CULTURAL SEATS

STORING AND RETRIEVING DATA

ANA MENDES   20220687
ANA MENDONÇA   20220678
BEATRIZ SOUSA   20220674
SOFIA VIEIRA   20220676
SUSANA DIAS   20220198
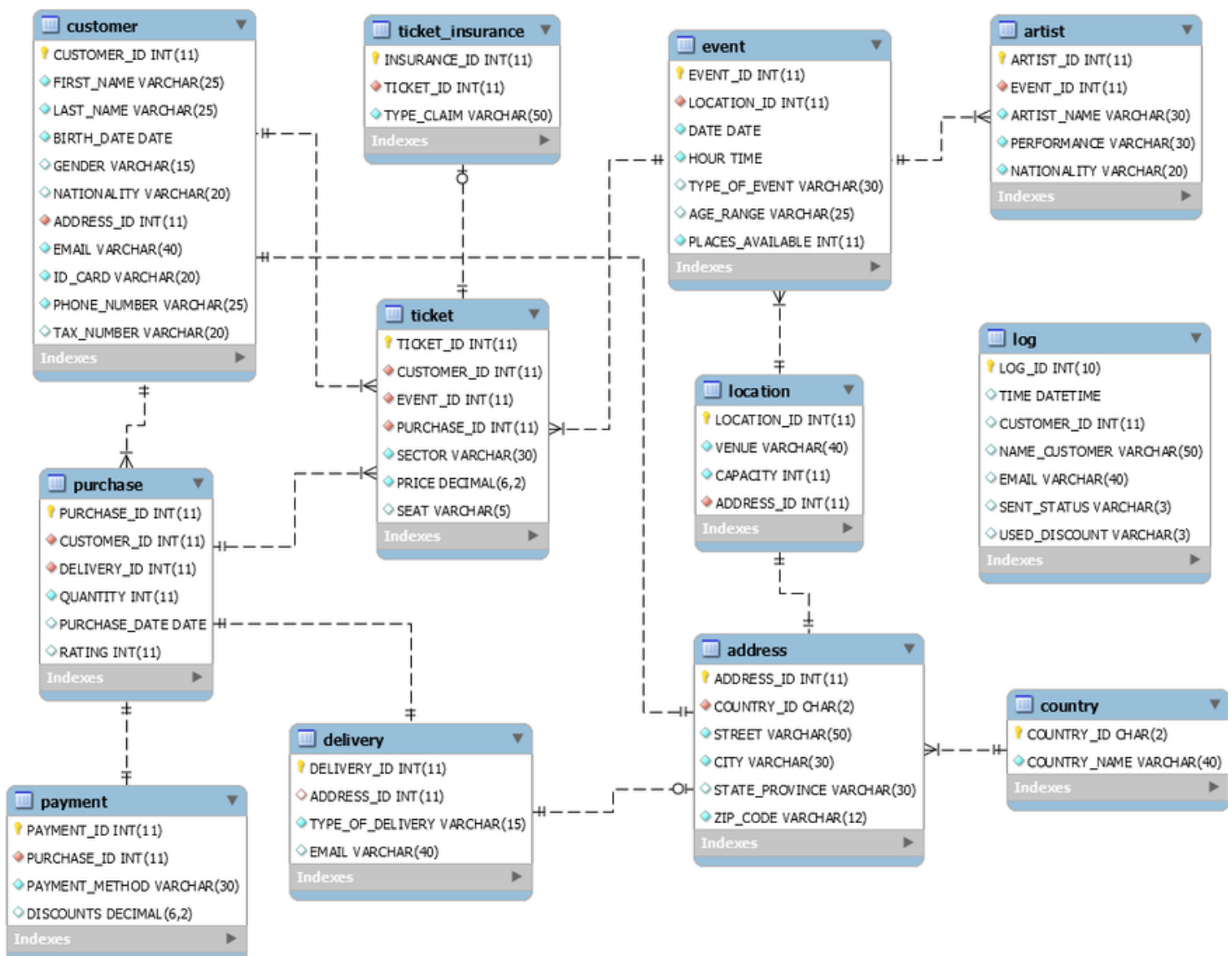
BUSINESS DESCRIPTION

This project aims to develop our cognitive and analytics competencies in studying and exploring a business with a database. At the same time, develop our ability to use the SQL language taught in Storing and Retrieving Data course unit in the Master Degree in Data Science and Advanced Analytics by NOVA IMS.

Therefore, our group decided to create Cultural Seats: an online fictitious agency that sells tickets worldwide for many types of events. From the most marvellous theatres where you can enjoy a beautiful ballet to the greatest pop music artists, keeping always in mind the funny evenings watching a spectacular stand-up comedy show.

