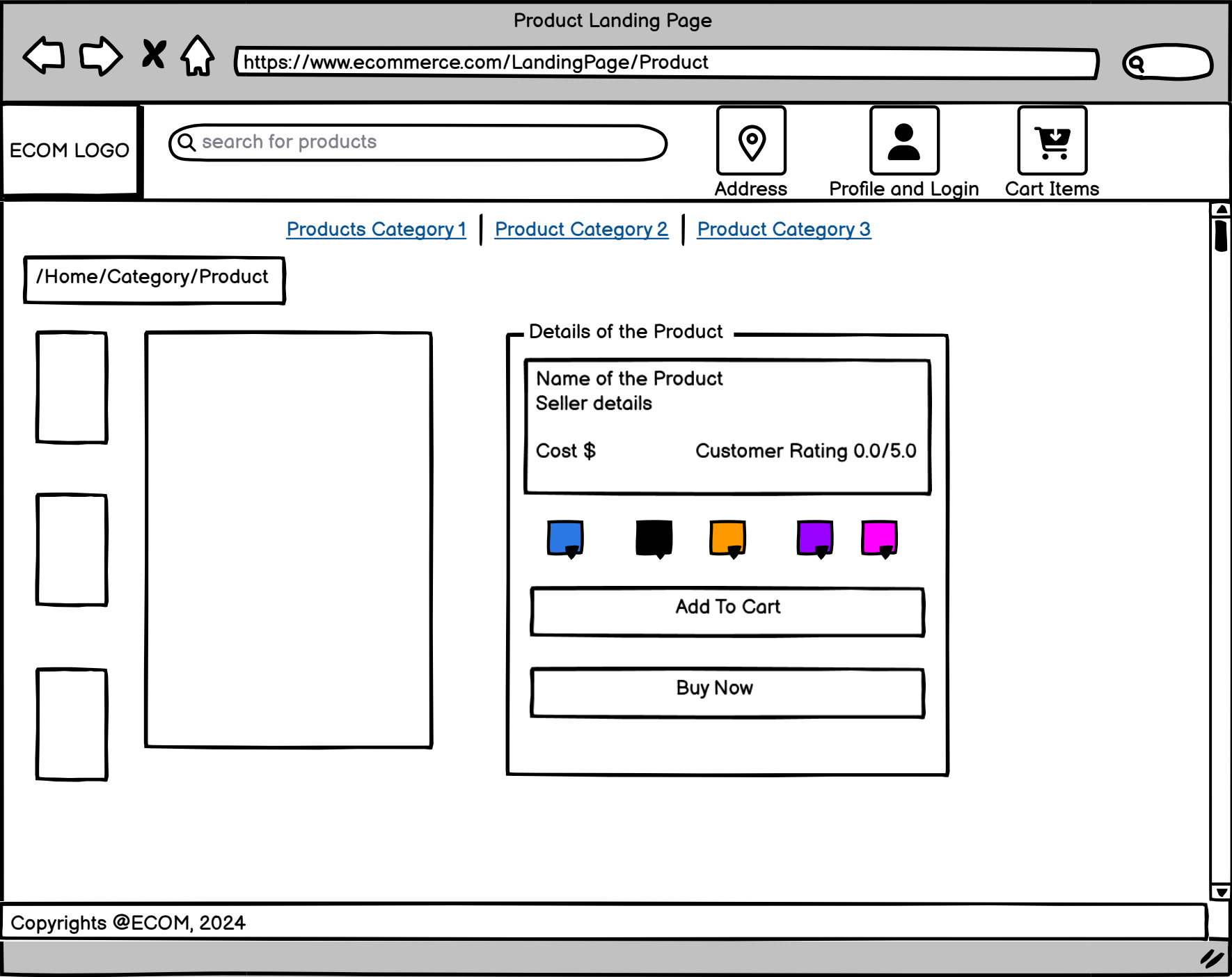
As mentioned in the survey, the filter side tab is now removed which helps in a more better view of the webpage and reduces cluttering.

Landing Page for Sign-In where the Users can Create a new account or LogIn

https://www.ecommerce.com/LandingPage/Login

ECOM LOGO

Sign In   (X)

E-mail Address

Password

☑ Remember Me
Forgot Your Password?

Sign In

──────── OR ────────

Sign In using your account with

| f Facebook | 🐦 Twitter | G Google |

Out of my own consideration, the logo of the webpage has been moved to the center. This will help the users move to the homepage of the website easily. The previous design contained a search bar which was considered redundant and has now been removed.

Landing Page for Sign-In where the Users can Create a new account or LogIn

https://www.ecommerce.com/LandingPage/Login

ECOM LOGO

search for products

Address   Profile and Login   Cart Item

Delivery Address

Address of the Customer

Payment Details

Nick Name for the card registered

Billing Information

Retail Price :	$$$
Delivery Charge :	$$$
Service Tax :	$$$

Total Cost :	$$$