Susan Giang

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EDUCATION

University of Waterloo
3B Systems Design Engineering (Honours, Co-op), Class of 2018

SKILLS

Design: Sketch, Photoshop, Illustrator, InDesign, Axure, InVision
Development: HTML, CSS, C++

EXPERIENCE

UI/UX Designer, Sprout at Work Sep 2016 - Dec 2016
- Ideated and designed the web and mobile experiences for the Sprout health risk assessment; created a series of beautiful illustrations and icons
- Designed Sprout Care, a feature in which users are given exercise prescriptions by certified practitioners; received positive feedback and praise during beta testing

UX Designer, AIR MILES Jan 2016 - Apr 2016
- Improved car and hotel booking experience by conducting usability tests, competitve analyses, and creating hi-fidelity mockups

UX Designer, IBM Jun 2015 - Sep 2015
- Redesigned IoT Real Time Insights, a data analytics mobile app, into a web platform by revising workflows and wireframing to comply with IBM Design Language and usability heuristics

QA Analyst, Indigo Books & Music Sep 2014 - Dec 2014
- Tested POS systems prior to rollout to all 218 stores and on the online platform

QA Analyst, JDA Software Jan 2014 - Apr 2014
- Performed regression tests for workforce task management mobile apps

IT Analyst, TD Bank Jan 2013 - Aug 2013
- Modifed existing processes, increasing efficiency by up to as much as 30%

PROJECTS

Trackr Apr 2016
Submission for the Nordic Hackathon in Sweden
- Designed and prototyped an online store management tool that uses heat map technology and pattern recognition to track and monitor consumer behaviours

Go Green Summer 2016
- Carried out storyboarding and user testing to design a mobile app that educates children through gamification to be more environmentally conscious

Barn Bidders Winter 2016
- Ideated, prototyped, and conducted user testing of a board game that aims to create social change within young children

INTERESTS

watercolour painting, urban sketching, building with LEGO, illustrating, handmade crafts, architecture, travelling, food, photography