

Irene Zhang

Project Developer

Project Engineer with experience in full-stack web app development, Roblox game development, SQL data analysis, and project management. Possesses a solid understanding of Scrum methodologies, blockchain technology, and decentralized applications. Actively seeking opportunities as a Scrum Product Owner or R&D Engineer in a dynamic web2 company or a forward-looking web3 enterprise.

 Taoyuan City, Taiwan



Work Experience

December 2022 - Present

Project Developer Outblaze Limited

Outblaze Group is the former parent company of Animoca Brands Limited (ABL), both them and DLL were founded by Yat Siu, see <https://www.outblaze.com/partner>.

- Manage/support multiple web3 projects in different phases, coordinating with teams and colleagues from different locations.
- Product management on a web3 AR iOS app, including designing product requirements (scope and specification) and product workflow, communicating with stakeholders, managing & prioritizing product backlog, collaborating with the outsourcing dev team, and preparing for app store listing & releasing.
- Contributed to the data analysis and development work of Crazy Defense Heroes, the #1 blockchain mobile game of Animoca Brands Ltd, by coordinating with the Tokenomics team for game discord channel bots and Discord metagame, analyzing on-chain and off-chain user/game data, and writing SQL scripts for project data analysis.

August 2020 - November 2022

Frontend Web Developer Dalton Learning Lab

Dalton Learning Lab (DLL) and Animoca Brands Limited (ABL) were both subsidiaries of Outblaze Group (HK), which was founded by Yat Siu. DLL focuses on education and the metaverse.

- Worked on the Mindful Token blockchain project, tracing code and prototyping for full-stack DApp development, coordinating with Auki Labs for testing AR SDK, and outsourcing web3 mobile app project management.
- Developed Virtual School Maker (VSM), a virtual classroom web app, connecting to Roblox via REST APIs and developing from scratch using Node/Express/MongoDB/EJS/React.
- Developed two Roblox education games for VSM by Lua
- mentor for the interns

October 2015 - October 2016

Post-Doc Research Associate SOAS, University of London

I worked as a Researcher and Lecturer for many years (from 2014 to 2018) before changing my career direction to IT. My research skills like presentation, researching, designing and conducting interviews, and problem-solving are transferable and can contribute to my current job.

Education



University of Glasgow
Information Technology, MSc

2018 - 2019



The Chinese University of Hong Kong (CUHK)
Gender Studies/Political Science, Ph.D

2007 - 2013

Licenses & Certifications



Fundamentals of Digital Marketing
Google Digital Garage

4AV E2P YGB
Issued April 2020 · No Expiration Date



Professional Scrum Product Owner I
[Scrum.org](https://www.scrum.org)

1015308
Issued Oct 2023 · No Expiration Date



Moralis web3 Netflix clone project
Moralis Web3

Issued May 2022 · No Expiration Date



The Web Developer Bootcamp by Colt
Steele

Udemy
UC-710b3a84-419b-4a91-85eb-4e90644b0b4b
Issued May 2020 · No Expiration Date

Education



University of Glasgow
Information Technology

2018 - 2019



The Chinese University of Hong Kong
(CUHK)

Gender Studies/Political Science
2007 - 2013

Recommendations

Lobson Chan

COO, Outblaze

lobsonc@outblaze.com

Lobson is the COO of Outblaze and has been working for Outblaze and Animoca Brands for more than 30 years. As my report line supervisor, Lobson oversees my day-to-day performance and guides our project management, and helps remove impediments in projects.

Xuecun Liang

Associate Professor

liangxuecun@ruc.edu.cn

Professor Liang was my employer when I worked on an EU project as a Research Assistant. I completed high-quality research reports, data analyses, and conference reports for the project.