The purchase process consists of buying as many tickets as desired for the chosen event. The client can also opt for ticket insurance so that nothing can go wrong. Cultural Seats provides a range of payment methods, a delivery system (by email or an address) and some discounts for students and disabled people. Our company wants to provide the best service to our existing customers, but also to attract new ones, so we usually give a 10% discount for the first purchase per client. Afterwards, the customer is able to rate our service so that we can improve it.

As business owners, we have to consider the fierce competitors surrounding us. To keep a fluid relationship with our customers and maintain their loyalty, we wish to provide them with the best experience possible. For that reason, our business needs an exceptional Relational Database that we can rely on, so we created the Cultural_Seats Database.

ENTITY RELATIONSHIP DIAGRAM

customer
- 🔑 CUSTOMER_ID INT(11)
- ◇ FIRST_NAME VARCHAR(25)
- ◇ LAST_NAME VARCHAR(25)
- ◇ BIRTH_DATE DATE
- ◇ GENDER VARCHAR(15)
- ◇ NATIONALITY VARCHAR(20)
- ◈ ADDRESS_ID INT(11)
- ◇ EMAIL VARCHAR(40)
- ◇ ID_CARD VARCHAR(20)
- ◇ PHONE_NUMBER VARCHAR(25)
- ◇ TAX_NUMBER VARCHAR(20)
- Indexes ▶

ticket_insurance
- 🔑 INSURANCE_ID INT(11)
- ◈ TICKET_ID INT(11)
- ◇ TYPE_CLAIM VARCHAR(50)
- Indexes ▶

event
- 🔑 EVENT_ID INT(11)
- ◈ LOCATION_ID INT(11)
- ◇ DATE DATE
- ◇ HOUR TIME
- ◇ TYPE_OF_EVENT VARCHAR(30)
- ◇ AGE_RANGE VARCHAR(25)
- ◇ PLACES_AVAILABLE INT(11)
- Indexes ▶

artist
- 🔑 ARTIST_ID INT(11)
- ◈ EVENT_ID INT(11)
- ◇ ARTIST_NAME VARCHAR(30)
- ◇ PERFORMANCE VARCHAR(30)
- ◇ NATIONALITY VARCHAR(20)
- Indexes ▶

ticket
- 🔑 TICKET_ID INT(11)
- ◈ CUSTOMER_ID INT(11)
- ◈ EVENT_ID INT(11)
- ◈ PURCHASE_ID INT(11)
- ◇ SECTOR VARCHAR(30)
- ◇ PRICE DECIMAL(6,2)
- ◇ SEAT VARCHAR(5)
- Indexes ▶

location
- 🔑 LOCATION_ID INT(11)
- ◇ VENUE VARCHAR(40)
- ◇ CAPACITY INT(11)
- ◈ ADDRESS_ID INT(11)
- Indexes ▶

log
- 🔑 LOG_ID INT(10)
- ◇ TIME DATETIME
- ◇ CUSTOMER_ID INT(11)
- ◇ NAME_CUSTOMER VARCHAR(50)
- ◇ EMAIL VARCHAR(40)
- ◇ SENT_STATUS VARCHAR(3)
- ◇ USED_DISCOUNT VARCHAR(3)
- Indexes ▶

purchase
- 🔑 PURCHASE_ID INT(11)
- ◈ CUSTOMER_ID INT(11)
- ◈ DELIVERY_ID INT(11)
- ◇ QUANTITY INT(11)
- ◇ PURCHASE_DATE DATE
- ◇ RATING INT(11)
- Indexes ▶

address
- 🔑 ADDRESS_ID INT(11)
- ◈ COUNTRY_ID CHAR(2)
- ◇ STREET VARCHAR(50)
- ◇ CITY VARCHAR(30)
- ◇ STATE_PROVINCE VARCHAR(30)
- ◇ ZIP_CODE VARCHAR(12)
- Indexes ▶

country
- 🔑 COUNTRY_ID CHAR(2)
- ◇ COUNTRY_NAME VARCHAR(40)
- Indexes ▶

delivery
- 🔑 DELIVERY_ID INT(11)
- ◈ ADDRESS_ID INT(11)
- ◇ TYPE_OF_DELIVERY VARCHAR(15)
- ◇ EMAIL VARCHAR(40)
- Indexes ▶

payment
- 🔑 PAYMENT_ID INT(11)
- ◈ PURCHASE_ID INT(11)
- ◇ PAYMENT_METHOD VARCHAR(30)
- ◇ DISCOUNTS DECIMAL(6,2)
- Indexes ▶

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