Susan Awori

Web Developer & Content Strategist | UI/UX-Focused

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WORK EXPERIENCE

S-Visual Studio · 01/2025 - Present
Founder, Freelance Developer & Content Strategist

- Provide web design, web development, mobile app development, and content strategy services.
- Plan and create strategic digital content aligned with brand goals and user needs.
- Work with clients to translate ideas into functional, content-driven digital solutions.
- Manage projects from concept to deployment with attention to usability, clarity, and performance.

Julistah Media · Nairobi, Kenya · 01/2024 - 12/2024
Graphic Designer · Full-time

- Developed branding guidelines to ensure consistency across all media platforms.
- Managed multiple design projects simultaneously while adhering to deadlines.
- Conducted research on design trends to inform creative direction and innovation.
- Presented design concepts to clients, incorporating feedback into final products.

PROJECTS

Web Design & Development Projects

- Designed and developed responsive websites and landing pages for personal and demo projects.
- Converted Figma designs into clean, functional code.
- Focused on accessibility, performance, and modern UI practices.

SKILLS

Web Development

- CSS3
- HTML5
- JavaScript
- Responsive Design

UI/UX & Design

- Design-to-Code
- Figma
- Mobile-First Design

Mobile Development

- Dart (learning & building projects)
- Flutter

Content Strategy

- audience research
- content calendars
- Content planning
- SEO-focused writing

Tools & Platforms

- Chrome DevTools
- Git & GitHub
- VS Code

Other Skills

- Basic SEO
- Debugging
- Problem Solving