

# Susan Giang

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## Skills & Tools

**Design:** UI/UX, responsive web, wireframing, prototyping, UX research, user testing, Sketch, Invision, Zeplin, Principle, Adobe Photoshop/Illustrator

**Development:** HTML, CSS, C++

## Education

### University of Waterloo

B.ASc candidate, Systems Design Engineering, Class of 2018

## Experience

### Product Design Intern, Symbility Intersect

May 2017 - Aug 2017

- Met with clients to gather requirements, design interfaces and prototype experiences on Invision for multiple key features on an insurance claims management platform
- Independently conducted research and assembled a thorough and concise, developer-ready, AODA-compliant styleguide for a client in the human resources services and technology industry
- Designed beautiful illustrations that adhered to specific brand guidelines

### Product Design Intern, Sprout at Work

Sept 2016 - Dec 2016

- Designed low- to high-fidelity web and mobile interfaces for Sprout Health
- Designed Sprout Care, a feature for certified practitioners; received excellent feedback and praise during beta testing

### UX Design Intern, AIR MILES

Jan 2016 - Apr 2016

- Improved car and hotel booking experience by conducting usability tests, competitive analyses, and hosting internal focus group sessions; worked closely with developers during implementation

### UX Design Intern, IBM

Jun 2015 - Sept 2015

- Worked closely with a team of designers and developers to redesign IoT Real Time Insights by revising workflows and designing interfaces that comply with IBM Design Language and usability heuristics

## Projects

### Kenko

Sept 2017 - Apr 2018

Preventative healthcare mobile app for individuals at risk of diabetes to track meals, receive personalized recommendations, and improve diabetes literacy

### Time

Jun 2016 - Sept 2016

Mobile app that monitor's user moods and habits to provide meaningful insights and encourage data-driven lifestyle changes

## Involvement

### UW/UX Club Executive, University of Waterloo

Sept 2017 - Present

Fostering the design community by hosting design events for Waterloo's UX club