Diccionario de Datos

bbva-db

|  |  |
| --- | --- |
| Server | bbva-db-sqlsvr.database.windows.net,1433 |
| Author | SmallVille |
| Created | Saturday, October 15, 2022 11:11:49 PM |
| File Path | C:\Users\WDAGUtilityAccount\Documents\My Database Documentation\retargeting\_db\_documentation-2022-10-15T23-11-49.docx |

Documentación sobre la estructura y los datos de nuestra propuesta para retargeting de tarjeta de crédito

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|  |
| --- |
| bbva-db-sqlsvr.database.windows.net,1433 |

Databases (1)

* [bbva-db](#eErD3qBXGcTtLReOcSORMtJuUNY=)



Server Properties

|  |  |
| --- | --- |
| Property | Value |
| Edition | SQL Azure |

|  |
| --- |
| User databases |

Databases (1)

* [bbva-db](#eErD3qBXGcTtLReOcSORMtJuUNY=)



|  |
| --- |
| bbva-db Database |

MS\_­Description

Base de Datos - Prospectos

Database Properties

|  |  |
| --- | --- |
| Property | Value |
| SQL Server Version | Azure Sql Database |
| Creation date | 10/10/2022 4:34:14 AM |

Database Options

|  |  |
| --- | --- |
| Property | Value |
| Database collation | SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS |
| Restrict access | MULTI\_­USER |
| Is read-only | False |
| Auto close | False |
| Auto shrink | False |
| Database status | ONLINE |
| In standby | False |
| Cleanly shutdown | False |
| Supplemental logging enabled | False |
| Snapshot isolation state | ON |
| Read committed snapshot on | True |
| Recovery model | FULL |
| Page verify option | CHECKSUM |
| Auto create statistics | True |
| Auto update statistics | True |
| Auto update statistics asynchronously | False |
| ANSI NULL default | False |
| ANSI NULL enabled | False |
| ANSI padding enabled | False |
| ANSI warnings enabled | False |
| Arithmetic abort enabled | False |
| Concatenating NULL yields NULL | False |
| Numeric roundabort enabled | False |
| Quoted Identifier On | False |
| Recursive triggers enabled | False |
| Close cursors on commit | False |
| Local cursors by default | False |
| Fulltext enabled | True |
| Trustworthy | False |
| Database chaining | False |
| Forced parameterization | False |
| Master key encrypted by server | False |
| Published | False |
| Subscribed | False |
| Merge published | False |
| Is distribution database | False |
| Sync with backup | False |
| Service broker GUID | d321f7c1-665b-40ae-975c-694839e9eb34 |
| Service broker enabled | True |
| Log reuse wait | NOTHING |
| Date correlation | False |
| CDC enabled | False |
| Encrypted | True |
| Honor broker priority | False |
| Containment | NONE |
| Target recovery time | 120 |

|  |
| --- |
| Tables |

Objects

|  |
| --- |
| Name |
| [dbo.Tbl­Canales](#fgyAEFTiC7TSKtu6uL9myFB+ErY=) Tabla de canales de comunicación |
| [dbo.Tbl­Canales­Prospectos](#Y4LP8FLV4hwbue8Y7a3GnAbppnU=) Tabla de relación para los prospectos y sus canales asignados |
| [dbo.Tbl­Prospectos](#SnVhZbdOc12w00sfWzHPE92P5zU=) Tabla de prospectos |

|  |
| --- |
| [dbo].[Tbl­Canales] |

MS\_­Description

Tabla de canales de comunicación

Properties

|  |  |
| --- | --- |
| Property | Value |
| Collation | SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS |
| Row Count (~) | 5 |
| Created | 7:03:11 PM Saturday, October 15, 2022 |
| Last Modified | 7:05:13 PM Saturday, October 15, 2022 |

Columns

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Key | Name | Data Type | Max Length (Bytes) | Nullability | Identity | Default |
|  | Id Identificador único del registro | int | 4 | NOT NULL | 1 - 1 |  |
|  | Nombre Nombre del canal | nvarchar(50) | 100 | NULL allowed |  |  |
|  | Estatus Indicador del estado del registro: 0=Inactivo; 1=Activo | int | 4 | NULL allowed |  |  |
|  | Fecha­Creacion Fecha en que el registro fue creado | datetime | 8 | NULL allowed |  | (getdate()) |

Indexes

|  |  |  |  |
| --- | --- | --- | --- |
| Key | Name | Key Columns | Unique |
|  | PK\_\_­Tbl­Canal\_\_3214EC07BD0BEF50 | Id | True |

