

# SUSANNE DUQUETTE

susanneduquette.com



## Let's connect!

For work inquiries, references and to meet my Frenchie, Franklin, please reach out!

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## EDUCATION

### BENTLEY UNIVERSITY

MS Human Factors &  
Information Design  
Expected Graduation May 2021

### EMMANUEL COLLEGE

BFA Graphic Design & Marketing  
May 2019 | Magna Cum Laude

## PROFICIENCIES

### UI / UX

Sketch  
Invision  
Figma  
UXPin

### FRONT-END DEV

HTML & CSS  
Javascript  
React.JS  
Git

### ADOBE

Illustrator  
InDesign  
Photoshop  
After Effects

### PROJECT MGMT

Agile  
Trello  
ZenHub  
Confluence

## RELEVANT EXPERIENCE

### IAABO BASKETBALL OFFICIAL

Certified basketball referee for youth through junior varsity leagues throughout Massachusetts.

## INTERESTS

Embroidery  
Basketball  
Mac n' cheese  
French bulldogs  
The color yellow

## DESIGN EXPERIENCE

### MINERVA ANALYTICS UI/UX DESIGNER | JULY 2019 - AUGUST 2020

Work cross-functionally in an Agile environment to create digital media products based on user insights and email data. Daily tasks range from user testing and research, design of low and high fidelity web mockups, and front-end development through React.js.

### LIBERTY MUTUAL INSURANCE DESIGN INTERN | SEPT 2018 - JULY 2019

Assist in the rebrand of more than one thousand Liberty Mutual Risk Control Services assets, while also leading product and content innovation workshops within my team, to re-align the overall Risk Control marketing and reference material portfolio. Along with these tasks, I am often given additional projects according to my previous experience and skills, including re-design, CSS, and Javascript coding of the Risk Control Customer Safety Training website.

### CONVERSE GLOBAL DIGITAL SITE EXPERIENCE INTERN | SUMMER 2018

Managed end-to-end user experience strategy for new product launches, special projects, and additional seasonal strategy from initial brief to cross-functional teams, through design process and asset creation. Along with these day-to-day assignments, I also attended introduction to Sketch and Invision class at General Assembly, and applied learnings to summer projects and innovation within Converse's internal digital strategy briefing.

### ALLEN CREATIVE GROUP GRAPHIC DESIGN INTERN | 2017 - 2018

Maintain the brand identity and guidelines of multiple organizations and businesses through numerous marketing materials such as fliers, Facebook advertisements, postcards, while providing creative input to a community of designers.

### ST. ANTHONY SHRINE GRAPHIC DESIGNER | 2016 - 2018

Created a new brand identify for St. Anthony Shrine, used throughout the design of fliers, posters, and advertisements for upcoming programs and events published in The Boston Herald, Improper Bostonian, The Metro, and Panorama Magazine.

### LUXCOUTURE E-COMMERCE INTERN | SPRING 2018

Re-designed LuxCouture's website experience by creating a sleek, modern site to better represent the company's high-fashion brand, as well as maintaining the content and product inventory on LuxCouture.com.