

# Susan N. Delgado

Bronx, N.Y.

929.430.1282

susanndelgado@gmail.com

## Technical skills and knowledge

Adobe Photoshop

Illustrator

Adobe Suite

MAYA

Sublime

GIT

HTML5

CSS3

PHP

ZURB

GULP

Angularjs

Bootstrap

jQuery

Sass

Compass

Raphaël

Animate.css

Modernizr

Tweenlite

APIs

Gulp

SVG

Bower

Wordpress

Joomla

Pardot

MailChimp

## Qualifications

- Experienced web designer/developer with ability to learn quickly while working Independently or as part of a team
- Strong understanding of CSS3, HTML5, jQuery, compiled css and other web enhancement libraries and tools
- CMS integration; Experience with theme development in Wordpress, & Joomla
- Familiar with several coding languages including AS3 coding, Angularjs, Modular JavaScript, PHP, various APIs, and web libraries
- Understanding of animation techniques using Flash and After Effects
- Ability to learn new things quickly for immediate use

## Education

**Borough of Manhattan Community College, New York, NY**

Associate of Applied Science Degree in Multimedia Design and Programming, June 2012.

Major GPA: 3.9

Phi Theta Kappa Honor Society-Fall 2010-June 2012

Dean's List – Fall 2010-June 2012

## Relevant Experience

**Collabdesigns, New York, NY**

03/15–Present

Owner of part time Business

- Managing all aspects of the business from creative to QuickBooks
- Conceptualizing, designing, and producing new physical and digital products regularly
- Producing conference graphics, websites, emails, branding, promotional materials, social media graphics and AD designs for private clients
- Designing digital graphics such as seamless digital papers, clip art illustrations, templated cut files, Microsoft templates, editable PDF designs such as invoices, designed resumes, business documents, planner materials, stickers templates, flyers, and product mock-ups
- Producing physical items including print collateral, heat transferred materials such as promotional table cloths, etch mugs and ornaments, Vinyl cut outs, booklets, and assembly of event invites and party favors
- Consulting both professional private clients through direct contact and general consumers through online shop
- Handling production, packaging, ordering and shipment of physical orders
- Marketing, creating sales, managing and updating online shops, researching vendors and materials
- Researching trends, best practices, techniques and technologies

### Notable Clients included:

Hewlett-Packard, Silicon Valley Wildlife Conservation Society,

DFW Private Education, The Knowledge Project, and

The Parent Club of West Point

**Cardiovascular Research Foundation, New York, NY**

08/13–05/17

Front end web developer

- Work with team of developers and designer to create responsive web materials
- Develop websites in Gulp, Bower, NPM, HTML5/CSS3, SVG, PHP, CMS, JavaScript, jQuery, Ajax, Bootstrap, Zurb, compiled CSS, Compass
- Enhancing user experience through custom interaction animations and various libraries including jQuery, Angularjs, Tweenlite, Raphaël,

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*Animate.css, custom JavaScript modules, Ajax, Custom PHP, and many other open source tools*

- *Managing project workflow through Git version control in terminal utility and Bitbucket's SourceTree application in order to collaborate effectively with team and promote an optimal workflow*
- *Developing responsive email campaigns within Salesforce's Pardot.com, Mailchimp.com and other Campaign Management tools*
- *Solely responsible for hand coding, QA email test proofs, segmentation, and deployment of all CRF email campaigns*
- *Troubleshooting rendering issues on popular clients including Outlook native client, Outlook365, Gmail, Apple mail, and other on all devices including mobile devices utilizing litmus and other tools*
- *Researching and make suggestions or implement coding improvements to enhance rendering across a wide range of popular email clients*
- *Creating segmentation lists, splitting, copying list and creating rules for targeted campaigns and to improve prospects interaction*
- *Setting up A/B testing for email campaigns so marketing team can analyze the data and generate prospects and leads*
- *Utilizing Adobe Creative Suite: Photoshop, Illustrator, Indesign, SublimeText, Atom, MAMP Pro, SequelPro, SourceTree, and other tools*
- *Researching and sharing insight on best practices, known issues across major browsers and devices*
- *Recognizing problems and resolving them in effectively to accomplish the most graceful output*
- *Maintain, debug, enhance all CRF, TCT, TCTMD, partners and sponsors websites & emails including Columbia University Primary Care 2014 (CPC14), Medtronic and Abiomed*
- *Providing insight and feedback on design techniques to simplify production and achieve maximum quality output*
- *Optimizing workflow by developing templates and code that is reusable, and adaptable*
- *Continuously modifying and researching modern standards and technologies to better support modern technologies and optimize output for improved performance*
- *Developing a basic understanding over how to utilize Salesforce to generate leads from prospects*

**Freelance Web Developer, New York, NY**

**08/10–03/15**

**Contractor / Sub Contractor**

- *Handle all aspects of project from design to deployment.*
- *Identity Branding, designing and developing and managing projects.*
- *Designing print collateral including business essentials, marketing material, and promotional items in Adobe Creative Cloud Suite.*
- *Producing, reconstruct, designing and structuring websites*
- *Developing and designing responsive email campaigns for clients*
- *Constructing flexible responsive websites with standard compliant HTML5/CSS3, Sass, Compass, bootstrap, JS, and PHP.*
- *Implicated enhancements utilizing various web libraries and tools including jQuery Tweenlite, Raphaël, Animate.css, and modular JS.*
- *Develop Custom Wordpress themes and Joomla websites.*
- *Construct Prototypes and mock-ups for clients to review.*
- *Manage accounts utilizing quick books and excel.*

**Hypergraphics Studio inc, New York, NY**

**08/12–03/13**

**New York, NY**

- *Revise, edit and maintain client websites.*
- *develop standard compliant HTML5/CSS3.*
- *Custom wordpress theme development.*
- *Implicated Javascript, jQuery, PHP, css animations & enhanced wordpress functionality.*

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*Learning Research Foundation, New York, NY* 04/11–6/12  
*Supplemental Instruction Leader / Tutor*  
· Tutoring multimedia students in multimedia programing and design  
· Provide instruction on tools within Adobe software suite  
· Help students understand coding and techniques

*Solix Inc. with My Path Builder, New York, NY* 08/11–12/11  
*Design and Development Intern*  
· Designed website mock-ups for various clients.  
· Wrote standard compliant HTML/CSS and jQuery  
· Converted HTML/CSS into a website using iVenue suite

## OTHER EXPERIENCE

*Office Depot, Tech Associate 2 years*  
*Staples, Easy Tech, Technology Floor Lead / Copy and Print Center Associate 5 years*  
*The Door, Summer Youth (held 3 positions) 2 months*  
· Administrative Office Intern and Graphics Department Aid at The Door  
· IT Intern at University Settlement  
· IT Intern at Kings County Hospital  
*New Hope Daycare, Teachers Aid, Summer Youth 2 months*  
*Ridgewood Bushwick Senior Citizens Council, Summer Youth 2 months*  
· Peer Counselor / Assistant Teacher  
*All State Insurance, Temp Clerical Assistant 3 months*