SQL Script

|  |
| --- |
| CREATE TABLE [dbo].[Tbl­Canales]  (  [Id] [int] NOT NULL IDENTITY(1, 1),  [Nombre] [nvarchar] (50) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NULL,  [Estatus] [int] NULL,  [Fecha­Creacion] [datetime] NULL CONSTRAINT [DF\_\_­Tbl­Canale\_\_­Fecha\_\_6FE99F9F] DEFAULT (getdate())  )  GO  ALTER TABLE [dbo].[Tbl­Canales] ADD CONSTRAINT [PK\_\_­Tbl­Canal\_\_3214EC07BD0BEF50] PRIMARY KEY CLUSTERED ([Id])  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Tabla de canales de comunicación', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales', NULL, NULL  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Indicador del estado del registro: 0=Inactivo; 1=Activo', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales', 'COLUMN', N'Estatus'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Fecha en que el registro fue creado', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales', 'COLUMN', N'Fecha­Creacion'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Identificador único del registro', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales', 'COLUMN', N'Id'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Nombre del canal', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales', 'COLUMN', N'Nombre'  GO |

Used By

[[dbo].[Tbl­Canales­Prospectos]](#Y4LP8FLV4hwbue8Y7a3GnAbppnU=)

|  |
| --- |
| [dbo].[Tbl­Canales­Prospectos] |

MS\_­Description

Tabla de relación para los prospectos y sus canales asignados

Properties

|  |  |
| --- | --- |
| Property | Value |
| Row Count (~) | 40 |
| Created | 7:05:13 PM Saturday, October 15, 2022 |
| Last Modified | 7:05:13 PM Saturday, October 15, 2022 |

Columns

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Key | Name | Data Type | Max Length (Bytes) | Nullability |
|  | Canal­Id Identificador del Canal | int | 4 | NOT NULL |
|  | Prospecto­Id Identificador del Prospecto | int | 4 | NOT NULL |

Indexes

|  |  |  |  |
| --- | --- | --- | --- |
| Key | Name | Key Columns | Unique |
|  | Cmp\_­Llave | Canal­Id, Prospecto­Id | True |

Foreign Keys

|  |  |
| --- | --- |
| Name | Columns |
| Cmp\_­FK\_­Canal | Canal­Id->[[dbo].[Tbl­Canales].[Id]](#fgyAEFTiC7TSKtu6uL9myFB+ErY=) |
| Cmp\_­FK\_­Prospecto | Prospecto­Id->[[dbo].[Tbl­Prospectos].[Id]](#SnVhZbdOc12w00sfWzHPE92P5zU=) |

SQL Script

|  |
| --- |
| CREATE TABLE [dbo].[Tbl­Canales­Prospectos]  (  [Canal­Id] [int] NOT NULL,  [Prospecto­Id] [int] NOT NULL  )  GO  ALTER TABLE [dbo].[Tbl­Canales­Prospectos] ADD CONSTRAINT [Cmp\_­Llave] PRIMARY KEY CLUSTERED ([Canal­Id], [Prospecto­Id])  GO  ALTER TABLE [dbo].[Tbl­Canales­Prospectos] ADD CONSTRAINT [Cmp\_­FK\_­Canal] FOREIGN KEY ([Canal­Id]) REFERENCES [dbo].[Tbl­Canales] ([Id])  GO  ALTER TABLE [dbo].[Tbl­Canales­Prospectos] ADD CONSTRAINT [Cmp\_­FK\_­Prospecto] FOREIGN KEY ([Prospecto­Id]) REFERENCES [dbo].[Tbl­Prospectos] ([Id])  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Tabla de relación para los prospectos y sus canales asignados', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales­Prospectos', NULL, NULL  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Identificador del Canal', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales­Prospectos', 'COLUMN', N'Canal­Id'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Identificador del Prospecto', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Canales­Prospectos', 'COLUMN', N'Prospecto­Id'  GO |

Uses

[[dbo].[Tbl­Canales]](#fgyAEFTiC7TSKtu6uL9myFB+ErY=)

[[dbo].[Tbl­Prospectos]](#SnVhZbdOc12w00sfWzHPE92P5zU=)

|  |
| --- |
| [dbo].[Tbl­Prospectos] |

MS\_­Description

Tabla de prospectos

Properties

|  |  |
| --- | --- |
| Property | Value |
| Collation | SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS |
| Row Count (~) | 300 |
| Created | 7:03:41 PM Saturday, October 15, 2022 |
| Last Modified | 7:05:13 PM Saturday, October 15, 2022 |

Columns

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Key | Name | Data Type | Max Length (Bytes) | Nullability | Identity | Default |
|  | Id | int | 4 | NOT NULL | 1 - 1 |  |
|  | Nombres Primer nombre y/o Segundo nombre del prospecto | nvarchar(50) | 100 | NOT NULL |  |  |
|  | Apellido­Paterno Apellido Paterno | nvarchar(50) | 100 | NULL allowed |  |  |
|  | Apellido­Materno Apellido Materno | nvarchar(50) | 100 | NULL allowed |  |  |
|  | Fecha­Nacimiento Fecha de Nacimiento | date | 3 | NULL allowed |  |  |
|  | Curp Clave Unica de Registro de Población | nvarchar(20) | 40 | NULL allowed |  |  |
|  | Rfc Registro Federal de Contribuyentes | nvarchar(20) | 40 | NULL allowed |  |  |
|  | Correo­Electronico Correo Electrónico | nvarchar(50) | 100 | NOT NULL |  |  |
|  | Telefono Número Telefónico | nvarchar(10) | 20 | NOT NULL |  |  |
|  | Domicilio Dirección del domicilio principal | nvarchar(100) | 200 | NULL allowed |  |  |
|  | Estatus Indicador del estado del registro: 0=Inactivo; 1=Activo | int | 4 | NOT NULL |  |  |
|  | Fecha­Creacion Fecha en que el registro fue creado | datetime | 8 | NULL allowed |  | (getdate()) |

Indexes

|  |  |  |  |
| --- | --- | --- | --- |
| Key | Name | Key Columns | Unique |
|  | PK\_\_­Tbl­Prosp\_\_3214EC074B62835F | Id | True |

SQL Script

|  |
| --- |
| CREATE TABLE [dbo].[Tbl­Prospectos]  (  [Id] [int] NOT NULL IDENTITY(1, 1),  [Nombres] [nvarchar] (50) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NOT NULL,  [Apellido­Paterno] [nvarchar] (50) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NULL,  [Apellido­Materno] [nvarchar] (50) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NULL,  [Fecha­Nacimiento] [date] NULL,  [Curp] [nvarchar] (20) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NULL,  [Rfc] [nvarchar] (20) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NULL,  [Correo­Electronico] [nvarchar] (50) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NOT NULL,  [Telefono] [nvarchar] (10) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NOT NULL,  [Domicilio] [nvarchar] (100) COLLATE SQL\_­Latin1\_­General\_­CP1\_­CI\_­AS NULL,  [Estatus] [int] NOT NULL,  [Fecha­Creacion] [datetime] NULL CONSTRAINT [DF\_\_­Tbl­Prospe\_\_­Fecha\_\_72C60C4A] DEFAULT (getdate())  )  GO  ALTER TABLE [dbo].[Tbl­Prospectos] ADD CONSTRAINT [PK\_\_­Tbl­Prosp\_\_3214EC074B62835F] PRIMARY KEY CLUSTERED ([Id])  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Tabla de prospectos', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', NULL, NULL  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Apellido Materno', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Apellido­Materno'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Apellido Paterno', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Apellido­Paterno'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Correo Electrónico', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Correo­Electronico'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Clave Unica de Registro de Población', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Curp'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Dirección del domicilio principal', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Domicilio'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Indicador del estado del registro: 0=Inactivo; 1=Activo', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Estatus'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Fecha en que el registro fue creado', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Fecha­Creacion'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Fecha de Nacimiento', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Fecha­Nacimiento'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Primer nombre y/o Segundo nombre del prospecto', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Nombres'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Registro Federal de Contribuyentes', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Rfc'  GO  EXEC sp\_addextendedproperty N'MS\_­Description', N'Número Telefónico', 'SCHEMA', N'dbo', 'TABLE', N'Tbl­Prospectos', 'COLUMN', N'Telefono'  GO |

Used By

[[dbo].[Tbl­Canales­Prospectos]](#Y4LP8FLV4hwbue8Y7a3GnAbppnU=)

|  |
| --- |
| Users |

Objects

|  |
| --- |
| Name |
| [dbo](#S6xqlyecSrCnNf0C0+sTaQXSBpo=) |

|  |
| --- |
| dbo |

Properties

|  |  |
| --- | --- |
| Property | Value |
| Type | Sql­User |
| Login Name | 4dm1n157r470r |
| Default Schema | dbo |

Database Level Permissions

|  |  |
| --- | --- |
| Type | Action |
| CONNECT | Grant |

SQL Script

|  |
| --- |
| GO |

|  |
| --- |
| Database Roles |

Objects

|  |
| --- |
| Name |
| [public](#ZFXBz36x2tDEyO0vZf6ALDJO9J8=) |

|  |
| --- |
| public |

Properties

|  |  |
| --- | --- |
| Property | Value |
| Owner | [dbo](#S6xqlyecSrCnNf0C0+sTaQXSBpo=) |